

# VOGUE



Nov. 15, 1919

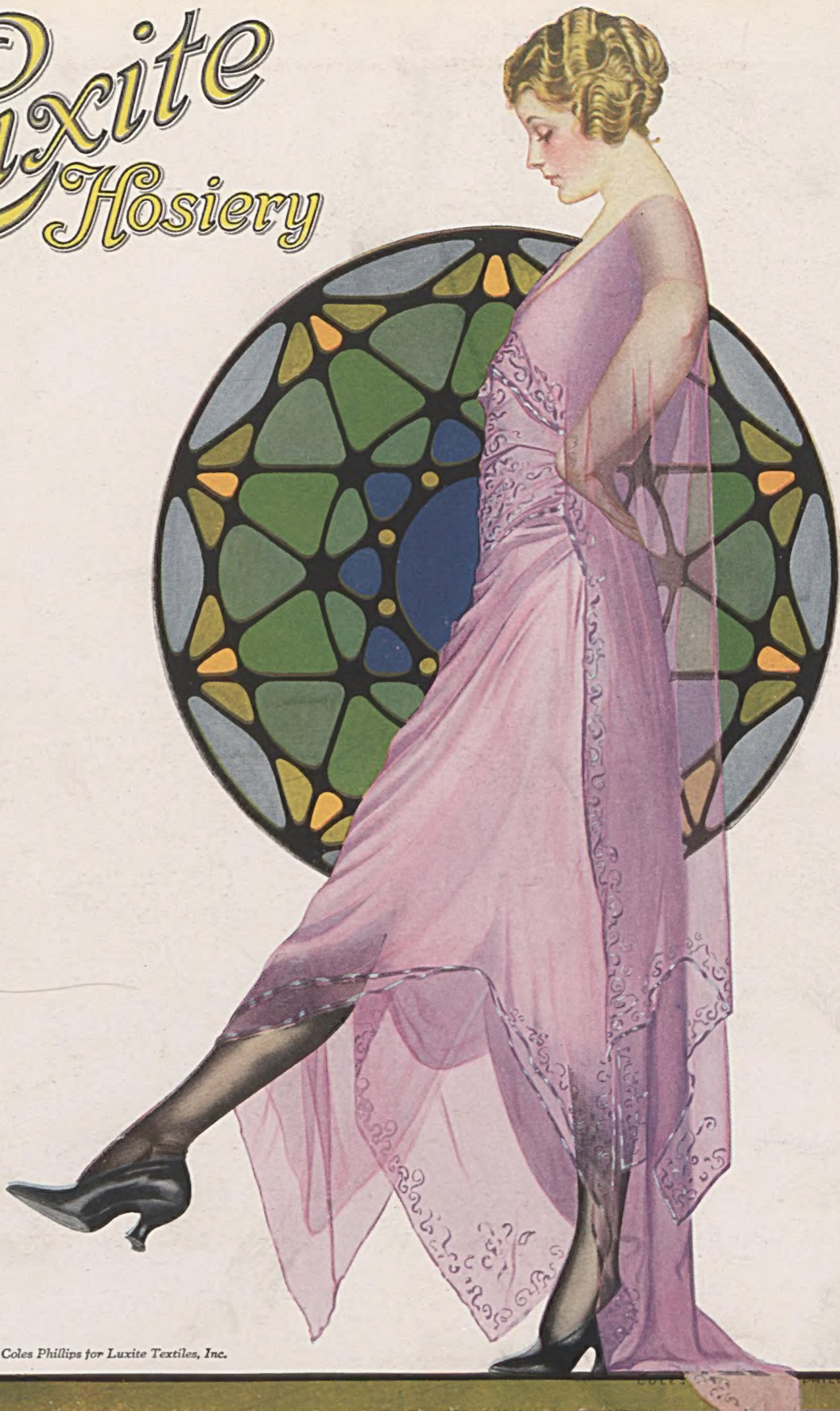
SMART FASHIONS *for* LIMITED INCOMES

Price 35 Cts.

The Vogue Company  
Copyright, 1919, by The Vogue Company



# Luxite Hosiery



*Painted by Coles Phillips for Luxite Textiles, Inc.*

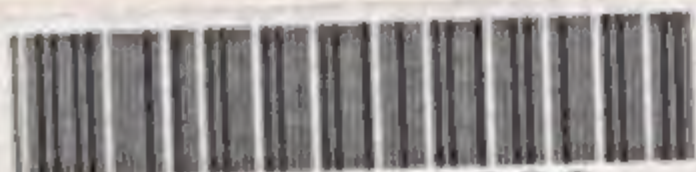
EYES besides yours are sure to admire your hosiery if it be this fairy-fine Luxite. Woven of the finest Japanese silk thread, and fitting every curve perfectly, Luxite is the silk hosiery supreme for both appearance and wear. Made for men too, to emphasize "well groomed."

NEW YORK  
CHICAGO

LUXITE TEXTILES, Inc., 676 Fowler Street, Milwaukee, Wis.  
*Makers of High Grade Hosiery Since 1875*

SAN FRANCISCO  
SYDNEY, AUSTRALIA

LUXITE TEXTILES OF CANADA, LIMITED, London, Ont.



CN00020280





*Futurist B221 is a nainsook garment with hem-stitched shoulder straps and satin drawstring, both washable.*

# FUTURIST

WOMAN'S MODERN UNDERGARMENT  
OFFERINGS AT THE BETTER STORES IN THE KNIT UNDERWEAR DEPARTMENTS

Softly fitting Futurist with its dainty sheerness has stolen its way into the graces of both matron and debutante, and has entered the fashionable boudoir to stay. For it brings with charming femininity a freedom and comfort hitherto unknown to austere fashion. You may obtain Futurist at your favorite store in Oriental silks, in nainsook or in lingerie batiste.

THE FUTURIST COMPANY

310 W. Erie St., Chicago, U. S. A. New York Office, 130 W. 42nd St.



# Entwined in Silken Meshes

The woman of fashion is always captivated by the incomparable versatility, beauty, quality and style correctness of

## MALLINSON'S

Silks de Luxe

Foremost among these are

DEW-KIST  
DOVEDOWN  
DREAM CREPE  
CHINCHILLA SATIN

INDESTRUCTIBLE VOILE

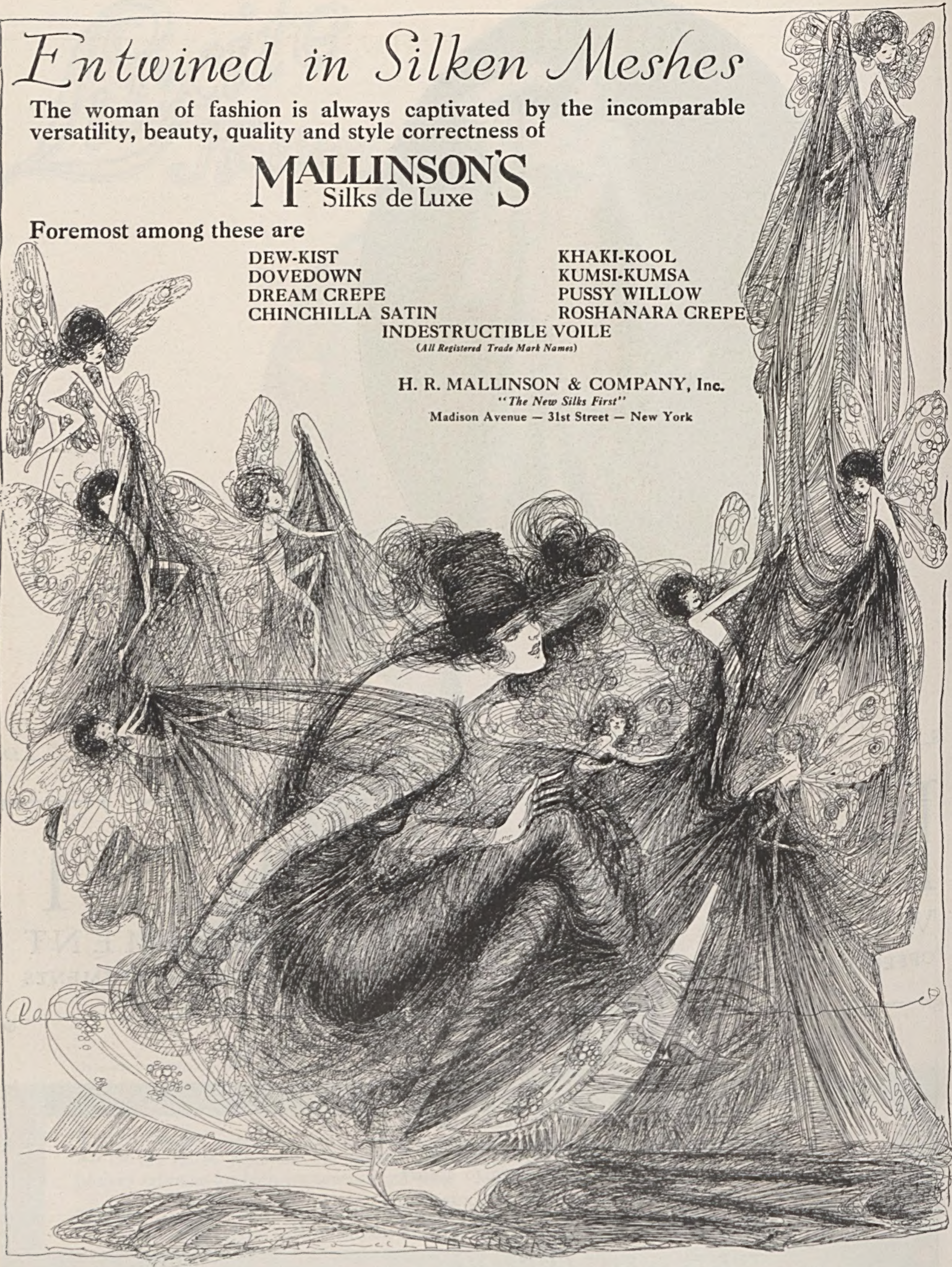
(All Registered Trade Mark Names)

KHAKI-KOOL  
KUMSI-KUMSA  
PUSSY WILLOW  
ROSHANARA CREPE

H. R. MALLINSON & COMPANY, Inc.

"The New Silks First"

Madison Avenue — 31st Street — New York





# Franklin Simon & Co.

Fifth Avenue, 37th and 38th Sts., New York

*Proof against the chill  
of Winter are these*

## ROBES D'INTERIEUR



WOMEN'S NEGLIGEE SHOP  
Balcony Floor

302

300—House robe of satin, with interlining of lamb's wool, hand stitched in quilted effect. White Georgette collar and cuffs; silk lined. In pink, light blue, rose or orchid.

45.00 Tax 3.75 Price 48.75 Including Federal Tax

302—Crepe meteor and Georgette to match unite with charming result in this graceful tea frock; ornamented with cream lace and French flowers. In peach, pink, light blue, orchid, black or white.

29.50 Tax 2.20 Price 31.70 Including Federal Tax

304—A house gown with charm in its simplicity. Made of brocaded velveteen in rose, Copenhagen blue or wisteria, and lined with soft silk. A naive touch is the moufflon fur on collar and pockets.

16.50 Tax .90 Price 17.40 Including Federal Tax

306—Soft chiffon velvet negligee lined with Georgette crepe, which is embroidered in antique silver threads. In Du Barry rose, French blue, wisteria or black.

69.50 Tax 6.20 Price 75.70 Including Federal Tax

304

306

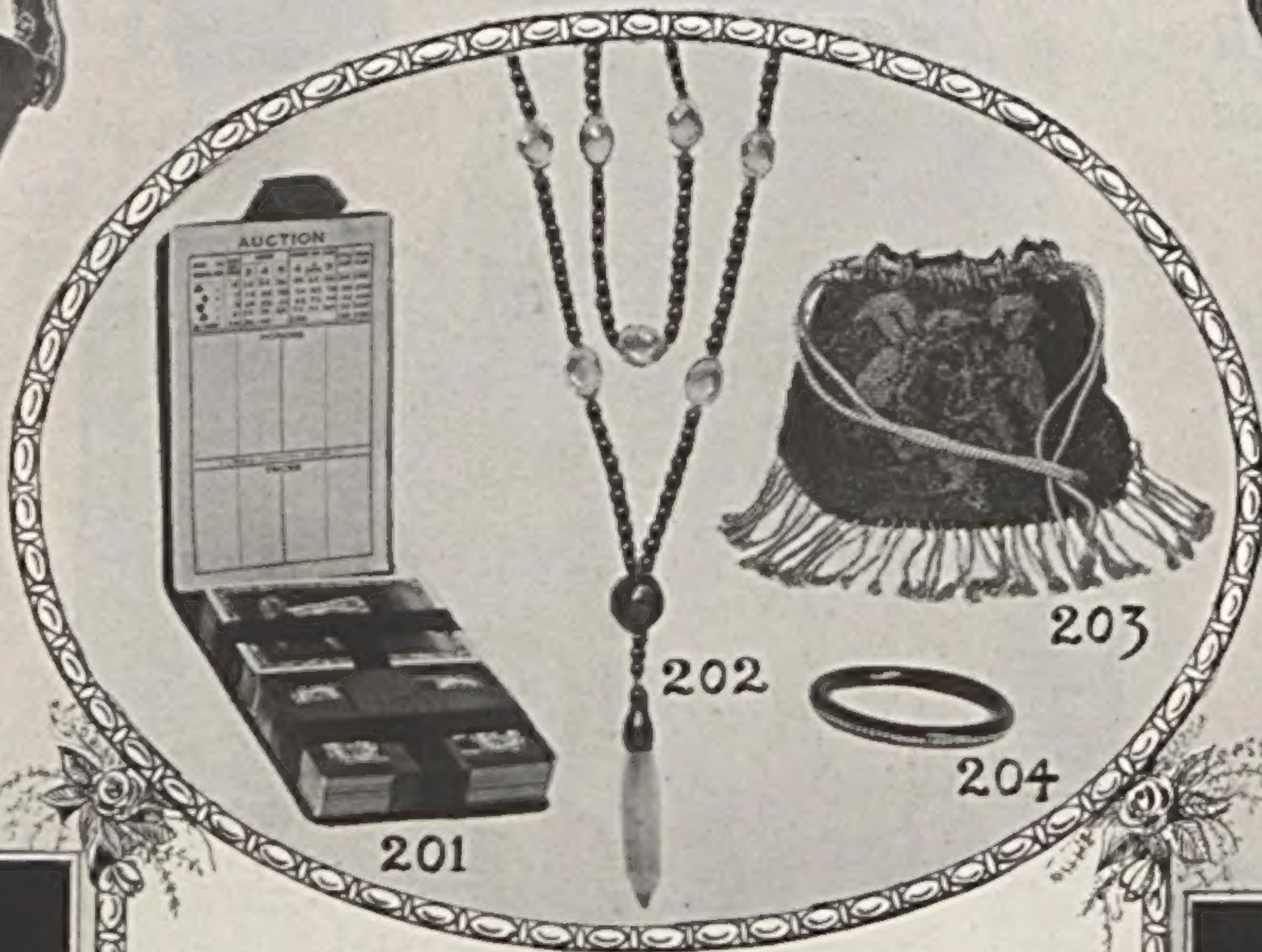


# BONWIT TELLER & CO.

*The Specialty Shop of Originations*  
FIFTH AVENUE AT 38<sup>TH</sup> STREET, NEW YORK



200



205



206



207

208

## The Gift Personal

200—French Velvet or Silk Bag; cut steel motifs, shell frame.

40.00 Tax 3.25 43.25

201—Auction Bridge Set in leather case.

3.50

202—Jet and Crystal Necklace; crystal pendant.

15.00

203—Imported cut steel Hand-made Bag in vari-colorings; draw string model.

35.00 Tax 2.75 37.75

204—Novelty bracelet encircled with colored stones—topaz, amber, sapphire, black, rhinestones.

5.00

205—Bag of velvet and brocade; mirror and powder pocket.

20.00 Tax 1.25 21.25

206—Gold Leaf Vanity; mirror and powder pocket.

6.95

207—Handmade Sautoir of steel beads; various designs.

19.50

208—Rope of Real Coral Beads in graduated sizes and lengths.

15.00 to 85.00

209—Sterling Silver Dorian, all-over hand engraved.

7.50

209—Sterling Silver or Green Gold Mesh Bag.

69.50

209—Sterling Silver Cigarette Case; engine turned.

20.00

210—Shell Comb—black studded with sapphires, amber with topaz, crystal with emeralds, black with jet.

13.50

212—Carved Spanish Comb; demi-shell.

14.00

## AMBER TOILET ARTICLES

*A distinctive new floral gold design*

Hair Brush .....	11.25	Perfume Bottle .....	9.25
Clothes Brush .....	7.50	Button Hook .....	2.75
Hat Brush .....	5.50	Nail File .....	2.75
Comb .....	3.00	Buffer .....	4.50
Mirror .....	14.50	Cream Jar .....	5.00
Puff Box .....	8.25	Shoe Horn .....	2.75



209



210



211



212

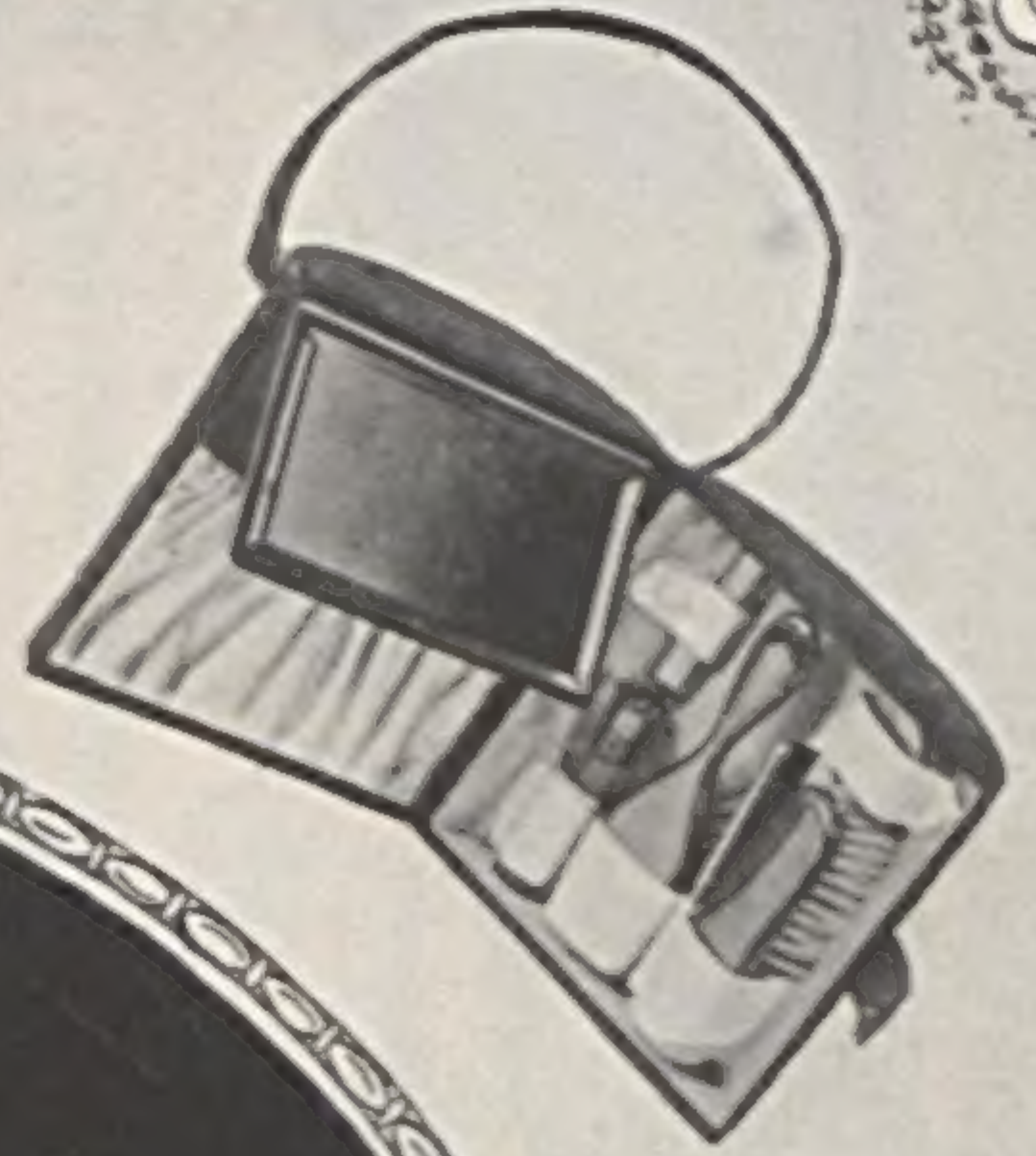


# BONWIT TELLER & CO.

*The Specialty Shop of Originations*  
FIFTH AVENUE AT 38<sup>TH</sup> STREET, NEW YORK



101



102



100

10 PIECE SET



103



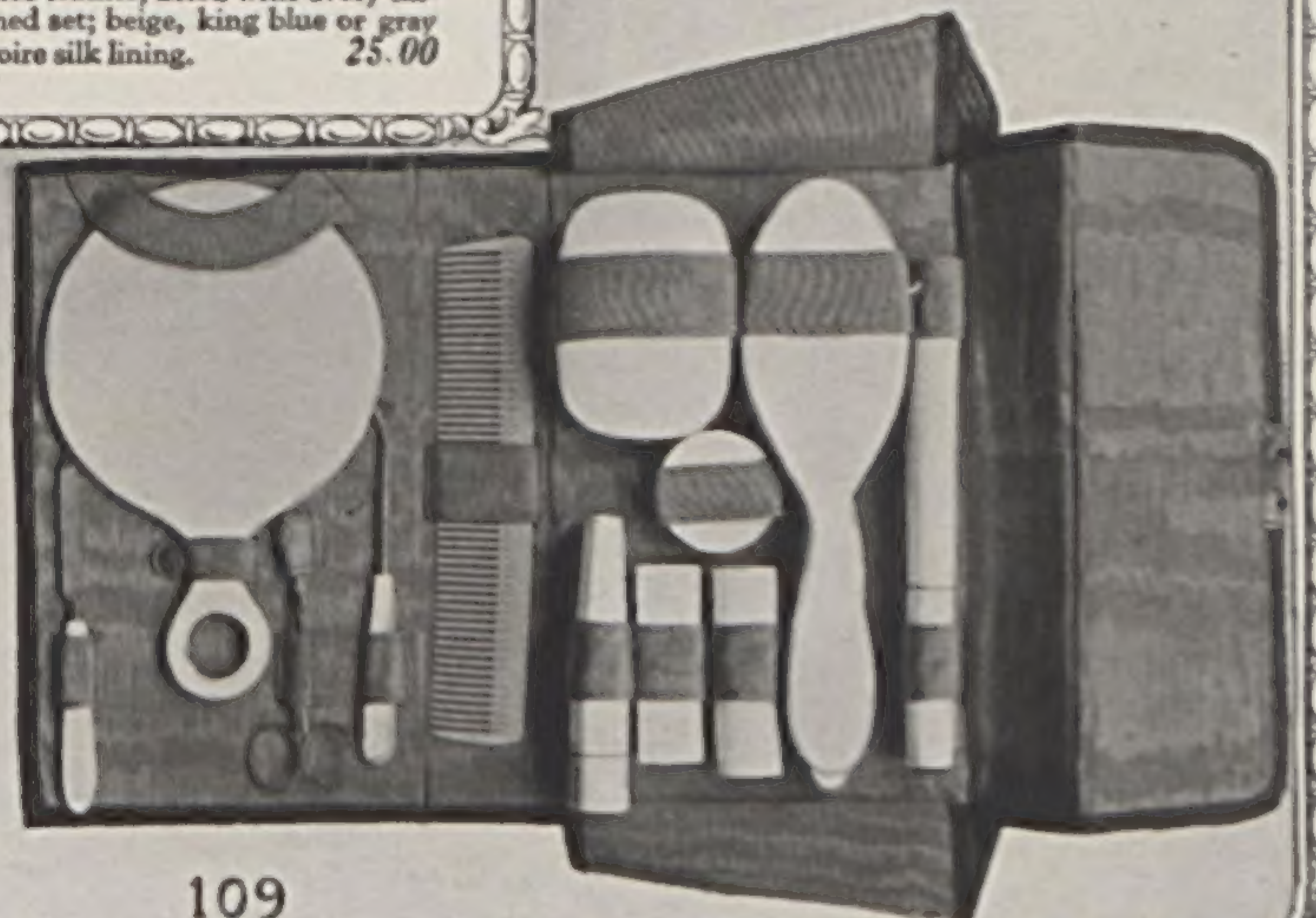
105



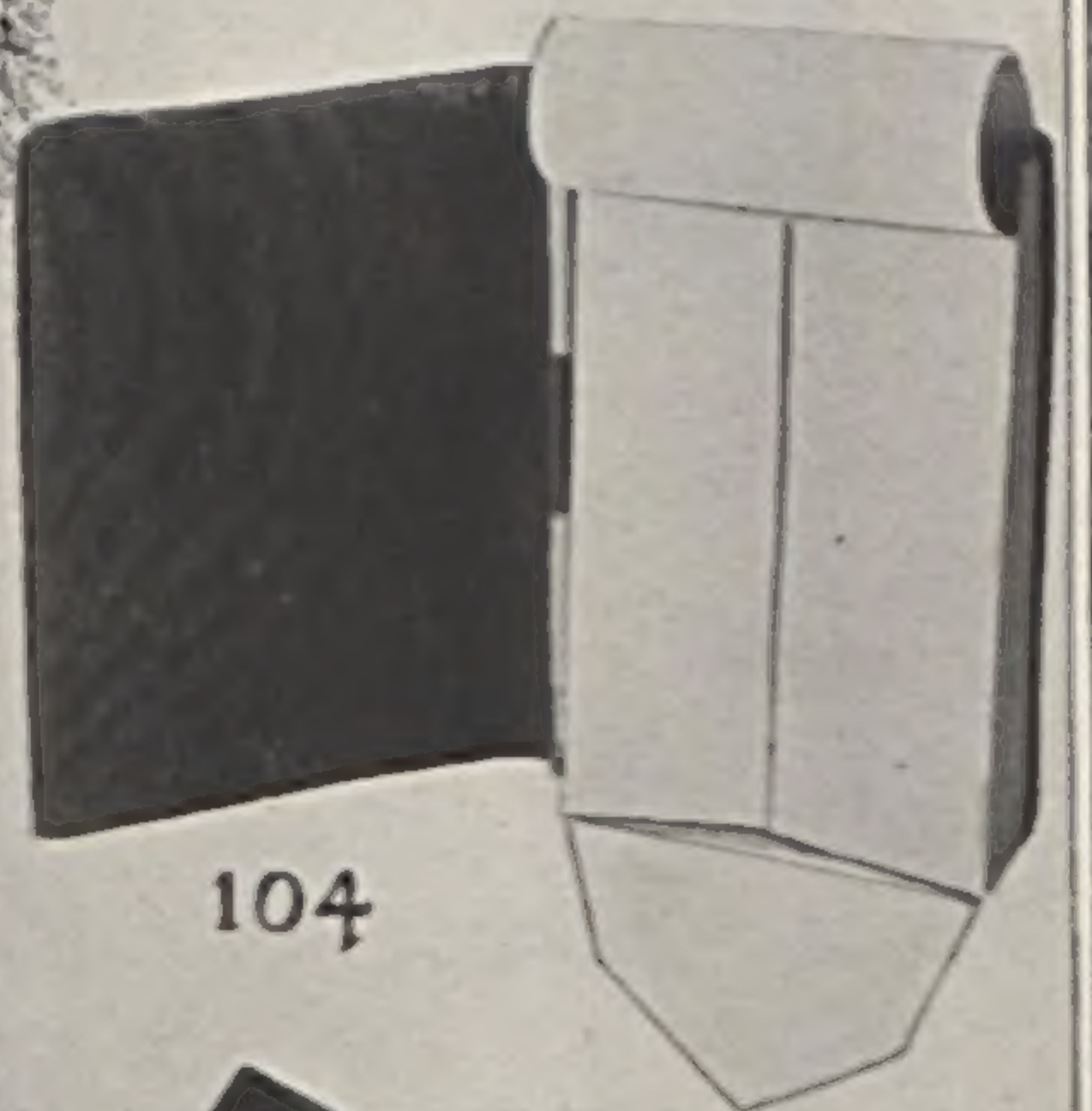
107



108



109



104



106

## For Christmas Giving LOUIS XVI IVORY TOILET SET *Ten Piece Set; Sunken Carved 3-Initial Monogram* 26.50

No monograms engraved after December 20th for Christmas delivery on this Ivory finished set. Please PRINT LETTERS when sending orders. State preference for coarse or coarse-and-fine comb, also color of pin cushion—pink or blue.

101—Vanity Purse of French metallic brocade; change compartment, mirror and powder pocket.  
22.50 Tax 1.50 24.00

102—Cylinder Motor Case of suede, silk or automobile leather; mirror and metal fittings.  
28.65 Tax .35 29.00

103—Writing Pad of black leather, moire silk lined; double address box, note paper, blotter.  
15.00

104—A Hasty Line Pad of ecrase leather in green, rose, blue, purple or black.  
5.00

105—Handbag of checked velvet with 14-kt gold monogram plate, or of pearl seal or fancy silks with gold monogram plate or sterling silver clips. In black or colors.  
25.00

Same bag as 105 of plain velvet or fancy silks; 14-kt gold corners.  
28.50

Same bag as 105 of plain velvet, fancy silks or pin seal; 14-kt gold clips.  
39.50

106—Music Roll of black Morocco leather; also forming brief or large shopping bag.  
6.95

107—Vachette Leather Shopping Bag; lock and key; double inside pockets.  
16.50

108—Velvet or Silk Vanity Purse; mirror, double change compartments, powder pocket.  
25.00 Tax 1.75 26.75

109—Toilet Case of black Morocco leather; fitted with Ivory finished set; beige, king blue or gray moire silk lining.  
25.00






## ~and at the Opera



ida~a subscription night~Caruso in glorious voice~  
the shimmer of beautiful dress blends with the  
harmonies of the music

Cultured American women look to the House of Collins  
for that distinguished taste in clothes which fulfills the  
requirements of important occasions

*Harry Collins* 

CREATOR OF ART IN DRESS  
NINE EAST FIFTY-SEVENTH STREET  
NEW YORK



# Mid Winter and Holiday Blouses

63—Surplice tie-on blouse of Georgette. Cuffs and back of collar are pleated and finished with hand drawn-work. White, flesh, and Trooper blue. Price..... **\$17.75**

64—Christine model of extra quality Georgette finished with black velvet ribbon run through petal straps. King Blue, flesh, T. to red, peach, and white. Price **\$19.12**

65—Copy of an imported model that crosses in a "V" at the back and ties at the side. Made of Georgette, trimmed with silk tassels and self-covered buttons. Navy, seal brown, and bisque. Price **\$17.75**

66—Russian blouse of Georgette Crepe, trimmed with silk embroidery and iridescent jet beads, and deep band of uncut silk fringe. A rich cluster of varicolored silk tassels finishes the girdle. Taupe, brown, navy, and black. Price..... **\$30.95**

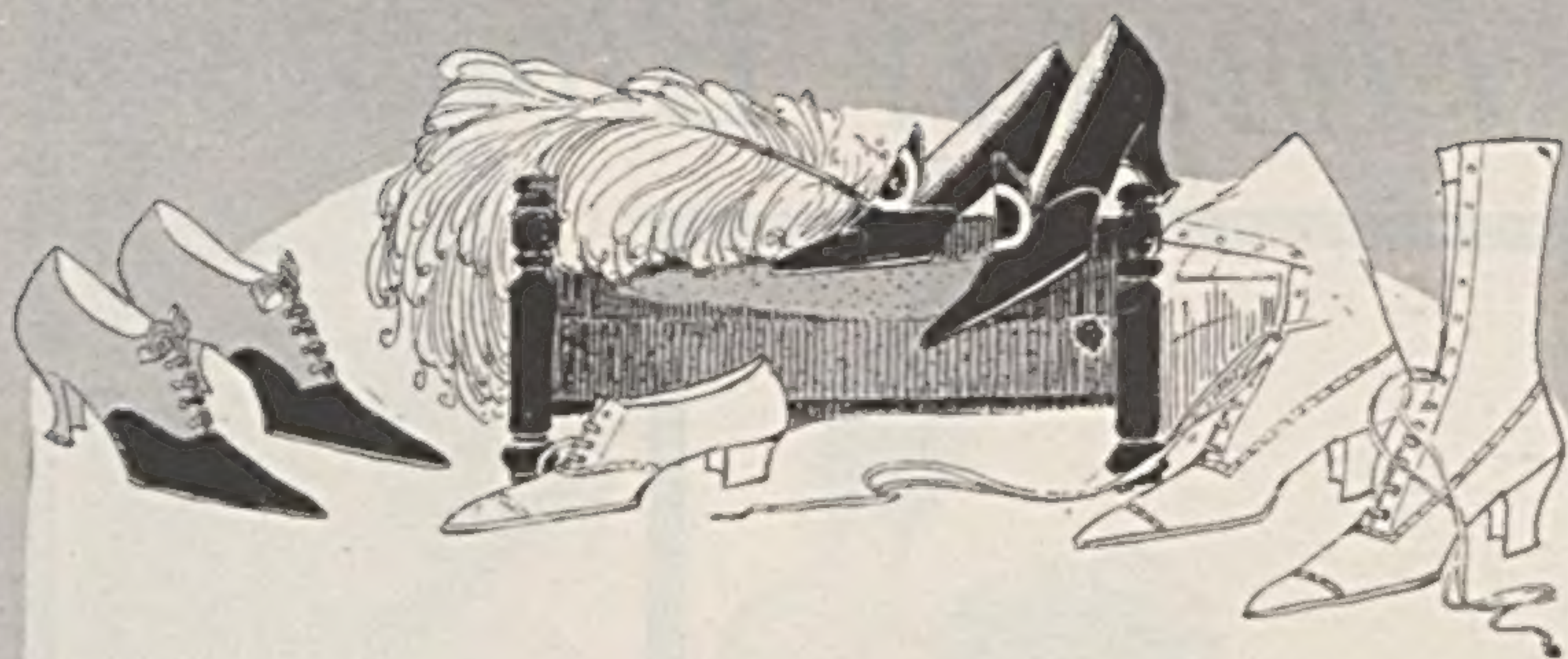
67—Georgette blouse buttoning in the back, trimmed with fine pleated net edged with lace and finished with a satin bow. Sunset, bisque, French blue, flesh, and lavender. Price..... **\$7.95**

FROM the simplest little slip-on model to the loveliest costume blouse *Lord & Taylor's* blouses portray the mode — distinctive and charming.

Mail orders receive the same prompt and courteous attention that would be shown you in person.

**Lord & Taylor**  
38th Street FIFTH AVENUE 39th Street  
NEW YORK



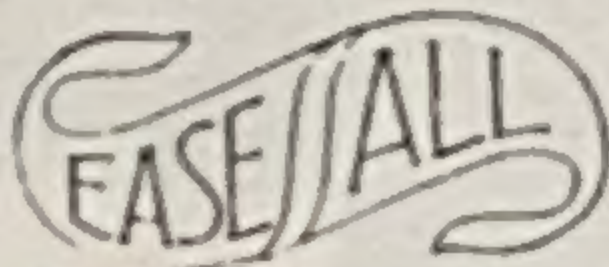


WHEREVER the woman who values a modish appearance is called upon for constant activity—in business, social or athletic pursuits, the Ease-All Shoe affords her a satisfying sense of foot-ease that reveals stylish, graceful lines of arch and instep.

The invisible Ease-All built-in arch support firmly yet gently holds the delicate arch in natural position, evenly distributing weight, preventing and *correcting* fallen arches and kindred foot troubles.

Furthermore, *scientifically* arranged counters support the ligaments of the instep and emphasize its shapely contour.

The Ease-All trademark on a shoe is a pledge of superior quality and enduring comfort.



An interesting folder "A Shoe Talk To The Business Woman" on request.

Ease-All Shoes on sale at shops of quality.

UTZ & DUNN COMPANY

Makers of  
"Styl: Shoes of Quality"  
for Women

82 Canal St.

Rochester, N.Y.

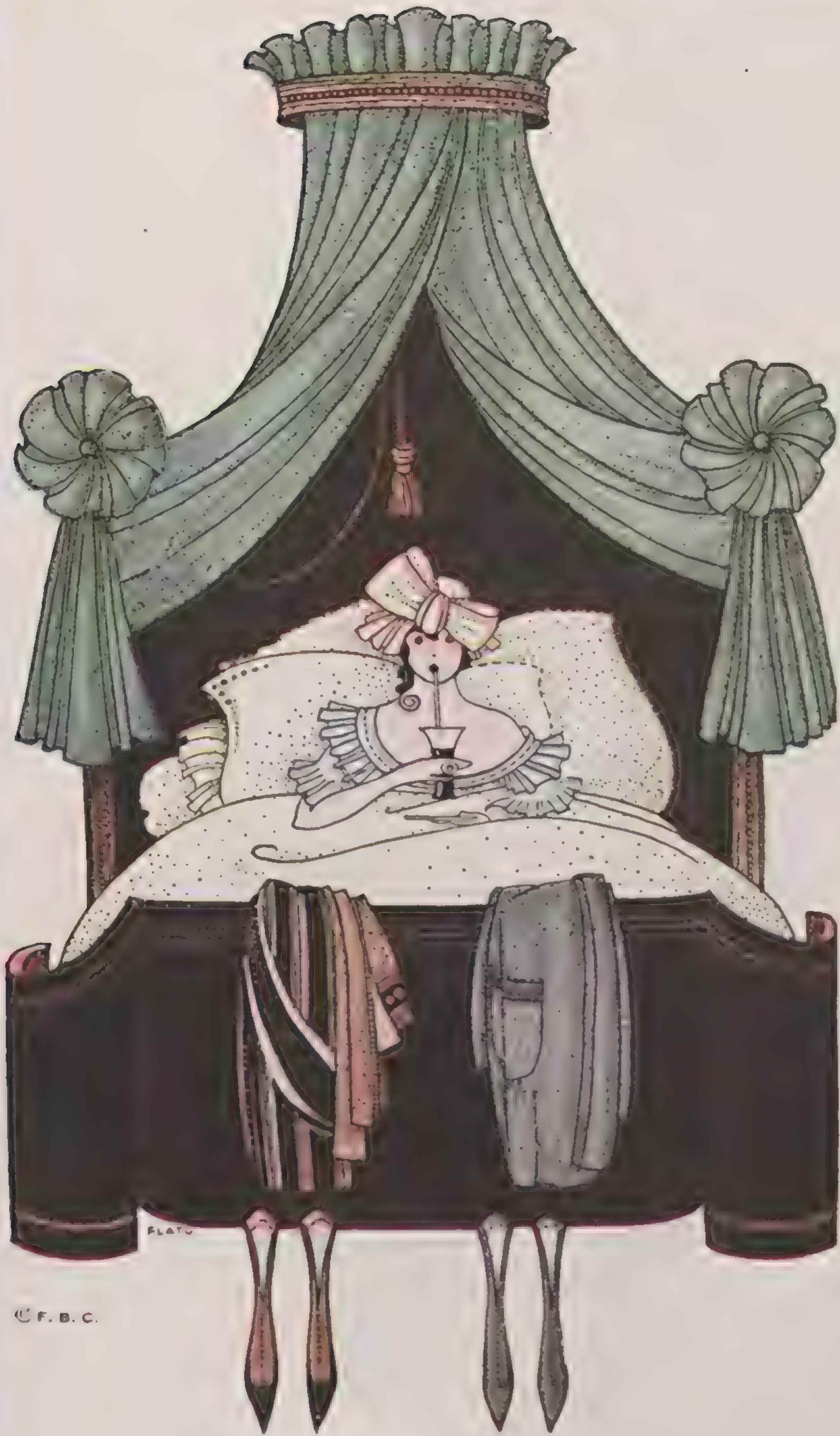


# Ease-All

The Shoe of  
Invisible Comfort  
and  
Visible Style







© F. B. C.



*"Fits on the foot like a glove on the hand"*

## *The very first thing in the morning~*

Comes the query—"What shall I wear?" If it's the Grey Georgette Gown—then thank fortune for "F. B. & C.", because that's another way of saying—"Shoes to match."

"F. B. & C." is the softest, most durable Kid Leather in all the world. It comes in a host of dainty, delightful shades to blend with your every gown, and the better grade shops will gladly show you shoes of the Genuine.

*Write for our illustrated booklet "Foot Notes"*

**Fashion Publicity Company**  
Department V New York City





# *The Estey residence Organ*

Twenty years ago the idea of a pipe organ in one's home was not dreamed of. Today the pipe organ is planned for as naturally as a conservatory or library.

You can play an Estey Residence Organ. Its mechanical player is more accurate than any human musician can always be, and it reproduces elaborate or simple compositions with marvelous fidelity. If you are a musician the player will not disturb your own inter-

pretations. The Estey Residence Organ can be built into the home you live in, or planned for in your new one.

The Estey Organ Company, Brattleboro, Vermont; Studios in New York, 11 West 49th Street; Chicago, Lyon & Healy; Philadelphia, 1701 Walnut Street; Boston, 120 Boylston Street; Los Angeles, 633 South Hill Street.





## THE CHOICE *of* CHINA

*I*N the homes where the "family silver" is spoken of with reverence, the china is selected with infinite care and thought—it is considered a harmonious bit of home, something to be "lived with" for years. That is where you find Syracuse China. Its colorful loveliness, lines of grace and beauty blend into your decorative scheme and actually express you.

And Syracuse China makes a wedding gift of beauty and distinction. Well made, it is very different from the brittle, egg-shell china that is so easily broken, and so soon forgotten. It is a constant reminder of the thought and wishes of the giver, and a wedding gift of permanence.

With Syracuse China, you can start with as little as you like, because you can always add to your Made-in-America set. And there are any number of artistic and individual designs from which to choose. The pattern pictured below is only one of the many lovely Syracuse designs—our Roslyn pattern.

## SYRACUSE CHINA

ONONDAGA POTTERY CO., SYRACUSE, N. Y.


*For \$1.00 (stamps, money order or New York draft) we will send you a copy of our interesting book, "Little Romances of China," and a Tea Solitaire in our Roslyn pattern. This is a special introductory offer. Additional Tea Solitaires may be purchased at the regular price.*







# POLLY-ANNA



*The New Athletic Underwear  
that is truly feminine*

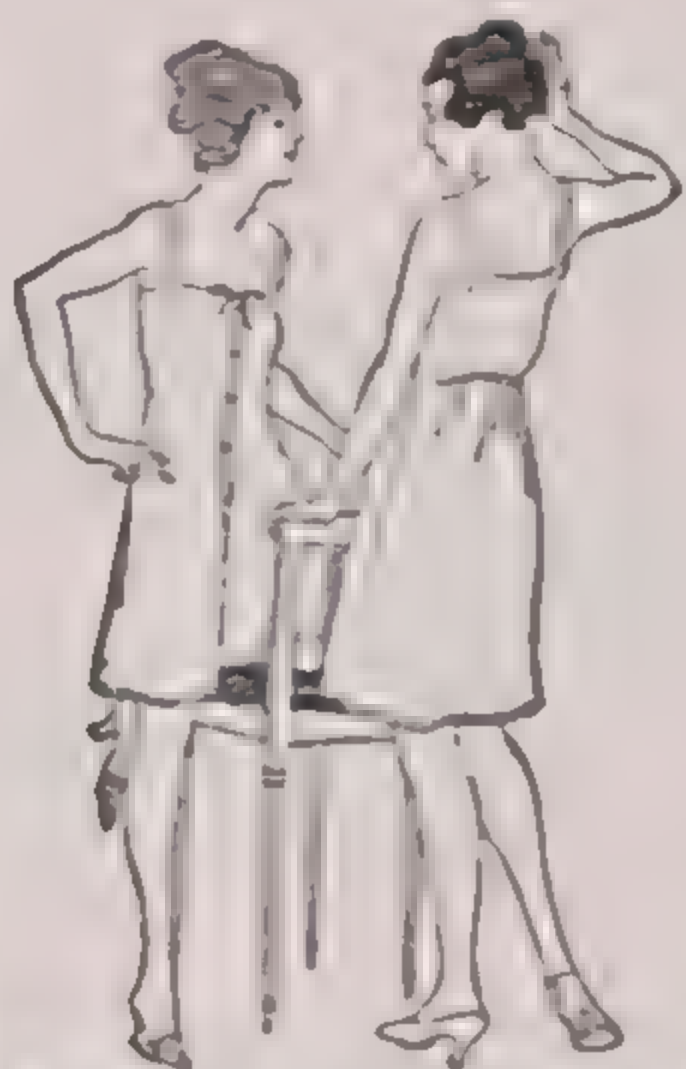
EVERY dainty bit of POLLY-ANNA Underwear from the ribbon shoulder straps to the hemstitched edges breathes femininity—and they're as comfy as brother's athletics.

POLLY-ANNA—the new combination of vest and drawers with the individual feature of skirt back, gives grace and comfort to slim and stout figures alike.

Whether you make your selection of Moon-Glo Meteor, Pure Irish Linen, or from the attractive variety of cottons, you'll be delighted with the careful tailoring and the charming daintiness of this garment.

Your favorite shop carries POLLY-ANNA in the  
Knit Underwear Department

CHAS. E. SHEDAKER & SONS  
PHILADELPHIA







## *Polly-Anna Underwear in True Irish Linen*



*POLLY-ANNA* Underwear in True Irish Linen is the expression of perfect taste in undergarments. Beautiful, soft linen marks the woman of inherent refinement. She knows there is no substitute for linen and each laundering seems to enhance its soft loveliness.

*Polly-Anna* combination of vest and drawers with the individual feature of skirt back gives equal grace to stout or slim figures. Of course it's daintily tailored throughout.

If the Knit Underwear Department of your shop does not carry *Polly-Anna* Underwear, write us and we'll tell you who does. We'd be glad to send you a booklet.

Chas. E. Shedaker & Sons • Philadelphia



POLLY-ANNA







*There is no  
substitute for  
Linen*

Age-old tradition and time-honored usage, which find their reasons in the matchless virtues and beauty of True Irish Linen, render it essential to maintain a complete supply of linen for formal use.

While there is a moderate quantity of the true Irish product now obtainable at the better stores, the needs for Thanksgiving and Christmas should be anticipated by making early purchases of linens.

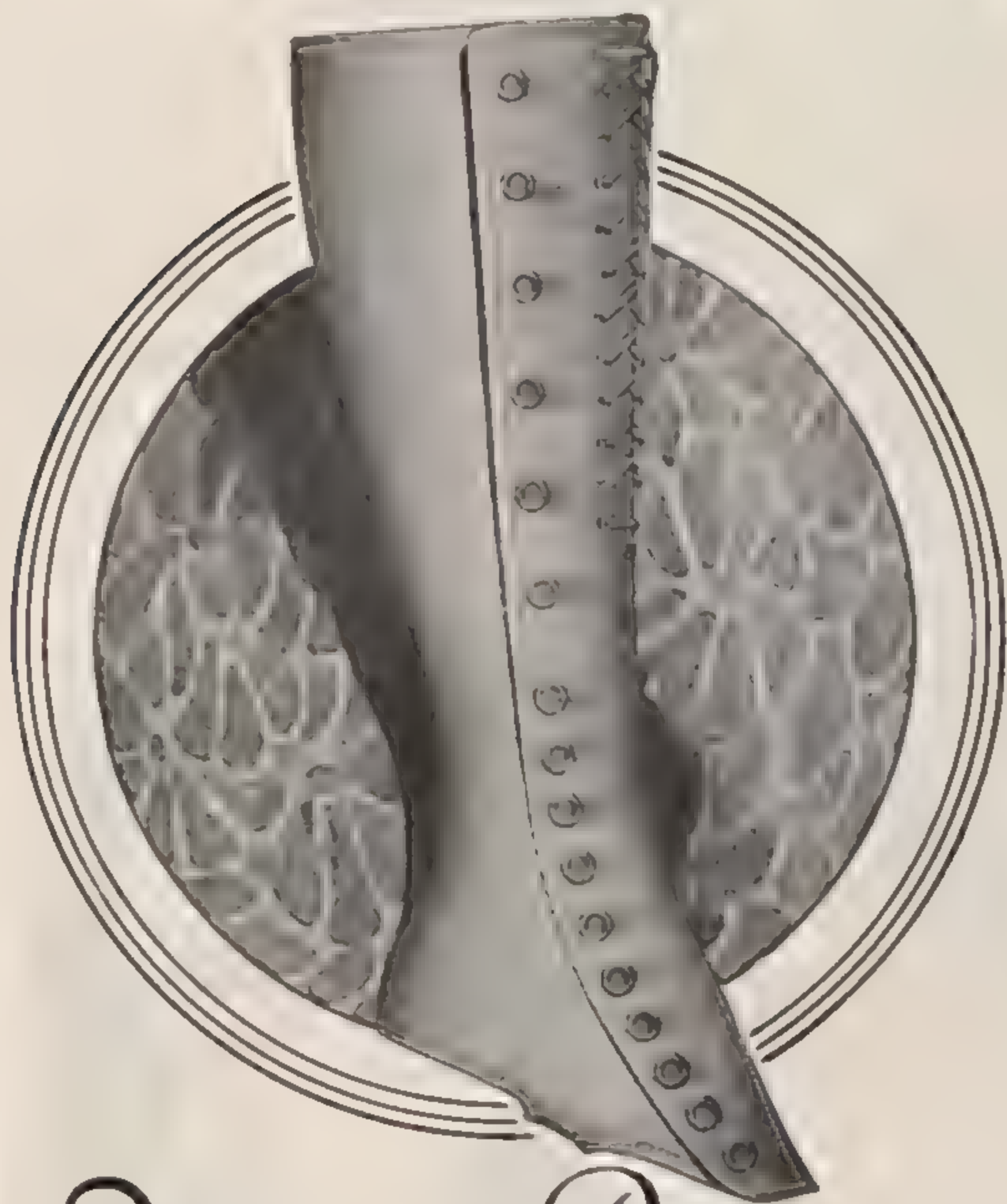
*The* IRISH LINEN SOCIETY  
BELFAST IRELAND



# Tweedie Boot Tops

## The Nationally Accepted Vogue

“THE light that lies in woman's eyes”—admiration quickly starts its glow. And admiration comes as a reward to her individuality—her personality as outwardly suggested by a well conceived gown, a jewel beautifully set, a chic hat, gloves that express the mould of the hand, or Tweedie Boot Tops, which give to the feet a trim gracefulness.



### Tweedie Pattees

#### Ultra Smart for Sports Wear.

Like Tweedie Boot Tops the Tweedie Pattee is glove-fitting and not only is it suitable for sports wear and motoring, but you will find it mighty comfortable for the crisp days of fall and winter. The Pattees come in the famous exclusive Tweedie materials and in shades to suit every taste. They are to be had wherever good shoes are sold.



Q Tweedie Boot Tops, distinctive though inconspicuous, lend a new slenderness to the feet and add the final touch to the costume of a well-dressed woman.

Q Fitting as they do with the snugness of a glove, Tweedies will not sag or pull away from heel or toe. And they have no unsightly buckles.

Q You will be surprised at the wearing qualities of this delightful footwear. Every seam is reinforced and triple stitched. Tweedies are made in a variety of wool fabrics, including the exclusive Worumbo Wul-Buk, Trayton Kersey and Amsden Buck, and come in shades to meet every occasion.

Q Insist upon Tweedies with the label inside, as none fit so well without it. The dealer sells them to you with our guarantee and if your favorite shop cannot supply you, write us and we will gladly advise you where in your locality Tweedies are sold.



Tweedie Boot Top Company, St. Louis, Mo.



## SHE THINKS SHE CAN—CAN YOU?



For the woman who needs good corsetting but wants to avoid—at all costs—that undesirable "corsetted look" is this lovely model in pink brocade. What make? Why—Gossard of course?



For the slender figure in the backless gown, nothing is so effective as a little pink silk tricot Gossard corset so cunningly cut that it has the minimum of bones.

"TALK about each other? Of course we do—we *all* do. Why shouldn't we? Is there anything else as interesting?" and Mildred shrugged a white shoulder under its jewelled strap.

"If two men who made bridges, or aeroplanes, were to be in the same room with each other's latest masterpieces—don't you suppose they'd walk round and round like cats, figuring out how the things went together underneath? And pretending to talk politics?"

"And we're our own masterpieces—is that what you mean?" Guinevere asked, trying to look as sophisticated as Mildred. But she can't, you know, with her colouring. "I should have said we were our dressmakers'."

Mildred shut her fan with a snap.

"My dear, consider that purple peril in the backless gown. I saw the very model on one of the loveliest mannequins, when Madame showed me my own. And it was *simply perfect*. Like a wonderful colour an artist might use to paint with. That's all a frock ever is. The artist—the one who gets the effect out of it—must be the woman herself. She is her own masterpiece. Or she's a blot on creation.

"And in the case of this particular blot, while she shows a colour sense, taking her hair and her dress into account, she—er—can't draw? Is that it?" Guinevere hazarded considering the faults of the poor thing's figure that she was hopelessly emphasizing. "And she's really awfully pretty, isn't she? But she ruins her gown."

Mildred nodded.

"If I were a French creator, I wouldn't sell a single model until I had a certificate from the woman's corsetière that she knew how to put it on."

"Corsets?" and Guinevere sat up suddenly. "Is *that* it? Could she —?"

"Certainly. Almost any woman could—if—she were properly corsetted. If not, it's like trying to paint your masterpiece on a toothpick, or—a—flower-pot! Now I —"

"Mildred," Guinevere leaned forward, "that's what I've been dying to ask you. That backless gown of yours—I tried it. Or one quite like it. But—well—I suppose the world's divided into three classes. You can. She thinks she can. I knew I couldn't. But I haven't given up wanting to!"

Mildred laughed. "I know. Everybody wants to wear them. And there's a special corset, and a wonderful new brassière, that makes it so easy. I went corset-shopping first, and you ought to have seen Madame purring around when she fitted my gown, 'If other ladies could onlee—onlee—but they don't!'"

"Well, here's one that will," said Guinevere, "two I mean. Just name us the name, and we're off after it."

"GOSSARD," said Mildred, "the original front-lacing corset—I've used it for years. They keep designers busy turning out models for the very latest types of gowns. But you said there'd be two of you after it—who's the other?"

"The—the purple peril," said Guinevere, looking younger than ever and terribly guilty. "We bought our gowns at the same time. She's my new sister-in-law. Didn't you know?"

G O S S A R D



Advertisement

Lee Cressman





*FOR* seventy-two Thanksgivings, Skinner's Silks have played an important role in American households.

*First worn in thrifty New England by women who knew that every yard meant wearing quality—*

*Now bought the world over by women who want soft, beautiful effects with the durability that Skinner's alone can give.*

*"Look for the Name in the Selvage." None Genuine without it.*

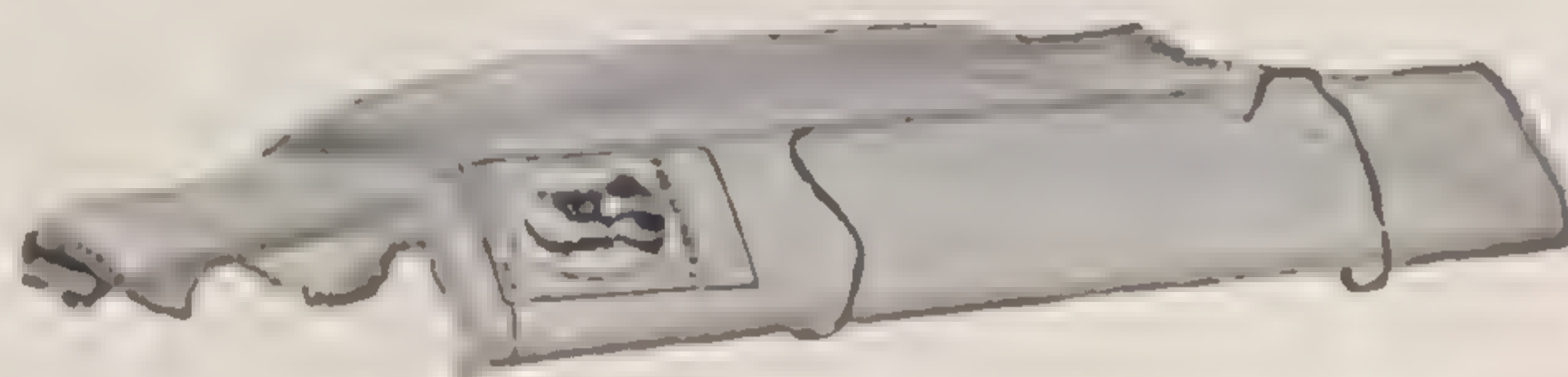
**WILLIAM SKINNER & SONS**

Boston New York Philadelphia Chicago

Mills, Holyoke, Mass. Established 1848.



Ask your favorite dry goods store to show you the new shades in Skinner's "404" All-Silk, for gowns, blouses, petticoats, skirts, undergarments.



*"Look for the Name in the Selvage"*





“

”

# Standard

Reg. U. S. Pat. Off.

## SPATS



FASHION'S recognition of spats as an essential to every costume for morning and afternoon wear demands that they present a "made-to-order" appearance in fit, color and texture.

The "Triline" Spat and the "Boot Top" Spat—two leading "Standard" Spat styles—are modeled along lines that cling to ankle with "tailored-to-order" snugness and enhance the charm of the feminine foot. And in quality and workmanship, too, they live up to their name—the standard.

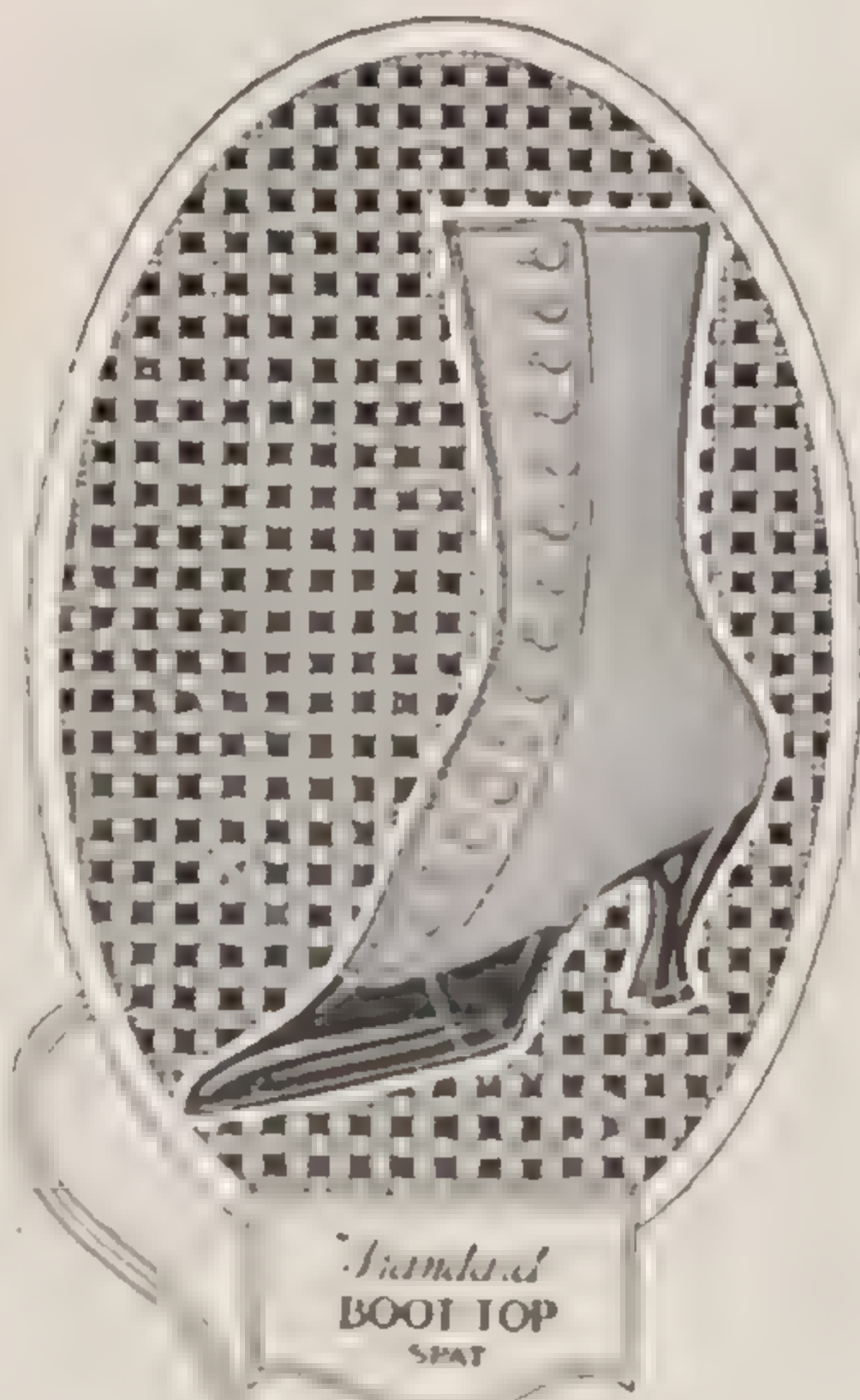
Made in exclusive "Rautex" fabrics—cloth, linen, silk and satin. White and all fashionable shades.

Ask for "Standard" Spats at the better shops. The "Standard" stamp inside the spat assures faultless fit and longest wear.

**S. RAUH & COMPANY**

310 SIXTH AVENUE, NEW YORK

*The largest and foremost manufacturer of Spats in the world*





# Queen Quality

REG. U.S. PAT. OFF.

## SHOES



Queen Quality  
BOOT SHOP  
PITTSBURGH, PA.

QUEEN QUALITY agencies are style centers for the newest and best in footwear, and are now showing models of intimate appeal to the readers of *Vogue*.

These metropolitan stores are especially convenient and typify in their service the satisfaction associated with Queen Quality shoes wherever sold.

NEW YORK. Queen Quality Boot Shop, 32-34 West 34th Street

CHICAGO. Marshall Field & Co.

PITTSBURGH. Queen Quality Boot Shop, 235 Fifth Avenue

DETROIT. Queen Quality Boot Shop, 215 Woodward Avenue

INDIANAPOLIS. H. P. Wasson & Co.

CLEVELAND. Pocock, Wolfram, 520 Euclid Avenue

CINCINNATI. Pietzuch's, 430 Race Street

COLUMBUS. Dunlap Shoe Co.

TOLEDO. Queen Quality Boot Shop

ST. LOUIS. Brandt's, 618 Washington Street

LOUISVILLE. Kaufman-Straus Co.

BIRMINGHAM. Hirsch Millinery Co.

MEMPHIS. Bry-Block Merc. Co.

RICHMOND. The Cohen Co.

SAVANNAH. Leopold Adler

WASHINGTON. Palais Royal

ATLANTA. M. Rich & Bros.

DALLAS. A. Harris & Co.

MINNEAPOLIS. E. E. Atkinson & Co.

LOS ANGELES. Broadway Dept. Store

SAN FRANCISCO. Philadelphia Shoe Co.

BOSTON. C. F. Hovey Co.

DES MOINES. Seymour Shoe Co.

and agencies throughout the country



This Trade Mark is on all "SHOE-SOAP" kid shoes. Because reputation is valued above all else, Queen Quality fine black kid shoes are made of "Shoe-Soap" kid. Eight years of consistent use in Queen Quality shoes have proved its leadership. This association of Queen Quality endeavor with that of the tanner and retailer enables women to obtain exceptional shoes made from "Shoe-Soap" leather which they have long tested and now demand.

THOMAS G. PLANT COMPANY  
BOSTON, MASS.





# VAN RAALTE

*"Niagara Maid"*

## GLOVE SILK UNDERWEAR

*"I never knew how economical silk underwear was until I wore Van Raalte Silk Underwear. It launders perfectly—even the pink is permanent. It wears so long and looks so well. I consider it the best underwear investment I ever made"*

*At Good Stores Everywhere*

*Makers of Silk Gloves, Silk Hosiery and Van Raalte Veils*



"A MIGEL SILK"  
"MOON-GLO"



"A MIGEL SILK"  
"MOON-GLO"

Every phase of smart attire may be expressed in a "Moon-Glo" silk—be it the stunningly tailored toilette of "Moon-Glo" Crepe—or the fascinating little things native to the boudoir—so charming in "Moon-Glo" Meteor.

Smart shops simply delight in showing them.

Maker of

"Fan-Ta-Si" for Sportswear  
"Pierrette" for Sheerwear  
"Hindu" for Summerwear  
"Moon-glo" for Everywear

Sole Maker

*J. A. Miguel*

422 Fourth Ave., NEW YORK





### The "TIP TOP SHOE" for School Boys

AGES 7 to 14  
To Meet the Demand for  
A THOROUGHLY DEPENDABLE SHOE  
AT A REASONABLE PRICE

Sizes—11 to 2  
2½ to 6

\$5.00

Of Selected  
Black Calf

The Acme of Comfort and Durability

A Product of

The Children's Store

A STARR BEST

Madison & Wabash, CHICAGO, ILL.

#### Our Catalogue

Profusely illustrated. Of  
everything that children  
wear, sent to out of town  
customers upon request.



MANY DELIGHTFULLY DIFFERENT DECORA-  
TIVE OBJECTS, RARE GIFTS AT THIS SEASON  
OF THE YEAR, MAY BE FOUND IN THIS SHOP  
OF UNUSUAL FURNITURE AND FURNISHINGS.

### Stratford Furniture Shop

906 SOUTH MICHIGAN AVE.—CHICAGO

Write for illustrated leaflet



PRESENTING  
THE  
NEWER IDEAS IN RINGS  
BY  
HELLER-ROSE CO.  
PLATINUMSMITHS

25 EAST WASHINGTON ST.

CHICAGO, ILL.

The wrist watch Brochure mailed on request.

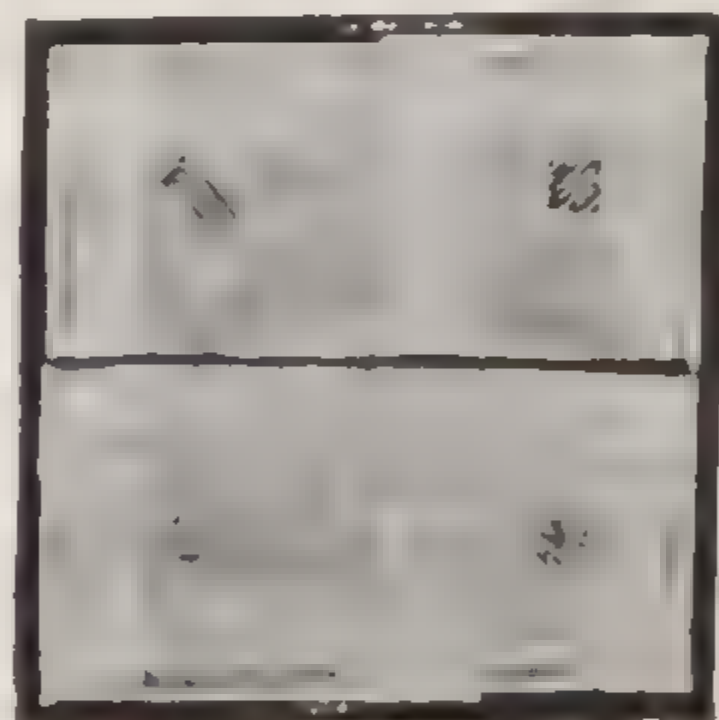


### E. BURNHAM

offers new ideas in Transformations  
with stylish "dips" and with side  
or center partings, also the fasci-  
nating new "Toupee" for ladies.

Send for 1919 catalog and Fashion  
Supplement, "Burnham Beauties"

138-140 N. State St., CHICAGO, ILL.



SPECIAL HIGH GRADE HANDKERCHIEFS at

### THE LINEN STORE

The Ladies handkerchief illustrated opposite is fine  
quality sheer linen specially priced at \$18.00 per  
dozen, including three letter monogram.

Your holiday orders should be placed early while  
the stocks are complete, and in good condition.  
Then too, sufficient time is necessary for the special  
monograming.

Orders will be held for XMAS delivery when desired

I. I. LITWINSKY

University Club Building 34 S. Michigan Avenue, Chicago



Taylor's

For Everything in  
TRAVEL EQUIPMENT  
OF QUALITY

CHICAGO: 28 East Randolph Street  
OPPOSITE MARSHALL FIELD & CO.  
A Marked Convenience for Visitors to Chicago

Women's and Misses' Wearing Apparel of the  
Better Sort at Popular Prices

Jerome & Co

208 MICHIGAN AVENUE SO.—CHICAGO

SUITS  
COATS

WRAPS  
GOWNS

### The PROTECT-ALL-BAG FOR MADAME'S GOWNS



A VERITABLE LIFE-LENGTHENER

The delightfully dependable, accessible protector  
of feminine apparel—simply tucking the Protect-  
All Dust Flap over garment—effectually covers it,  
making a dust, dirt and germ-proof wardrobe.

Economical—saving garments, time and  
cleaning bills. Reliable—keeping gar-  
ments clean, unwrinkled, ready the  
moment you want them. Storage—in-  
sures garments during the moth season.

Dress Suit Bag, 27 x  
50, \$1.25; Dress Bag,  
27x60, \$1.35. (Add  
5c each for postage).

Every Protect-All-Bag sold on a money-back guarantee.

PARKER EMBROIDERING AND BRAIDING CO.

Room 1121, Stevens Building

Room 610, North American Building

CHICAGO

Write for Folder



The Gay Shop  
HAND MADE BLOUSES

1025 Marshall Field Annex  
25 East Washington Street  
Chicago

HVIS GRY  
HNE GRY  
DESIGNERS

C. Henning  
Furrier

The Mode in Furs—  
Individualized Adaptations

Correspondence  
Invited

220 Stewarts Bldg.  
108 W. State St.  
Chicago







## VOGUE'S INTERNATIONAL TRAVEL BUREAU



## The Alsace Grill

*Provides*

Delicious Food

Faultless Service

Delightful Surroundings

Business Men's Lunch  
and  
Dinner à la Carte

## The Lorraine

Fifth Ave. at 45th St.

### HOTEL HARGRAVE

West 72nd St., Bet. B'way and Columbus Ave.  
One block to Central Park

Comfort and refinement combined with moderate rates. The Hotel Hargrave Restaurant offers an excellent cuisine at reasonable prices.

Eugene Cable, Manager

### HOTEL WEBSTER

40 W. 45th St., near 5th Avenue

On city's quietest street. Most beautiful of N. Y.'s small hotels. Favored by women traveling alone. 4 minutes' walk, 40 theatres; center shopping district.

CHARLES McHUGH, Manager

### Hotel Martha Washington

29 EAST 29th STREET

*Famous Hotel for Women* PLEASANT ENVIRONMENT

Room \$1.50 per day and upward

Luncheon 50c.—Dinner 65c.—also à la Carte

**HOTEL ST. JAMES**, 109 W. 45th St. (Times Square, N. Y.). An hotel of quiet dignity, much favored by women traveling without escort. Everything new. All outside rooms. Excellent restaurant. Rooms, \$2 up, with bath, \$3 up. Suites, \$6 up. W. Johnson Quinn, late Hotel Webster.

**BENNETT'S TRAVEL BUREAU**  
TICKETS AND TOURS  
EGYPT-PALESTINE JAPAN-CHINA  
EUROPE AND THE BATTLEFIELDS  
306 FIFTH AVE.—NEW YORK



## And Now for California—

Winter? It simply isn't done any more. October—November—California—those are the last three months of the year.

San Francisco with its champagne climate—Chinatown a-flower and the Golden Gate a-shine, and Mt. Tamalpais looming at the top of the "wiggly train" stairs. Los Angeles and the bungalow colonies, with roses, and beaches, and movie stars, and the Camino Real, blazed by the padres "by God's will for the King of Spain," stretching its nine hundred white concrete miles from Mexico to Oregon. Golf—polo—mountains—motor tours—four thousand year trees in the Yosemite and two hundred pound tuna at Catalina—

Going? Of course. But—just where? With what clothes? Why not write

### The Vogue International Travel Bureau

that considers California the southern section of Fifth Avenue, and knows where's which from San Diego north. You can spoil even California by the wrong hotel—you know that. Why make six inquiries—and get six not-quite-disinterested replies—when you might write once and settle everything?

Tell us where you want to go, whether it's California or New York, and we'll prescribe everything from railroads to evening frocks. But—please don't ask about places you really know you won't visit. We're swamped with questions.

*Free Information Coupon—Does Not Obligate You in Any Way*

Vogue International Travel Bureau, 19 W. 44th St., New York City

DEAR VOGUE TRAVEL BUREAU:—

Your service seems to be just what I've been wanting. Will you please plan me a trip taking in the places I've marked?

#### California

..Northern California  
..Motor Trips  
..Beach Resorts  
..Southern California

#### The Orient

..Hawaii  
..Japan  
..China  
..Australasia

#### The Caribbean

..Cruises  
..Cuba  
..Porto Rico  
..Canal Zone

#### Mid South

..Virginia Hot Springs  
..White Sulphur Springs  
..Pinchurst and  
..Carolina Resorts

#### Coastwise Atlantic

..New York City  
..Atlantic City  
..Lakewood  
..Florida East Coast

#### Europe

Steamship Lines to.....  
Hotels in.....  
Points of interest in.....  
Motor Trips through.....

Name .....

Street..... City..... State.....

V 11-1519

HOTEL  
COMMODORE  
GEORGE SWEENEY  
VICE PRESIDENT



42nd ST-AT  
GRAND  
CENTRAL  
TERMINAL



ALL THESE  
HOTELS  
EXCEPT THE  
ANSONIA  
ARE  
CENTERED  
ABOUT  
PERSHING  
SQUARE

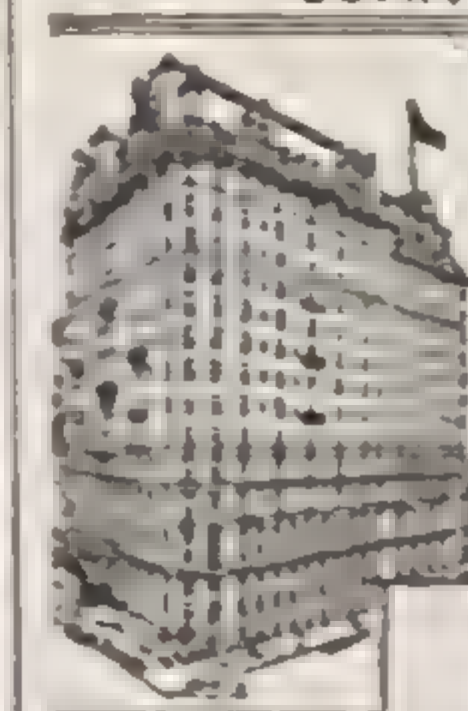


THE BELMONT  
42nd ST AND  
MADISON AVENUE

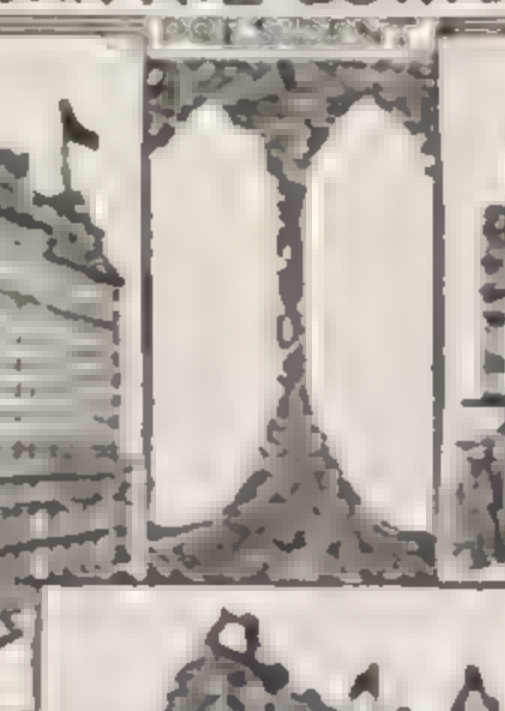
THE BELMONT  
42nd ST & PARK AV  
JAMES WOODS V.  
VICE PRESIDENT

### LEADING NEW YORK HOTELS

JOHN MCFE BOWMAN



HOTEL  
MANHATTAN  
42nd ST AND  
MADISON AVENUE  
PAUL BROWN  
VICE PRESIDENT



THE ANSONIA  
BROADWAY  
AT 73rd ST  
EDWARD M. DUFFY  
VICE PRESIDENT

\*HURLEY HILL HOTEL\* JAMES WOODS VICE PRES.  
40th to 41st STS AT PERSHING SQUARE

**The above hotels offer every type of first-class accommodations from one room and bath to housekeeping apartments of any size. A modern garage is operated in connection.**

### FOR AUTUMN OUTINGS

## Castle Inn

Delaware Water Gap

In the

Pocono Mountains of Pennsylvania

## The Palmer

In the

Pines of Lakewood, New Jersey

MISS T. T. DOLBEY

### PHILIPSE MANOR INN AND TEA ROOM

Directly on the Hudson River

The advantages of a home, without its responsibilities. Rates by the day or week. One hour out by train or automobile.

Luncheon Dinner Afternoon Tea  
Address NORTH TARRYTOWN  
Telephone Tarrytown 116.

### "A Smart Hotel for Smart People"

Metropolitan in every respect, yet homey in its atmosphere

### HOTEL WOLCOTT

Very desirable for women traveling alone

Thirty-Fifth St., by Fifth Ave.  
New York





# The HOMESTEAD

Christian S. Andersen, Resident Mgr.  
Hot Springs Virginia

RANGE upon range of pine-clad hills stretch away into the golden haze of Indian Summer—The Homestead, nestling in the rugged heart of the Alleghenies, offers the finest of scenery and the most invigorating of mountain air. Golf, tennis, hiking, and two hundred Kentucky thoroughbreds. Every convenience of the best metropolitan hotels.

THE Virginia Hot Springs "Cure" is preeminent. Its waters have strength unsurpassed, are highly radioactive, and astonishingly effective in treatment of Gout, Obesity, Rheumatism, Nervous and Digestive Diseases. Scientific hydrotherapy, massage, and corrective exercises for all ailments. Would our illustrated booklet interest you?



## THE PLAZA

FIFTH AVE. AT CENTRAL PARK  
*Announces*

New, greatly enlarged and perfected facilities for the handling of all Social Functions—private, public or State. Its large and small Ball Rooms, Spacious Foyers, Comfortable Lounging Rooms, and separate or connecting rooms, offer the most complete service, beautifully and perfectly fitted for

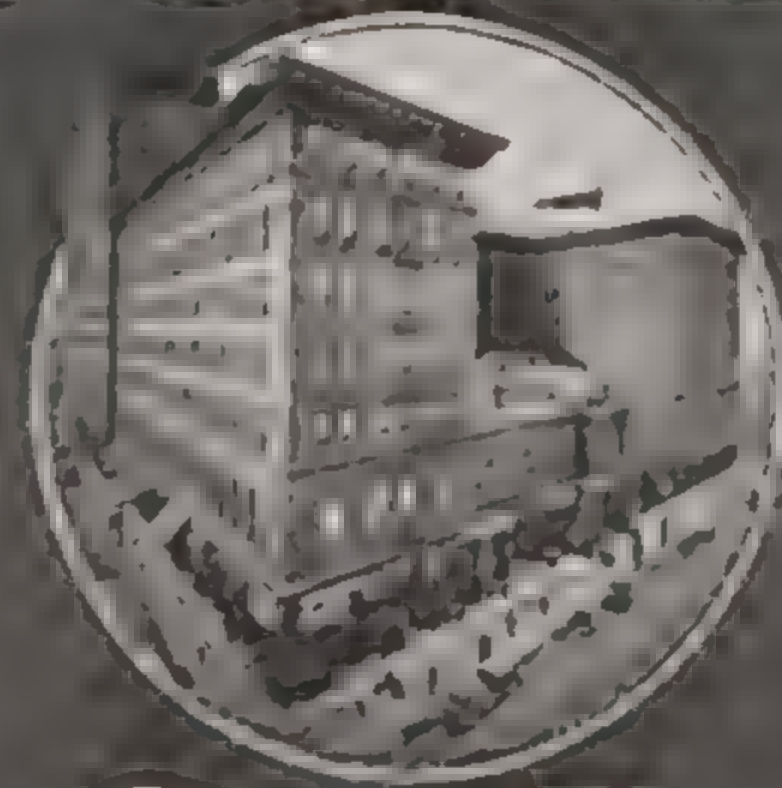
BANQUETS, PRIVATE DINNER AND SUPPER DANCES, SUBSCRIPTION DANCES, LARGE or SMALL DINNER PARTIES, WEDDINGS, DEBUTANTE PARTIES, RECEPTIONS, PRIVATE THEATRICALS, JUNIOR ENTERTAINMENTS

*and all other functions of an exclusive social nature.*

FRED STERRY, Managing Director

## New Orleans

*The Paris of America*



## The St. Charles

One of America's Leading Hotels  
ALFRED SAMER & CO., Ltd. Proprietors

The St. Charles management is sending all over the world the unique and delicious Louisiana sweetmeat

### "OLE MAMMY" CREOLE PRALINES

Packed in special mailing boxes—"A pound and a half for a dollar and a half," with 25c added for postage and insurance, anywhere \$1.75.

Send 25c in stamps for sample  
Praline in souvenir box.  
Address Ole Mammy Dept.

ST. CHARLES HOTEL  
NEW ORLEANS

*Hotel Booklet  
for the Asking*







# WEST INDIES Cruises

**BLUE** seas and summer skies and the shores of the low-hanging, palm-fringed islands of the Caribbean are just the same as in the days of Morgan and Mansfield and their adventurous buccaneers;—and being a pirate, in imagination and setting, is very refreshing.

Twenty-four days of marauding delight—robbing Winter of its rigors—stealing chests full of health and pleasure from the isles of enchantment—visiting Havana and Santiago, Cuba; Port Antonio and Kingston, Jamaica; Panama, Canal Zone; Port Limon, Costa Rica and Nassau.

The largest and finest passenger steamers of the "Great White Fleet" will be your hotel throughout the cruise. Comfort and convenience are emphasized in every detail. The most interesting ports are visited, with numerous side trips. The best is everywhere provided. Each cruise is under the personal supervision of our experienced West India travel directors. Our record of past service and the high reputation of the American Express Travel Department, an institution of international fame, is your guarantee for the most perfect of all winter trips.

Cruises are scheduled to sail from New York in January and February.

*Bookings should be made at once. Write for illustrated, descriptive booklet of the cruises, diagram of steamers, rates, etc.*

**AMERICAN EXPRESS**  
TRAVEL DEPARTMENT

65 Broadway

New York



Winter Days at

## Greenbrier

WHITE SULPHUR SPRINGS  
West Virginia

The restful, social charm of this great "country house," combined with Golf, on championship links, and the medicinal waters and baths as scientifically applied to individual needs at White Sulphur Springs Medical Institute, offers renewed energy—mental and physical.

For reservations or information,  
address THE PLAZA, New York, or  
THE GREENBRIER



WHEN YOU COME TO NEW YORK

Hotel Pennsylvania is a New York home for those who want the best that New York can provide.

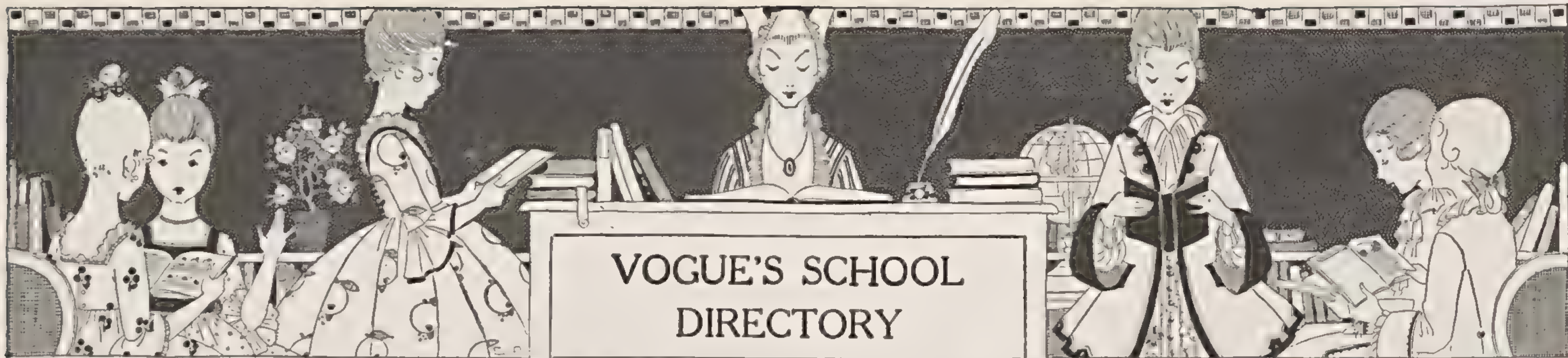
In luxurious comfort, in thoughtfulness for the guest's personal convenience, in all that goes to make a hotel of character, the Pennsylvania is a worthy newcomer to the ranks of the world's hotels that are most familiar to the discriminating.

Convenient to everything—shopping, theatrical and business districts.

*Hotel Pennsylvania*

Opp Pennsylvania Terminal New York





## New York—Girls

**THE BROWNSON SCHOOL**

Private School for Catholic Girls.  
Resident and Day Pupils.  
French the language of the house.

MRS. ATWOOD VIOLETT

24 East 91st Street New York

**Scudder School** 244-46-48; 216 W. 72d Street  
at Riverside Drive, N. Y. C.  
High School approved by the Regents. Secretarial  
training with unusual features, attractive to col-  
lege and high school graduates. Household Arts,  
practical, timely courses. Gymnasium, swimming,  
etc. Address V. G. Scudder 216 W. 72d St., N. Y. C.

**The Gardner School for Girls**

Box 111, 11 East 51st Street, New York City  
A thorough school with delightful home life.  
Fireproof building. College preparatory, aca-  
demic, secretarial and elective courses. Music,  
riding, swimming, tennis. Rhythmic dancing.

**L'ECOLE FRANCAISE**

A French School for American Girls. Removed  
from Rome at the beginning of the war. Referenc-  
es by permission: Their Excellencies, Mme. Jules  
Jusserand, French Embassy, Washington; Mme.  
Barrere, French Embassy; Lady Rodd, British  
Embassy; Mrs. Nelson Page, American Embassy,  
Rome. MME. J. A. KIEFFEL (diplomee de l'Uni-  
versite de France), Principal, 12 E. 96th St. (over-  
looking Central Park).

**Miss Mary Schoonmaker's  
School for Girls**

345 West End Avenue, N. Y. C.

French taught in Primary through College Preparatory  
Membership in the University State of New York.

**Miss C. E. Mason's Suburban School  
for Girls**

"The Castle," Tarrytown-on-Hudson, New York.  
Only 40 minutes from N. Y. City. Upper School for  
girls 13 to 25; Lower School for girls 7 to 13.

Miss C. E. MASON, LL.M., Lock Box 731.

**Brantwood Hall**  
BRONXVILLE, N. Y.

1. A general course of four years, offering thorough and varied education to girls who wish a liberal education without reference to college.
- II. A college preparatory course of four years meets the requirements for admission to all the leading colleges.

For catalog address Miss Mary T. Maine, Principal

**The KNOX SCHOOL**

Formerly at Briarcliff Manor. Country School  
for Girls. 40 minutes from New York City.  
Mrs. RUSSELL HOUGHTON, Principal, Box 12,  
Tarrytown-on-Hudson, N. Y.

**MARYMOUNT College and  
School for Women**

Suburb location, 40 minutes from N. Y.  
City. Separate College buildings. Four-  
year courses leading to Degrees. Two-year  
finishing course for High School Grad-  
uates. Academic Courses, Pre-Academic,  
Music, Art, Elocution, Gymnasium,  
Athletic Fields, 6 Tennis Courts, Horse-  
back Riding, Chaparrone to Concerts,  
etc. Write for catalogue to  
The Rev. Mother Tarrytown-on-Hudson, N. Y.

**Oaksmere**

MRS. MERRILL'S  
SCHOOL for GIRLS

ORIENTA POINT  
MAMARONECK, NEW YORK

**Concerning Mid-year Enrollments**

Were you among the disappointed many who were unable to register this fall  
at the school of their choice?

If so, and you are loath to waste an entire year, why not apply now for en-  
trance at some good school after the Christmas holidays?

The VOGUE SCHOOL SERVICE BUREAU will be glad to assist you in finding  
a suitable school. Your task in locating this school will be considerably lightened  
if you apply to us for a list of schools.

## New York—Girls

**OSSINING SCHOOL FOR GIRLS**

On Hudson, near New York. 61st year. Academic  
and economic courses. Separate school for very  
young girls. For Brochure address Box 191  
Ossining-on-Hudson, N. Y.

CLARA C. FULLER, Principal  
MARTHA J. SARABORE, Assoc. Principal

**Mrs. Dow's School for Girls**  
Briarcliff Manor - - New York

Circular Sent on Request

## Recreation Group

**RECREATION - AFTER - SCHOOL**

AN OUTDOOR GROUP  
FOR YOUR GIRL



**HEALTHFUL**, organ-  
ized play, under  
supervision of spe-  
cially trained gradu-  
ate leaders — every  
afternoon and all day  
Saturdays.

Games Dancing Riding  
Swimming Handicraft  
Spoken French

Correspondence Invited

JEANNE S. RATNER, A. B., Director

Hotel Majestic Phone, Columbus, 4133 New York

## Girls—Co-Educational

**The Clark School  
for Concentration**

FOR BOYS AND GIRLS  
BOARDING AND DAY PUPILS

Prepares for any college. By an intensive system of in-  
dividual instruction, enables a bright pupil to complete  
a course in much less than the usual time and trains pupils  
who have been backward elsewhere to cultivate alert, re-  
tentive minds and qualify in all subjects.

Write for records made by pupils at this school and for  
full descriptive catalog.

Boys' School, 72d Street & West End Avenue.  
Girls' School, 301 West 72d Street,  
New York City

Boys' Country School, Preston Park Lodge, Pa.  
A School Where Records Are Made

**THE  
MONTESSORI  
SCHOOL**

(Mrs.) A. RENO MARGULIES,  
673 West End Ave. New York

**MISS CHAIRES' OUTDOOR SCHOOL**  
746 Madison Avenue New York City  
Kindergarten and Primary for children 3 to 10 years.  
Healthful outdoor activities under the stimulus  
of select companionship, coupled with individual  
attention and the advantages of private tutoring.  
"Good Time Club," Afternoon Activities. Gift Shop.

**The Brown School of Tutoring**

241 W. 75TH STREET, NEW YORK

FOUNDED 1906. Both sexes. Any age. Positively  
but one at a time with a teacher. Two years' work  
in one. "A School with an Atmosphere of Work."

## New York—Student Homes

**School Home for Special Students**

French the language of the home.  
Exceptional advantages in Art,  
Music, History and Languages.

MISS REBECCA FAWCETT  
57 E. 73d Street New York City

## New Jersey—Girls

New Jersey, Orange  
**MISS BEARD'S SCHOOL FOR GIRLS**  
A country school, 13 miles from New York. Col-  
lege preparatory, special courses. Music, Art, Do-  
mestic Arts and Sciences. Supervised physical  
work in gymnasium and field. Catalog on request.  
Address Miss Lucie C. Beard.

**KENT PLACE**

SUMMIT, N. J. 20 miles from N. Y.  
A Country School for Girls  
College Preparatory and Academic Courses.  
Mrs. Sarah Woodman Paul { Principals  
Miss Anna S. Woodman

**School of Four Seasons**

Princeton Charleston Paris  
Migratory School for Girls. French, language of  
household. College preparatory and vocational  
courses. Healthful, outdoor life all year. For  
catalogue apply to Secretary, Princeton, N. J.

## Co-Educational

**OLD ORCHARD SCHOOL**

COUNTRY HOME SCHOOL for a few LITTLE  
CHILDREN from 4 to 8 years. Mother's care  
combined with teacher's training. Individual de-  
velopment. Healthful out-door activities. For  
booklet address Mrs. Anna G. Noyes, Leonia, N. J.

## District of Columbia—Girls

**National Park Seminary**

For Girls Washington, D. C., Suburbs  
The fundamentals of college training in a 2-year  
diploma course. Music, Dramatics, Home, Econom-  
ics. Catalog on request. JAS. E. ANEST, LL.D.,  
President, Box 173, Forest Glen, Maryland.

**Colonial School for Girls**

College preparatory. Academic Collegiate Courses  
in small classes. Music, Art, Expression, Domestic  
Science, Secretarial. All Athletics. Catalogue.  
CHARLOTTE CRITTENDEN EVERETT, Principal,  
1539 Eighteenth St., Washington, D. C.

**GUNSTON HALL**

For girls. Preparatory. Post-Graduate and Col-  
lege work. Music, Art, Expression. Domestic  
Science, Business and Secretarial Courses. Ath-  
letics. Mrs. BEVERLY R. MASON, Principal,  
1914 Florida Avenue, Washington, D. C.

## Florida

**Miss Harris' Florida School**

MIAMI, FLORIDA

Outdoor Classes, Golf, Swimming throughout Winter.  
Tourist pupils use home text books.  
Catalogue on Request. 2006 Brickell Avenue

## Pennsylvania—Girls

**OGONTZ SCHOOL**

Founded 1850

A country school for girls in the  
Rydal Hills. 25 minutes from  
Philadelphia, on the New York line  
of the Philadelphia and Reading.  
Catalog describing and illustrat-  
ing new buildings sent on request.

MISS ABBY A. SUTHERLAND, Prin.  
Ogontz School, Penna.

**Highland Hall School for Girls**

Preparation for all colleges. Strong general  
course. Music, Art, Domestic Arts. Adjoining  
baths for all rooms. Gymnasium, swimming pool,  
sleeping porch. Catalog. ELLEN C. KEATES,  
A.B., Head of School, Holidaysburg, Pa.

**MISS MILLS SCHOOL at Mount Airy**  
First Out-of-Door School for Well Children.

Boarding and day school for girls, 4 to 16 years.  
Unusual opportunity for French. Riding. Arch-  
ery, all sports. 10 acres. Specialized individual  
care and training. Limited number.  
Ellen Stanley Mills, Box V, Mount Airy, Philadelphia, Pa.

**THE MARY LYON SCHOOL**

A Country School in a College Town  
College Preparatory. General, Finishing Ad-  
vanced Courses. Teacher to every six girls. Open-  
air classrooms. SEVEN GABLES, Junior School  
for girls 6 to 14; separate complete equipment.  
H. M. CRIST, A.B., FRANCES L. CRIST, A.B.,  
Principals, Box 1509, Swarthmore, Pa.

Box 412, JENKINTOWN, PA.

**BEECHWOOD**

Jenkintown, Pa. School for practical training of  
young women. College Departments, Music, Art,  
Domestic Science, etc. For catalog, address as  
above.

**BISHOPTHORPE MANOR**

Box 243 South Bethlehem, Pa.

Select school for girls. College preparatory and  
Finishing courses. 2 years' cultural course for  
high school graduates. Secretarial. Swimming  
pool. Junior Dept. CLAUDE N. WYANT, Prin.

**MISS SAYWARD'S SCHOOL FOR GIRLS**  
OVERBROOK PHILADELPHIA, PA.

College preparatory, Secretarial Courses, Junior  
and Music Depts. Athletics. Domestic Science.  
Outdoor Department. Carriage calls for pupils in  
Bala, Cynwyd, Merion, Wynnefield.  
MISS S. JANET SAYWARD, Principal.

**THE COWLES SCHOOL for GIRLS**

College, Prep. General Music, Domestic Science,  
Art, Prim. then High School, Secretarial Courses.  
Riding. Opp. Reading station, 7 min. from  
trolley. Emma Milton Cowles, A.B., Head of  
School, Oak Lane, Phila., Pa.

**THE HARCUM SCHOOL**

Mrs. EDITH HATCHER HARCUM, B. L.  
(Pupil of Leschetizky.) Head of School

Catalog on Request BRYN MAWR, PA.

**WALNUT LANE**

Philadelphia, Pa.  
Box H, Germantown  
62nd Year. Courses: High school Graduate; Aca-  
demic; College Preparatory; Vocational; Language;  
Music; Expression. Athletics; Horseback Riding;  
Swimming; Basketball; Tennis; Dancing; Military  
Drill; Callisthenics. S. Edna Johnston, A.B., Prin.

## Virginia

**Warrenton Country School**

FOR YOUNG GIRLS. In foothills of Virginia  
near Washington. College preparatory and special  
courses. French the language of the house.  
Teaches girls to study.  
Warrenton, Va., Box 18, Mlle. Lea M. Bouigny



## Connecticut—Girls



## The Ely School for Girls

Ely Court, Greenwich, Connecticut

In the country, one hour from New York City. Twenty-five acres modern equipment. College preparatory, General and Secretarial Courses. Music. Household arts. Daily work in the studio. Horseback riding and all summer and winter sports. Sleep in porch.

## The Junior School

A separate department for girls under fifteen. Work and play planned to meet the needs of the young girl.

## WYKEHAM RISE

A Country School for Girls, Washington, Conn.  
Fanny E. Davies, LL.A., Principal  
Boston Mabel E. Bowman, A.B., Vice-Representative  
Principal, Cohasset, Mass.

## MISS HOWE AND MISS MAROT'S SCHOOL

Thompson, Connecticut. A country boarding school for girls. College preparation. Advanced courses. Special attention to outdoor life. Reconstruction work for Senior students.  
MARY LOUISE MAROT, Principal.

## Tennessee

## WARD-BELMONT

FOR GIRLS AND YOUNG WOMEN

RESERVATIONS for the 1920-21 session should be made as soon as possible to insure entrance.

Courses covering 4 years preparatory and 2 years college work. Strong Music and Art Departments. Also Literature, Expression, Physical Training, Home Economics and Secretarial. Outdoor sports and swimming pool. Edenwood is the School Farm and Country Club.

References. Booklets on request. Address

WARD-BELMONT

Belmont Heights, Box P, Nashville, Tenn.

## Missouri

## LINDENWOOD COLLEGE

89th year. Distinctive College for Young Women. Two and four year college courses and three year Academy. Strong vocational courses. Exceptional opportunities in Music, Art, Expression. John L. Roemer, D.D., Pres., Box B-2, St. Charles, Mo.

## New York—Boys

## Berkeley - Irving School

A Preparatory School for Boys

311 West 83rd Street

Founded 1880

Individual instruction. Manual training. New gymnasium building with large roof, playgrounds and swimming pool. Outing classes. Military Drill. Illustrated Catalogue.  
L. D. RAY, Headmaster. Tel. Schuyler 4886

**Massee Country School** Individual attention. Rapid preparation for college. 2 years' work in one. 15 miles from New York. New Gym. and dormitories. All sports. Military training. Junior Department for young boys 6 years up. Unusually successful record. Address: W. W. MASSEE, Ph.D., Box 400, BRONXVILLE, N. Y.

## PEDDIE

For the all-around education of many boys. Athletic sports. 60-acre campus. Preparation for college and business life. Conducted without thought of profit. Lower School for boys from 11 to 14. Write for Catalog. Roger W. Swetland, Headmaster, Box 11-V, Hightstown, N. J.

## Pennsylvania

## Kiskiminetas School for Boys

Prepares for college or technical schools. Golf course and tennis courts. Football and baseball fields. Gymnasium with swimming pool. Address: DR. A. W. WILSON, JR., President, Box 818, Saltburg, Penna.

## Massachusetts—Girls

## Miss Chamberlayne's School for Girls

General, special and college preparatory courses. Household Arts, Music, Languages—native teachers. Out-of-door sports.

THE FENWAY, 28. Boston, Mass.

Miss Hall's School  
Pittsfield, Massachusetts

MASSACHUSETTS, Bradford. Box 162.

BRADFORD ACADEMY

for Young Women

17th year. Thirty miles from Boston. Address the Principal.

Miss MARION COATS, A. M.



## ROGERS HALL SCHOOL For Girls

Lowell, Massachusetts. 38 minutes from Boston. Country sports. Gymnasium and swimming pool. For catalog and views, address  
Miss Olive Sewall Parsons, B. A., Prin.

## LASELL SEMINARY

Auburndale, Mass. Advanced work for high school graduates. Home Economics, Secretarial, Art, and Pre-Conservatory Music Courses. Athletic fields. 50 acres. 13 buildings. Guy M. Winslow, Ph.D., Principal. 126 Woodland Road.

## HOUSE IN THE PINES

A school for girls. Preparatory and finishing courses. Languages—native teachers. Music. Household Arts. Secretarial courses. Close, personal attention. Miss Gertrude E. Cornish, Prin.

## Illinois

## MISS HAIRE'S SCHOOL

The University School for Girls, Chicago. Fire-proof building overlooking Lake Michigan. Boarding and Day Pupils. College preparatory elective courses. Outdoor sports. Annual charges \$1300.  
MISS ANNA R. HAIRE, A.B., Principal,  
1106 Lake Shore Drive, Chicago, Illinois.

**FERRY HALL** College preparatory, general high school and advanced courses, also special instruction in music, expression and domestic arts and sciences. Located on the shore of Lake Michigan, 28 miles from Chicago. For catalog address MISS ELOISE R. TREMAIN, Prin., Box 326, Lake Forest, Illinois

## California

## The Bishop's School for Girls

La Jolla, California. Upon the Scripps Foundation. Upper and Lower School. Educational and social training equal to that of Eastern Schools. Right Reverend Joseph H. Johnson, President. Marguerite Barton, M.A., Headmistress.

## Maryland—Co-Educational

## GRAFTON SCHOOL, Chevy Chase, Md.

Boarding and day school for girls 4-14 yrs. Day school for boys under 12. French, Music, Art, 35 min. from Capital in beautiful suburb. Limited number. Address Mrs. M. Hadden, Prin., 17 Grafton St.

Information and advice in all matters pertaining to schools or schooling given gladly and freely to all who ask it.

## Illinois—Boys

## LAKE FOREST ACADEMY

For Boys, College Preparatory. Non-military Regime. Honor ideals. Aim distinctively educational. Preparation for admission to any University. Swimming pool, all athletics. Golf. (1 hour north of Chicago.) JOHN WAYNE RICHARDS, Headmaster, Box 147, Lake Forest, Ill.

## Indiana

## Culver Summer Schools

Offer a never-to-be-forgotten vacation at a boy's paradise. 400-acre campus; lake. Naval, Cavalry and Woodcraft Schools. Write for whichever catalog interests you most. Address PRINCIPAL'S AIDE, INDIANA, CULVER. (On Lake Maxinkuckee)

## California

## Page Military Academy

A big school for little boys. Seven acre campus, five semi-fireproof buildings. Seventeen resident teachers. No high school boys. Everything adapted to meet the needs of little folks. Largest school of its class in America. Write for catalog. Address Robert A. Gibbs, R. F. D. No 7, Box 943, Los Angeles, Calif.

## WESTLAKE MILITARY SCHOOL

Santa Monica, California  
The best equipped Private School for Boys in California, in an unsurpassed location overlooking the ocean. Two palatial buildings. A home school for boys. Military training.  
COLONEL WM. STROVER.

## GIRLS' CAMPS

## WYNONA CAMP FOR GIRLS

Lake Morey, Vt. Saddle horses. Golf, Tennis. Swimming. Canoeing. Arts & Crafts. Bungalows. Running water. Electric light. Supervision. Booklet. Lake Morey Club for adults—same management.  
The Secretary Wynona Camp  
263 Summer Street, Fitchburg, Mass.

## Sargent Camps for Girls

Peterboro, New Hampshire.  
Dr. D. A. Sargent, President  
For illustrated catalog, address  
THE SECRETARY  
8 Everett St., Cambridge, Mass.

## The Teela-Wooket Camps

Senior and Junior Camps for Girls, 5 to 20  
Roxbury, Vermont.  
Famous for fine saddle horses, free riding and thorough instruction in horsemanship. A 300 acre "Wonderland" in the heart of the Green Mountains.  
Write for Booklet.  
Mr. and Mrs. C. A. Kays, 10 Bowdoin Street  
Cambridge, Mass.

**ALOHA CAMPS for Girls** N.A. Barley, Vt. Fairlee, Vt. 3 distinct camps—ages 7-13, 13-17, 17-20. Fun, Frolic, Friendships, Sports, Crafts and other Activities. Illustrated booklet.  
MRS. E. L. GULLICK  
221 Lake Road, Fairlee, Vt.

## SPECIAL SCHOOLS

## Practical Arts

## THE GARLAND SCHOOL OF HOMEMAKING

A special school which qualifies girls to preside over and maintain well ordered homes.  
Margaret J. Stannard, Director, 2 Chestnut St., Boston, Mass.

## Backward Children

## Stewart Home Training School for Backward Children

A private Home and School on a beautiful Country Estate of 500 acres in the famous Blue Grass Region of Kentucky. Five Buildings—Cottage Plan. Write for illustrated Catalogue, Dr. John P. Stewart—Box D.—Frankfort, Kentucky.

## The Bancroft School

The Home School for the training of children whose mental development has not progressed normally. For catalog address Box 145, Haddonfield, N. J.  
E. A. Farrington, M. D. Jennia Coulson Cook

**SCHOOL FOR EXCEPTIONAL CHILDREN** Every facility in a beautiful suburban home for the care and training of children who through mental disability are unable to attend public or private schools. Domestic Science for older girls. 14 miles from Philadelphia. Booklet, Mollie A. Woods, Prin., Box 168, Roslyn, Pa.

## Dancing

## ROSETTA O'NEILL

Classic—National—Folk—DANCING  
Interpretive—Ball-Room  
"To Miss O'Neill I owe my success"—Mrs. Verne Castle  
766 Madison Avenue, New York



## Alexis Kosloff

Dancing Studio

Director

Cheoragraphe of the

Imperial Russian Ballet

Stage Dancing

Productions

Pantomime

Director of many latest

successful productions

Dancing Classes

Beginner's 11 to 12

Advanced 12 to 1

Children's Class Wednesdays and Saturdays  
Private Instructions by Appointment  
Studio: 145 W. 43d St., New York City  
(Phone Bryant 4594)

## HELEN MOLLER

Temple of the Greek Dance

Lessons—Recitals

746 Madison Avenue New York



## CHALIF

Russian School

of DANCING

GRADED

CLASSES

and private lessons

for children,

adults and teachers

in Greek, Interpretive,

National, Classic,

Character and

Toe Dancing. Personal

instruction by Mr. Chalif.

MODERN DANCING in its latest forms can be learned in private lessons. Please send for catalog. Three beautiful ballrooms are to rent for dances, recitals, weddings, etc.

163-165 WEST 57th Street, NEW YORK  
Opposite Carnegie Hall Phone Circle 1927

## Fine Arts



Literature  
Wilde Studio  
of Illustration.  
Carnegie Hall  
55th Street  
and 7th Ave.  
N. Y. City

Short, practical courses four afternoons a week.  
1. For advanced students who wish to do higher illustration.  
2. For beginners who wish to do costume or commercial illustration.  
3. Evening—Fashion, commercial and life class for women. Further information will be mailed upon request.

## Do You Desire Training In

Domestic Architecture; Interior Decoration; Costume or Stage Design; Power Advertising; Industrial Design or other Art Subjects?

Write for information and catalog

Susan F. Bissell, Sec., 239 Broadway, N. Y.

The New York School of Fine and Applied Arts

Frank Alvah Parsons, Pres. Thirty Instructors

## N. Y. SCHOOL OF APPLIED DESIGN FOR WOMEN

160-162 Lexington Ave. New York City  
28th Year began October 1, 1919

Historic Ornament, Life Illustration and Elementary Drawing Classes.

C. Matlack Price, Poster and Commercial Art.  
Henry L. Parkhurst, Interior Decoration.  
Claire Hawway, Fashion Illustration.

## Journalism

## Training for Authorship

How to write, what to write, and where to sell.

Cultivate your mind. Develop your literary gifts. Master the art of self-expression. Make your spare time profitable. Turn your ideas into dollars.

Courses in Short-Story Writing, Versification, Journalism, Play Writing, Photoplay Writing, etc., taught personally

Dr. Esenwein

by Dr. J. Berg Esenwein, for many years editor of Lippincott's Magazine, and a staff of literary experts. Constructive criticism. Frank, honest, helpful advice. Real teaching.

One pupil has received over \$5,000 for stories and articles written mostly in spare time—"play work," he calls it. Another pupil received over \$1,000 before completing her first course. Another, a busy wife and mother, is averaging over \$75 a week from photoplay writing alone.

There is no other institution or agency doing so much for writers, young or old. The universities recognize this, for over one hundred members of the English faculties of higher institutions are studying in our Literary Department. The editors recognize it, for they are constantly recommending our courses.

We publish The Writer's Library. We also publish The Writer's Monthly, especially valuable for its full reports of the literary market. Besides our teaching service, we offer a manuscript criticism service.

150-page illustrated catalogue free. Please address

## The Home Correspondence School

Dep't. 16 Springfield, Mass.

Established 1897

Incorporated 1904





## VOGUE'S SPECIAL SCHOOL DIRECTORY

## Dramatic Arts

## EDITH COBURN NOYES SCHOOL

Oral English Drama  
Character Education

Analysis and Interpretation of Literature, Voice, Diction, Debate, Pedagogy.

Costume and Scenic Design, Lighting, Character Delineation, Play Production, Modern Art Technique, Personal Culture, Poise, Individual Development and Balance, Social Service.

French (Yersin Method).  
Tuition \$400. Number limited.  
Twelfth year opened September 29th.

Edith Coburn Noyes, Principal  
Symphony Chambers Boston, Mass.

## THE SCHUSTER-MARTIN DRAMATIC SCHOOL

Faculty of 15 Residence Department  
Our Own Theatre, The Little Playhouse  
Kemper Lane, Cincinnati, Ohio

## AMERICAN ACADEMY of DRAMATIC ARTS

Founded in 1884

FRANKLIN H. SARGENT, President

The leading institution for Dramatic and Expressional Training in America. Connected with Charles Frohman's Empire Theatre and Companies. For information apply to

SECRETARY, 251 Carnegie Hall  
New York, N. Y.

## Dramatic Arts

WESTLAKE ART STUDIO SCHOOL  
LOS ANGELES, CALIFORNIA

MUSIC, DRAMA, LANGUAGES, DANCING

OUR TEACHERS ARE UNSURPASSED  
OUR LOCATION IDEAL

PLEASE WRITE FOR CATALOG

CAROLYNE WOOD, Director  
622-624 SO. ALVARADO ST.

## Academy of Theatrical Art

Preparatory and Training schools for Opera, Vaudeville, Musical Comedies, Photoplay acting, Classical and Stage dancing. Day and Evening Classes. Phone Harlem 9480. 218 Lenox Ave., Cor. 121st St.

M. BLANCHE TOWNSEND  
Voice Expression Acting

Platform Reading

READING FROM THE PAGE

Studio: 13 Gramercy Park, New York

## DON LENO Stage And Modern Dancing

Dances of Maude Adams and "A Kiss for Cinderella" taught by personal instruction. Positions secured for graduates. CHILDREN. Special Classes. Refined surroundings. 140 West 44th St. Phone Bryant 1194. New York City

## Nursing

UNITED HOSPITAL TRAINING SCHOOL for Nurses, registered, offers a 2½ years' course to students; affiliation with Mount Sinai Hospital, N. Y. C. New hospital, well equipped, beautifully located; one hour's ride from New York, delightful nurses' residence. Address Superintendent of Training School, Port Chester, N. Y.

Vogue will gladly assist you in finding the School which best meets your requirements.

## VOGUE SCHOOL SERVICE

19 West 44th St. New York City

## Costume Designing

## DESIGNING and MILLINERY

Dressmaking and Pattern Cutting taught for wholesale, retail or home use. Call or write for particulars. McDowell Dressmaking and Millinery School. Estab. 1876. Chartered under Regents. 25 West 35th St., N. Y.

Easy By Mail: Parisian Methods, Original Designing: Exclusive Pattern Making: Art of Finishing, and Model Draping. Prepares Students teaching business or home use.

E.D.M. School Dress Making  
Dressmaking and Designing  
1581 Franklin St., Oakland Cal.



## Brown's Salon Studios

Costume Design De Luxe

with P. Clement Brown

Open all year for "studio and mail" courses  
WRITE MANAGER

E. S. CLOSE, 599 Fifth Ave., N. Y. C.

## COSTUME DESIGN

THE HOME TUTORING WAY

ORIGINATED BY CARL N. WERTZ

20 Illustrated Correspondence Lessons, \$20.00

Everybody who makes, wears, buys, sells, or designs clothes needs this valuable and fascinating course.

THE CHICAGO ACADEMY OF FINE ARTS  
DEPARTMENT V. 81 EAST MADISON ST. CHICAGO

## Secretarial

## SECRETARIAL TRAINING

For Community Service, Americanization and Social Welfare Work. A new profession for women. Address V. C. Scudder, 246 W. 72d St., N. Y. C. 244-46-48; 316 W. 72 St. at Riverside Drive N. Y. C.

## Miss Conklin's

Secretarial School

Twentieth Year

Commercial Engineers Building

37 WEST 39th STREET NEW YORK

## Costume Designing

## Costume Design and Illustration

Also practical work in pattern design, cutting and draping by the famous "Ecole Guerre" System of Paris. Write for booklet 6

Fashion Academy  
103 E. 57th St., N. Y. C.

Our studios occupy the entire four story building at 57th St. and Park Ave., New York City

## Dress Designing Lessons FREE

Women—Girls—15 or over, can easily learn Dress Designing during their spare moments in 10 weeks.

Dress Designers frequently earn \$40 to \$100 a week

WORK FASCINATING

Send Coupon immediately for FREE SAMPLE LESSONS.

The Supply will not last long.

Franklin Institute, Dept. L857 Rochester, N. Y. Kindly send me absolutely free book containing sample lessons in DRESS DESIGNING as taught in 10 weeks, spare times.

Name \_\_\_\_\_

Address \_\_\_\_\_ L857

From  
  
Pecanway Place  
to You

Nuts are pecans, Pecanway big, wholesome, sweet, meaty nuts—rich and wonderfully delicious. So thin are the shells that Pecanway Nuts may be cracked in the hands and the meat extracted whole.

Pecanway Nuts have been cultivated so intensely that they deliver a full 10 ounces of meat per pound against 7 to 8 ounces in nuts even larger in size. Solid meat of fine texture, free from bitterness of either meat or skin.

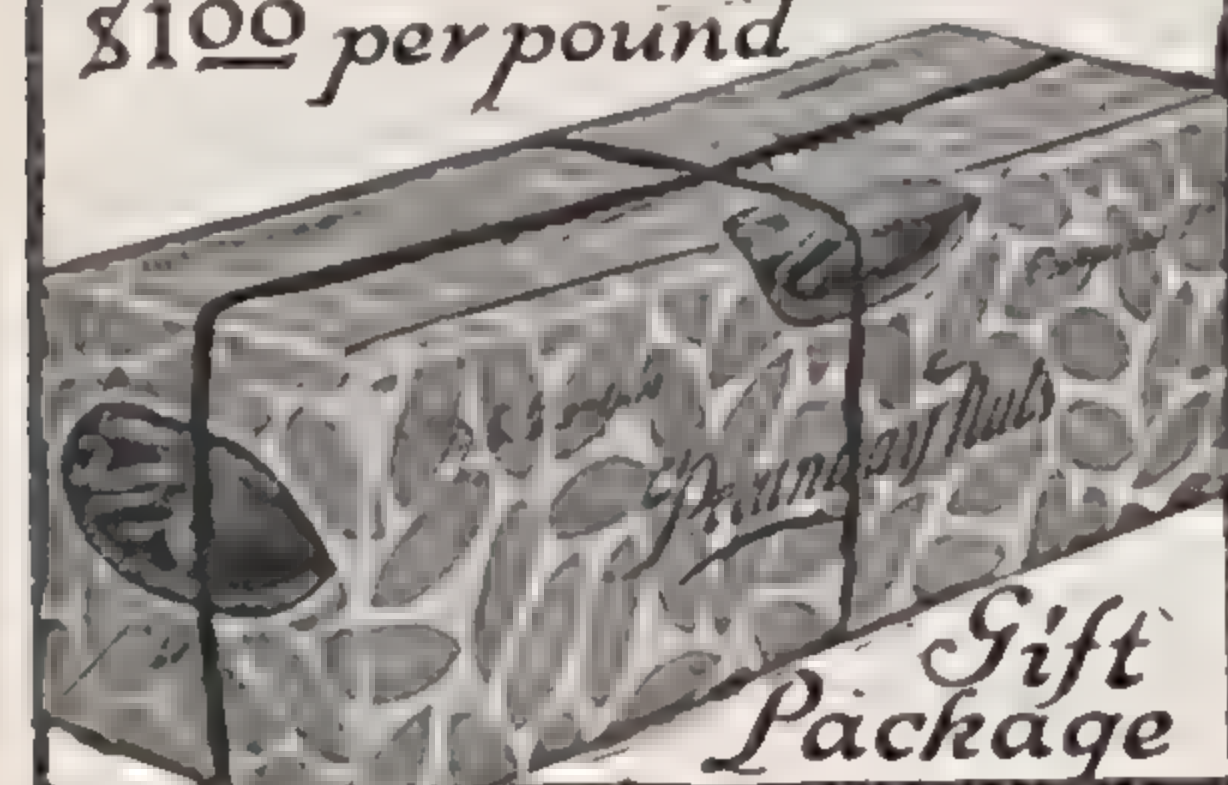
Order a Gift Package today for yourself or friend. Money returned if not satisfied. Sold only in 3 and 5 lb. packages.

3 lb. pac age, post paid \$3.50  
5 " " " " " " 5.50

Add 50 cents additional postage for shipments west of Mississippi.

M. O. DANTZLER  
W. Pecanway Place, Orangeburg, S. C.

\$1.00 per pound



## AND NOW FINANCE—

Vanity Fair aims to cover all the leisure interests of the man about town—the stage—art—literature—dancing—sport—clothes. To each it gives just that half-glance, that clever sophisticated touch that the great world itself accords.

Inasmuch as finance is also an interest of the Vanity Fair man's leisure hours, we are instituting a department in charge of Mr. Merryle S. Rukeyser whose connection with the subject is matter of common knowledge.

But—you won't be bored. Accuracy doesn't come by the ton—outside of the Congressional Record.

## VANITY FAIR

19 West 44th Street

New York City

## REDUCE Easily &amp; Naturally

Three slices of Basy Bread a day --  
Reduces your weight in a natural way

What One Woman Says:

Doctors' Essential Foods Co.,  
Orange, N. J. Sept. 16, 1919

Gentlemen— Judging from your letter to me, think perhaps my progress in removing pounds of flesh is too rapid. I have used your Basy Bread for eleven days and have decreased in weight at the rate of one pound a day. Is this alright? I have gone down from nearly two hundred to one hundred eighty-seven. I have thought that I should not weigh over one hundred and sixty pounds but at this rate where would I be in fifteen weeks? Your advice in this matter will be appreciated. Cordially yours, Ada E. L., Decatur, Ill.



Your friends must have told you about Basy Bread, now recognized as the standard weight reducing ration.

Basy Bread is not a medicine or drug, but a wholesome and delicious food, scientifically prepared.

By simply eating three slices of Basy Bread a day, thousands of people have regained their normal weight. No dieting. No medicine. No irksome exercise.

You will be very much interested in the Basy Booklet, which is an authoritative statement on Obesity, its cause and cure. Write for your copy today.

DOCTORS' ESSENTIAL FOODS CO. 39 OAKWOOD AVENUE  
ORANGE, NEW JERSEY

Do you know that VOGUE'S Shopping Service and School Directory are maintained for the benefit of every VOGUE reader?

VOGUE is a great institution of helpfulness as well as an attractive magazine. Its efficient service departments are always at your disposal, and you are cordially invited to make use of them.

VOGUE  
19 West 44th St.  
New York City



# FLORIENT

(Flowers of the Orient)



## A Perfume by COLGATE & CO.

Friends meet and chat about one thing and another—comparing golf scores, criticizing recipes, approving perfumes.

At such times the interesting Perfume Test is often discussed—and the jury of 103 impartial women who discovered their real preference in perfumes when they made the famous test.

Usually one of any group knows about the test—or has since made it herself. She tells the others the facts—that it was International in character—that in it were three of the most popular foreign scents and three Colgate Perfumes. There were no names or labels to guide one's choice, she tells them—quality of fragrance alone decided it.



More than three-fifths of the impartial jury selected a Colgate Perfume although most of them had previously stated that they preferred a foreign scent.

It was a daring test—but it proved that the vaunted superiority of imported perfumes is not a reality.

If you, too, would like to compare Colgate's with whatever perfume you may now be using, send 2c for the Test Material, consisting of miniature vials of three Colgate Perfumes and full instructions how to make the Test. Address Colgate & Co., Dept. 45, 199 Fulton Street, New York.





## AN INTERESTING ANNOUNCEMENT

Attention is directed to a further addition to our Division of Fine Furniture wherein we are displaying a large and varied selection of Bedroom and Dining Room sets at attractive prices.

Selected with the same knowledge and discriminating taste which enabled us to create and make possible the enviable reputation of our Hand-made Furniture, the merchandise now offered marks a new epoch.

Refinement in design and finish, durability of construction, and *moderate prices* simplify the problem of economical home furnishing.

A skilled staff of decorators to assist, when desired.

# W. & J. SLOANE

FIFTH AVENUE AND FORTY-SEVENTH STREET, NEW YORK  
WASHINGTON, D. C.      SAN FRANCISCO, CAL.





## ARMAND COMPLEXION POWDER

*In The LITTLE PINK & WHITE BOXES*

**S**TOP in any of the better shops and ask for Armand Complexion Powder. You'll find it's all we claim for it and more, too! Armand is as perfect as a face powder can be made—clinging, invisible, smooth, fragrant and *absolutely pure*. Its dainty little pink-and-white box is as distinctive as the powder itself.

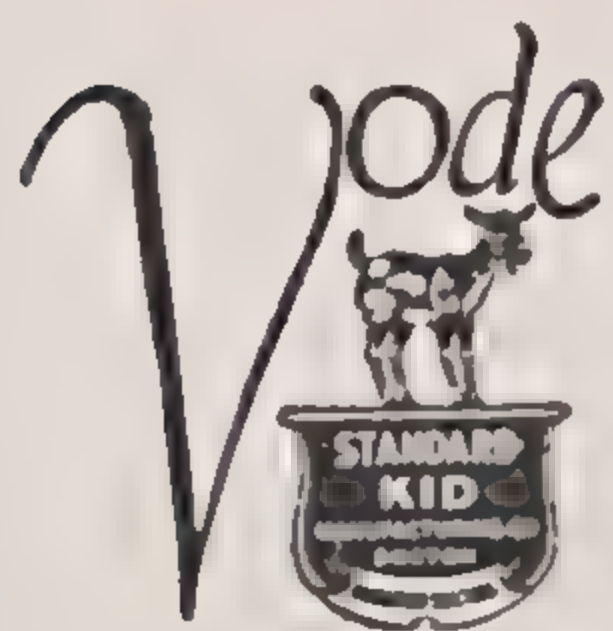
Perhaps you would like to try Armand first. If so, send 15c and your dealer's name for three sample guest room boxes of Armand in Bouquet, Amabelle and Aida fragrances. Bouquet is a medium powder, Amabelle a trifle lighter, and Aida, you know, is positively different—it is the only face powder made which contains a touch of cold cream. *For sale at all the better shops.*

ARMAND, DES MOINES





*The*  
**LEATHER**  
*in Your Shoes*



THIS kid leather is used by the better shoe manufacturers in Field Mouse and other stylish colors—Gray, Havana Brown, Golden Brown, and Black.



*Vode*  
**KID**

**The Leather  
for Fine Shoes**

**H**AVE you ever stopped to think that a shoe can be no better than the leather of which it is made?

Vode is not the name of a shoe; it is a kid leather that is made only from the finer grades of kid skins.

Vode is light, strong, and soft.

The qualities you want in your shoes—such as beauty of line, beauty of color, beauty of texture, with graceful ease and satis-

factory service—can be had if the shoes are made of Vode.

Vode Kid gives a fashionable contour to the foot, and permits foot freedom, which is so essential to a graceful walk.

The soft fineness of Vode Kid is one of the Vode Goodnesses. We shall tell you of others. Knowledge of these Vode Goodnesses will help you to know what good leather means to you in your footwear.

**STANDARD KID MANUFACTURING CO., Boston, Mass.**

*Factories: Wilmington, Delaware*

*Agencies in all Shoe Centers*





*The Tea Hour  
at Palm Beach*

THE most picturesque time of day at this famous winter resort is late afternoon when society gathers at the hotels for tea and gossip. At such close range under the tropical sun every imperfection of the skin is magnified, but the wise sojourner in the south has invariably provided herself with Dorin's Compacts to soften the surface of her complexion and to reduce or enhance the natural coloring as she requires. Dorin's Compacts are to be found at all famous resorts, not only in the smarter shops but in the bags and vanity boxes of the great majority of the guests.

*For your protection:*  
Dorin's Preparations are sold only in containers marked "DORIN, PARIS"

# LA DORINE

*The Imported Compact Powder from Paris*

WHAT IS YOUR COLORING? Send description of your hair, eyes and complexion with 25c in stamps, and we will send two miniature compacts, La Dorine and one of Dorin's Rouges. Also booklet reproducing, in full color, seven exquisite types of beauty with directions for choosing the correct compacts for each type

Or for 10c in stamps we will send the booklet with generous samples of La Dorine and Dorin's Rouge en poudre instead of the compacts

LA DORINE comes in four shades to harmonize with every complexion—Blanche, Naturelle, Rosee and Rachel. Dorin's Compact Rouges are in a variety of natural tones of which Rouge Brunette and Rouge Framboise are the favorites. Large dressing table size, \$1.00

For arms and shoulders, use the Companion Powder, La Dorine en poudre. Box \$1.00



F. R. ARNOLD & COMPANY Importers 7 WEST TWENTY-SECOND STREET, NEW YORK





Authoritative adaptations  
of the latest  
Parisian models  
developed in **MALLINSON'S**  
Silks de Luxe S

{left} The evening gown is  
**MALLINSON'S** Jade Pussy Willow  
Silks de Luxe S  
Satin, price \$95

{middle} This model is in **MALLINSON'S**  
Silks de Luxe S  
Black Pussy Willow Satin.  
priced at \$132.50

{right} The evening wrap is **MALLINSON'S**  
Silks de Luxe S  
Metallic Brocaded Satin, priced \$137.50

Made by  
**Mitchell Brothers Co.**

325 W Adams St  
Chicago

11 Rue Auber  
Paris



*These costumes shown in your city  
exclusively at the store listed below*

ABILENE, TEX.  
CAMPBELL'S  
AMARILLO, TEX.  
MONTGOMERY BROS.  
ANACONDA, MONT.  
J. H. STRAIN & CO.  
ANDERSON, IND.  
THE FAIR DEPT. STORE  
ASTORIA, OREGON  
BEE HIVE DEPT. STORE  
AURORA, ILL.  
WADE, LIETZ & GROMETER  
BAKER, OREGON  
M. WEIL CO.  
BARTLESVILLE, OKLA.  
HOME DRY GOODS CO.  
BATTLE CREEK, MICH.  
CHAS. W. CENTNER  
BEARDSTOWN, ILL.  
KUHLE DRY GOODS CO.  
BELZONI, MISS.  
J. M. POWELL  
BLACKWELL, OKLA.  
W. E. JETT MERC. CO.  
BLOOMINGTON, ILL.  
C. W. KLEMM  
BOSTON, MASS.  
R. H. WHITE CO.  
BOULDER, COLO.  
WHITE, DAVIS CO.  
BOZEMAN, MONT.  
CHAMBERS-FISHER CO.  
BROOKLYN, N. Y.  
FREDERICK LOESER & CO., INC.  
BUTTE, MONT.  
M. J. CONNELL CO.  
CANTON, ILL.  
SCRIPPS-GREE CO.  
CASPER, WYO.  
BLAKEY & CO.  
CEDAR RAPIDS, IOWA  
KILLIAN CO.  
CHICAGO, ILL.  
CHAS. A. STEVENS & BROS.  
CINCINNATI, OHIO  
H. & S. FOGUE CO.  
CLEBURNE, TEX.  
MRS. A. SOUTHER  
CLEVELAND, MISS.  
C. R. SMITH  
CLEVELAND, OHIO  
S. K. SIEGEL  
CHEYENNE, WYO.  
INGERSOLL STORE CO.  
CODY, WYO.  
VOLCKMER'S  
COFFEYVILLE, KANS.  
LOGAN-STEPHENS CO.  
COLUMBIA, MO.  
ROGERS APPAREL SHOP  
CONCORDIA, KANS.  
THE BON MARCHE  
CORSICANA, TEX.  
J. M. DYER DRY GOODS CO.  
COUNCIL BLUFFS, IOWA  
JOHN BENO CO.

CRAWFORDSVILLE, IND.  
L. BISCHOFF  
CROOKSTON, MINN.  
W. W. REYLECK CO.  
CYNTHIANA, KY.  
J. T. REYNOLDS CO.  
DECATUR, ILL.  
WM. GUSHARD DRY GOODS CO.  
DENVER, COLO.  
DENVER DRY GOODS CO.  
DES MOINES, IOWA  
WILKINS BROS.  
DILLON, MONT.  
DILLON DRY GOODS CO.  
DIXON, ILL.  
M. LOUISE THOMAS  
DUBUQUE, IOWA  
J. J. STRAYER  
DURANT, OKLA.  
DURANT MERCANTILE CO.  
EMPORIA, KANS.  
G. W. NEWMAN DRY GOODS CO.  
EUGENE, OREGON  
A. HAMPTON  
FARGO, N. D.  
A. L. MOODY  
FOND-DU-LAC, WIS.  
HILL BROS. CO.  
FREMONT, NEB.  
T. H. QUINN  
FORT DODGE, IOWA  
GATES CO.  
FORT WAYNE, IND.  
STEELE-MYERS CO.  
FORT WORTH, TEX.  
W. C. STRIPLING  
FREEPORT, ILL.  
STUCKENBERG & BORCHERS  
FULTON, KY.  
POWERS & WILLINGHAM  
GALESBURG, ILL.  
O. T. JOHNSON CO.  
GRAND FORKS, N. D.  
ALBA HOWE  
GRAND RAPIDS, MICH.  
STERN CO.  
GLASGOW, MONT.  
EMPORIUM DRY GOODS CO.  
GREAT BEND, KANS.  
LISCESKY DRY GOODS CO.  
GREENVILLE, TEX.  
GRAHAM-FAGG CO.  
GREAT FALLS, MONT.  
STRAIN BROS.  
GREENWOOD, MISS.  
THE STYLE SHOP  
GRINNELL, IOWA  
MANATT & CO.  
HELENA, ARK.  
ANDREW BUSH  
HAMMOND, IND.  
E. C. MINAS CO.  
HAMILTON, OHIO  
ROBINSON-SCHWENN  
HELENA, MONT.  
SANDEN-FERGUSON

HOLDENVILLE, OKLA.  
EMPRESS READY TO WEAR  
HONEY GROVE, TEX.  
WILLIAMSON CO.  
HUGO, OKLA.  
HUGO MERCANTILE CO.  
HUNTINGTON, IND.  
H. H. ARNOLD & SON  
HUTCHINSON, KANS.  
E. J. PIATT  
IRON RIVER, MICH.  
MRS. E. L. PROSSER  
IRONWOOD, MICH.  
DAVIS & FEHR  
JACKSON, MICH.  
M. I. JACOBSON  
JACKSON, MISS.  
LA VOGUE  
JAMESTOWN, N. D.  
ZIMMERMAN CO.  
JOLIET, ILL.  
DINET NACHBOUR & CO.  
KANSAS CITY, MO.  
JOHN TAYLOR DRY GOODS CO.  
KAUFMAN, TEX.  
HICKS & KELLAM  
LA FAYETTE, IND.  
THE FASHION  
LANDER, WYO.  
M. N. BALDWIN CO.  
LARNED, KANS.  
MARK KROUCH  
LA SALLE, ILL.  
E. F. MCGOVERN  
LEWISTOWN, MONT.  
BROWN'S  
LIMA, OHIO  
G. E. BLUM  
MADISON, WIS.  
KEELEY NECKERMANN  
MASON CITY, IOWA  
KERSEY & SPOOR  
MANDAN, N. D.  
HINTGEN'S  
MANSFIELD, LA  
C. E. JENKINS CO.  
MENDOTA, ILL.  
GRIEVE & WALKER  
MERRILL, WIS.  
WALTHER'S EMPORIUM  
MILWAUKEE, WIS.  
E. F. BRETZ & CO.  
MINNEAPOLIS, MINN.  
ROOT & HAGEMAN  
MISSOULA, MONT.  
D. J. DONAHUE & CO.  
MONROE, LA.  
MRS. JOHNNIE SMITH  
MUSCATINE, IOWA  
MCCOLM & CO.  
MUSKOGEE, OKLA.  
GRAHAM-SYKES CO.  
NEENAH, WIS.  
E. E. JANDRY CO.

NEW YORK CITY  
GIMBEL BROS.  
NORFOLK, NEB.  
J. E. KISLING CO.  
OGDEN, UTAH  
W. H. WRIGHT & SONS CO.  
OKLAHOMA CITY, OKLA.  
SCOTT-HALIBURTON CO.  
OMAHA, NEB.  
F. W. THORNE CO.  
O'NEILL, NEB.  
P. J. MC MANUS  
OSCEOLA, ARK.  
J. H. HOOK DRY GOODS CO.  
OTTUMWA, IOWA  
NELSON-MADDEN-RAE  
PEORIA, ILL.  
P. A. BERGNER & CO.  
PIERRE, S. D.  
A. E. LUCAS  
PIQUA, OHIO  
GEO. BENKERT CO.  
PITTSBURG, PA.  
JOSEPH HORNE CO.  
POCATELLO, IDAHO  
W. A. JONES DRY GOODS CO.  
PONCA CITY, OKLA.  
C. F. CALKINS & CO.  
PORTAGE, WIS.  
CARROLL & KLUG  
PORTLAND, OREGON  
MEIER & FRANK  
QUANAH, TEX.  
WALTON'S  
QUINCY, ILL.  
HALBACH-SCHROEDER CO.  
RATON, N. MEX.  
L. E. KELLY  
RAWLINS, WYO.  
BEELER'S  
REXBURG, IDAHO  
J. L. BALLIF & SONS  
RIPLEY, TENN.  
MRS. ADA DAILEY  
ROCHELLE, ILL.  
GRIEVE & WALKER  
ROCKFORD, ILL.  
WORTHAM'S  
SALINA, KANS.  
KESHNER DRY GOODS CO.  
SAN ANGELO, TEX.  
PALAIS MILLINERY CO.  
SAN MARCOS, TEX.  
H. BREVARD CO.  
SEATTLE, WASH.  
J. S. GRAHAM  
SEYMOUR, TEX.  
BRITAIN DRY GOODS CO.  
SHERIDAN, WYO.  
STEVENS-FRYBERGER & CO.  
SHREVEPORT, LA.  
THE WAGNER CO.

SIDNEY, MONT.  
YELLOWSTONE MERC. CO.  
SOUTH BEND, IND.  
GEO. WYMAN CO.  
SIOUX CITY, IOWA  
THE ANDERSON SHOP  
SPOKANE, WASH.  
THE CRESCENT  
ST. LOUIS, MO.  
FAMOUS & BARR CO.  
ST. PAUL, MINN.  
FIELD, SCHLICK & CO.  
ST. JOSEPH, MO.  
THE LEADER DEPT. STORE  
STAMFORD, TEX.  
MRS. E. O. HOOD  
STOUGHTON, WIS.  
P. I. HALE  
SURGEON BAY, WIS.  
L. M. WASHBURN CO.  
TEMPLE, TEX.  
MRS. O. BRITTAIN  
TERRELL, TEX.  
J. T. CONWAY-MCCORD CO.  
TEXARKANA, ARK.  
O'DWYER'S FASHION SHOP  
THERMOPOLIS, WYO.  
GUGENHEIM CO.  
TIPTON, IND.  
THE VOGUE  
TOLEDO, OHIO  
THOMPSON-HUDSON CO.  
TOPEKA, KANS.  
W. W. MILLS CO.  
TULSA, OKLA.  
DEMAREST LADIES' SHOP  
VIRGINIA, MINN.  
ALEXANDER REID CO.  
WABASH, IND.  
V. A. MATTERN & SON  
WAGONER, OKLA.  
SERGEANT'S DEPT. STORE  
WALLA WALLA, WASH.  
GARDNER & CO.  
WASHINGTON, IND.  
MRS. ROBERSON  
WATERLOO, IOWA  
JAMES BLACK DRY GOODS CO.  
WATERTOWN, S. D.  
H. F. W. SCHALLER  
WENATCHEE, WASH.  
MRS. E. H. D. WEBB & SON  
WICHITA, KANS.  
GEO. INNES CO.  
WICHITA FALLS, TEX.  
GILDHOUSE FASHION STORE  
WINONA, MINN.  
H. CHOATE & CO.  
YAKIMA, WASH.  
C. H. BARNES, INC.  
YOUNGSTOWN, OHIO  
B. MC MANUS CO.

*Mitchell Brothers Co.*

*Manufacturers of Fine Gowns*

325 W. Adams St.  
Chicago

11 Rue Auber  
Paris





### Andirons

**Andirons—Grates—Fire sets—Screens.** Practical & suitable furnishings for fireplaces. Black, brass, antique finishes. Cat. "Fireplace Equipment" free. Colonial Fireplace Co., 4619 Roosevelt Rd., Chicago

### Antiques

**ANTIQUES and RUSSIAN ART GOODS** in Brass, Copper and Bronze. Also an unusually fine collection of linens and embroideries. Call or write Russian Art Studio, 18 E. 45th St. M. H. 4167

**BRASS and COPPER ANTIQUES.** Russian Samovars, candlesticks, andirons, doorknockers, etc. Also linen and embroidery. Many unique gifts, \$1 up. Russian Antique Shop, 1 E. 28 St. Mad. Sq. 2867.

**THE ANTIQUE FURNITURE EXCHANGE** Six and Eight East Thirty-third Street, New York. Largest collection of antique and period furniture, at remarkably low prices. Inspection invited.

**ARTISTIC FURNISHINGS OF CHARM:** Old mahogany, chintz, Portraits, hooked rugs, candlesticks, Coppers, Lowestoft. Booklet. Antiques bought. Katharine Willis, 272 Hillsdale Ave., Jamaica, L. I.

### VAN DUSEN

American Antiques, Furniture, Hooked rugs, China, Glass, Pewter, etc.

Reasonable photographs submitted.

450 Madison Ave.

Cor. 50th Street, N.Y.C.

**THE QUAINTEST ANTIQUE SHOP** in N. Y. City. Coloured Glass—Colonial Furniture—Mirrors—China—Jewelry—Silver and Victorian pieces. Sidney K. Powell, 17 East 8th St., N. Y.

**A PERFECT PAIR OF BENNINGTON DOGS** among other unusual pieces of American glass, china, furniture, etc. A. Josephine Clark, 210 Tremont St., Boston, Mass.

If you long for the cherished pieces of someone's Puritan Ancestors lovingly restored by a master craftsman—

**TAKE A LITTLE JOURNEY TO THE LAVINE** Antique Shop, 731 Amsterdam Ave., nr. 96th St., where Wallace Nutting tastes are fit into 2.75% pocketbooks. Tel. Riverside 5675.

### Apartments Furnished on Rental

**YOU RENT THE APARTMENT** and we'll furnish it to your taste, on a Rental basis—with purchase privilege. Antique or modern furnishings. Wm. Birns, 103-105 West 37th St., New York.

### Auction Bridge

**LILLIAN SHERMAN RICE**, 231 W 96 St., N.Y. Author of Auction Bridge in a nutshell. Private & classes. Game taught in 6 lessons. Also by mail. Inferences. Concentration a specialty. Tel. 1464 River

### Baby's Things

**BABY FURNITURE**—Everything made of wood for layette or nursery. "The Better Things." Free Booklet. Frank M. Sawyer.

3512-14 Independence Avenue, Kansas City, Mo. **HAND MADE** baby garments by French needlework artists. Fine materials. Dainty, exquisite. Domestic prices. Inf. to 3 years. On approval. Conway's, 2913 Prytanis Street, New Orleans.

**VIRGINIA'S AIR OF REFINEMENT** daintily expressed in exclusively handmade children's wear to 3 years. Layettes & French Bonnets, spec. No. Catalog. Ideal Baby & Gift Shop, Roanoke, Va.

**LAYETTE** Catalogue of "Baby's First Needs" will be sent upon request to The Little Folks Shop

420 Boylston Street Boston, Mass. **EXCLUSIVE HAND-MADE BABY GARMENTS.** Infants to four years. Exquisite and unusual. Estimates on request. The Baby & Lingerie Shop, 149 Tremont St., Boston, Mass.

**THE BOUDOIR SHOP**, 132 N. Tejon St., Colorado Springs, Colo. Hand-made cap of faille embroidered in colors, \$11.75. Same in organdy, \$9.50. Write for particulars of other models.

### Batik

**BETTY BONNER SHOP** Batik novelties. Frocks, Smocks, Bags, Hats and the Unusual Gift Selection. 34 West 48th Street, N. Y.

**NEGLIGÉES & HOSTESS GOWNS** of Batik

Emily Rockwood  
11 East 48th St., N.Y.C.

### Beauty Culture

**DO YOU KNOW** the muscle in your face which prevents beauty? Let us teach you how to exercise it and be young. Ferrol System, 200 West 72nd St., N. Y.

**FERROL'S MAGIC SKIN FOOD**—unexcelled for filling out hollow and wasted necks. Builds tissues, removing large pores and blackheads. Rejuvenates aging hands. Send \$1.18. 200 W. 72 St.

**JOHN POST'S BLACKHEAD LOTION** eradicates blackheads by absorbing the secretum in the pores; contracts large pores; clarifies the skin. \$1.25. Tested for 20 yrs. 500 5th Ave., cor. 42d St., N.Y.

## SHOPPERS' & BUYERS' GUIDE

*A classified list of business concerns which we recommend to the patronage of our readers*

Shoppers' & Buyers' Guide, Vogue, 19 West Forty-Fourth Street, New York. Advertising Rates given upon request.

### Beauty Culture—Cont.

**FLESH REDUCING CREAM** will reduce from three to five pounds a week. Sample jar with instructions. \$3.00. Leslie A. Goodell, Hotel Langham, Boston, Mass.

**V. DARSY—Salon de JEUNESSE.** Face & Neck Treatments of the great French specialist, Dr. Darsy, with his preparations. Endorsed by royalty. Send for book and questionnaire. 630 5th Ave., N. Y.

### MME. MAYS

Face Specialties.

50 West 49th St., N. Y. C. Phone Bryant 9426.

For freckles, lines, wrinkles and muscles.

**NOMA NIGHT BLOOMING BALM.** This new discovery simple to use will improve any skin. \$1 per bot. Noma Preps. at B. Altman & Co., Bonwit Teller Co., Prof. D. Irving, 535 W. 111th St., N.Y.

**NATURA LA ROSIERE**—an hygienic liquid face mask which makes firm relaxed skin, removing lines and wrinkles and contracting large pores. Postpaid \$1.65. Grace Dodge, 21 East 40th Street, N. Y.

**LAN-SOL** Rheumatic Bath Salts for excess uric & lactic acid. Relieves Gout, Sciatica, etc. Contains active princ. of fam. cur. springs. Dble. treat. \$1. Drug. or A. G. Lansing Co., 133 W 72 N Y

**ROSE LAIRD'S REDUCING LOTION** for double chin, heavy shoulders, overdeveloped busts, hips, thighs, etc. \$3.25 per pint bot., prepd. Harmless. Rose Laird's Salon, 17 East 48th Street, N. Y.

**INGRAM'S ROUGE.** Three Perfect Shades, 50c. Cannot be distinguished from natural color. Send 6 2-cent stamps for 5 samples including above. F. P. Ingram Co., 86 Tenth St., Detroit, U.S.A.

**SUPERFLUOUS HAIR**, permanently removed by modern, scientific, painless method. Electric needle not used. No charge for consultation.

Dr. F. Roebeling Geyser.

Licensed physician, specialist in the permanent removal of superfluous hair.

144 East 27th Street, New York City.

Phone, Madison Square 4480

**VACHON'S WATERPROOF ROUGE**—Most wonderful aid to beauty, reproduces nat. tints, defies detection, easy to apply, compounded in oils. Tube 75c. Vachon Co., 3933 Powelton Ave., Phila., Pa.

### SOMETHING NEW

Sara Astringent Cream

Tightens loose, flabby skin. Removes lines.

Sara 665 Fifth Ave. Plaza 8201

**MME. JULIAN'S SPECIFIC** has stood the test for fifty years. Information offered free to all having undesirable hair growths.

Mme. Julian 14 West 47th St., N. Y. C.

**THE NECK BEAUTIFUL.** Your neck looks old—not your face. Don't wear a black velvet band, use Harvey's Neck Whitener. "Whitens and Tightens." \$1 a jar. 373 5th Ave., N. Y., or Altman's.

**SPIRO'S Eyebrow and Eyelash Colours** impart expression Darkens, lasts 2 to 4 weeks. Unaffected by washing or creams. Box \$1.20. Treatment 50c. 26 W. 38th St. and 34 W. 46th St., N. Y.

**REDUCE YOUR FLESH**—Any separate part or entire body with Cost-Obesity Cream. External. Harmless. No massaging. Sample 10c. Currie & Currie, Chemists, 2913 Ave. G, Brooklyn, N. Y.

**SUPERFLUOUS HAIR** removed with lasting results leaving skin healthy, smooth. No electrolysis or depilatories. Consultation free. Maison Blanche Methode, Stevens Bldg., 17 North State, Chicago.

**DO THE MUSCLES OF YOUR FACE SAG?** Learn the preventive and corrective treatment for such a condition.

B. Edere Co., The Farragut, Washington, D. C. **SPECIALIST TO ALICE BRADY.** Mme. Stevens Henderson. Delightful French Facial Tonic, Painless method peeling face. Removes sunburn, blemishes, enlarged pores, pp. \$1.50. 58 W. 72 St., N.Y.

**BEAUTY SECRETS** including \$5 clear skin recipe of famous beauty doctor for 10c, coin or stamps. Angelus Chemical Works, 5457 Central Avenue, Los Angeles, California. Agents wanted.

### Blouses

**THE GAY SHOP, CHICAGO.** Designers of exquisite Hand-made blouses (\$18 and upwards). Write for booklet, 1025 Marshall Field Annex Bldg., 25 East Washington Street, Chicago.

### LITTLE AVEDON BLOUSES

Distinctive of design and tailored with excellence. New brochure mailed on request. Avedon, 446 Fifth Ave. Also at Madison Avenue, cor 34th St.

### Books

**BIBLES, DOUAY EDITIONS.** Also the Manual of Prayers both endorsed by Cardinals Gibbons and O'Connell. Variety of bindings and prices. John Murphy Co., 200 W. Lombard St., Baltimore, Md.

**PRACTICAL ITALIAN RECIPES FOR AMERICAN KITCHENS.** Attractively bound booklet suitable for bridge prize, Xmas card or remembrance. Price 50c postpaid. J. L. Cuniberti, Janesville, Wis.

### Candies and Delicacies

**QUALITY and PREMIERE CHOCOLATES** contain so much real value that each piece is an advertisement in itself. To be had only at the better stores at—

**75c—\$1.10—\$1.25 PER POUND.** If your dealer does not carry them we would be pleased to supply you direct by parcel post. H. D. Foss & Co., Boston, New York Office, 41 Union Square.

**ALICE EATON REAL FUDGE AND PENOCCHI** Home-made of best materials, also old-fashioned Creme de Menthe Chocolates. Sent postpaid for \$1.25 per lb. 233 Boardwalk, Atlantic City, N. J.

**HATCH** He pays the parcel post

Bl a Box of Salto-Nuts

many kinds,

mixed—\$2.25 lb.

**HATCH** Herald Sq. at 6th Ave. New York

ITALIAN CHOCOLATES

stuffed with fruits and

nuts \$1.50 lb.

They're wonderful.

**CHERI SUPER-CHOCOLATES** assorted lb. box \$1. parcel post prepaid, insured. Best you ever tasted at any price or the box with our compliments. Cheri, Inc., 142 So. 15th St., Philadelphia.

**DELICIOUS Home Made Chocolate Marshmallows.** "Simply wonderful," our customers say. \$1.00 per lb. postpaid. Best assortment of chocolates \$1.25. Ye Sweet Shop, Eagles Mere, Pa.

### Catering

**CARDANI** 6th Ave. at 53rd St.

For distinctive catering

with a personal touch

and in exquisite

good taste.

Under the supervision

of experts.

Estimates furnished on request.

### Children's Things

#### DISTINCTIVE APPAREL

For Children, Growing-girls, and Debutantes. Special designs for school, afternoon & evening wear. Anne Harmon, 10 E. 47th St., New York.

**HELEN SPEER CO., INC.**, 17 E. 48th St., N.Y. Newly designed hand made toys for instruction & amusement of children. See wonderful Bunny Character dolls, sold only at our shop. Cat. on request.

**HELEN SPEER CO., INC.**, 17 E. 48th St., N.Y. Designer of high grade children's nurseries. This dept. is under the personal supervision of Helen Speer. Estimates furnished. Catalog on request.

**HELEN SPEER CO., INC.**, 17 E. 48th St., N.Y. Recent additions to our line of children's furniture are Peasant suite of 5 pieces and Soldier suite of 8 pieces. Don't fail to see these. Cat. on request.

**THE CHILDREN'S BOOK SHOP.** Take advantage of attractive wrapping and sure delivery and do Pre-Christmas purchasing. 410 S. Michigan Ave., Chicago, Ill.

**TOTS TOGGERIE**, 55 W. 45 St. Tel. Bryant 2867. Outfitters to Children of all ages. No catalog. Swimming and Gymnasium Suits a Specialty. Charming Styles and Superior Workmanship.

**THE DOLL SHOP.** Dolls with individuality. Dolls' accessories. Jolly toys for girls and boys. Fine selection of Doll Carriages. Doll Hospital too. 18 West 47th Street, N.Y.C. Tel. Bryant 7464

**NEEDLEWORK SHOP, Y.W.C.A.**, 11 W. 45 St., N. Y. Children's & Infants' apparel carefully made. New models for autumn. Orders taken for layettes; also ladies' negligees & lingerie. Fine hand sewing.

**JESSIE McCUTCHEON RALEIGH** 410 S. Michigan Ave., Chicago. "Every little girl" wants a Raleigh Doll. Send for our folder. "Little Miss Happy" is \$2.75. Postage prepaid.

### Children's Things—Cont.

**MARY-VIRGINIA**, Creator of Children's Clothes. Make your selection from our original models. Your own suggestions followed. Sketches sent on request. 68 West 56th St. Tel. Circle 3235

**TO FILL THE IDLE HOUR** for sick or convalescent children. Series of letters, including toys, books & games. Rates on req. State name, age, sex, interests of child. M.S. Clark, Box 343, Hopkinsville, Ky.

### NANA, Ltd.

11 West 56th Street, New York.

Infants' & Children's Dresses

made to individual order.

**EMMY-LOU, THE NEW VICTORY DOLL.** With smart clothes for "The younger generation" put in a little trunk, the latest innovation. Heath Company, 9 East 41st Street, New York.

**JOHN MARTIN'S BOOK** (The Child's Magazine). It is for little Americans from three to eleven years old. A big book packed with joy and helpfulness.

**JOHN MARTIN'S BOOK** is crowded with pictures, stories, games, things to do. A maker of happier and finer little American men and women.

**JOHN MARTIN'S BOOK.** An ideal gift for all seasons. \$4.00 a year. Sample copy 25c. Order of John Martin's House, 128 W. 58th St., New York.

### Chiropody and Massage

**DR. COGSWELL**, Surgeon Chiropodist. Foot Ointment for bruises, etc. Tillet Powder. Cogswell's Sea Shell Tint (liquid nail polish). 500 Fifth Avenue, New York.

**LILLIAN P. COGSWELL**, Chiropodist (Graduate of Palmer School) Colonial Studios, 39 West 67th St., N. Y. C. Tel. Columbus 3227.

### Cleaning and Dyeing

**LEWANDOS CLEANERS and DYERS** Principal New York Shops 348 Madison Avenue New York City 79 North Pearl Street Albany

**LEWANDOS CLEANERS and DYERS** 1833 Chestnut Street Philadelphia New Haven Bridgeport Waterbury Providence Newport Fall River Springfield Worcester

**LEWANDOS CLEANERS and DYERS** Fitchburg Salem Manchester Lynn Lowell Cambridge Brookline Waltham Watertown Malden New Bedford

**LEWANDOS CLEANERS and DYERS** Boston Shops 17 Temple Place 29 State St. 284 Boylston Street 79 Summer Street 248 Huntington Avenue

**SCHWARZ & FORGER, CLEANERS** of fine gowns. Sport clothes properly cleaned. Address 425 Fifth Ave. (38th St. entrance) 6-8 Manhattan St. or see New York Phone Book.

**WOMEN'S and MEN'S CLOTHING, BLANKETS, Curtains, etc.** Branches Newport, New Rochelle, White Plains. Main Office, 402 E 31st St. N.Y.C. Knickerbocker Cleaning & Dyeing Co.

**SADLER'S QUICK, EXPERT SERVICE.** Dry Cleaning & Dyeing, garments, fabrics, gloves, etc. Fancy Dyeing, laces, chiffons, feathers, etc. Mail orders. Catalog. Sadler, 17A W. 34th St., N.Y.

**ARTHUR CHEGNAY**, French Cleaner & Dyer. Formerly mgr. Mme. Pauline. Quick serv. Gowns, Suits, Blouses, Laces, Trimmings, etc., cleaned, dyed, Exp. pd. Mur. Hill 7086, 11 E. 43d St., N.Y.

**MAISON GERMAINE** announces the opening of a new shop at 68 West 49th Street, Near Sixth Avenue, New York City. French Cleaning and Dyeing.

**YOU CAN DO A MONTH'S Shopping** in the 400 Shops of these columns in less time than it takes to make a half day's shopping tour. Inspect them all before you buy.

### Corsets

**MME. S. SCHWARTZ** Custom-made corsets for the woman of fashion. 11 East 47th Street, New York City. Telephone 1552 Murray Hill.

**GOSSARD FRONT LACE CORSETS** fitted by experienced corsetiers \$3.50 up. Retail only. Brassieres fitted, corsets to order. When you come to us for

**GOSSARD CORSETS** you get a service of as much value as the corset. Every corset fitted by experienced corsetiers. Olmstead Corset Co., 179 Madison Ave. at 84 St.

**MME. CALDER** **SALON DU CORSET** The finest stays in America. Mme. Calder gives personal attention to patrons. 348 Madison Ave., nr. 44 St., N.Y. Mur. Hill 1270

**LE PAPILLON CORSET CO.** Mme. Gardner, Mgr. Corsets made to order 45 West 55th Street, New York. Phone: Circle 4387-4388.

**ROSO COMBINATION BELT CORSETS.** Up to date models for Hernia, Prolapse, etc., (laced front). Send for booklet, Roso Corset Shop, 12-14 East 46th St., N. Y. Opp. Ritz, Dent. B.

**LOUISE GREENWOOD**, Specialist in CORSETS. Copied, Cleaned, Repaired. Most Reasonable. Made to Order. Ready to Wear. Deep. Booklet Sent. 506 5th Ave., N. Y., cor. 42d St. Vanderbilt 845.

**FOR SMALL COST** Advertisers can reach big buyers by placing announcements here.



## Corsets—Cont.

**IF YOU MUST REDUCE** adopt the famous Margaret Lillie corset. Reduces hips 3 to 7 inches or no charge made. Improves figure. Only one shop. 47 W. 42d St., New York, Vanderbilt 4315.

**THERESE HYNDY CORSETIERE**  
Made-to-order and ready-to-wear corsets moulded to the present demands of fashion.  
24 West 46th Street, New York.

**MME. L. BROWN CORSETIERE**  
Formerly fitter for the Peetz Corset Co.  
Front & back laced corsets & brassieres.  
45 West 37th St., New York. Phone 4786 Greeley.

**REDFERN CORSET SHOP**  
Five-Hundred and Ten Fifth Avenue  
New York City  
Every Corset Fitted.

**EMMA E. GOODWIN, INC., Corset Specialist.**  
Only place in N. Y. where genuine models of Mrs. Goodwin's design are sold 17 E. 35th St., bet. Madison & Fifth Aves. Phone Murray Hill 5776.

**CUSTOM CORSETS**  
Made to Individual Measure  
M. E. Follows  
585 Boylston St. (Copley Sq.) Boston, Mass.

**SURGICAL CORSETS and Belts.** Nurse in attendance. We copy, clean and repair. The Harriett Corset Shop (Harriett E. Dyer) Room 309-C, 500 Fifth Avenue, N. Y., Tel. Murray Hill 2735.

## Corset Hospital

**ALONSO & BARNARD CORSET HOSPITAL.**  
500 Fifth Avenue, Sixth Floor, New York City.  
Old Corsets made new. New corsets perfectly made. Corsets & brassieres copied.

## Dancing

**WILMA GILMORE**  
Castle House Graduate  
Modern Dances Specialized  
109 West 57th St., N. Y. Phone Circle 4026.

**IVAN TARASOFF, Graduate of Russian Imperial School.** All styles of Artistic Dancing; also Normal Courses for Teachers.  
637 Madison Ave. (Cor. 59th St.), Plaza 9239.

**VESTOFF-SEROVA SCHOOL AT DURYEA'S**  
47 West 72nd Street, N. Y.  
Telephone Columbus 6212-9283  
Ballet, Interpretive, Nature, Social Dancing.

**TWO BALLROOM SUITES FOR RENTAL**  
To exclusive Social Functions  
Duryea Dances Every Thursday Evening  
8:30 to 12:30 Subscription \$1.10

**MODERN SOCIETY DANCING**  
taught by refined young lady; hours 9 to 9  
Doris J. Durling, 55 West 46th Street, N. Y. C.  
Classes in the Evening. Telephone Bryant 3025.

**ALVIENE—DANCE ARTS (20th year).** Classic, Interpretive, Ballet, Technique, Pantomime (Society or Stage); also Teachers' Normal course.  
225 West 57th Street, New York. Catalogue.

**ILA DERINDA KNOWLES**  
Modern Dancing Specialized.  
Children, Adults and Teachers.  
562 Fifth Ave., cor 46th St., N.Y.C. Bryant 6139

**EXPRESSIONAL DANCING** Interpreted for stage and school. Special courses for mothers. Studios New York and Pelham. Write Jean Newell, Edgewood Hall, Pelham Manor, New York

**PERRIN CHICAGO.** Auditorium Building, acknowledged authority on dancing, all branches. Special teachers' course, Ballroom, cotillion and children's work. Write for catalog. Wabash 3297

**G. HEPBURN WILSON, M.B.** Modern Dances Taught Privately. Terms most Reasonable. Booklet "The Dance," on request. Thorley Building, Fifth Avenue, corner 46th Street, Bryant 6321.

**LOUISE MORGAN STUDIO.** Artistic and modern dancing. Saturday morning ballet class held at Hotel Majestic beginning October 25th.  
208 West 59th Street. Tel. Circle 3116

**ALL DANCING INSTRUCTION**  
directed by Evelyn Hubbell (of Castle House)  
at Dance Palace—Terrace Garden  
58th St., near Lexington Ave., New York

**CLASSES FOR CHILDREN AND ADULTS**  
in classical, interpretative, national character, toe and ball room dancing now forming at

**TERRACE GARDEN—DANCE PALACE**  
including specially arranged classes for beginners and advanced pupils.  
Telephone Plaza 75

## Dog Mart

**EVERYBODY LOVES A DOG**—especially a cute little puppy. The unusual and always acceptable gift. Let us solve your gift problem. Pekingese and wire haired fox terriers.

Many blue ribbon winners. All other breeds.  
Medor Kennels—  
Formerly of London, Eng.  
70 West 47th Street, N.Y.C. Tel. Bryant 6340

## Dramatic Arts

**THEODORA URSULA IRVINE.** Dramatic Art. Diction. Endorsed by Edith Wynne Matthison. General Training for the stage. Teacher of Alice Brady. Studio, 603 Carnegie Hall, N. Y.

## Dress Accessories

**PARADISE.** Gowns, and fans reconstructed. Newest fancies and dress trimmings made from your old ostrich feathers. Prompt mail service.  
H. Methot 29 West 34th St., N. Y.

## Dress Forms

**PNEU FORM**—The Pneumatic Dress Form. Gowns fitted without personal try-on. Inflated in fitted lining without personal try-on. Inflated in fitted Form. 16 West 46th St., N. Y. Bryant 5338.

**THESE ANNOUNCEMENTS**  
change with the seasons and even oftener. In this issue are "Fall" offerings in every line. Read them over carefully.

## Electrical Conveniences &amp; Decorations

**THE ONE UNIQUE ELECTRICAL SHOP** in New York, devoted to comfort and beauty in the home. A selection of charm and taste at reasonable prices. Walsh, 3 E. 47th St. (Just off 5th Ave.) N. Y.

## Embroidery, Trimming and Plaiting

**BUTTONS COVERED, HEMSTITCHING, Plaiting.** Hemstitching; plain, picot edge, zig zag, curves. Buttons; customers own material. Plaiting; all styles. Mail order. Catalog. Sadleir, 174 W. 34 St. N.Y.

**BEADS—BRAIDING—EMBROIDERY**  
Jet beads by the yd. \$1.75 doz. Sample upon request.  
Madison Embroidery Co.,  
5 South Wabash Avenue. Chicago, Ill.

**PLAITING OF ALL STYLES**  
Buttons covered with customers own material.  
Hemstitching  
D. Friedman, 101 W. 57th St., Tel. Circle 3785

**HERMAN'S EMBROIDERY.** Hand & machine embroidery for dressmakers & ladies' tailors. Beading & spangles for evening & theatrical gowns, a specialty. 2875 Broadway, N.Y. Tel. Cathedral 10116

**PLAITING AND HEMSTITCHING.**  
Send us your goods to be plaited or hemstitched. Latest styles. Lowest Prices. Mail order.  
Wolf Plaiting Co., 30 West 18th St., New York

**ARTISTIC MONOGRAMS** for embroidery, designed to order. For tracing on linens, shirts, hdkfs., etc. Three styles for \$2; specify size desired. S. C. Chapman, 951 Foster Ave., Chicago

## Employment Agencies

**MISS BRINKLEY,** 507 Fifth Avenue, New York. Telephone Vanderbilt 4743. Housekeepers, governesses, nurses and household servants. Houses opened & renovated under our personal supervision.

**MISS SHEA'S EMPLOYMENT AGENCY**—6 East 41st St. bet. 5th & Mad. Aves. supplies 1st class servants, male and female. In all capacities for city and country. References carefully investigated

## Entertainment

**PUNCH & JUDY SHOW,** for Children's parties, including sleight of hand and magic tricks and ventriloquism. Ambrose Jeffries, 44 Eldert St. Brooklyn, N. Y. Telephone 1479 Bushwick

**I FURNISH CLEVER** prof. entertainers for all occasions, monologists, musical comedians, jugglers, acrobats, trained dogs, shadowgraphists, etc. Ambrose Jeffries, 44 Eldert St. Bklyn, N.Y. Tel. 1479 Bushwick

**THE LYONS ORCHESTRA**—Any number or combination of selected musicians for weddings, dances, dinners & children's parties. Helen M. Lyons, 706 Amsterdam Ave., N. Y. 7762 River

**JAZZ BANDS,** String Orchestras, Colored Entertainers, Magicians, Humorists, Dancers for all occasions. Entertainers of every variety. Jos. B. Franklin, 1547 Broadway, N. Y. C. Bryant 6654

## Fashion Sketches

**SKETCH SERVICE** in place of fashion books for dressmaker, ladies' tailor and milliner. These sketches show copies of Imported Models. Designs from 5th Ave.

establishments and our own original sketches. This fashion service is inexpensive. Designs are hand drawn and colored. Send for samples. Parisian Fashion Co., 15 W. 38 St., N. Y.

## Flesh Reduction

**REDUCE WEIGHT & CORRECT THE FIGURE** without Diet or medicine. We possess every device—Electrical & Mechanical—for successful treatment. Inspection invited. 56 W. 45th St., (4th floor).

**FAT REDUCED:** Thermo electric medium; satisfactory results; Swedish gymnastics and massage. No diet; rheumatism benefited. Miss Frye, graduate nurse, 233 W. 107 St., N.Y. Tel. Academy 1106

**SUPERFLUOUS FLESH REDUCED** by modern scientific method. No dieting or exercising required. Dr. R. Newman, Licensed Physician, 286 5th Ave., (near 30th St.) N.Y.C. Phone Mad. Sq. 5758

**BARY-GONE BATH CARTRIDGES.** A scientific fat reducer. Originated by Prof. Silvio Plevani. Marvelous results. \$2 twelve baths.

**P. A. P. Co.,** 469 Central Park West, N.Y. City  
**ELECTRO REDUCING CO.**—Superfluous flesh reduced scientifically. No dieting or exercising. Physicians' references. Rheumatism & neuritis greatly benefited. 507 Fifth Ave., N.Y. Tel. Vand. 2340

**DOUBLE CHIN,** bust, hips, abdomen, reduced; absolutely safe. Applied externally. B-Slim. \$5. large jar, month's treatment. Postage prepaid. Re-Juvenating Co., 2100 Chestnut Street, Phila.

**PARKINSON AND MARSHALL**—Electro Therapy Electro Flesh Reduction  
Established 20 years  
8 West 40th Street. Phone Vanderbilt 3726

## Florists

**MAX SCHLING,** 785 Fifth Avenue, New York  
Max Schling's Flowers  
Max Schling's Service. Nothing Better  
Telephone Plaza 7241, 7242, 2022

## Fruits

**H. HICKS & SON**  
The Fruit Shop  
557 Fifth Avenue at 46th Street  
Tel. 1762 Murray Hill New York

## Furnishings for the Home

**WILKINSON HAND-MADE ART QUILTS.** Ideal trousseau gifts. Made only on order. Finest materials used. Illustrated booklet V sent on request. Wilkinson Sisters, Ligonier, Ind.

**BIRNS FURNITURE SHOP**—103 W. 37th St., N. Y. We specialize copying antiques from either the original or illus.—preferably in old wood. Also make odd pieces, bedding, hangings & decorations.

## Furnishings for the Home—Cont.

**SANFORD SHOPS, INC.,** 49 W. 45th St., N. Y. Bryant 4565. Interior decorations. Makers of Draperies and Furniture for Fine Homes. Sketches Samples and Estimates cheerfully submitted.

**ARTISTIC HOME FURNISHINGS.**  
Miss Stevenson's Shop  
18 E. 46th St., N. Y. C. Summer shops at Hyannis, Mass. Watch Hill, R.I. Southampton, L.I.

## Furniture

**NEW YORK GALLERIES**  
Grand Rapids Furniture Co., Inc.  
Plates of interesting interiors gratis on request.  
34-36 West 32nd Street, New York City

**THE THONET-WANNER CO.**  
Wholesalers, Makers and Importers.  
The most comprehensive wholesale exhibition in New York. Madison Avenue at 47th Street

**MME. NAFTAL WILL PURCHASE** your Furniture, Carpets, Rugs, Draperies, etc., at highest current prices. Confidential. Appointment at your convenience. 69 W. 45th St., N.Y.C. Phone Bryant 670

## Furs

**FUR REMODELING** Specialty of renovating old fur garments. Prices as low as consistent with good workmanship. See our beautiful selection

of furs in the newest models now on display, moderately priced.  
A. H. Green & Son  
37 West 37th St., N. Y. Tel. Greeley 2210

**CHAS. HORWITZ**—21 W. 35th St., N.Y. Estab. 1892. Fur Remodeling and Repairing equal to new at moderate prices. Expert workmanship. My line of Furs in advance styles now ready—showing furs of the rarest and richest pelts. See our prices before purchasing elsewhere.

**21 West 35th St.** Telephone Greeley 4138  
**FURS** bearing the label of J. O. Tepper are dependable—guaranteed to please. Sold at reasonable prices. Remodeling & re dyeing old furs. J. O. Tepper, 12 W. 36th St., near 5th Ave., N. Y.

**A. FISHER,** 36 W. 46th St., N.Y.C. Estab. 1889. Imported & Original Models. Wholesale & Retail Repairing & Remodeling of old garments equal to new—at small cost.

**ALL REPAIRING** is done under my personal supervision and at the lowest possible rates. Why not bring your old furs and let me suggest the new styles. M. Tepper, 120 West 44th St., N. Y. C.

**LUXURIOUS FURS AT HALF PRICE** (having no shop rent to meet). Russian Mole, Sable, Seal, etc. Shippings on approval. Write Maison Russe, 6152 Nassau Rd., Overbrook, Penn.

**FURS REMODELED AND REPAIRED** according to latest styles. Reasonable prices. Special attention given out of town orders. Estab. over 25 years. Hirschfeld Fur Co., Inc., 49-51 W. 45 St. N.Y.C.

**MOEHS & LEWIS,** 7 W. 45th St. Smart styles of season's latest models produced under our personal supervision. Wraps, dolmans, and short coats. Also remodeling.

**BERNARD & PAULI FURS de LUXE**  
Finest assortment of high-class furs in New York. Moderate Prices: Remodeling  
425 5th Ave., (cor. 38th St.) Tel. Vand. 4445

**THE LARGEST ASSORTMENT OF FURS**  
From Maker to Wearer. Write for style booklet. Auman & Werkmeister,  
311 N. Charles St., Baltimore, Md.

## Garden Furniture

**THE GARDEN BEAUTIFUL**—  
Garden Ornaments.  
Fountains, benches, vases.  
Aesthetic gardens designed by experts.

"We can only satisfy the best."  
Francis Howard  
Send 50c for illustrated catalogue.  
Howard Studios, 7 West 47th St., N. Y., U.S.A.

## Gowns Bought

**MME. NAFTAL,** Tel. Bryant 670, will buy your misfit or slightly used street & evening dresses, suits, wraps, etc. Highest cash value. Satisfactory service to patrons at a distance. 69 W. 45 St., N.Y.

**WE PAY CASH** "PHONE 1376 BRYANT"  
For Slightly Used or Discarded  
Gowns, Suits, Wraps, Furs, Etc.  
Mme. Furman, 103 W. 47th St., New York

**MME. FURMAN BUYS DIAMONDS**  
Jewelry, Silverware, Gowns, Furs.  
Write, "Phone or Send  
'Phone 1376 Bryant, 103 W. 47th St., New York

**ABSOLUTELY HIGHEST PRICES GUARANTEED**  
For Street and Evening Gowns, Furs, Etc.  
Consult Us First Before You Sell.  
Mme. Furman, 103 W. 47 St., N.Y., 1376 Bryant

**AARONS'** 808 6th Ave., N. Y. C. We pay more for fine discarded apparel than most dealers because our 5 stores must be supplied.  
Telephone 4765 Vanderbilt.

**BERNARD PAYS HIGHEST PRICES** for gentlemen's discarded summer and winter business suits, overcoats, tuxedos, full dress, fur coats, trousers, also shoes. 453 Seventh Ave., N.Y. Greeley 2499

**WE NEED MERCHANDISE,** especially street and evening gowns, furs and suits. Express apparel at our expense. Aarons, 808 6th Avenue, New York City.

**MRS. DUFF,** 151 W. 46th St., N. Y. Phone Bryant 8247. Highest Cash Prices Paid for Your Discarded Wearing Apparel. 240 Tremont Street, Boston, Mass.

**MME. NAFTAL,** Tel. Bryant 670, pays highest cash value for fine misfit or slightly used evening & street frocks, furs, diamonds, jewelry, silverware. 69 West 45th Street, New York.

**IDEAS FOR ALL OCCASIONS**  
can be found  
by exploring  
these pages.

**SATISFACTORY VISITS BY MAIL**  
You can purchase anything advertised in these pages by letter if a visit is not convenient.

## Gowns Remodeled

**ECONOMY DEMANDS** that you conserve materials. Garments remodelled to latest creations. Excellent workmanship at reasonable prices. Fittings at home. Mrs. Squires, 203 W. 87 St., N.Y. Tel. Schuy. 7553.

**MY RE-BUILDING OF GOWNS IS THE TALK** of New York, because I have made creations out of gowns that seemed hopeless. Homer, 11½ West 37th St., New York. Tel. 5265 Greeley

**IT WILL BE EASY** to decide to have your frocks made over, when I have talked with you about them. Often it is a saving; sometimes a waste of money. Mrs. B. Gordon, 910 7th Ave., N. Y.

**HAVE I EVER MADE** a gown or dress for you? If not, then you don't know the methods of my shop—the personal attention given to details—and the fine results which my work shows.

**RECENTLY RETURNED** from Paris, I am in a position to give you the benefit of my newest ideas—and I assure you they are just charming. Mrs. Renee, 74 West 49th Street, New York.

**WE WELCOME INQUIRIES** for making and remodeling gowns in latest and advanced styles. Write for descriptive bklt., regarding time required, cost, etc. Mme. L. Brown, 677 Lexington Ave., N. Y.

**GOWNTHRIFF**—34 West 47th Street, New York.  
Your Gowns Rejuvenated by  
Alma d'Harcourt,  
New Gowns to Order. Terms strictly cash.

**"THE MENDING SHOP."** Gowns Tailored, Suits Remodeled up-to-date. Shop blouses and Gowns Refitted. Miss H. Redding Coughlin, 17 E. 48th St., N. Y. No Branches. Phone 5062 Murray Hill

**VICTORINE**—Rebuilder of gowns. Old gowns remodeled equal to new. Evening gowns a specialty.  
160 West 84th Street. New York

**GOWNCRAFT**  
Gowns Distingué.  
Remodeling Negligees.  
Mme. Jarvis-Inslee, 215 W. 51st St., Circle 6453

**FIRST CLASS DRESSMAKER,** formerly fitter with a Fifth Ave. dressmaker, offers her services to the woman of discrimination. Residential work. Rosa Frank, 347 E. 57th St., N.Y. Plaza 2364

**EUGENE**  
Builder—Rebuilder  
Hats—Gowns—Furs  
"My Lady's Wardrobe Valet."

Implies to the full what its name boasts.  
Even to mending stockings!  
66 West 49th Street, N. Y. C.  
Tel. Bryant 5945

## Gowns and Waists

**THE MISSES CURRAN** will make your street and evening gowns and waists for all occasions and also do remodeling at reasonable prices. 134 Lexington Ave. (29th St.), N.Y. Mad Sq. 8189

**KATHERIN CASEY, GOWNS TO ORDER**  
For all occasions. Street and afternoon frocks. Your material used if desired. Remodeling also done. 113 W. 58th St., N.Y.C. Tel. Circle 4451

**SMART GOWNS AND SUITS**  
Made to Order.  
Distinctive remodeling.  
Mme. Zara, 625 Lexington Avenue, New York

**"PRINCE" de Paris**  
creations exclusives.  
20 West 46th Street Elevator 2nd floor.  
Reasonably priced.

**HOUSE OF E. & S. MEARES**  
Gowns made to order. Your discarded gowns rebuilt on most artistic lines. Materials accepted if desired. 127 E. 54th St., N. Y. C.

**HELEN HELLER**  
Exclusive & Distinctive models created to individual requirements  
15 West 45th Street New York City

**ROSE SCHERR** 500 5th Ave. New York City  
Gowns of Exquisite beauty and workmanship at prices you will cheerfully pay.

**DESIGNER**—Exclusive gown designing in your home. Work by the day in New York and vicinity. Evening gowns a specialty.  
Grace E. Daniels, 67 W. 44 St., Tel. M. H. 7764

**DORA LAMMERS**  
Dressmaker and Ladies' Tailor  
Up-to-date styles and remodeling modes may be seen. 438 Madison Av. bet. 49 & 50 Sts. Plaza 9621

**CALLOWAY & CARL**, 28 E. 61st St., N. Y. C.  
Cor. Madison Ave. Tel. Plaza 1014.  
Announcing the opening of their new shop where

Your gown or wrap will be designed and made to suit your taste and individuality. Workmanship and materials of highest quality at moderate cost.

**MME. THEODORA & BLEWITT,** Gowns made-to-order and remodeled by a Fifth Ave. designer at her new address, 73 W. 45 St., N.Y. Tel. Bryant 5557. Ladies' own material hand embroidered

**CHARLOTTE BODKIN CO., INC.**  
Models combining original Ideas and Artistic Coloring.  
8 West 45th St., N. Y. C. Phone Vand. 1145

**WEDDING GOWNS AND TROUSSEAUX**  
A Specialty.  
Appointments by phone or mail.  
Charlotte Bodkin Co., Inc. 8 W. 45 St. N.Y.C.

**RENFREW-WOOD**  
Gowns to order. Also  
Tea gowns and matinees.  
72 West 51st Street, New York City

## Gowns and Waists

**Ready-to-Wear**  
"WHITE" 46 WEST 46TH ST., NEW YORK.  
Gowns—Top Coats—Blouses.  
Authoritative Styles for every occasion.  
Moderately Priced.

**LUCIE**  
Produces 5th Ave. gowns at reasonable prices. Remodeling a specialty. Hats, dainty underwear. A visit means satisfaction. 75 W. 45 St. Tel. 6140 Bryant

**MAY'S**—134 West 34th Street, New York  
(Our only store). Gowns, Wraps, Suits of Distinction. Rich Furs at Remarkably Reasonable Prices.

**MAXON—MODEL GOWNS** Estab. 1899.  
If you can wear model sizes, you can buy your Gowns, Suits and Wraps at one-half their real value. 1587 Broadway, New York at 48th Street



## Gowns and Waists

### Ready-to-Wear

**LITTLE AVEDON DRESSES**  
Styles of exceptional character & charm. Tailored in the Avedon manner. New brochure mailed on request. Avedon, 446 Fifth Avenue, New York.

**GORDON-TORRANCE COMPANY**  
When in Chicago see our lovely assortment of women's ready-to-wear.  
6 N. Mich. Ave., Suite 301, Tower Bldg., Chicago.

**WARDROBE SHOP, INC.**  
Individualized ready-to-wear.  
416 Madison Avenue.  
New York City.

**ATTIRE INTIMATE**  
Blouses—Trousseau—Negligees  
Marie-Helene.  
523 Madison Ave., New York City at 53rd St.

## Greeting & Place Cards

**PERSONAL ENGRAVED CHRISTMAS CARDS**, exclusive design, magnificent assortment, delivered anywhere, send for samples at once.  
Everett Wadley Co., 5 S. 11th St., Richmond, Va.

## Hair and Scalp Treatment

**EXPERT** advice and Scientific Treatment given by the Scalp Specialists of Fifth Avenue.  
Waldeyer & Betts,  
665 Fifth Avenue, New York.

**PERMANENT HAIR WAVE \$1.00** a Curl. Hair goods \$3.00 an ounce. Made-up Shampoos and Special Treatment for hair prematurely grey.  
Charles Frey, 11 E. 41st St., New York City.

**MILLER IN GREENWICH VILLAGE**, Scientific Scalp & Facial Treatments, Marcel Waving, Artistic Hair Goods Made-to-Order. We Bob Hair.  
Stuy. 6967. 23 East 9th St., N. Y. City



Your little tot may not appreciate this apron as a bit of clever needle-craft, but it will enjoy wearing it. A black satine novelty, decorated with hand-sewn figures on brightly coloured gingham and calico. Price \$7.00. May be purchased thru Vogue's Shopping Service.

**HAIR PIECES THAT DEFY DETECTION** in up-to-date creations. A boon to those with straight, thin, gray or faded hair. \$5 up. Send for pamphlet. Spino's, 26 W. 38th St. and 34 W. 46th St., N. Y.

**CRUDOL "Nature's Hair Tonic"**  
Removes Dandruff and prevents falling hair.  
50 and 25 cents the Tube.  
The Crudol Co., Inc., 1777 Broadway, N. Y. C.

**ENGLISH HENNA SHAMPOO** powders tone the scalp, color faded or greyish hair, giving a marvelous gloss and bright tints. \$1. Henna Specialties Co., 505 Fifth Ave., N.Y. Tel. 8338 M. H.

**FRENCH HENNA D'OREAL**. Improved Powder tones scalp, giving faded or prematurely gray hair a marvelous, natural gloss and bright tint, all shades. \$1.35 Ppd. B. Paul, 34 W. 37th St., New York.

**ANDRE—Hair Specialist**—57 West 39th St. N. Y. "Herb-Along" Toilet preparations. Scientific Treatment for hair falling out. Prematurely grey hair. Scalp trouble. Ladies exclusively. Liter. on request.

**NEOS-HENNE** for grey & faded hair. Any shade from blonde to black. Applied in all up-to-date Beauty & Hair Dressing Parlors; write for information to Neos Co., 366 5th Ave., New York.

**ALEX—Late with Simonson**  
Will give you exactly the shade of hair you desire. Only the best vegetable coloring used.  
17 W. 42nd St., N. Y. Phone Vanderbilt 7278

**BERTHA-BURKETT CO.**—Hair Specialists. Scientific Scalp Treatment. Makers of modish hair goods. Experts in Hair Coloring—using own product. Application Parlors. 22 West 39th St., N. Y. C.

**M. SCHMIDT. YOUTH & BEAUTY INSTITUTE**  
2807 Broadway. Telephone Academy 2679  
Permanent Hair Waving.

7 rooms devoted exclusively to Henne Treatment.

**SPECIAL SYSTEM & ROOM FOR REDUCING**. Manicuring and Hairdressing. Swedish Massage Treatments. Facial & Scalp Treatment. Write, phone or call for appointment. M. Schmidt.

**BUENA SHOP**  
Scalp Treatment—Shampooing, etc.  
312 Fifth Avenue. Entrance West 43rd St.  
Room 807, Ziegler Bldg. Phone Murray Hill 7468

## Handkerchiefs

**LEMAR**, designer of exclusive hand-made linen handkerchiefs. Advance showing of Holiday Kerchiefs. Orders placed now ready for Xmas gifts. 17 N. State St., Chicago, Ill.

## Hand Decorated Textiles

**HAND DECORATED NEGLIGEEES**  
and waists done in the clever  
Batik Process  
will mean added prestige for your store

## Interior Decorators and Decorations

We are able to fill your needs in most exclusive models.  
Javan Studios

309 Fifth Ave., New York. Phone Mad. Sq. 2157  
**MRS. A. VAN R. BARNEWALL**,  
3 East 47th Street, New York.  
Interiors—Antique French Furniture.  
Murray Hill 3060.

**MacKIDIE**—3 E. 52nd St., N. Y. City  
"The House of Three Gables."  
Assembles of rooms, furnished in every detail. The new and better way. Prices in plain figures.

**LORRAINE WINDSOR**  
Original ideas in decoration. Rare coloring in brocades for draperies and furniture a specialty. Invite correspondence. 675 N. Mich. Ave. Chicago

**DISCARDED FURNITURE REMODELED** using antiques as models. Specially made 5-pieces, \$175 up. Osgood Painted Furniture. 343 Lexington Ave., New York City. Murray Hill 6782.

**SELMA M. LOEB** 18 E. 45th St., N. Y. C.  
Furniture Draperies  
Lamps and Shades Cushions  
Unusual decorative objects suitable for Xmas gifts.

**NEUMAN AND COMPANY**  
Quality Furniture, Draperies, Art Objects  
Schemes for Interiors Submitted  
417 Madison Ave., N. Y. C. Murray Hill 1075

**THE PROBLEM OF THE STUDIO**  
Where are the Unusual Things?  
Why, at "The House of The Unusual"  
The McHugh Shop, 9 West 42nd St., N. Y.

**MRS. EMOTT BUEL**  
20 East 46th Street, N. Y. C.  
Lamps, Shades and Painted Furniture.  
Phone: Murray Hill 5236

**LA BOTTEGA**  
of 424 Madison Avenue, N. Y. C.,  
announce the opening  
of a

**STUDIO ANNEX**  
at  
23 East Forty-eighth Street.  
"Italian Decorative Art."

**FURNISHINGS & DECORATIONS OF**  
Distinction—Big roomy upholstered furniture bedding & draperies for home comforts.  
Meyer Mfg. Co., 39 W. 8 St., N.Y. Stuy. 150

**G. W. RICHARDSON & SON**  
Antique Furniture, Chintzes, Lampshades, etc.  
Established 1813  
753 Fifth Avenue Cor. 58th Street

**INTERIOR OF HOMES** and apartments rearranged attractively, not necessarily refurnished. Reasonable rates. Miss Finck, 254 W. 98th St., N. Y. Formerly with well-known N.Y. firm of decorators.

**MISS HARPER** specializes in furnishing out-of-town houses with New York furnishings. Samples of materials and descriptive cuts of furniture, lamps, etc., sent on approval. 76 West 48th St.

**INTERIOR DECORATORS & FURNISHERS**. We carry a full line of fine furniture, drapery fabrics, lamps, shades, mirrors, wallpaper, rugs, etc. Gallup, Inc., 913-15 St. Charles St., New Orleans, La.

**ANITA V. FLANDREAUX**  
665 5th Ave. Interiors Plaza 2674  
Why not purchase through me at wholesale?  
"Everything for the Home."

**MARGARET CHRYSTAL SUMMIT, N. J.**  
Practical ideas in decoration, with estimate of cost of material and labor furnished on application.

**MARGARET CHRYSTAL** model doll houses and portable children's playhouses, either plain or decorated, for use in instructing little folk in proper combination of colors and first principles of the art of interior decoration.

Contracts to decorate homes from cellar to garret. Prices consistent with requirements. Orders executed promptly under personal supervision.

## Jewelry and Precious Stones

**ELMER A. RICH—JEWELER**—Diamond Pendant watches are entirely new, unusual selection. Also attractive bracelet watches. Write for information. 518 S. Michigan Ave., Congress Hotel, Chicago.

**GEM-GOLA** Unexcelled for Cleaning Jewelry. Imparts brilliancy to Diamonds and Precious Stones. Filled Gold & Platinum. Guaranteed Harmless. Postpaid \$1.00. Gem-Gola Co., Lincoln, Nebr.

**FRANK C. HUTCHINSON BUYS DIAMONDS**  
and other precious stones  
also individual pieces of jewelry  
from private collections or

**JEWELRY ESTATES TO BE SETTLED**  
Certified appraisals also made for insurance or inheritance taxes. 20 years experience. Tel. Greeley 5489. 366 Fifth Ave., N. Y. C.

## Jewelry and Silverware Bought

**CASH FOR BROKEN JEWELRY**. Old Gold, Silver. We pay highest prices for diamonds, watches, platinum. Est. 1886. Goods returned if offer refused. Callmann, 27 W. 37th St., N. Y.

**JOHN DALEY PAYS CASH** for Platinum, Gold, Silver, Pearls, Diamonds, Antiques; entire contents of houses. Established 1869. 654 Sixth Avenue, corner 38th Street. Tel. Greeley 3945.

**MRS. T. LYNCH'S SON** buys Diamonds, Pearls, Old Gold, Jewelry and Silverware; only one price offered, our references. Established 1844. 227 W. 42nd St., near B'way, N. Y. Bryant 1688

**SEND TO CLEVELAND**. Highest prices paid for diamonds, watches, platinum, gold, silver, antiques. Goods returned if offer is refused. Ohio Smelting & Ref. Co., 920 Lennox Bldg., Cleveland, Ohio.

**SEND TO A. S. BORG** by mail or express any diamonds, old gold, silver, platinum, antiques, pawn tickets, artificial teeth. Cash at once. 146 West 23d Street, New York. Bank references.

**WYLER CONVERTS your DISCARDED diamonds**, Pearls, other precious stones. Gold, Silver and Antiques. Into cash. Established 30 years. Bank Refs. 661 Fifth Ave., at 52d St. New York City.

**"STEPPING STONES"**  
to the best and most unusual Shops  
are these little advertisements. Vogue  
recommends their service to you.

## Jewelry and Silverware Bought Continued.

**CASH FOR JEWELRY**. Diamonds, Gems, Gold, Silver, new or broken. Prices now exceptionally high. Established 40 years. Mme. Naftal. 69 West 45th St., New York. Tel. Bryant 670.

**WE PURCHASE HIGH CLASS JEWELS**. Diamonds, pearls, precious stones, platinum. Highest prices paid. Expert appraisers. Business confidential. Feingold, 1386 B'way, nr. 38 St., N.Y.

**WHITELAW BROS.** Full value for Pawn Tickets, Old Gold, Silver, Platinum, Precious Stones. Highest Bank Ref. Entire Estates Bought.

**BENNETT PAYS CASH** for Diamonds, Pearls, Platinum, Gold Jewelry, Watches, Silver, etc. Mod. remounting of Diamonds & Precious Stones. Our specialty. Bennett Mfg. Co., 175 B'way (2d fl.).

**A. FRIEDMAN**, 771 6th Ave., N.Y. Phone Bryant 6254. Highest Current Prices for Jewelry. Old Gold, Silver and Platinum. Strictly Confidential. References if desired.

**SPOT CASH** paid for false teeth, gold or silver ores, magneto points, war bonds or stamps—all valuables. Goods returned if offer refused. Ohio Smelt. & Ref. Co., 920 Lennox Bldg., Cleveland, O.

**MEARS & CO.** Cash for Diamonds, Pearls, Mears Bldg., and Diamond Jewelry. 46 Cortlandt St. We pay highest prices. New York City. Remounting our specialty.

**ROTHKRUIG BROS.** Take advantage of the High Prices paid for Diamonds, Jewelry, Precious Stones, Old Gold, Platinum and Silverware. 542 Fifth Ave., N. Y. C. Room 89. Tel. Murray Hill 3769.

**BENJAMIN'S SHOP**  
Pays the highest prices for pawn tickets, diamonds and jewelry. Estates appraised and purchased. 783 6th Avenue. Phone Bryant 8383

**DAVID MOLIN** will buy diamonds, platinum, gold and silver. Highest prices paid. Finest references. Established since 1873. 845 Sixth Avenue, New York.

**SHONGUT**, 170 B'way, Cor. Malden Lane, N. Y. High class jewels of every description. Diamonds, Pearls, etc., purchased for cash. Individual pieces or Estates. Cortlandt 501.

**WRONE & WRONE** Purchase diamonds, pearls & discarded jewels. Old gold, silver and platinum from individuals & estates. Estab. 30 years.

**WRONE & WRONE** Tel. Murray Hill 1912 for over a quarter of a century we have satisfied clients from every state and have won by merit their esteem and confidence.

**SHOP FROM YOUR EASY CHAIR**  
Write these shops today.  
They are reliable and ready to serve you.

## Knitting Yarns

**ELSA BARSALOUX**, 400 5th Ave., N. Y. Opp. Tiffany. Original Creations in Hand Knitted garments. A complete stock of yarns. Corps of instructors.

**THE STERLING QUALITY**  
of these shops is  
attested by their  
presence in this Guide.

## Laces

**MRS. RAYMOND BELL**  
Old Established firm. Expert in Laces. Appraisers. Collars, Sets, etc., made from customers' own laces. Repairing, Cleaning, Estimates. 1 E. 45th St., N.Y.

**DURING THESE BUSY DAYS**  
Let Vogue solve your shopping problems. We personally recommend this "blue list" of quality shops. Write to them.

## Ladies' Tailors

**J. TUZZOLI**, now at 27 W. 46th St., N.Y. makes a suit for \$90 which cannot be duplicated under \$125. Quality & material faultless in make & fit. Fur garments remodeled. Winter Models Ready.

**TAILORED GOWNS REMODELED** to prevailing style. 20 years' experience. Tailored suits from \$65 up. J. H. Comstock, 286 Fifth Avenue, (30th St.), New York. Tel. 158 Madison Square.

**M. BERKOWITZ** formerly 9 West 46th St. Announces  
The Opening of His New Shop  
at 25 West 49th Street.

See Our Fall Models before Ordering Elsewhere  
Specializing in Made-to-Order Apparel  
At less than Ready-to-Wear Prices.

**M. Berkowitz**, 28 W. 49th Street, New York City.  
**D. VELTRY—MILADY'S TAILOR**—Creator of exclusive suits, coats and dresses at less than ready-to-wear prices. Furriers and remodeling. Mail orders carefully executed. 425 5th Ave., N. Y. C.

**EXPERTS WILL REMODEL YOUR SUITS** copying any style or your own ideas. Suit and coat \$75.00. Cannot be duplicated under \$150.00. Cunnola & Guadagno, 28 W. 48 St. Tel. Bryant 8865

**M. BURG**, Ladies Tailor and Furrier. Formerly of 500 Fifth Avenue; now located at 23 West 47th Street. High class garments made to order. \$100 and up.

**HAVE YOU ANY WANTS?**  
A quick reference to the  
Shoppers' and Buyers' Guide  
will satisfy them.

## Lamps

**ORIENTAL TABLE LAMPS & Shades**, decorative gifts; Bronze Nubian Girl, Camel, Elephant, Buddha, complete. Price \$10 to \$15 Ppd. Photos mailed. Harris, 324 5th Ave., N. Y. C.

**YOU CAN TRAVEL AT EASE**  
through miles of interesting  
shops by following the  
Shoppers' & Buyers' Guide.

**SATISFACTORY VISITS BY MAIL**  
You can purchase anything advertised in these pages by letter if a visit is not convenient.

## Linens

**PORTO RICA STORE**—Fillet-tiro Linen. Everything from handkerchiefs to bedspreads. Trouseaux—household linens and personal wear. The ideal Christmas gift is the linen handkerchief with a fillet-tiro monogram; made with one initial for \$1.25 to the more elaborate monogram for \$3.50. Porto Rica Store, 514 Madison Ave., N. Y.

**IS THERE ANYTHING YOU WANT** that you cannot find in this Guide? We don't believe so. If there is write us about it.

## Lingerie and Negligees

**EXCLUSIVE FRENCH NEGLIGEEES**  
Marguerite Marie  
14 East 37th Street, New York.  
Telephone Murray Hill 8434.

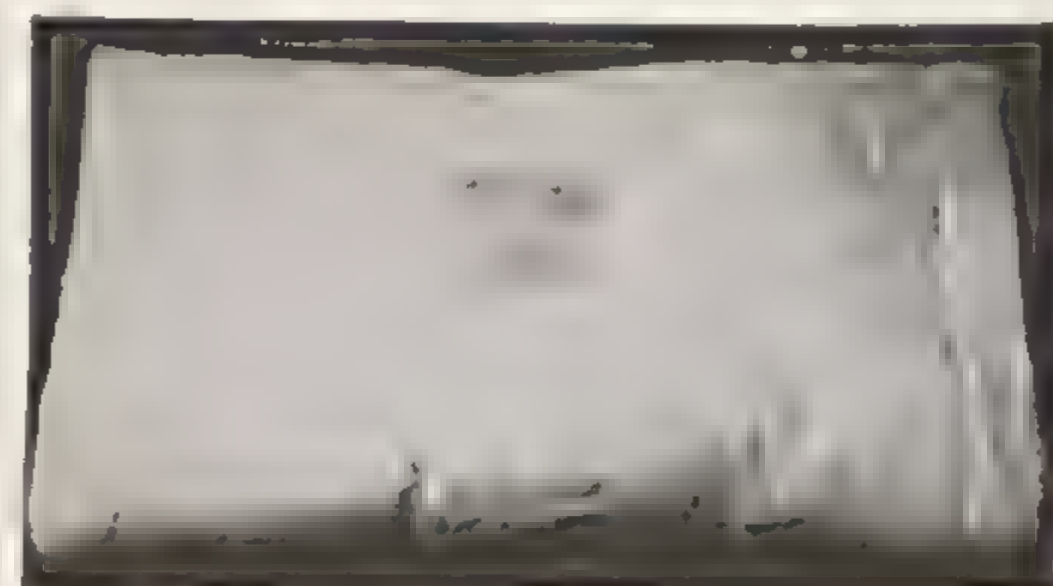
**JULIENNE**—500 5th Ave., N. Y. Tel. Mur. Hill 5496. Except values in dainty silk underthings, exclusive designs, superior workmanship & material. Mail orders invited. Send for Booklet "E".

**YOU CAN DO A MONTH'S Shopping** in the Shops of these columns in less time than it takes to make a half day's shopping tour. Inspect them all before you buy.

## Literature

**MANUSCRIPTS UNIVERSAL**  
Brokers in Plays. Unusual facilities for placing plays for production. Frank Howe, Jr., Sales Mgr., 140 W. 42nd St., N. Y.

**THE STERLING QUALITY**  
of these shops is  
attested by their  
presence in this Guide.



A most appropriate pillow slip for baby's crib; made of the choicest Porto-Rican linen with hand worked design drawn from the linen itself. May be purchased for \$2.25 thru Vogue's Shopping Service.

## Maids' Uniforms

**TRIM, SMART UNIFORMS** (nurses, maids, etc.) of strong materials that hold their graceful lines. Accessories of dainty simplicity.

**Nurses' Outfitting Ass'n**, 425 5th Ave. (38 St.) N.Y.  
Dresses Ready-made Aprons  
Caps & Bonnets and Collars & Cuffs  
Coats to order Bibs  
**Nurses' Outfitting Ass'n**, 425 5th Ave. (38 St.) N.Y.

## Milliners

**GERHARDT HATS**  
Exclusive and Distinctive Hats.  
12 East 46th Street, New York.  
Opposite Ritz-Carlton.

**GURRY**  
7 East 48th Street  
Smart hats correctly priced.  
New York. Saratoga.

**ROSS HAT SHOP** Chicago  
Best models for your individual style.  
Importations—Dress—Street—Sport.  
25 E. Washington St., Marshall Field Annex Bldg

**HELEN DALY**  
Exclusive Millinery  
Reasonable Prices  
72 West 48th St.

**ADELAIDE**  
Exclusive Hats—Individual Styles  
135 East Fifty-seventh Street  
New York City

**GROHE**  
Exclusive Millinery.  
35 West 50th Street.  
New York City.

**BRUCK-WEISS MILLINERY**  
6-8 West 57th St.  
New York  
Models to the trade.

**HOLLIDAY WELLS & RUTH STEARNS**  
6 East 37th Street, N. Y. C. Vanderbilt 6483  
Exclusive Hats  
Frocks for young girls

**MAISON EDMOND, INC.**  
149 West 44th St., N. Y. C.  
Smart Tailored and Dress Hats.  
Exclusive Designs.

**NEUHOF MILLINERY, Inc.**  
19 East 48th St.  
New York City.  
Models for the trade.

**VERA** IMPORTER  
Distinctive Millinery  
27 East 48th Street, N. Y.  
Models for the Trade

**FAYE HALL**  
11 East 47th St., N. Y. C.  
Hats and Furs. Gowns to order.  
Hats for little folks.

**NETTIE GORDON, Inc.**  
Smart hats for the  
particular woman.  
605 Madison Ave., N. Y. C.



## Monuments

**CEMETERY MEMORIALS** of exclusive design for discriminating clientele. Individual consideration in every case. Sketches upon request. The Davis Memorial Co. Syracuse, N. Y.

**DURING THESE BUSY DAYS**  
Let Vogue solve your shopping problems. We personally recommend this "Blue List" of quality shops. Write to them.

## Mourning Apparel

**MULLEN-SHAW**  
Everything smart for mourning. Hats, Veils, Gowns, Blouses, Neckwear & Fur. No catalog. 16 West 37th Street, New York. Greeley 625.

**WHEN YOU PLAN YOUR SHOPPING**  
Tour, consult this Guide. Cut out ads that interest you and pin them to your shopping list.

## Patterns

**PATTERNS CUT TO MEASURE** from illustrations, description of model. Fit guaranteed. Special attention to mail orders. Mrs. W. S. Weisz, 111 Lexington Ave. at 28th St., New York.

**AN ANNOUNCEMENT**  
In the Shoppers' & Buyers' Guide is a profitable introduction to reader and advertiser.

## Perfumes

**BICHARA de PARIS PARFUMS**—Complete stock just received. Sample of Bosphora. (Sarah Bernhardt's perfume), 55c postpaid. Chypre or Nirvana \$1.25 postpaid. Natura, Agents. 21 E. 40 St. N.Y.

**J. GIRAUD FILS; PARIS-GRASSE, (FRANCE)**. 20 generous samples of our latest creations in French Perfumes will be sent with Catalog C. on receipt of \$2. Sole agt., J. M. Debans, 500 5 Ave., FROM THE TOP OF YOUR HAT to the tip of your shoes every article of wearing apparel can be purchased from these shops.

## Permanent Hair Wave

Norma Talmadge has her hair waved here. Why don't you? No kinks, but a beautiful wave, well nigh a marvel. My own Original Method. Write for booklet. Robert, 500 5th Ave., Suite 508, cor. 43 St. N.Y.

**CALL AT SCHAEFFER'S** if you want expert personal attention for a permanent wave. Positively no friz or kink. J. Schaeffer, 543 Fifth Avenue. Phone: Murray Hill 5772.

**CARL—SPECIALIST IN PERMANENT WAVE**  
Formerly at Waldorf-Astoria  
Marcel Waving Hair Goods Manicuring  
5 Columbus Circle, N. Y. C. Columbus 2410

**THE NESTLE**  
Permanent Hair-Waver  
Is the Original.

**THE NESTLE**  
Home Outfit  
for Permanent Waving  
Over 3000 in use

**THE NESTLE TREATMENT** for Children  
Apply for illustrated booklet  
C. Nestle Co.,  
657 Fifth Avenue New York

**MAISON SANS SOUCI**  
The delicate work of the expert makes a Permanent Wave doubly delightful.  
Leo. S. Lichtman. 2431 Broadway, N. Y.

**SIMON'S**  
665 Fifth Avenue  
At 53rd Street  
Plaza 5342

Simon's perfected treatment will give your hair beauty, comfort and a large permanent wave. The price is moderate.  
Simon's—665 Fifth Avenue, N. Y. C.

## Photography and Photographers

**I SPECIALIZE IN DIFFICULT SUBJECTS**  
and shall not be satisfied unless you are.  
Mary Dale Clarke  
Telephone Plaza 1492 665 Fifth Avenue

**IT PAYS TO ADVERTISE**  
in this Shoppers' & Buyers' Guide.  
A letter of inquiry will bring many valuable suggestions for you.

**C. V. O'BRIEN**  
Specialist in Home Portraiture.  
Appointment by Phone or Mail  
Ten years experience line  
Enabled me in the past  
to far exceed the expectations  
of the most exacting clients.  
500 Fifth Ave., N. Y. C. Vand. 228

## Pottery and Porcelains

**HOWARD SELDEN**  
New York City. Cowan Luster  
Pottery. Most attractive Baza.  
Vases—especially fine lamp bases

Most unusual coloring in Copper, Mulberry, Rose, Grey, Yellow, Blue, and Flame effects. Also beautiful small bits in luster glass.

**DINNER SERVICES**, Tea Sets, Vases, Porcelain Sculptures, exquisitely hand painted beneath the glaze at the Royal Porcelain. Royal Copenhagen Porcelain, 563 Fifth Avenue, New York.

## Schools and Instruction

**N. Y. SCHOOL OF EXPRESSION**  
Fall Term Open Oct. 11th.  
Oral English, Dialectic Speech, Dictation, Drama, Pantomime, Dancing, 318 W. 57th St., N. Y. C.

## Schools and Instruction—Cont.

**MRS. FLORENCE LEE**  
Pianist—Artist—Accompanist  
Instruction in Piano and Song  
Coaching of Operatic Roles  
Leschetizky method  
of piano instruction.  
824 Carnegie Hall  
Telephone Circle 3467 New York City

**PORTRAIT PAINTER** will give private instruction at your home in drawing and painting in oil. Appointments by mail only. L. Sydney 623 Mohawk Bldg., 160 Fifth Ave., N. Y. C.

**SCHOOL OF COOKERY**. Stop guesswork. Confidence that your dinner will "turn out right" makes cooking a pleasure. Mrs. A. Louise Andrea, 48 West 55th St., N. Y. Tel. Circle 2039

## Shoes

**"SHOECRAFT" SHOP**, 27 West 38th St., N. Y. Fifth Avenue Footwear in sizes 8½, 9, 9½, 10. Widths AAAA, AAA, AA, to D. Send for catalog VS and "Fitting the Narrow Foot."

**E. HAYES, INC.**, 582 Fifth Avenue, New York. Individual style in ladies' shoes to order in materials and color of costumes. Write for booklet and directions in self-measurement.

**JACK'S SHOE SHOP** (Creators)  
154 W. 45th St., N. Y., opp. Lyceum Theatre  
Showing Exclusive Models  
(No Mail Orders)

**SHORT VAMP SHOES**. French and American Models. Round or Pointed Toes. In all Leathers. Send for Catalog "V"  
J. Glassberg, 225 West 42nd Street, New York.

## Shopping Commissions

**MISS EDITH V. STOVEL**  
Successor to Mrs. H. Goodale Abernethy.  
Personal Shopping—No Charge.  
23 Morningside Ave., N.Y. Tel. Morningside 7022

**LET ME SHOP FOR OR WITH YOU** without charge 10 years' intimate acquaintance in N. Y. Shops. Monthly Fashion Notes & Leaflet Free. Emma P. Bassett, 145 W. 105th St. Tel. Academy 2253.

**MRS SARAH BOOTH DARLING**  
Purchasing Agent Accompanying out-of-town patrons. No charge. References. Chaperoning.  
Tel. Schuyler 5842, 155 W. 78th St., N. Y.

**MRS S. D. JOHNSON**  
347 Fifth Avenue, Telephone Murray Hill 5565.  
Opposite Waldorf-Astoria.  
Shops for and with you without charge.

**MRS. C. B. WILLIAMS**, New York Shopper. Will shop with you or send anything on approval. Send for bulletin.  
Services free. 366 Fifth Avenue, New York.

**MRS. CAROLINE PLOWS**. Experience has taught me that certain shops excel in certain lines. I will shop for or with you. No charge. References. Goods sent on approval. 14 W. 92nd St., N. Y.

**ELIZABETH C. MALADY**—A personal acquaintance with New York's shops enables me to buy with taste and discrimination. Prompt service. Goods on approval. 33 Convent Avenue, New York.

**MRS. GEORGETTE DUNBAR EVANS** will shop for or with you gratis. Notice of change of address from Holland House, 5th Ave. to 400 Riverside Drive, N. Y. C. Tel. Cathedral 3988.

**"BEAUTIFUL THINGS I SEE."** Write for Free Fashion Letter with list of bargains. Shops free for or with you, wholesale or retail. Booklet Irene Stephens, 334 Fifth Avenue, New York.

**MRS. EDWIN McALLA DAVIS**, Interior Decorator. Will buy for out-of-town patrons—furniture, wall covering, draperies, rugs. Everything for the home. 331 West 83rd Street, New York City.

**MRS. L. A. WILSON**—Shopper of long exp. Shops for or with customers without charge. Can be seen in office every morning—mail orders promptly executed. 373 5th Ave., R. 505. Phone 3645 Vanbit.

**MRS. F. M. MONTE**  
Shopper. Twelve years' Experience.  
Paris and New York. No charge. References.  
144 East 40th Street. Tel. Murray Hill 9766.

**LET ME SHOW YOU WHERE & HOW to Shop**. Goods sent on approval. No charge—References.  
Mrs. Marion P. Weitz  
River 9122 206 W. 99th St., N. Y.

**BLANCHE ADLER**—formerly of the South, will accompany patrons—services gratis. Midco. on approval. Trouseaux, Furs a specialty. Reference 203 W. 122d St., N. Y. Tel. Morningside 6046-7620

**THE CHICAGO SHOPPER**—Advice and shopping of every variety. Christmas gifts. Send 12c for "Where to Dine, Dance and Shop." M. D. Anderson, 570 Surf St., Chicago, Wellington 8876.

**A UNIQUE SERVICE**—The Selection of Distinctive gowns, wraps, trousseaux, & furs from New York's unusual shops Mrs. C. R. Myers, 416 Madison Avenue, Phone Vanderbilt 4537.

## Short Stories Wanted

**\$50 TO \$150 A WEEK, WRITING STORIES**—Previous acceptance not essential. Send for Special Free Offer. Dept. G. New York Literary Bureau, 145 West 36th St., N. Y. City.

**IDEAS FOR ALL OCCASIONS**  
can be found  
by exploring  
these pages.

## Social Etiquette

**Mlle. LOUISE** authoritatively teaches, personally and by mail, the art of social poise, charm of personality, and proper requirements for social entertainments. Marie Antoinette Hotel, N. Y. City.

**A SHOPPING TOUR**  
Through these pages will be fully as interesting and satisfactory as a day on Fifth Avenue.

**"STEPPING STONES"**  
to the best and most unusual Shops  
are these little advertisements. Vogue  
recommends their service to you.

## Social Requirements

**MISS WOODWARD**  
Exclusive Chaperonage  
Apartment and House selection  
Governesses and Secretaries Interviewed  
Invitations ordered and sent  
References Exchanged  
70 West 55th Street  
Circle 290 New York City

**EXCLUSIVE CHAPERONAGE**  
A cultured woman with unusual musical connections will chaperone, in her home in exclusive section of Park Ave. one or two Young women, wishing to spend the winter in New York. Highest credentials exchanged. Interview by appointment only—  
420 Park Ave., Plaza 5970, Apt. No. 8 South.

## Specialty Shops

**SPORT SKIRTS, HATS, SMOCKS & BLOUSES**. Attractive models in children's frocks, Serge & smock dresses for women. Spec. jersey sweaters. The Commission Shop, 37 E. 47 St., N. Y., M. Hill 8296

**THE BOX AND BAG MART**  
Boxes for every use Ladies closets fitted  
Old boxes repaired  
25 East 54th Street, New York

**IMPORTED BEADED BAGS**  
Marguerite Marie  
14 East 37th Street, New York  
Telephone Murray Hill 8434.

**JANE CLARK**  
Gowns for fall and winter  
Attractive hand-made collars and cuffs  
9 E. 43rd St., N. Y. C., Phone Murray Hill 7179

## Sport Things

**WOMEN'S STOCKINGS**. Imported Scotch Wool. White with colored Clocks, Oxford, White, Lovats, Heathers, White Ribbed Cotton Colored Clocks, \$1. Stewart Sporting Sales Co., 425 5th Ave., N. Y.

**Visit the SPORT SHOP**. Unusual and Pre-advanced Sports Suits, Sports Waistcoats and Hats, Skirts, Blouses, etc. Exclusiveness & Utmost Value. 500 Fifth Ave., (42nd St.), 6th Floor, New York.

**THE AIM OF THIS GUIDE**  
is to help Vogue readers to purchase both useful and unusual articles from the Best Shops in America.

## Tapestries

**TAPESTRIES** of Historic European Views, Milan, Venice, Naples, Rome, 19x57 in. Woven in exact color reproductions for wall or table. \$5.00 ea. Ppd. Photos mailed. Harris Importers, 324 5th Ave. N.Y.

**SHOP FROM YOUR EASY CHAIR**  
Write these shops today.  
They are reliable and ready  
to serve you.

## Toilet Preparations

**TWO WEEKS' GLOSS BY STROKE OF BRUSH**. Empress Nail Gloss lasts 2 weeks or money refunded. Non-Injurious. \$1 from dealer or by mail. Samples 10c. Empress Mfg. Co., Dept. 70, 36 W. 20 St., N.Y.

**EVE BECKTEL'S YOUTHRENU BEAUTY BOX**. Complete Home Beauty Treatment. Lasts 2 months. Contains 1 jar of 8 Youthrenu treatments, 1 bottle Radiante Tonic Astringent, 1 bottle Peach Blossom

Cleaning Lotion, 1 bottle Skin Tone, 1 bottle Eve's Divino Oil, 1 jar Delecta Youthrenu Cream, 1 jar Cream Wash. Price \$15.08 incl. war tax. Bkmt. "V" Free. Eve Becktel, 507-5 Av., N.Y., Vand. 4943

**SANMEL COMBINATION SKIN CREAM**. An desirable qualities in one elegant preparation. Jar fifty cents. Sanmel Co., Memphis, Tenn., U. S. A. Sanmel means "Better Health."

**YOU CAN TRAVEL AT EASE**  
through miles of interesting  
shops by following the  
Shoppers' & Buyers' Guide.

## Unusual Gifts

**DON'T SELECT YOUR CHRISTMAS DOLLIES** until you have seen mine or my catalog. Toys that are different. Gifts for young & old. Beanie Frey Gift Shop, 381-5th Ave., N. Y.

**GUEST ROOM BOUQUET**. Delightful French Creations. Silk flowers bouqueted with maline, lace & grasses. \$4.50. Everything from straight pins to lingerie ribbon. K. Preyer 545 W. 149 St. N.Y.

**TOYS—SYMMETROSCOPE**, wonderful designs appear, 75c. Many other unusual gifts and playthings for girl, boy and baby. Illustrated catalog. Fairyland, 409 Race St., Cincinnati, Ohio.

**USEFUL CHRISTMAS GIFTS**  
Suitable for all ages. Artistic Wren Boxes with unique Christmas Card \$1.50  
The Bird Box Westchester, Pa.

**KWONG YUEN & CO., Inc.**, 287 Fifth Ave., N.Y. A Wonder Shop. Chinese & Japanese Art Goods. Porcelains, Lamps, Embroideries, Kimonos, Bric-a-brac, Jewelry, Novelties. Cat. on request.

**GENEVIEVE PAPER DOLLS**. New delight for little girls. Hand painted on heavy cardboard, eighteen inches high real hair 4 cloth costumes \$1.50 up. Genevieve Doll Co., Brewster, Ala.

**SUSAN**—Hand painted Doll. Softest accessories a gift. Xmas card in hand—suit—any color. Price 50c—with linen handkerchief 75c  
M. Walsh, 1222 Broadway Avenue, Chicago, Ill.

**FIREPLACE WITCH BROOMS**. Rustic Broom, natural stick, corn to blend with fireplace colorings. Actual height 4 ft. Ideal for fireplace or as gift. Redden Quail Club, Paoli, Pa.

**ARTISTIC LEATHER**. College seats done in oils on white leather skins. Table covers. P. H. Hand work. To order \$15 to \$25.  
Stuart Studio, 41 Clinton Pl., Newark, N. J.

**SHADED SCARFS FOR DANCING** or to color dark dinner gowns. The Orchid. Rainbow, Sweet-pea, Sunset, Affame and others. \$5.00 up. Elies Gilbert, 36 West 59 St., N. Y. City.

## Wanted

For Sale. **INDIAN BASKETS AND CURIOS**. Beaded buckskin dresses, stone implements, saddles, etc. About 400 pieces. Sold as a collection only. Pauline Barnes, Yakima, Washington. Box 98.

**MRS. R. D. PATTERSON**  
1291 Rubicon Road, Dayton, Ohio.  
Will purchase your old real lace and embroidery.

**SECRETARY-COMPANION**. Experienced, to lady or daughter living in N. Y. or Western Center. Refined & highly educated. Excellent reader. Linguist, accompanist. Miss M. B., 326 W. 80 St., N.Y.

**THE STERLING QUALITY**  
of these shops is  
attested by their  
presence in this guide.

## Weaving (Hand)

**THE RUTHANA WEAVERS**  
2 West 47th St., N. Y. C. Bryant 9093  
Hand woven Interior Decorations.  
Bags designed to harmonize with costumes

**HAVE YOU ANY WANTS?**  
A quick reference to the  
Shoppers' and Buyers' Guide  
will satisfy them.

## Wedding Stationery

**100 WEDDING ANNOUNCEMENTS** \$3.50 or Invitations, hand-engraved. 2 sets of envelopes, 100 Calling Cards, \$1.75. Write for samples. V. Ott Engraving Co., 1925 Chestnut St., Philadelphia, Pa.

**ENGRAVED Wedding Invitations**, the name Everett Wadley Co. has a generation insured highest quality. 100 del. anywhere \$3.50. Book "Wedding Etiquette" Free. Address 5 S. 11 St., Richmond, Va.

**SATISFACTORY VISITS BY MAIL**  
You can purchase anything advertised in these pages by letter if a visit is not convenient.

## THE BUYERS' DIRECTORY

WOLESALE ONLY

## Blouses

**IMPORTED HANDMADE BLOUSES**. Paris Models. Italian workmanship. American patterns. Lingerie, collars, etc. Wholesale & Retail. Heath & Mills, 18 State Street, Schenectady, N. Y.

**YOU CAN TRAVEL AT EASE**  
through miles of interesting  
shops by following the  
Shoppers' & Buyers' Guide

**NOW IS THE TIME to buy**  
your goods for the Spring trade.  
These wholesalers can help you.  
Give them a trial order today.

## Gifts

**BOAG RIBBONCRAFT CO.** Gifts for Milady and Baby. Vanity, Opera & Work Bags, Sachets, Boudoir Slippers, Garters, Lingerie and Infant Novelties. Embroid & Flower Trimmings, 31 Union Sq., N.Y.C.

**FO SING YUEN & COMPANY**  
104-106 East 16th Street, New York City.  
Headquarters for Chinese goods. Bamboo, Rattan and fancy trimmed Baskets; Breads.

**BABY GIFTS** that are different. Something always new. Dolls, animals, roly-polies, plates, carriage sets, rattles, bath toys, laundry bags, etc. Bailey & Bailey, 27 East 22nd St., New York City.

**ORIGINAL TOYS**. Distinctive wholesale line for Gift Shops. Britany Knitting Baskets, \$5 per doz. "Magic Clock" \$5 per doz. Miscellaneous Straus. "The Studio Shop" 96 Fifth Avenue, N. Y. C.

**COPLEY CRAFT CARDS**. Christmas, Birthday & Friendship, for Exclusive Shops. Hand-colored designs. Thoughtful verses. Samples on request. Jessie H. McNichol, 18 Huntington Ave., Boston, Mass.

**DAY-CRAFT NOVELTIES** for Gift Shops & Art Needlework Dept. We sell dealers only. For illus. folder and price sheet send to N. S. Day, Springfield, Mass. Samples at 225 5th Ave., New York.

**"STEPPING STONES"**  
to the best and most unusual Shops  
are these little advertisements. Vogue  
recommends their service to you.

## Knitting Yarns

**KIMMO SILK**—The new pure Kimmo Silk extensively used for knitting sweaters, socks, scarfs. Also adapted for fllet. All shades. Kimmo Silk Co., Phone Mad. Sq. 8460, 350-4th Ave., N. Y.

**IDEAS FOR ALL OCCASIONS**  
can be found  
by exploring  
these pages.

## Millinery

**SPORT HATS**: made for the smart and exclusive trade only, not sold to any Department Stores. Special feature Leather Hats.  
The Trotteur Hat Co., 35 W. 39th St., N. Y. C.

**THE AIM OF THIS GUIDE**  
is to help Vogue readers to purchase both useful and unusual articles from the Best Shops in America.

## Underwear and Negligees

**ANTOINETTE NEGLIGEE CO.**  
Telephone 3059 Greeley. 40 West 5th Street.  
Exclusive Negligees  
For the trade

**SATISFACTORY VISITS BY MAIL**  
You can purchase anything advertised in these pages by letter if a visit is not convenient.



To VOGUE readers everywhere:—

# VOGUE, the magazine, has nothing to do with the so-called "Vogue Hats"

## *Vogue, the Magazine*

Vogue manufactures nothing but Vogue, the magazine, and Vogue Patterns. It has nothing whatsoever to do with the design, manufacture or sale of any other article whatsoever.

Because Vogue, the magazine, is the recognized guide of women of wealth and social position in all things pertaining to their clothes and their homes, and hence has achieved a unique position among women's publications, the name Vogue has acquired a trade value of considerable importance.

From time to time, the name Vogue has been used by certain manufacturers and merchants without our consent. There have been "Vogue" candies, "Vogue" rouges, "Vogue" hats, "Vogue" retail shops and various other things, good, bad and indifferent, all labelled with the name "Vogue." It may be the desire of some of these concerns to seek to make capital out of the prestige which Vogue, the magazine, has built up for itself.

We cannot always obtain legal redress from these manufacturers. We can only call the attention of Vogue readers to facts as they are.

## *"Vogue Hats"*

Many stores throughout the country have opened in their millinery departments a section for the presentation and sale of so-called "Vogue Hats." Often this opening has been widely advertised. Many women may be under the impression that "Vogue Hats" must be hats designed, or made, or sold or approved by Vogue, the magazine.

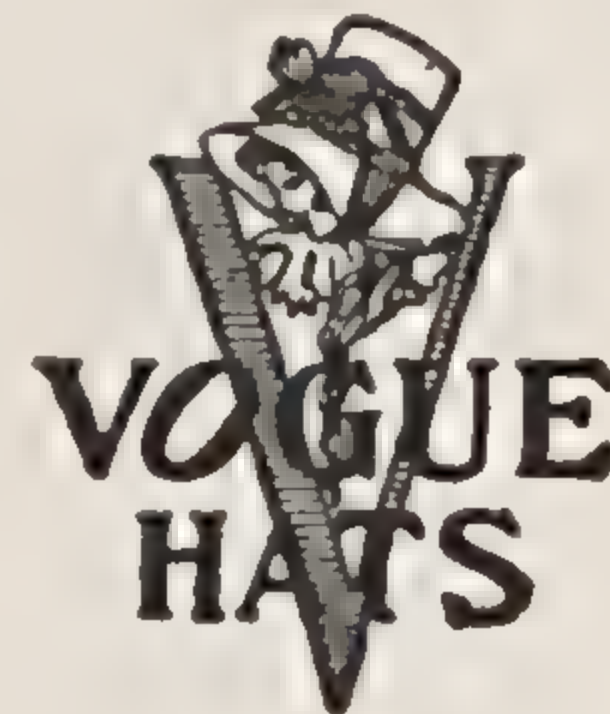
This is *not* a fact. The so-called "Vogue Hats" are *not* designed, made or sold by Vogue, the magazine. It has *not* given the makers of the so-called "Vogue Hats" permission to use the name "Vogue."

Nevertheless, the Vogue Hat Company has appropriated the name. Its advertising matter makes reference to "the Vogue designers." It has even gone so far as to devise a trade-mark bearing an apparent resemblance to the famous V-girl trade-mark of Vogue.

The readers of "Vogue," however, have a right to know that there is not the remotest connection between the manufacturers of "Vogue Hats" and the publishers of "Vogue."



"Vogue Hats"  
are not designed, made,  
sold or approved by  
Vogue, the magazine



*On the left is shown the V-girl, designed years ago by Frank Leyendecker as a trade-mark for Vogue. On the right observe the V-girl, translated into a trade-mark for the so-called "Vogue Hats."*

VOGUE, CONDÉ NAST, Publisher, 19 West 44th Street, New York City



# Columbia Six



## A Car of Character

Cars do have character.

But, the real character in cars does not show on first acquaintance any more than it does in men.

The Columbia Six soon becomes a staunch friend of the entire family, because it proves thoroughly trust-worthy.

Every driver knows the spirit of real affection he comes to have for his car if it proves worthy of trust.

The wonderfully artistic sweep of the body lines first attracts you to this season's Columbia closed models. The attraction grows as you see the richness and harmony of the interior furnishings and fittings, and the excellence of the coach work.

But the true character of the Columbia is perhaps best proven by the perfection of details, such as fittings, upholstery, foot rail, window lifts and door latches. These prove the Columbia Six has been so thoughtfully designed and carefully constructed that it will prove a true, never-failing friend for years to come.

And the longer you drive it, the more strongly this friendship will be cemented by the mechanical performance of the car.

### *For the Mechanically Inclined*

On correct design, plus careful workmanship, plus the proven quality of these parts, rests the character of the Columbia Six.

Timken Axles—Continental Red Seal Motor—Detroit Pressed Steel Company Frame—Radiator with "Sylphon" Thermostatically Controlled Shutters—Spicer Universal Joints—Borg & Beck Clutch—Durstons Transmission—Detroit Steel Products Company's Springs—Gemmer Steering Gear—Auto Lite Starting and Lighting—Atwater-Kent Ignition—Stromberg Carburetor—Prest-O-Lite Storage Battery—Painting and Trimming by The American Auto Trimming Co.—Pantasote Top—Firestone Tires.

Prices:—Five-Passenger Touring Car, \$1695.00; Four-Passenger Sport Model (Five wire wheels included) \$1845.00; Two-Passenger Roadster (Five 16 steel wheels included) \$1845.00; Four-Passenger Coupe, \$2850.00; Five-Passenger Touring Sedan, \$2850.00. Prices F. O. B. Detroit.

COLUMBIA MOTORS COMPANY  
DETROIT, U. S. A.

*The Gem of the Highway*







## Radium and Beauty

RADIOR is the magic new word in the book of beauty. It means the triumphant union of the finest complexion preparations with actual radium.

You would instantly choose *Radior Peau de Velour* for the silky smoothness of its cream—for the rare charm of its fragrance.

But when you apply *Radior Peau de Velour* to your face, then comes the real revelation. For its content

of radium works the miracle of nature. It purifies the skin—gives it the health to regain its youthful freshness and loveliness.

Try *Radior Face Powder* and *Radior Vanishing Cream*. All the *Radior* preparations are exquisitely fine, exquisitely helpful. In England (where they originated) women of fashion have made them the basis for a new beauty culture.

RADIOR CO., LTD., of London

# Radior

## Aids to Beauty



*Radior Peau de Velour, Radior Vanishing Cream and Radior Face Powder are now offered in the new One Dollar Sizes.*



The *Radior* Preparations are sold at all shops and stores which serve women of taste.

Write for the most interesting beauty book of the year—"Radium and Beauty".

GEO. BORGFELDT & Co.

Sole Distributors

16th Street and Irving Place  
New York



Copr. Life Pub. Co.



**Sunday Golfer:** SOMETHING HAS PUT ME OFF MY GAME THIS MORNING, CADDIE. "IT'S THEM CHURCH BELLS, MISTER. THEY HADN'T OUGHT TO BE ALLOWED."



IF WE HAD BEEN BROUGHT UP TO WEAR THIS COSTUME AND NO OTHER,



WOULD THERE BE AS MANY FIGURES LIKE THIS IN THE WORLD?



"ONE DOLLAR A BOTTLE, SIR!"  
"BUT WHAT WILL IT CURE?"  
"WHAT HAVE YOU GOT?"



"OH! THIS IS AWFULLY GOOD OF YOU, AUNT EMMY. I WAS JUST WISHING YOU WOULD CALL ME UP!"



"WELL, I'LL ADMIT HE CAN RUN FASTER THAN I; BUT I'VE GOT HIM PUFFING LIKE THE DICKENS!"



HER WINDOW



THE TRUE PACIFIST



THE HOME GUARD



"SO THIS IS THE BROOKLYN BRIDGE. SURE, OI WOULD DOIVE OFF MESELF FOR FIFTY DOLLARS."  
"OI DON'T WANT TO SEE YEZ GET KILT—BUT I'LL GIVE YE TWENTY-FOIVE IF YE DOIVE HALFWAY."

AUTO TALK  
TWIN SICKS

Special Offer

Enclosed find One Dollar (Canadian \$1.13, Foreign \$1.26). Send Live for three months to

# Life

is the leading humorous weekly of America. To get a fair idea of the great variety of its pictures, you must see it for yourself.

Every Tuesday, everywhere, ten cents.

Several sample copies will be sent on receipt of ten cents or sixpence.

Open only to new subscribers; no subscriptions renewed at this rate.

LIFE, 67 West 31st Street, New York.

One Year, \$5.00. (Canadian, \$5.52; Foreign, \$5.04.)





*Every day—*  
 the right treatment for your skin

*See how it will help to make it clear, lovely in color*

*Lovely complexions don't just "happen".  
 The right daily care will make yours lovely, too.*

**Y**OUR complexion, too, can be lovely! If you would have that most potent of all charms—a clear, fresh complexion, lovely in color—look to the daily care of your skin!

Look to its tissues! Their texture can make your complexion coarse or fine, rough or smooth. Look to its millions of pores! They can breathe and give your skin freshness and life. Look to its little blood vessels! They can cause the delicate color to come and go.

You cannot have a clear, smooth skin—you cannot have fresh, natural beauty—unless you are giving your skin *every day* the treatment that will stimulate the small muscular fibres, bring the blood to the surface of the skin, keep its millions of pores fine, its tissues soft and smooth as a baby's.

Every day, as old skin dies, new skin is forming to take its place. The right daily care will keep this new skin fine in texture, lovely in color.

Begin tonight the following famous Woodbury treatment:

Lather your washcloth well with warm water and Woodbury's Facial Soap. Apply it to your face and distribute the lather thoroughly. Now with the tips of your fingers work this cleansing, antiseptic lather into your skin, always with an upward and outward motion. Rinse first with warm water, then with cold—the colder the better. Finish by rubbing your face for thirty seconds with a piece of ice. Always be careful to dry the skin thoroughly.

The very first time you use it, you will feel the glow this treatment leaves on your skin. Use it day after day. Notice the steady improvement it makes in your skin. See how soft and lovely just the right daily care keeps your skin!

You will find Woodbury's Facial Soap on sale at any drug store or toilet goods counter in the United States or Canada.

Get a cake today and begin tonight this treatment. A 25 cent cake will last a month or six weeks.

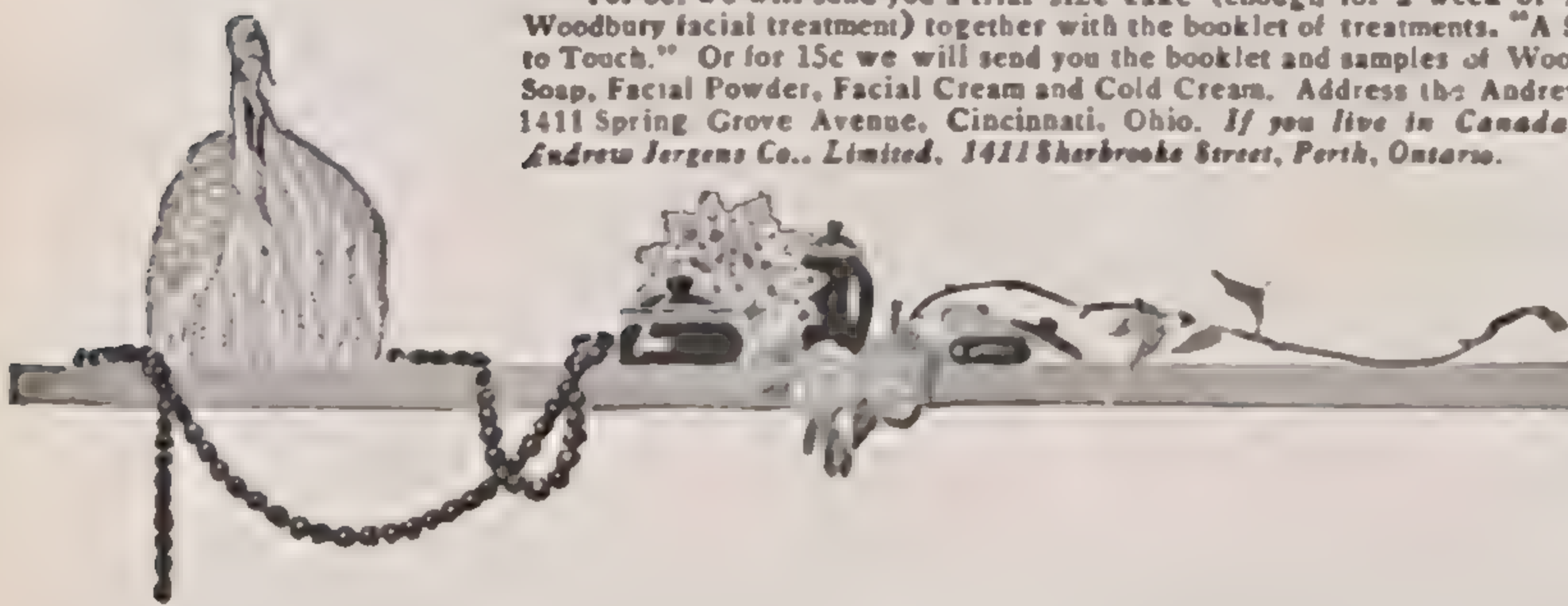
*Sample cake of soap, booklet of famous treatments, samples of Woodbury's Facial Powder, Facial Cream and Cold Cream, sent to you for 15c.*

*For 6c. we will send you a trial size cake (enough for a week or 10 days of any Woodbury facial treatment) together with the booklet of treatments. "A Skin You Love to Touch." Or for 15c we will send you the booklet and samples of Woodbury's Facial Soap, Facial Powder, Facial Cream and Cold Cream. Address the Andrew Jergens Co., 1411 Spring Grove Avenue, Cincinnati, Ohio. If you live in Canada, address The Andrew Jergens Co., Limited, 1411 Sherbrooke Street, Perth, Ontario.*

**"A SKIN YOU LOVE TO TOUCH"**

The booklet wrapped around every cake of Woodbury's Facial Soap, contains successful treatments for:

Skin Blemishes  
 Conspicuous Nose Pores  
 Blackheads  
 Oily Skin and Shiny Nose  
 Coarsened Skin  
 Sluggish Skin  
 Pale, Sallow Skin, etc.





## C O N T E N T S



VOL. NO. 54 NO. 10

NOVEMBER 15, 1919

WHOLE NO. 1131

Cover Design by Georges Lepape

## Special Features

- "L'Oasis" Is the Brilliant Gala Spot for  
Paris Fêtes - - - - - 39-43  
Paris Greets Autumn with a Venetian  
Fête - - - - - 48-49

## Christmas Gifts Section

- Vogue's Christmas Suggestions - - - 70  
The Gift with a Silver Gleam - - - 71  
Invaluable Gifts for a Motor Trip - - 72  
The Gifts That Men Approve Of - - - 73  
Clever Diversions for the Very Modern  
Child - - - - - 74  
Gifts for the Baby - - - - - 75  
Alluring Gifts to Delight the Heart of  
Girlhood - - - - - 76  
Young Girls' Evening Dresses and Ac-  
cessories - - - - - 77  
Gifts from One Woman to Another - - 78  
Dainty Lingerie Is Welcomed by Maid  
or Matron - - - - - 79  
Gifts that Warm the Heart - - - - 80  
Gifts to Please the Hostess or Amuse  
The Traveller - - - - - 114  
Gifts With An Air of Femininity - - 118  
Jolly Surprises from Santa's Bristling  
Bag - - - - - 120

## Costumes

- Winter Issues Gaily from the House of  
Chéruit - - - - - 44  
Poiret Wraps of an Oriental Splendour - 45  
The Way of a French Maker with a  
Frock - - - - - 46



Copyright, 1919, by The Vogue Company  
Title Vogue registered in the U. S. Patent Office

VOGUE is published on the first and the fifteenth of every month, by The Vogue Company, 19 West 44th Street, New York and Caxton Building, Cleveland, Ohio. London address: Rolls House, Breems Buildings, London, E. C., England. Paris address: 2 rue Edouard VII., Paris, France. Condé Nast, President; Barrett Andrews, Vice-President; W. E. Beckerle, Treasurer; Edna Woolman Chase, Editor; Heyworth Campbell, Art Director; Philippe Ortiz, European Director.

Manuscripts must be accompanied by postage for their return if unavailable. Vogue assumes no responsibility for unsolicited contributions except to accord them courteous attention and ordinary care. Vogue does not accept or pay duty on drawings submitted by foreign artists, unless the drawings are sent at the order of Vogue or by arrangement with its New York office.

Subscriptions for the United States, Panama Canal Zone, Porto Rico, Hawaii, and the Philippines, \$6 a year in advance; west of the Mississippi, 50 cents extra for zone postage. Single copies, 35 cents. Subscription price for Canada, \$7.25 per year; for other countries, subscription price will be furnished on request. Remit by cheque, draft, or postal or express money order. Other remittances at sender's risk.

Change of Address.—The address of subscribers can be changed as often as desired. In ordering a change, please give both the new address and the name and address exactly as it appeared on the wrapper of the last copy received. Three weeks' notice is required for changing an address or for a new subscription.

Application made for entry as second class matter at the Cleveland, Ohio, Post Office, under the act of March 3, 1879. Cable Address: Vonork.

- Evening and Afternoon Gowns of Equal  
Loveliness - - - - - 52-53  
The Costume that Knew Paris First - - 54  
Costumes Both Smart and Warm - - - 55  
Evening and Afternoon Gowns - - - 56-57  
Dressing on a Limited Income - - - 58-59  
The Tailored Costume that Has a Touch  
of Difference - - - - - 60  
Sports Clothes That Add a Joy to Out-  
of-Doors - - - - - 61

## Miscellaneous Fashions

- The Parisienne Returns to An Old Love 47  
Vogue Points from Paris - - - - - 50-51  
Furs that Are Reasonable - - - - - 62  
Tailored Blouses with an Air of Chic - 63  
Vogue Pattern Service - - - - - 81-90

## Society

- Society - - - - - 37  
Lady Decies - - - - - Frontispiece  
Miss Katherine Mackay - - - - - 64  
Piping Rock Is a Centre of Interest - - 65

## Decoration

- The Louis XIV Period - - - - - 122-132

## The Fine Arts

- Seen on the Stage - - - - - 66-67  
Makers of Music - - - - - 68  
Art - - - - - 69

## Regular Departments

- On Her Dressing-Table - - - - - 106  
What They Read - - - - - 108  
For the Hostess - - - - - 134-138



# VICTROLA

*The instrument specially made  
to play Victor and Victrola Records*

"What artists make records for it?" That indicates the quality of a talking-machine as a musical instrument — upon that depends the pleasure you will get from it.

The Victrola brings to you the greatest artists of all the world — and they make records for the Victor Company exclusively because they are convinced that only Victor Records do full justice to their art; that only the Victrola brings that art into your home in all its beauty.

Such fidelity of tone is possible only because Victor Records and the Victrola are scientifically coordinated and synchronized in the processes of manufacture. They should be used to secure a perfect reproduction. That is the way for you to hear in your own home the superb interpretations of the greatest artists exactly as they themselves heard and approved their own work.



Victrola XVII  
Victrola XVII, electric \$365  
Mahogany or oak \$300

There are Victors and Victrolas in great variety of styles from \$12 to \$950. Any Victor dealer will gladly demonstrate the Victrola and play your favorite music for you.



"Victrola" is the Registered Trade-mark of the Victor Talking Machine Company designating the products of this Company only.

New Victor Records demonstrated at all dealers on the 1st of each month

Victor Talking Machine Co., Camden, N. J., U. S. A.



## Births

### NEW YORK

**Corning.**—On September 26, to Mr. and Mrs. Edwin Corning, a son.

**Finch.**—In September, to Justice and Mrs. Edward Ridley Finch, a son.

**Higgins.**—On September 27, to Mr. and Mrs. Charles H. Higgins, a son.

**Larkin.**—On September 22, to Mr. and Mrs. James S. Larkin, a son.

### BOSTON

**Burr.**—In September, to Mr. and Mrs. I. Tucker Burr, junior, a son.

### BOYCE, VIRGINIA

**Gilpin.**—In September, to Mr. and Mrs. Kenneth Newcomer Gilpin, a son, McGhee Tyson Gilpin.

### PHILADELPHIA

**Biddle.**—In September, to Mr. and Mrs. Livingston Ludlow Biddle, a son.

**Crozer.**—In September, to Mr. and Mrs. George K. Crozer, junior, a son.

**Newhall.**—In September, to Mr. and Mrs. William Price Newhall, a son, Paul Kurtz Newhall.

**Wharton.**—In September, to Mr. and Mrs. Henry Redwood Wharton, junior, a son.

## Deaths

### NEW YORK

**Fiske.**—On October 2, Josephine Harper Fiske, wife of Rear-Admiral Bradley A. Fiske.

**Shonts.**—On September 21, Theodore Perry Shonts, son of the late Henry Daniel Shonts.

**Van Vorst.**—On September 27, Frederick B. Van Vorst, husband of Mary G. MacRae Van Vorst.

### ATLANTA

**Pardee.**—On September 26, Don Albert Pardee, husband of Julia Hard Pardee.

### PHILADELPHIA

**Baldwin.**—On September 26, at Edgewater Park, New Jersey, Townsend Burnet Baldwin, son of the late Honourable Harvey Baldwin.

### SAINT LOUIS

**Bond.**—On September 28, Henry Whitelaw Bond, Chief Justice of the Supreme Court of Missouri, husband of Mary Miller Bond.

### LONDON

**Harcourt.**—On September 13, at Saint Clair, near Ryde, Isle of Wight, Augustus George Vernon Harcourt, son of the late Admiral F. E. Vernon Harcourt.

## Engagements

### NEW YORK

**Allen-Amory.**—Miss Barbara Frances Gallatin Allen, daughter of Mr. Frederick H. Allen, to Mr. Francis Inman Amory, junior, son of Mr. Francis I. Amory.

**Babbott-Stokes.**—Miss Lydia Pratt Babbott, daughter of Mr. Frank L. Babbott, to Mr. S. Emlen Stokes.

**Boynton-Selden.**—Miss Cella Boynton, daughter of Mr. Chester C. Boynton, to Mr. George Dudley Selden, junior.

**Ford-Glover.**—Miss Emily Ward Ford, daughter of Mr. H. Ward Ford, to Mr. John Glover.

**Hyde-Fleming.**—Miss Helen Hyde, daughter of Mr. Louis Kepler Hyde, to Mr. A. Lloyd Fleming, son of Mr. R. J. Fleming, of Toronto.

**Kittridge-McNear.**—Miss Mary Henrietta Kittridge to Mr. E. Denman McNear, son of Mr. George Plummer McNear.

# S O C I E T Y

**Parsons-Green.**—Miss Katherine F. Parsons, sister of Mrs. James F. Dechert, to Mr. Kneeland L. Green.

**Reed-Sherren.**—Miss Helen J. Reed, daughter of Mrs. Frederick B. Robbins, to Major Percival C. Sherren, M. C. Royal Air Force, son of Mr. William Sherren, of Prince Edward Island.

**Scoville-Barrows.**—Miss Frances Scoville, daughter of Mrs. John H. Scoville, to Dr. David Nye Barrows, son of Mrs. Charles Clifford Barrows.

**Sizer-Duncan.**—Miss Emmalena Sizer, daughter of Mr. Robert R. Sizer, to Mr. David Duncan, son of Mr. William Butler Duncan.

**Wellington-Cabot.**—Miss Virginia Wellington, daughter of Mr. Louis B. Wellington, to Mr. Thomas D. Cabot, son of Mr. Godfrey Lowell Cabot.

### PHILADELPHIA

**Campbell-Pritchett.**—Miss Natalie Elizabeth Campbell, niece of Colonel Sydney Cloman, to Mr. F. Wilson Pritchett, son of Mrs. M. S. Pritchett.

**Walker-Taylor.**—Miss Hester Lears Walker to Mr. Merritt Harrison Taylor, son of Mr. A. Merritt Taylor.

### SAN FRANCISCO

**Niebling-Meigs.**—Miss Rhoda Niebling, daughter of Mr. E. Theodore Niebling, to Mr. John Jerrold Meigs.



## THE NEXT VOGUE

No matter how much you make up your mind to start early, nor how many lists you keep, there is bound to come a before-Christmas panic of mind when you realize that you don't know what in the world to give Grandmother, or Brother Ben, or rich Cousin Bella. So you rush off in a desperate state of nerves and buy just anything in order to see the thing done.

Vogue knows all about these feelings, and so it has accumulated, in the December 1 issue, a vast number of the newest, the most original, and the most alluring gifts for the sole purpose of soothing your Christmas nerves. Grandmother, Brother Ben, and rich Cousin Bella have all been thought of—in fact, there isn't a friend or a relative from infancy to dignified old age that Vogue hasn't put on its list. You'll find a delightful choice, and you can order any, or all, of the objects displayed by simply following the lucid instructions Vogue gives.

Perhaps it's the Christmas spirit of giving, perhaps it's just that Vogue is Vogue. Anyway, Vogue isn't satisfied until it has added to its gift pages other absorbing pages about brides and Biarritz and winter sports and new French frocks. But *telling's no good*—you'll just have to wait and see!

## Weddings

### NEW YORK

**Awtry-Warren.**—On October 18, at the home of the bride's father, Lieutenant-Commander Robert King Awtry, U. S. N., and Miss Elizabeth Meredith Warren, daughter of Mr. George Flint Warren.

**Corbin-Elliott.**—On October 2, in Trinity Church, Brooklyn, Mr. Richard Beverly Corbin and Miss Lucy Elliott.

**Emmet-Pratt.**—On October 11, at Poplar Hill, Glen Cove, Long Island, Mr. Richard Stockton Emmet and Miss Helen Ladd Pratt, daughter of Mr. Frederick B. Pratt.

**Lewis-Erdman.**—On September 20, in the First Presbyterian Church, Princeton, Mr. Henry Lewis, second, son of Mr. William Draper Lewis, and Miss Mary Pardee Erdman.

**Richardson-Pell.**—On September 23, in Trinity Church, Newport, Mr. Charles F. P. Richardson, son of Mrs. Thomas F. Richardson, and Miss Charlotte Latrobe Pell, daughter of the late Clarence Pell.

**de Rham-Patterson.**—On October 23, in Grace Church, Mr. Casimir de Rham, son of Mrs. H. Casimir de Rham, and Miss Lucy Lathrop Patterson, daughter of Mr. Rufus L. Patterson.

**Rowland-Carrère.**—On October 25, in Saint James's Church, Mr. Reginald Rowland and Miss Beatrice Carrère, daughter of Mr. J. Maxwell Carrère.

**White-Beecher.**—On October 20, in Plymouth Church, Brooklyn, Mr. George Snyder White, and Miss Eunice Anna Beecher, daughter of Colonel William C. Beecher.

### BALTIMORE

**Mitchell-Dallam.**—On September 25, in Christ Protestant Episcopal Church, Mr. Charles W. Mitchell, junior, and Miss Nannie Braxton Dallam, daughter of Mrs. Corbin Braxton Dallam.

### BOSTON

**Napier-Martin-Dexter.**—In September, at Brompton Oratory, London, Mr. Guy Napier-Martin, and Miss Mary Dexter, daughter of Mrs. Morton Dexter.

**Shepley-Draper.**—On September 20, Mr. Henry Richardson Shepley, son of Mrs. George Foster Shepley, and Mrs. Roger F. Draper, daughter of Mr. Robert H. Gardiner.

### PHILADELPHIA

**Clark-McMichael.**—On November 1, in Old Point David's Church, Radnor, Lieutenant Stuart Benson Clark and Miss Elizabeth McMichael, niece of Mr. C. Emory McMichael.

**Crawford-Clay.**—On October 4, in the Church of the Saviour, Jenkintown, Mr. Henriques Crawford, son of Mr. Joseph A. Crawford, and Miss Gretchen Clay, daughter of Mrs. Alfred G. Clay.

**Dunlap-Wallace.**—On October 4, in the Church of the Saviour, Mr. Archibald Lee Dunlap and Miss Ruth R. Wallace, daughter of Mr. George William Wallace.

**Hammer-Goodrich.**—On October 4, Mr. D. Harry Hammer, son of Mrs. D. Harry Hammer, and Miss Eleanor Harper Goodrich.

**Janeway-Gulick.**—On October 4, in Saint Peter's Church, Phoenixville, Mr. Augustine Smith Janeway and Miss Helen Gulick.

**Swain-Heberton.**—On September 24, at Saint-Martin's-in-the-Fields, Chestnut Hill, Mr. Alexander M. Swain and Miss Susanne M. Heberton, daughter of Mrs. Robert Heberton.

### PROVIDENCE

**Keith-Howe.**—On September 27, in Saint Michael's Church, Bristol, Mr. Scott Keith and Miss Elsa Whitney Howe, daughter of Mr. Wallis Eastburn Howe.

**Mac Leod-Viall.**—On October 16, in Grace Church, Mr. Colin Gordon Mac Leod, son of Mr. Frank N. Mac Leod, and Miss Virginia Viall, daughter of Mr. William Angell Viall.

### RICHMOND

**Spilman-Wilmer.**—On October 4, in the Church of the Holy Trinity, Mr. Wortham Anderson Spilman and Miss Louise G. Wilmer, daughter of Mr. Arthur Ponsonby Wilmer.

### WASHINGTON

**Flammer-Flather.**—On October 13, in the Church of the Covenant, Mr. William H. Flammer and Miss Lucy N. Flather, daughter of Mr. Henry H. Flather.





(c) E. O. Hoppe

#### LADY DECIES

*Lady Decies, formerly Miss Vivian Gould, is a daughter of George Jay Gould and is prominent in the present after-the-war incursion of their native land by numerous American members of the English nobility. She was married to Lord Decies in 1911 and has three delightful children. For the greater part of her married life, she*

*has lived at Leixlip Castle, Lord Decies' estate in Ireland. Lord Decies is a veteran of the South African war, in which he won the D. S. O. and became a Lieutenant-Colonel. Lord and Lady Decies are both extremely popular in New York, as well as in London, and were widely fêted in this country. Lady Decies has returned to England*





*Who has not wanted, once upon a time, to join a circus? "Paillasse," one of the Poiret fêtes, gave to charming Frenchwomen and to famous foreign ministers alike this opportunity of a lifetime*

## "L'OASIS" *was the* BRILLIANT GALA SPOT *for* PARIS FÊTES

Every Friday Night, the Garden of Paul Poiret Was Turned into "L'Oasis", a Place of Magic Fêtes That Might Well Inspire Gardens and Ballrooms in Other Lands

IN pre-war Paris there were certain dreary hot weeks which occurred after the fourteenth of July, when any one who was any one felt mortified to be found in the city. But if chance willed it that they were discovered there, hastily they would explain that their appearance in Paris was a twenty-four-hour affair, a bridge from one summery delight to another. Then came the great catastrophe to upset all social customs, so that until "Big Bertha" and the air-raids drove them out, devoted men and women remained through the heat of August at their posts in hospitals, canteens, and all the other good works into which Parisian society threw itself with the same vigorous energy formerly lavished upon frivolity.

### IN POIRET'S GARDEN

In the beginning of this first summer after the war, we wondered if the old twenty-four hour comedy would be played again. The scene was apparently set for it when a new factor suddenly appeared, a changing, fascinating, scintillating factor which caught the fickle attention of Paris and held it riveted week after week right through the dog-days. And this brilliant kaleidoscope, which has almost succeeded in breaking the pre-war tradition of absence, is the *Jardin de Danse* of Paul Poiret, a well-named "Oasis" of elegance and originality in the dulness of a city summer. From the beginning of its Friday gala nights, the pretense of being in town for twenty-four hours only was dropped by the men and women who would have broken almost any engagement to be present at this series of delightfully informal fêtes in one of the most charming settings of the world, Paul Poiret's garden. And really, it was quite as exciting as



(c) Delphi, Paris

*Madame Poiret is quite prepared to meet the camera's eye, wearing one of her most enchanting costumes*

assisting at the performance of a miracle; for something very like a miracle took place every Friday evening when the sedate old-world garden, open to all the clients of the *maison de couture* until the hour of six, was transformed into a harvest field, or a circus, or the seaport of a tropical island, all in the space of three brief hours. Promptly at nine, the garden gates opened on a scene of enchantment subtly designed to appeal to all the senses, cunningly lit, scented with strange perfumes to evoke vividly, as nothing but a perfume can, the suggestion which the setting was meant to convey.

The arts of a veritable magician were needed to change a grey and green Paris garden, stamped with the convention of the eighteenth century, and an assembly of guests in modern evening dress to a band of Pierrots serenading Colombine in the mysterious silver gardens of the moon. And every Friday, Poiret practiced his modern magic until it was no wonder that "Tout Paris" recklessly proclaimed their presence in town by coming week after week, dressed as carefully as if the socially dead summer had been the very height of the season.

### THE PICTURESQUE COSTUMES

Perhaps the most delightful feature of the fêtes was the fact that the guests themselves were a component part of them. We have all looked at theatrical spectacles, until we are weary of them, we have watched wildernesses of paid revellers disporting themselves in vain for our amusement. At the "Oasis," we suddenly found ourselves the entertainers instead of the entertained, and the novelty was as exciting as a heady tropic wine. "Dressing-up" is a pastime with an eternal appeal to the





They are but two of the fair victims of the tormenting "tickler"—found in large quantities at "Paillasse," the circus fête at l'Oasis, because they are essential parts of all good French circuses

(Below) "L'Equateur," a gala fête in Poiret's garden, presented an easy opportunity to any one with a penchant for grass skirts and tropical vegetation to indulge himself in both of them







*At midnight people slowly and regretfully leave the garden. It is then the host and a few chosen friends sip their last cordial and plan for greater nights to come*

child which lives in each one of us, and Poirot is psychologist enough to know it. He set the scene with all the picturesque resources at his command, and then he proceeded to make the festival unique by turning every spectator into an actor with a prominent part to play and a costume which alternately flattered and amused him. Deftly his manikins proceeded to transform every guest into a participant of the scheme of the evening, and clever enough were the expedients adopted.

The Friday galas began, as such things should, quite mildly, and finished in a crescendo of gaiety which culminated in "*La Fênerie*," a mad riot of the hunting-field which was the last before the implacable weather man, who cares nothing for amusement, turned on the chilly rains of early autumn and outdoor pleasures were suspended until another sunny season. This first fête was called "*La Redoute Orange*," and the guests were requested to come in orange, black, or silver, and found themselves, upon arrival, bedizened with tulle sashes, crowned with silver coronets, and otherwise disguised. Orange lights twinkling among the deep green of the trees, and silver beams playing from hidden search-lights upon the dancers were just a promise of the witchery to come.

The second fête, alluringly called "*Clair de Lune*," promised something more intangibly lovely and kept its word. A garden lit in blue and silver met the gaze of the guests who had been bidden to come in blue or white. From the historic trees, which were old when a king held court in Paris, hung silver threads of rain caught among the branches and turned to frost by a magic wand. The warm night breeze swayed them to and fro with the rhythm of the waltz, for those who danced at "*L'Oasis*" left all thoughts of "jazz" behind them. A stringed orchestra blended the sweetness of its violins and 'cellos with the sounds of the city, coming faintly in over the high grey walls to remind us that this fairyland had been created

within the town's prosaic confines. Romance stirred in every heart, and the men accepted gallantly the cap and ruche of the Pierrot offered by the pretty Colombine-clad manikins, and wore them with an air.

#### HARVEST HOME CHEZ POIRET

When they returned on the following Friday, the place had magically taken on the life and

colour of a harvest field. Reds, yellows, and brave blues flamed everywhere; in the centre of the garden, a huge wheat-sheaf reared itself aloft, wreathed with blue corn-flowers and crowned with poppies. Strong yellow beams, rivalling the sun itself, bathed the garden in floods of light which shone on great heaps of the picturesque produce of the grange and the farm. Sunbonnets, rakes, wide-brimmed hats, and deep-pocketed aprons transformed the guests into a band of harvesters singing and dancing the last load of wheat to its winter home. Jolly and happy and strong, the fête was a golden contrast to the delicate harmonies of blue and silver which had preceded it, and curiosity was whetted to the utmost.

The next Friday came at last, and with it we left behind us the dull materialism of the temperate zone to spend an evening of warmth, colour, and perfume in the tropics. At the entrance gate, two negresses, their heads bound in brilliant coloured bandanas, were burning tar in great braziers, tar that conjured us at once by the magic of its unforgettable odour to the port of some forgotten island lost upon the bosom of the South Seas. Passing the gates, we entered a bower of heavy petalled flowers, weighted with their own intense sweetness and hanging in garlands from the branches of strangely transformed trees. Birds of glowing plumage were perched among them and rivalled the flowers in their diversity and brilliancy of colour. Grass skirts and necklaces of blossoms transformed the guests into a company of island lotus-eaters, and negroes in white clothes passed silently about with trays of such succulent sweetmeats as we have read about and envied in the Arabian nights. "*L'Equateur*" was such a success that it seemed that nothing could equal it; but the next gala night was a greater triumph.



*"Jump through this," said he. And she did—head first, too, which just goes to show that Frenchwomen, at least, are still obedient*

#### THE JOLLITY OF A CIRCUS

Who hasn't wanted, at some period of his life, to join the





*As you entered the gate, the most charming girl imaginable dressed you as a clown, thus making you fit outside—and in—for such an irresponsible occasion as "Paillasse"*



*(Below) White rabbits, too, are a most essential feature in a well-appointed French circus. That is why every guest at "Paillasse" was given one immediately on arriving*





Photographs from (c) Delphi, Paris

*In this sedate old-world garden, a series of wonderful things occurred; gala fêtes, were they, arranged by Poirot to speed the nights of a Paris summer*

*(Right) Part of the spell of these bewitching nights was that every guest became part of the scene and everyone forgot how to be dull*



*Smart Paris recklessly proclaimed its presence in town by appearing week after week to dance in enchanted settings, designed to appeal to all the senses*

*(Below) In the dim, flower-scented setting of "L'Equerreur," one drifted to the tune of a waltz—far, far from thoughts of the "jazz"*

circus? "Paillasse" gave us this opportunity, for on this occasion the centre of the garden had become a vast ring in which Poirot, in impeccable ring-master's garb, flourished and mightily cracked a long whip. Wide ribbons knotted from the trees to the centre of the space gave the impression of a tent, and the manikins ingratiatingly invited the women to become circus-riders and slipped fluffy paper skirts over their heads. The men were induced to be clowns and donned absurd paper noses and immense paper caps. Thus disguised they joyously broke paper hoops over the heads of the fair équestriennes.

"The best" was the verdict on the circus evening, but the following Friday brought the last and crowning festival, "La Féerie," with all the pomp and stateliness of the historic French hunt, one of the most dignified traditional ceremonies in the world. Madame the Duchess d'Uzès had lent her "fanfare" for the occasion, and the calls were sounded on the picturesque *cors de chasse* by the *piqueurs* in their historic dress. Red and green were the colours of the night, and the men who possessed hunting pink wore it bravely, while riding-hats, crops, and spurs were favours for



the women. In the centre of the garden, with a great beam of light playing upon it, hung a magnificent roebuck, fruit of the chase, and before the evening was over, choice venison steaks had been cut for special guests. Very special indeed was the assembly. There was the Chinese Embassy across from the Japanese—both forgetting Shantung in the pleasures of the chase; the Princess Murat, Mrs. Addison, and the Countess de San Martino, who had organized a brilliant dinner at the Ritz and taken their guests on to "L'Oasis," the Princess de Polignac, Lady Mithras, Monsieur et Madame Serge André, Madame Muret, the Count de Jan Mac, Madame Gebbard; and these are but a few of the well-known people who filled the tables and the dancing platform. If all these people, disdaining the "twenty-four hour in Paris" excuse, frankly allowed themselves to be seen during August and early September, dressed in the newest version of the mode according to the great couturiers and enjoying themselves in a fashion which the summer resorts would be hard pressed to rival, perhaps—who knows?—Paris might become a summer resort herself. Stranger things have happened.



# WINTER ISSUES GAILY from the HOUSE of CHÉRUIT

IF one is dressed by the house of Chéruit this winter, one will wear in the day-time a new version of last year's *robe casaque*, and in the evening a startling colour scheme, a very low bodice, and a very short skirt, and will cover oneself with large and charming silk-petalled flowers.

The redingote frock which this house has extensively featured is repeated in winter materials trimmed with strange furs and often with colours which no one but Madame Boulanger would ever think of putting together. Her palette is a very rich one, and she daringly throws scarf sashes of green, scarlet, and black about a mauve gown, hemstitching each one of them with the colour of the other, until the manikin looks like the canvas of some modern master of colour come suddenly to life and out of its frame.

## REDINGOTES OF RICH FABRICS

There are redingote frocks of rich dark brocades bordered with furs, to which it is hard to put a name; one, for example—cut, like the rest, on vague lines which closely wrap the body, folded over throughout its length and fastened to one side, and characterized by the sleeves that one sees in a Cossack uniform—is of brown brocade with an

Daytime Generously Wraps the Parisienne  
In the "Robe Casaque"; Evening, Scant as  
to Garment, Is Prodigious with Flowers



## IMPORTED BY THURN

For evening, one must expect not too much in the way of skirts and a little less than that in Chéruit's bodices. But there are gorgeous compensations, such as flowers or satin puffings like those which billow about the hips of an abbreviated gown of lustrous chartrreuse coloured satin, ending at either side of the back in huge rosettes

## IMPORTED BY FOX

(Left) When Chéruit fashions one of her daytime gowns after that "robe casaque" now in favour, she is more than likely to make surprising additions; this model, of black French velvet, glimpses a blue gauze facing, aglitter with steel and crystal beads. Other significant details, also, are the long wide sleeves and the inevitable bit of fur, which happens to be monkey

## IMPORTED BY FOX

(Right) In this volume of fashion points, he who runs may read much about suits. The flat silhouette gains width by the application of huge pockets bordered with the same muskrat that forms the collar. With this Chéruit suit of woollen material striped in brown and black is worn a turned-up hat of black velvet embroidered with patent leather and draped becomingly with a graceful lace veil

orange figure and is trimmed with an orange coloured spotted fur which resembles undyed kolinsky, but which really comes from the neck of the mink. Another is of bright brown brocade with a cascade in *crevette* pink down the front. Both of these are very chic.

A very successful frock of this type, shown at the lower left of this page, is of black velvet cut on *casaque* lines with the sash low about the hips which Chéruit particularly fancies, and which, in this case, is formed of two immense flat ends, lined with monkey fur so that there is a deep fringe around all the edges. A red *casaque* of fluffy fabric has under it a beige satin frock, embroidered in red; a marvellous copper brocade gown seems to be composed of flat sections of the material, all the edges of which are lined with mink. Mink and monkey are very popular, and fur cuffs are revived here, as in some of the other houses. Fur, however, is used in a much more restrained manner than formerly, with the sections smaller and more rationally placed. One coat of Scotch plaid has a very novel circular ruffle of Hudson seal around its hem.

## TWO UNUSUAL GOWNS

Two of the best gowns of this type offer interesting and novel  
(Cont. on page 140)





THE ART OF POIRET BORROWS

FROM DISTANT PLACE OR PERIOD

TO WRAP THE MOMENT'S MODE

EVENING SEES THE PARISIENNE.

ON PLEASURE BENT, AS SPLEN-

DID AS AN ORIENTAL FANTASY



The boxlike cut and rich brocade of this evening mantle suggests the Orient, but no mandarin in all his glory was ever arrayed like the Parisienne. Its tones of soft green, dull rose pink, and gold are blended in a pattern like Chinese porcelain, set off richly by a sable collar and a green lining

(Below) Those desert countries of so many tales of fakir's magic and sand divination inspired Poiret, who designed this hugely collared cape of brown bure, called "Marocain," after the Arab cloak. Like the gown of the same name, which appeared in the October 15 issue of Vogue, it wears pompons of bright wool



Oriental flower embroidery in old-gold blooms radiantly on the rich stuff of this evening coat of panéla brodê with black lynx collar and cuffs. The body of the coat is black; the sleeves are a soft mulberry shade. Venetian in its character, it suggests the garb of Portia when she unfortunately started that quality of mercy speech that everybody has had to memorize ever since



If Poiret's evening gowns are both gorgeous and individual—well, the wraps to accompany them have an Arabian Nights' magnificence. On the soft black gown which Rodier features the sleeves, gold embroidery traces a rich device: sable makes the collar and the cuffs which confine the ample skirt. It's rather abbreviated in front, but at the back really a regal train



## THE WAY OF A FRENCH MAKER WITH A FROCK

HAS NEVER BEEN KNOWN TO BE THE WRONG WAY

(Left) The most up-to-the-minute little Parisienne seeks to look as much as possible like a lady of long ago. This one succeeds charmingly with the aid of a costume consisting of an embroidered white crêpe de Chine basque, a Medici collar of black velvet, and a full double-tiered skirt of the same material

(Right) The precept about opposites attracting one another and then working beautifully together, again comes true in this gown of black velvet and embroidered white tulle. The overskirt and sleeves of tulle edged in loops of white ribbon give a lightness and piquant to the narrow black velvet underdress and sash



Juliette Courtisien



Juliette Courtisien



Brandt



Brandt



Brandt

This afternoon frock of black satin richly embroidered in blue, green, silver, and gold has a number of new tricks by which to win the game of success. There is, for instance, a little plaited rest of gay green satin, an irresistible collar of black lynx, and a saucy panniered effect at the hips

(Left) This frock of navy blue serge embroidered in blue and hung with blue fringe flirts up its plaited serge collar with much assurance, since it is an approved way of wearing a collar. The dress opens over a slip of black satin

(Right) A dress which looks like a coat and isn't, is made of brick coloured duvetine interspersed with sections of embroidered tête de nègre silk and possessing a very high and exclusive—exclusive of chins—collar made of Hudson seal



# THE PARISIENNE RETURNS TO AN OLD LOVE

**S**URPRISINGLY enough, several of the leading Paris houses, working independently of each other, have decided to revive for this winter the contrasting blouse with the tailored suit, instead of the dress and coat combination which has been more in favour in recent seasons. This fashion of amusing or elaborate blouses, quite different in colour scheme and material from the suit for which they are designed, is a very practical one for the woman whose wardrobe requirements outrun her income, or at least come close enough to doing so to cause her some anxiety.

## AUDACITY IN BLOUSES

The last time that the blouse was fashion's chosen garment, the choice lay between the lingerie blouse and the matching blouse of crêpe de Chine or chiffon. The objection to the first was that it cost a fortune in fine laundering, and to the second that it looked what it was—an ingenious attempt to eke out an insufficient budget. But we now have a more frivolous fashion. There is nothing that suggests economy about a blouse of white kid, embroidered and faced with scarlet, and worn

The Newest Tailleur Coats Cover a Multitude of Blouses,—Rich Brilliant Affairs Expressing Novel Ideas Audaciously



with a suit of blue velvet, as Beer suggests. The very audacity of the combination keeps it from looking like a makeshift and dignifies it with a serious intention. Yet any one can see the endless possibilities in one severe tailored suit, if we may combine it, now with a blouse of threadlike silver lace, as Chéruit does, now with one of white satin banded with blue grey, as Premet fancies it, or with amusing long chemises of brightly printed Rodier silk jerseys in the fashion of Renée. There are endless combinations possible.

Some of the unexpected blouses revealed when the jacket is removed cause the onlooker almost to gasp in astonishment. A great surprise from Renée, sketched at the lower right on this page, is the long blouse of henna silk jersey weighted with embroidery, and bound and belted with grosgrain ribbon with cartridge plaiting over the hips. It is worn with a strictly tailored coat and skirt of oxford grey suiting.

## THE UNEXPECTED

The plaited grey satin blouse, called "Albanais", at the top of page 140, is also shown in the Renée salons, (Cont. on page 140)



*Had the Lily of the Field but worn one of the new blouses, what would Solomon have done then? The Parisienne fears comparison with neither Solomon nor the Lily when she dons this blouse which Worth has made of cloth of gold banded with beaver fur*

*That all the world of tailleurs is merely a "raison d'être" for blouses is convincingly maintained by a white satin blouse from Worth, offering several well-made points for black velvet. Even yellow streaks may be very alluring as bands of orange suede*

*High as is the cost of living, the cost of dressing is becoming even higher yet. Therefore does the wise Parisienne make her trim tailleur do double duty by virtue of a clever blouse, such as this which Renée has made of embroidered henna coloured silk jersey*





# PARIS GREET'S AUTUMN WITH A VENETIAN FÊTE

While Northern Beaches Are Grown too Cool, and the Season of the Riviera Is Not Yet Come, the Parisienne, after Five Years of Absence, Revels Again in the Perfect Climate and Historic Beauty of Venice

THE wind from the ocean whirls across the beaches of the north, driving the sand in a golden rain and closing one by one the windows of the geranium-garlanded villas. The season at these beaches witnessed a mode of extremes, some of them in very bad taste, but all that was for but a week or two and was soon forgotten. Other thoughts absorbed the women of fashion, who, for the most part, were thinking of preparations for their departure to Venice, where the Lido casts the spell of its beauty this season.

## FRESH ALLEGIANCE TO VENICE

In Italy, the sun is caressingly warm throughout the greater part of the autumn, and the Adriatic bathes with grateful warmth the intrepid swimmers, while the lagoon reflects the softness of the Italian sky and

sombre thoughts are forgotten under the gracious influence of the enchanting climate. Among the well-known women who have transferred their allegiance for the autumn to the historic old Venetian city are Madame E. Stern, the Countess Rebinder, the Princess de Polignac, Miss Elsie de Wolfe, Mrs. William K. Vanderbilt, and the Duchess Guido Sforza.

After the bath and the frugal lunch which the régime of the beautiful woman exacts, the later hours of the day are spent in visits to those churches and palaces of the great days of Venice, places which every cultured person knows by heart, so many times have they come and gone throughout their spacious halls in the years before the war. Who could forget the fête given by the Marquise Casati at the Place Saint-Marc in 1913, when, clad in the costume of a



Unquestionably, those women who dress always in the height of fashion will wear the wide skirt which has been offered this season; but even they will often wear it with such mental and material reservations as the narrow underskirt on this Callot evening gown of gold-embroidered green and red brocade

(Left) A mode of the past which has come back to us lovelier than ever is the use of flowers, fresh or artificial. For evening wear, artificial flowers are preferred, and a garland of camellias serves admirably to conceal the slender hoops required for this gown of black Chantilly lace from Callot

(Right) In a Callot evening gown cleverly draped in pointed wings of tulle, a garland of geraniums crosses from right to left and seems to hold the airy folds of tulle to the black satin underslip which is very short and very narrow and very much after the Parisienne's own heart







(Left) The spell of beauty that the Doge's Palace lays upon Venice lures the bathers of the Lido to pay it daily visits, and they arrive, according to fancy, in launches, or the more romantic gondolas

patrician of the old days, she stepped superb and strange from her gondola into the midst of her guests, who were all in costume and masked. This is the first time since before the war that it has been possible to travel freely in Italy, and that alone explains why all the world is setting out with such enthusiasm for this country of the gods.

#### AUTUMN BATHING COSTUMES

In the wardrobes which were prepared in Paris for this Venetian flitting, not the least important was the bathing-costume. Among the most delightful of these costumes designed for southern seas was that made by Jeanne Lanvin for Miss de Wolfe, as it is sketched on this page. The pleasing simplicity of this costume is worth attention. The skirt and blouse of black taffeta embroidered in white silk are of an admirable discretion, though emphasizing sufficiently the lines of the figure. Lanvin has also prepared for Miss de Wolfe a costume with a blouse of white-embroidered white silk and another of marine blue mousseline de soie, blue embroidered. These blouses are very new, and equally new are the skirts worn with them, which, however, are not at all ample but keep that fidelity to line which we see departing with regret.

Unquestionably, those women who dress always in the height of fashion will wear the wide skirt which has been offered this season; but it could hardly be reiterated too strongly that for a long time to come the true Parisienne will continue to wear the narrow skirt, simple and very short, whatever may be said by those who wish to lead us back to the old long skirt. There is so much grace in a short skirt which affords something more than a glimpse of pretty ankles. Wherever I look about me, whether in the country or at afternoon tea, I see women in short skirts.

Toilettes for dinner at an hotel evince a tendency toward the hoop. For after dinner dances, whether in the country or at Paris, where she passes an occasional two days between visits in châteaux, Mlle. de Saint-Sauveur chooses an engaging gown of tulle with little floating panels. Designed by Chanel, this gown has been made for Mlle. de Saint-Sauveur in several different colours, all neutral tones. The hoop is at the bottom of the skirt, and the transparent tulle shows a very narrow clinging underskirt. For Venice, as for London and for Paris, where every one stops between visits, women dress in the same simple fashion, and this simplicity is charming.

Some days ago, the Marquise de Chabannes, lunching at the Champs Elysées between trains, wore a very short and very narrow skirt of blue crêpe de Chine, and a rather long blouse of white mousseline



Jeanne Lanvin has designed a very tasteful little suit of black taffeta embroidered in white silk for Elsie de Wolfe to wear in the blue Adriatic

de soie embroidered in heavy blue silk. These long threads of silk formed different parts of the designs, as in Arab ornamentation. Very smart was her small hat of white velvet patterned with blue embroidery.

#### LUNCH HOUR AT THE RITZ

An hour essentially French is the lunch hour at the Ritz. Here the social world of Paris meets to lunch and talk, clad in travelling costume and ready to take the express for some distant spot in the evening or on the following morning. The lovely Countess de San Martino, on her way to join her sister, Madame Henri Letellier, at Touquet, was more than ever lovely when she appeared there recently dressed all in white

with skirt of serge, a blouse of wash silk, and hat of white felt. She wore no jewels, for Madame de San Martino with her soft, beautifully waved hair and her wonderful eyes, is one of the lovely women who can wear a costume of absolute simplicity.

Equally distinguished was the Princess de Broglie, who, passing an afternoon in Paris, paused to see the new models at the Maison Chanel, her chosen couturiere. Dressed in a straight clinging frock of white satin, she wore over it a great unlined cape of dull black silk. Her shoes were white, and on her head was a close bonnet of dull black silk.

These bonnets are much in favour at present both for the train, where they permit the wearer to rest her head in comfort, and for windy days in the country. The veil has been banished, except to serve as an ornament for summer hats. There is more and more tendency to approve of women browned by the air of sea or mountains. Many women have abandoned not only the sunshade, but even hats with brims, for the sole purpose of deepening the tan. In the evening under artificial light, this tanned tint gives a colour and an animation which no cosmetic can equal.

High collars, alas, threaten to put an end to this mode; for I must admit that the frocks of this winter have a tendency to close all the way to the chin, buttoning up like the redingote of a clergyman. Still, one need not yet lose hope, for to one buttoned frock, each woman will have no less than thirty-six open to the sea breezes and the mountain air of Saint Moritz.

Another tendency which seems marked is the return of the redingote, the redingote close at the waist, and often decidedly lengthening the waist in the back or, again, shortening it as in the redingotes of the time of the Restoration. At all events, we are freed at last from the domination of belts on our wraps, and it was time. On our frocks, we shall have belts of every size and form, but our manteaux will hang free.

J. R. F.



(Right) After tea in Venice means, more often than not, a walk to Murano and a stop at that most romantic of spots—the little pink cemetery





*Hips have become prominent through numberless ways originated by Martial et Armand and by Lanvin—a pocket finished with a high-standing frill, loops of stiff ribbon that simulate a series of pockets, side plaitings that begin with a wide low pouch, or just pockets again, low pockets edged in fur and then embroidery*

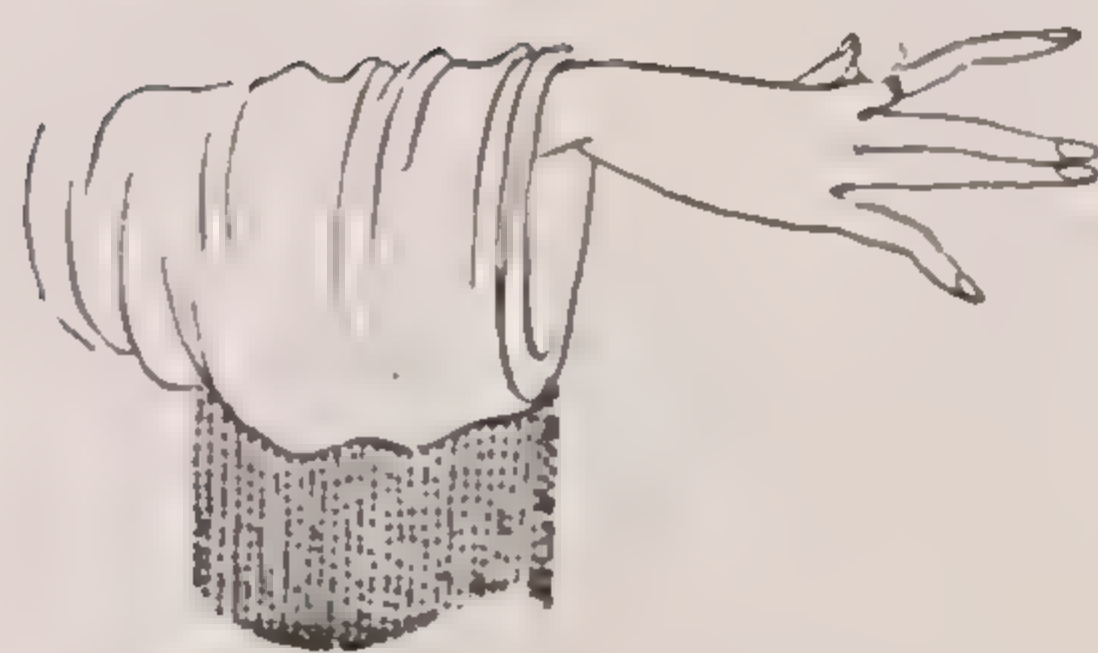
## VOGUE POINTS FROM PARIS



The Newest Points That Paris Makes Are

Not Really Points at All, but Lines—

Neck-Lines, Sleeve-Lines, and Waist-Lines



(Left) No doubt she has a charming little chin and a mocking little mouth, but she is quite willing to leave them to the imagination and present in material form instead, a Martial et Armand collar that buttons straight up to her nose. The silk sleeve has a Persian air given more weight by Poirer with a crystal fringe



(Right, above) It is an unusual fancy when a frail wisp of lace must hold up a cuff of heavy black fox. (Below) That which looks so like a lamp-shade upside down, is really one of the newest collars of plaited material with a goodly edge of skunk—goodly enough to cover both the wearer's lips and chin



NOT only is there a change in the mode which inspires us to wear hoop skirts and closer bodices after having worn only chemise frocks for so long, but there are also quantities of novel details which, if they are adopted with wisdom and circumspection, will create an individual mode, whether they are details of pockets, sleeve finishings, collars, or belts.

BELTS will be of every sort; they will be low belts rather than high belts, and sometimes they are obtained by means of bands of fur seven or eight centimetres wide, which unexpectedly form great ears of fur at the side. These fur belts will be worn with almost flat bodices, after the fashion of those of Ysabeau de Bavière.

WE shall also have braided belts, and these will be made of ribbons of three different colours. This striking belt will emphasize the waist, standing out against a sombre coloured frock.

*Paris girdles the world of fashion in many artful ways. Perchance it is by rings of galalite, or strings of ancient coins, or mayhap 'tis through fuchsia flowers swinging from a lace cord. Braided ribbons, beads of jet strung upon smaller beads, dangling wisps of white monkey fur, and leather strips braided and clasped with little buckles—they are her smart ways, too*

NEWER than all these will be the belt of metal or of jewels, no longer a thing of gold or silver embroidery, no longer like those of silver and enamel, which came from Russia and which were brought to France by Sarah Bernhardt. Instead, we shall have a belt of medallions, hard medallions of gold, like the belts worn in Morocco, and we shall also have belts of ivory and of galalite.

DOUBTLESS not all of these belts will attain any extensive favour, but if we should adopt the girdle of jewels for this winter, that would be a truly new mode and one which will be very becoming with the sombre and silky fabrics which we are destined to wear.

FUCHSIAS, also, are the foundation of a novel girdle. Fuchsias of natural colour are hung from a drapery of velvet or of the same fabric as the dress. In short, every sort of fantasy will be permitted in girdling the waist in unexpected fashion.





*She wears a hightly-tighty expression because she simply has to—her collar is built that way, you see. It's quite one of the newest affairs of serge with two high points at the sides and two long debonair sash ends*



*Fur can do almost anything it chooses, and when it chooses what Paris chooses, the result is very apt to be like this—a girdle with two audacious ears*



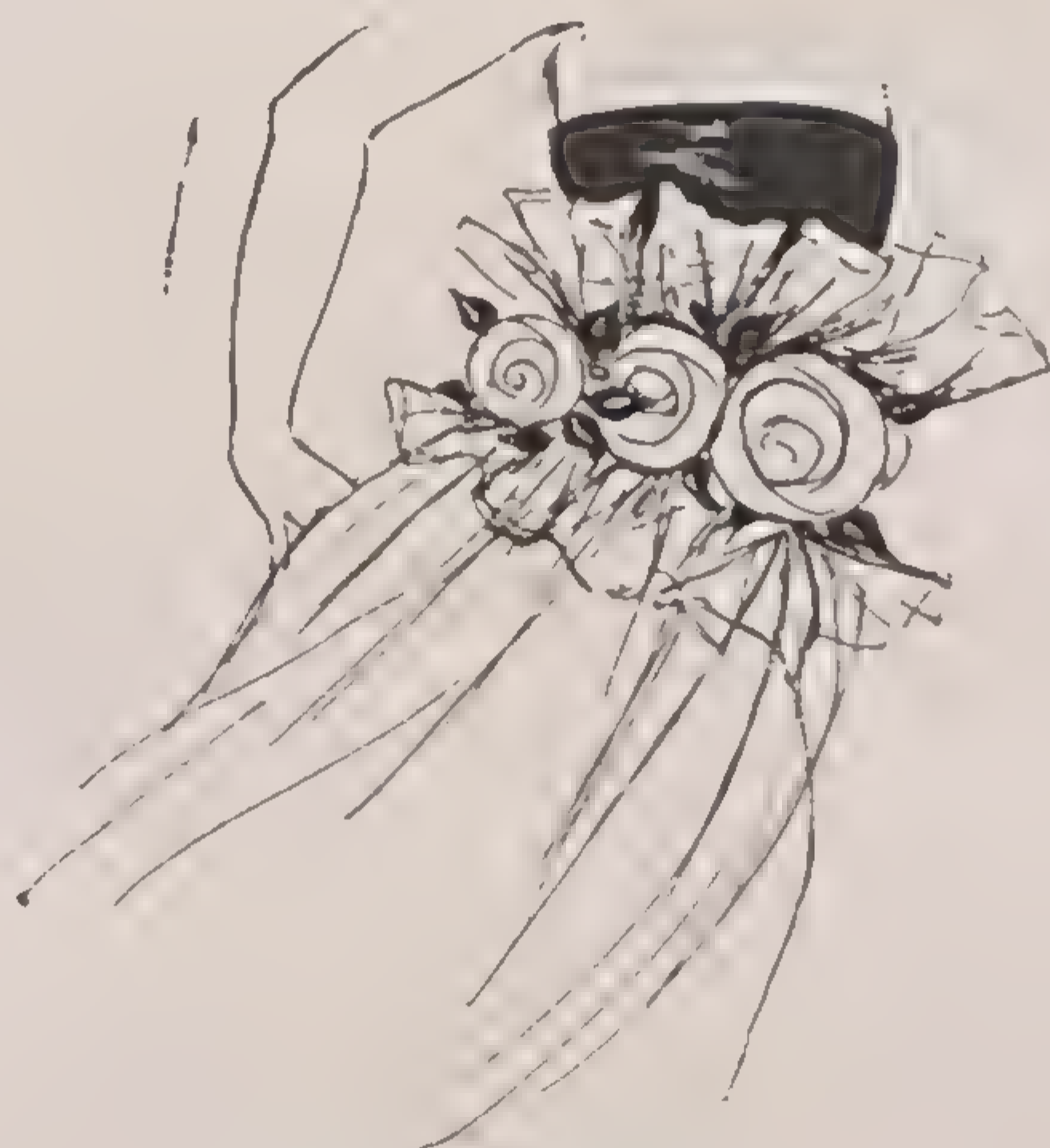
*Many a costume owes its highest point of distinction to a separate collar of fur or feathers that is so deep that it only leaves the wearer's eyes to express her emotions, and ties in back with a velvet ribbon*

**C**OLLARS, also, are genuinely new, and I do not believe that one of our winter frocks will appear without its voluminous collar making the face more delicate and more brilliant in colour. On a frock which buttons all the way up the front, the collar will continue to button all the way to the lips. On the gilet in colour which is glimpsed at the front of the tailored coat, the collar will rise to the ears.

**T**HE Medici collar in fur or silk will be with us again and will turn back at the front forming a square décolleté neck. We shall have the high collars very high in front and non-existent in the back, after the mode of evening gowns. We shall also find great full collars of velvet or tulle forming the entire back of the frock, while the front will be a daring and emphatic décolletage.

**P**LAITED collars are also much in evidence, a sort of fan-tail effect, setting about the head a frame of uneven plaiting, often lined and in two colours.

*(Below) Skirts are not the least varied of the many whimsical changeable parts of the feminine wardrobe. They are quite capable of wearing their belts at the bottom—if only across the back and front—or allowing chiffon to behave most irregularly over a demure petticoat of lace*



*A flirt of tulle above a slim waist, a frill of tulle below, and a wreath of bigger and bigger crushed satin roses—that is a Paris frock's idea of a charming girdle*

**M**ONKEY collars matching the cuffs are a feature of many light coloured frocks. They will be very smart this season. Black monkey fur will be worn only with white or champagne coloured frocks.

**S**LEEVE ends also present many unexpected novelties this season. Those sketched on page 50 present better than any description the variety and cleverness of these cuffs.

**B**OTTOMS of skirts are too widely varied for adequate description. Very many have a band of lace, of plaited batiste, or of fur, like a little underskirt, showing a bit. This is one of the distinctions of our winter frocks, and in one of Poirer's models, it becomes a sort of Persian trousers. When these are cut in satin of brilliant colour and the frock is in gold or silver brocade, this model is of exquisite distinction and not in the least shocking. Under some tulle skirts, Poirer makes black velvet Turkish trousers which give a striking effect.

*(Middle, below) The lamé cloth of the skirt continues in front and in back until—in Persian fashion—it reaches the toes. A frill of white organdie gives a frivolous finish to a skirt of velvet, and full side draperies are apt to end in ripples that display a giddy figured silk lining*







Baron de Meyer

For those brightest and fleetest of evening hours, Callot designs an alluring evening frock of pale pink charmeuse which spreads its rose-wreathed and uneven overskirt in a gay cloud of pink tulle and cream lace flecked with threads of gold, and has a drifting length of tulle behind. Like the wearer, who will, of of course, be young and beautiful, the bodice, too, gathers garlands of rosebuds and green leaves while it may

POSED BY MURIAL LODGE



In a way that is at once simple, wearable, and still essentially Parisian, a Doucet frock chooses marron satin brocade for afternoon, and enhances its rich fabric with bands of beaver and gold lace, and cordings of the brocade at the neck and waist. With it, the guest at tea or restaurant may wear a marron velvet hat from Marie Louise with a marron feather drooping over a brim becomingly temperamental and full of ups and downs

MODELS FROM KURZMAN





*There is no doubt at all, this season, about the after life of an ostrich. Here, in bright blue, it finds its celestial fields in a gown of robin's egg blue lamé glistening with silver lace. It marks the outlines of a hoop, fringes the skirt at either side, and forms an angel wing tipping gaily off one shoulder. In such a manner Doucet sets forth her silhouette*

*In spite of the gloom prevalent among diners-out this season, Doucet brings cheer to the spirit by a restaurant frock of black satin combined with an unusual knitted stuff in black and gold. Threads of metal and black silk fringe the sleeves and front the skirt*



*You may not be inordinately fond of parrots, but you can't criticize their green and gold colour scheme. This Doucet frock effectively veils gold lace with flounces of parrot green tulle in soft open plaits. At both the back and front, ostrich tips trim the tight bodice. At the waist, a ribbon of green and gold brocade ties snugly in a bow*

*There actually was an eclipse of one eyebrow, but the ostrich feather in shades of taupe and tan couldn't believe it, and tipped itself over the shaped brim just to find out. Of course, all below was looking its very best in this Merthe Yerles turban of taupe velvet*

PARIS ENRICHES SILKS WITH GLISTENING METAL THREADS FOR THE AFTERNOONS;  
FOR EVENING WEAR, TULLE AND OSTRICH ADD BOTH WIDTH AND LOVELINESS



THE COSTUME THAT KNEW PARIS

FIRST KNOWS HOW TO DISPLAY

AN ANKLE WITH PROPRIETY

SERGE AND VELVET WARMLY

COMPETE WITH DUVETINE TO

ACHIEVE THE WINTER MODE

MODELS FROM MOLLIE O'HARA



*According to Doucet, skunk fur in generous quantity is the proper way to eke out a youthful black velvet tailleur which is ever so economical in the length of sleeve and jacket, and positively stingy in the brevity of its skirt. The blouse of taffeta evinces a more lavish mind in its long-waisted girdle with sash ends delicately embroidered in black. The skirt drapes a bit over one hip*

*(Left) Lanvin gives a gaily martial air to a youthful frock in navy blue duvetine by trimming it with flannel in the red to which she is so partial. Black velvet accompanies it on sleeves and in huge pocket flaps, all bravely scrolled and embroidered in colours. The front panel, however, is subversive of military discipline and takes a firm stand when it comes to the matter of length*

*(Right) Whoever may love a frock with one idea, it is not, assuredly, Madeleine and Madeleine, who set forth a variety of ideas in a smart blue serge tailleur. The sailor collar of green silk is banded effectively with the same green and blue beads which trace those lines about the bodice and the short puffed sleeve. At the back of the draped skirt, which makes one of those startling French assertions as to length, is a simple sash bow*







Chéruit reasoned that chills and chic never characterize the same person at the same time. So he designed a two-piece suit of exceptional warmth, consisting of a coat and dress. To be worn with the frock sketched opposite, the coat is fashioned of a heavy woollen material, as soft as camel's-hair cloth, in two dull shades of blue, separated by a thin line of red. It has straight sleeves without cuffs and is lined with navy blue velvet

Having designed the other half of the costume with practicality as a basis, Chéruit could not resist giving to the one-piece frock of dark blue velvet the irresistible French whimsicalities. So, to begin with, the neck is cut square and low; then the tiny sleeves are embroidered in dull red and blue to match the embroidery around the waist; and, lastly, the new silhouette is achieved by means of long velvet strips under each arm

THE PARISIENNE CHOOSES COSTUMES BOTH  
SMART AND WARM FOR WINTER WEAR

MODELS FROM JAQUELINE

(Left) This Callot model started out with the intention of being an extremely simple one-piece frock of navy blue duvetine, but suddenly it added a delightful design of scroll embroidery in bright Chinese blue. Dull gold braid is used to form a square panel effect in front, to trim the sleeves, and to encircle the waist-line. A slight fullness accentuates the width over each hip, but it gradually disappears at the hem

(Right) Coat-dresses are, at present, much in favour in Paris because of their very obvious attractions,—smartness, utility, and warmth. This Chanel frock of black satin slips on like a coat, crosses in front, and fastens at one side under a string belt. Monkey fur bands the bottom and forms the amusing cape over which is a narrow collar of black satin ending in a tie, as illustrated, or tied about the neck







'Twas with a justifiable smile of triumph that Callot watched this gown of glowing autumn colours step forth to meet fame. And fame came—quantities of fame, for was it not a gown of bewitching gold and nasturtium red brocade subtly draped and cunningly devised? The simple bodice of nasturtium tulle peers through a film of gold tulle, and from the waist-line in back slender strips of gold embroidery hang, only to be caught up into bracelets for white wrists. The skirt has a train in back and a deft draping in front outlined by bands of gold embroidery. (Middle) Callot must drape something, and what lends itself more effectively to draping than black velvet?

This black gown possesses feminine temperament, for while it states in its brief skirt that it is daring and insouciant, it adds in its train that dignity is its true nature. The draping runs into a bow at one side, and there the train begins its long career. The bodice is a little thing of flesh tulle, rose lacquered ribbon, and a long string of red and black beads that mark the whiteness of one shoulder. Poiret waved the wand that brought to life the gauzy silver thing at the right. The foundation of silver gauze is swathed in lamé cloth beaded in crystal. The fichu continues under the beaded girdle to the very bottom of the skirt on either side

MODELS FROM GIDDING

A FRENCH MAKER ALWAYS HAS HIDDEN AWAY IN HIS

HEAD A NEW IDEA CONCERNED ESPECIALLY WITH EVE-

NINGS AND GOWNS AND THINGS LIKE GOLD BROCADES,

BLACK VELVETS, AND WISPY BITS OF SILVER GAUZE





*It is certainly the little things that count—there's no denying it when Poirot tells you so on navy blue velvet and by means of panels of black braid edged in gold and a black and gold silken cord and a piquant collar of beige linen very much embroidered in black and gold. The panels start with loop-like pockets just below the waist and grow broader and broader towards the bottom. The frock slips quite simply over the head and has a deep opening in front. (Middle.) Chéruit knows a way to adorn velvet so that it becomes even nicer than itself—which is indeed art. The frock of fine black French velvet is made on the favoured wide-at-the-hip lines*

*This middle gown is trimmed along the seams with zig-zags of rickrack braid. The way to get into it is a very easy one occurring down one side of the front and followed by a crisp black taffeta ruffle. An alluring silk frill frames the lady's saucy face. And then there are sleeves—Chéruit's favorites—long and wide and straight. The evening gown is entirely due to Callot. Black charmeuse bound in gold braid made a start and black lace threaded with gold topped the enterprise. The back makes one of the best points in this gown's favour. A panel of charmeuse bound in gold runs up the back and is fastened to a necklace of black beads*

IT IS ALWAYS A QUESTION WITH SOME WOMEN AS TO

WHETHER THEY LOOK THEIR BEST IN FROCKS FOR AFTER-

NOON OR GOWNS FOR EVENING; THESE MODELS OF BOTH

SORTS ONLY SERVE TO FURTHER THE UNCERTAINTY



# DRESSING ON A LIMITED INCOME

Suggestions for a Complete Wardrobe  
Which Will Be Unlimited As to Use, But  
Within the Scope of a Limited Income



*A very delightful little evening gown goes in for simple lines, realizing that a variety of charming colour combinations are possible with its chiffon-hung crêpe de Chine slip and its flying overdress of a harmonizing shade*



*A short cape combines its materials so that it is warm and smart and may be worn with several types of day dresses*

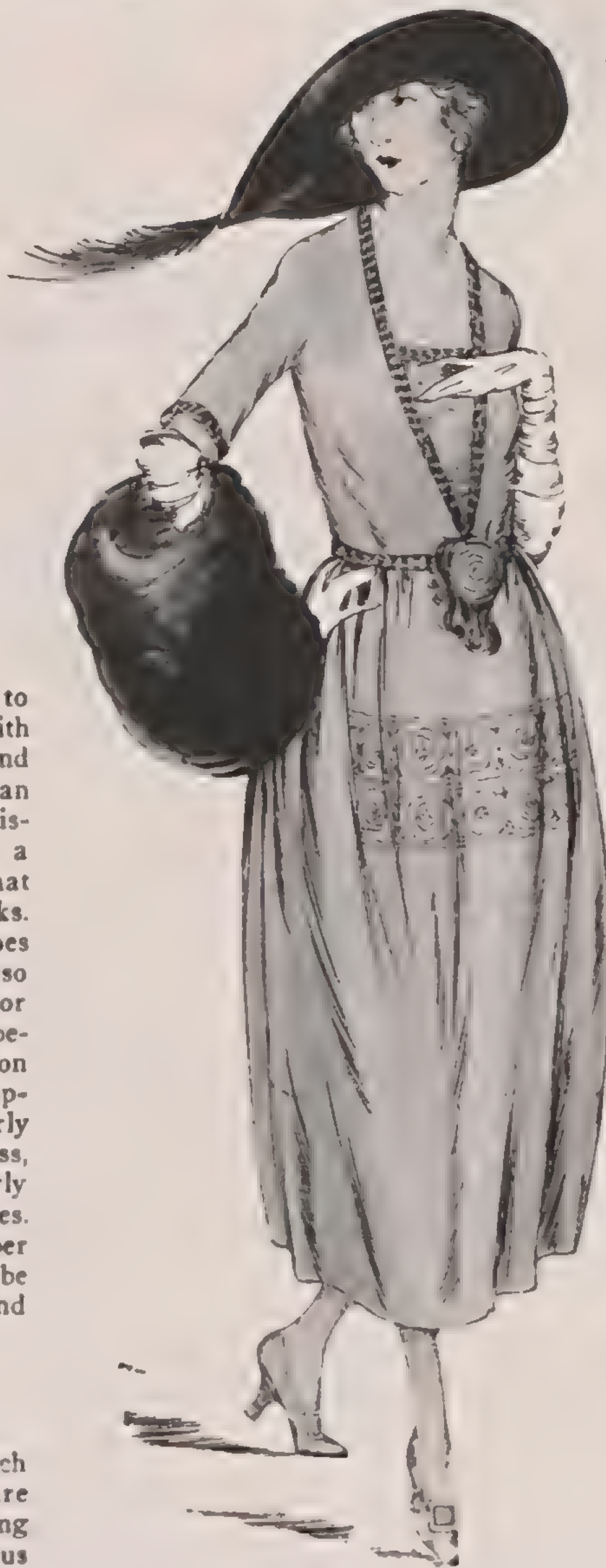


*For those hours so revealing of personality—the tea hours—there is a clinging graceful gown of crêpe de Chine and two-toned silk voile with all the little points of detail that do most to enhance a woman's charm*

WHAT is more difficult to-day than to dress well on a limited income? With prices soaring upwards every hour and with the general scarcity of labour, the woman of limited income has a complicated and distracting problem to face. There is scarcely a shop in New York at the present moment that will promise work in less time than three weeks. "Do your shopping early" is a slogan that does not apply only to Christmas shopping, but also to all shopping at present. But it is difficult for the woman of limited means to shop early, because it is so important that she select a fashion that is not only new but conservative. It happens that very often "fads" are launched early in the season, and that they do not have success, therefore, as the season advances, these early models give place to more conservative styles. So the woman of limited means must remember the first rule of good shopping, whether it be done early or late, and that is to buy safely and sanely and to avoid extremes.

## RECKLESS BUYING AND SELLING

Not since before the war have there been such wonderful collections of models shown as are displayed to-day. Amazing in their colouring and designs, fashioned of the most gorgeous



materials and embroideries, they are on the whole so lovely that it is difficult to choose among them. This rich abundance seems to have caused a spirit of recklessness on the part of the purchaser, as well as on the part of the persons who fix the prices.

But what can one do? The prices are the same everywhere. Even department shops are boasting of stock suits that reach the five hundred dollar mark. There seems to be no answer to this worrisome question. One can only use one's head and make one's purchases more discreetly than ever before.

If one is fortunate enough to know of a little dressmaker, one's problems are halfway solved, for the shops offer many charming novelties in the way of trimming; fringes of silk or of fur, fur bands as well as embroidered bands, embroidered designs, and motifs embroidered in silk or in beads, they are all to be found by the yard and may be applied to a simple gown with very little trouble.

*Dark colours, durable materials, and smart simple lines are the essential requisites for a serviceable street frock, and they are all to be found in this gown of navy blue serge*



The evening problem is by far the easiest one to solve. The lines for evening are again extremely simple and easily copied, while accessories of every description are to be had ready made. Narrow ribbon bands in colour decorated across the front with full blown roses or groups of tiny flowers are used to girdle the frock of the younger girl. Garlands of fruit or flowers are shown to be worn as Callot uses them, either sweeping gracefully from the shoulder down one side of the bodice, or swinging from the waist down one side of the skirt. These garlands are, also, very often used about the waist, if the figure is slim. Feathers are also used in many novel ways and are not expensive if bought by the yard and applied by a home dressmaker. Feather fringes, as well as feather flowers and sprigs, are much favoured and most effective. Bead bands, bands of tinsel, and bands worked with hand-made flowers are also used as trimming. With such a variety of accessories and trimmings to work with, a home dressmaker may easily make a success of the frocks of the woman whose means are limited.

#### A SHORT BUT IMPORTANT WRAP

Vogue has selected and shows on these pages a few designs with suggestions that are new and yet inexpensive enough to follow. A wrap for the one-piece dress is a necessity during cold winter months. It need not be so strictly tailored that it is not suitable to wear with the more formal gown for afternoon. A short wrap that answers this purpose is not easily found. However, in the sketch on page 58, a short circular cape is shown that would be most useful in soft black satin lined with a dull rust coloured duvetine and collared deeply with monkey fur. The cut-away front, which is very



*An unusual wrap—unusual in appearance and unusually useful—is made of black satin lined with a fine wool cloth for warmth and wrapping smartly and informally about the figure. It is equally correct for evening or daytime*

*Note—As long as the need continues, Vogue will conduct this department to meet the needs of the woman with a limited income. If any special problem confronts you, write to Vogue, 19 West 44th Street, enclose a two-cent stamp, and it will answer without charge any individual question on dress, will suggest ways of altering frocks, assist in planning a wardrobe, suggest patterns, and recommend dressmakers who will sew by the day. Vogue will cut a pattern of any costume shown in this department in this issue at the special rate of \$1 in size 36; other sizes, with pinned patterns, \$5.*

*For afternoon or informal evening occasions one may safely trust oneself to a gown such as this one of dark satin, with extremely simple lines, but each one absolutely correct*

*A suit with a tailored air does one of the newest things by combining plaid and dark brown wool tweed. The coat faced and trimmed with plaid may be worn successfully as a sports coat with other skirts*

new, may not be considered practical at a first glance, but the required warmth is gained when the fulness of the wrap is put into service and drawn closely about the figure, thus giving the effect of the "unfastened and wrapped" look that is the most approved appearance of the French coats and capes. A number of smart combinations may be substituted for the one suggested. A very distinguished one would be of dark taupe satin lined with dull henna duvetine and trimmed with a deep collar of that new and inexpensive fur called Mongolian Goat, a soft fur that very much resembles the rug that is thrown over a baby's carriage, but dyed a soft brown. The hat shown in this sketch may be of satin run with bands of the monkey fur, and the complete costume may be made for a comparatively small cost.

Another wrap of most unusual effect could be copied in satin or in duvetine, from the sketch at the top of this page. In black satin lined with a fine quality of wool cloth in white, or in a delicate colour, it would be charming. Made up in this combination with the satin outside and the warmth inside, it becomes a wrap for all occasions, including evening. The cut is extremely new and very smart. A deep yoke is outlined with bindings used directly under the elbow at either side, while the fulness in the skirt of the wrap is confined below these lines. The deep collar of the material may be quilted and tufted together with narrow satin ribbons or wool clippings. There are no openings for the arms, and the wrap is held together by being wrapped closely about the figure. Fur could be used in the collar most effectively, but fortunately it is true this season that the wrap without fur is quite as smart as the wrap with fur. The woman of limited means might well take advantage of this fact.

*(Cont. on page 110)*





THE FIRST CONSIDERATION OF

A WINTER COAT OR SUIT IS

ITS FROST DEFYING COLLAR

FRINGES, BANDS, AND FUR GIVE

TO THE TAILORED COSTUME

A TOUCH OF DIFFERENCE



*Admirable in every way for the bleak months of winter is a top-coat of polo cloth (left) reaching about knee length, and casting its shadow in a silhouette straight and narrow. What fulness there is shirs in under the collar. Between the material and the fur, the collar effects a compromise whereby that part which snuggles to the chin is of the soft material, and the other half, forming a nesting place for straying curls, is, like the cuffs, of raccoon. The seams are finished with narrow bands of the material with here and there an embroidered dart. (Right) Tiny loops of wool fringe emphasize the numerous pockets and trim the sleeves of an otherwise sedately tailored suit of natural polo cloth. The deep collar of the material drapes about the neck in a manner to defy the most persistent of snowflakes; both models are from Gidding*



*(Left) The deep richness of terra-cotta Peluccia cloth is combined uniquely with inserted bands of taupe coloured cloth which outline a quaint jacket effect, trim the skirt of the coat, and make the narrow belt that acts as a fastening to an almost buttonless coat. The wide kimono sleeves, narrowing, end in odd little cuffs with a single button and buttonhole for trimming; model from The Tailored Woman*

*(Right) Nutria fur, which has the right of way in this suit of natural coloured polo cloth, forms the high collar and then continues along the edges of the coat, held in at the waist-line by the crossed belt of the material. The pockets are ornamented with rows of stitching, and the skirt, which is made on a yoke, fastens at the top and bottom with three small buttons of the material; model from The Tailored Woman*





IN ACTIVE SERVICE ALONG WELL

TAILORED LINES, SPORTS CLOTHES

ADD A JOY TO OUT-OF-DOORS

(Left) An all 'round top-coat should be a really good sport, ready and useful for all occasions, and here is a Norfolk model of camel's-hair cloth which is as smart as it is practical. To add to its attractiveness, there are turn-back cuffs, buttons well placed, a belt, and, above all, a becoming shawl collar; \$115



When there's a well-tailored suit, especially one of jade blue rainbow tweed, there is certainly a way to be both trim and comfortable for any country walk. Even flaps over the pockets can not limit their usefulness. A narrow belt fastens at the side; \$65

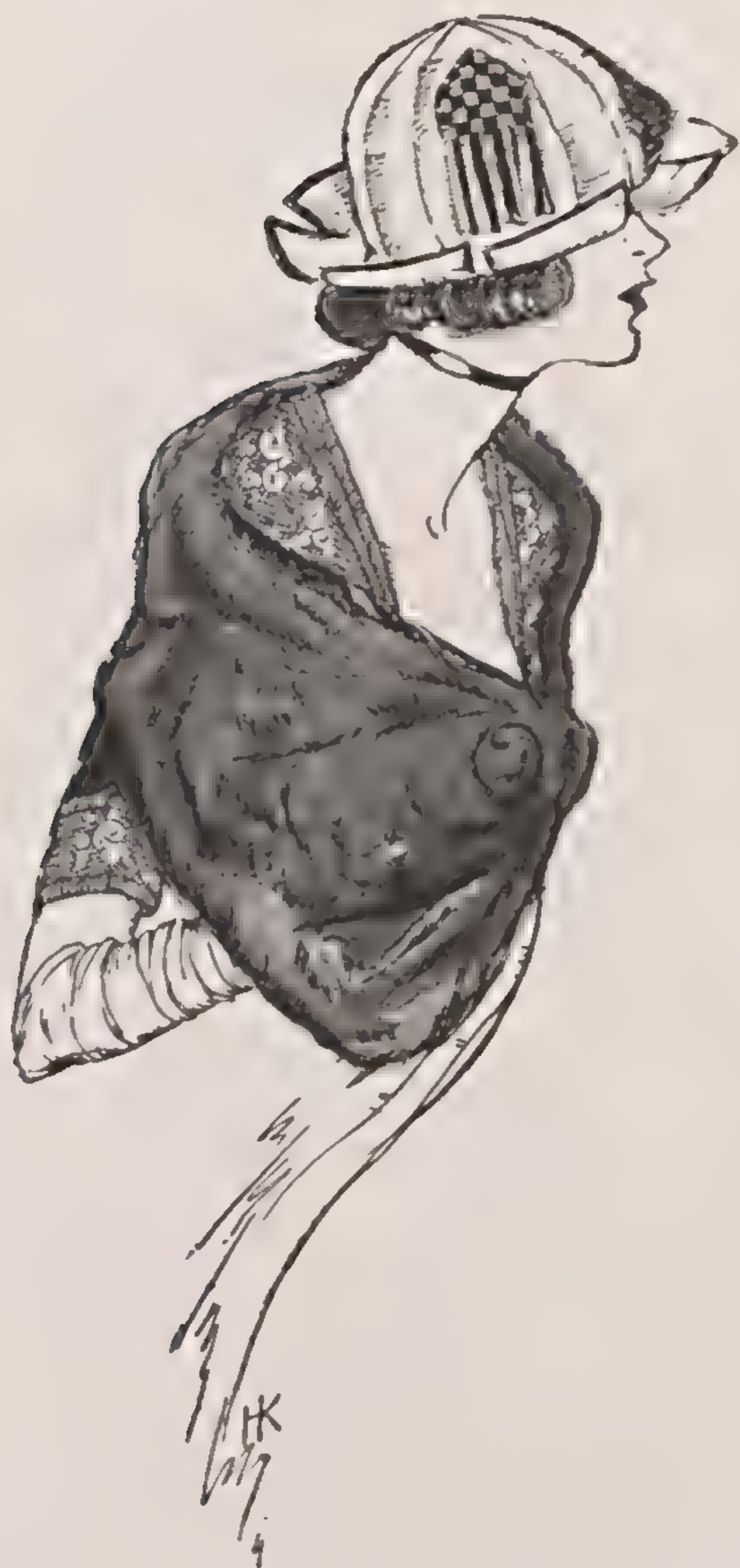


Lives of such suits all remind us that one may be chic and comfortable at the same time, especially when costumed in a trim suit of heather mixture in the colour of rusty autumn leaves; there is a matching cape, if one wishes it; \$65; with the cape; \$95

(Right) If it weren't a cape, it would be a coat, but it manages to be both—a motor cape-coat of tweed or duffel cloth in natural or camel's hair colour, and destined to lead a long life but a serviceable one. The waistcoat is both warm and smart; \$95



# REASONABLE FURS IN UNREASONABLE TIMES



A fichu such as this one of beaver may be worn as a collar on a suit or coat. Since it is entirely separate, it can be adjusted to a number of costumes, a trick approved by the mode as well as by economy. The hat or orange suede bound in brown velvet is extremely smart



A combination of furs is one of the mode's latest whims. Here nutria and Hudson seal are combined in a stole of luxurious length. The toque is also a smart combination—black velvet and black satin antique. Its success is due to the effectiveness of this combination



Scotch mole has sprung into popularity this season. Here it is worked into a scarf of most approved lines, which manage, reasonably, to give a great deal of smartness and quality. The hat is one of those soft unfounded things that Paris conceived and women admire



This slender scarf is of Australian opossum and gives just the correct fitness a street costume should—and can—have. The hat of brown panne velvet is faced with glycerinized brown feathers

SOME comfort in these comfortless times may be derived from the fact that, though fur prices in general soar higher every minute, there is still a shop, one of the oldest and most reliable on Fifth Avenue, where furs acceptable to the well-dressed woman may be purchased without leaving one's entire bank account behind. Not only are these furs reasonable in price, but they are unusual in quality. It is the pride of this house that their models are made not in sweat shops, but in clean, light, airy workrooms.

From this collection were selected the small neck-pieces sketched here. All of the very latest and most respected furs are to be found in this shop; among them are Scotch mole, Australian opossum, real beaver, squirrel, and Hudson seal, while such furs as raccoon, fisher, and cross fox are also sold at prices below those usually asked at present. The designs, too, are excellent, very new and very smart. Variety there is in plenty, and combinations of seal and nutria, fox and seal, and squirrel and seal are displayed here, and also quite the newest of all combinations, a scarf of Scotch mole bound in mink.

## AN UNUSUAL HAT DEPARTMENT

Besides this extraordinary fur department, this shop has a department of millinery that is equally unusual. Not only is the department itself like a tiny French shop in atmosphere and decoration, but the hats have an air of chic and individuality that make them worthy of comparison with the imported models. Many of them, of course, take their inspiration directly from the French models, but their individual chic is due chiefly to the art of a French designer of international reputation who is at the head of the department.

In the sketch at the lower left on this page, an Australian opossum scarf for a young girl is shown. The skin is beautifully shaped and is made up with head, tails, and feet. The entire skin is used in the latest and most approved way and is made up without a lining. It is long enough to wind about the neck and cross grace-

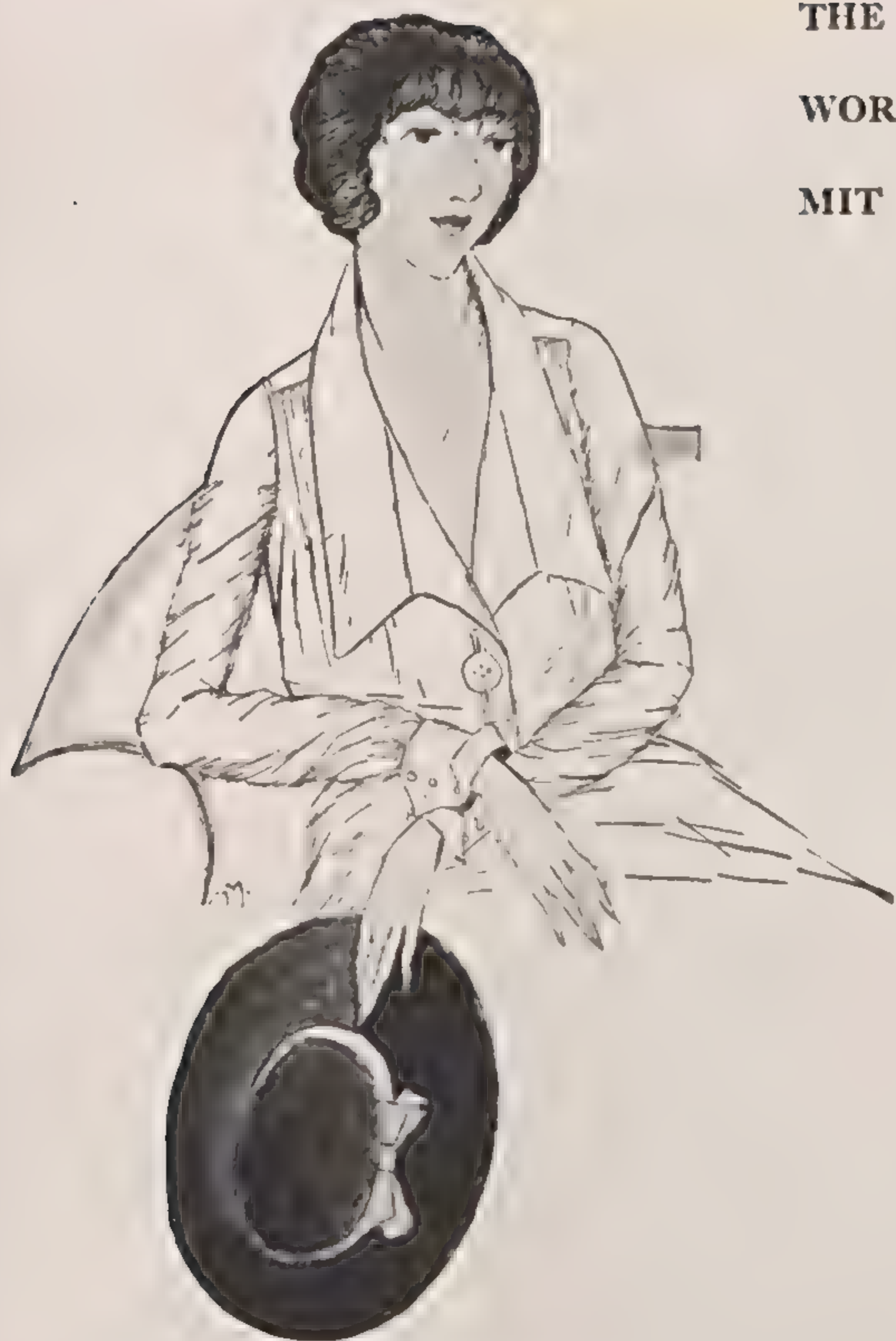
(Continued on page 138)



A well-worked muffler of grey squirrel is a not too expensive touch that enhances the chic of maid or matron. The hat, built of strips of cocoa coloured duvetine, has the new tam o'shanter shape



THE AIR OF CHIC, THE TOUCH OF HAND-  
WORK,—THESE ARE CREDENTIALS WHICH AD-  
MIT THE TAILORED BLOUSE TO ANY COMPANY



Ever so much smartness has gone in-  
to a well-tailored and not expensive  
blouse which fastens its front with one  
large pearl button, but uses three small  
ones on the turn-over cuffs. The collar,  
which is both well shaped and of  
becoming cut, is made in two pieces; in  
heavy white cashmere silk; \$13.75; in  
white silk of a lighter weight; \$11.75



A style that is perennial and always  
smart is the high-necked blouse which  
may be worn with a black satin ribbon  
stock. The narrow turnover of the  
collar resembles that of the cuffs. The  
buttons are of pearl, and the button-  
holes are hand-bound; in a heavy,  
white silk, resembling silk cashmere;  
\$13.75; in lighter weight silk; \$12.50



The blouse which is simply tailored, and yet quite  
feminine in its fineness of fabric and of hand-work,  
is a welcome acquisition. In this hand-made model of  
white batiste, the binding and the drawn-work on the  
cuffs and collar are to be noted. The front has plaits  
and rows of hemstitching; \$9.75

For wear with the tailleur or sepa-  
rate skirt, it would be hard to find  
a blouse more useful to the limited  
wardrobe than this one which is made  
of a soft white washable silk, and  
is perfectly tailored. Interesting fea-  
tures are its vestee effect and the Tuxedo  
collar; \$12.75

This blouse of fine white batiste has  
hand-hemstitching and drawn-work on  
its frills, its collar, and cuffs, and  
hand-made button-holes besides. In-  
stead of the white squares set into  
the drawn-work, one may have pink or  
blue; \$12.50



One dreams of an elegant and idealized  
small boy in just such a shirt as this  
of heavy white mummy silk which is  
ever so new and youthful in cut. It  
has a black ribbon tie and stitched  
down narrow box plaits; \$14.50;  
white men's cloth; \$8.50; in white  
dimity; \$7.50







Rochlitz Studio (c) Clarence H. Mackay

### MISS KATHERINE MACKAY

*Miss Mackay is the daughter of Mr. Clarence H. Mackay of New York and one of the interesting members of the younger set. Although she was much occupied by the social activities of the summer season, Miss Mackay has not been here to take part in autumn festivities. For some weeks, she has been with her father in Europe, where Mr. Mackay is actively engaged in the interests of the Commercial Cable system of which he is owner and president. Miss Mackay returned to this country late in October*



WITH THE AUTUMN RACES,  
PIPING ROCK AGAIN IS  
A CENTRE OF INTEREST

COOL DAYS REVIVE THE IN-  
TEREST OF SOCIETY IN THAT  
NOBLE ANIMAL, THE HORSE



(c) International

Miss Katherine Kent and Miss Sheila Byrne forego any conversation when there is something as vital and absorbing as a horse-race to concentrate upon



Central News Service

Miss Beatrice Byrne has one of the best of reasons for liking horse-shows and horse-races, and it, without a doubt, is "Sport," her prize-winning mare



(c) International

A justifiably proud little girl is Miss Eileen Burden, daughter of Mr. Arthur Scott Burden, for she is the rider and owner of "Meon Blossom," a prize-winner



(c) Central News Service

(Right) Enthusiasts of the horse-races at Piping Rock are prone to lunch in the open under the broad shadows of the trees near the show-grounds. Here Mrs. Arthur Scott Burden, Miss Marion Hollins, and Miss Helen Hitchcock are enjoying an informal lunch

(Below) Mrs. J. Gristwold Webb is here shown behind "Bonnie Annie," the white mule that all but won the race in which Mrs. Vincent Astor's "Black Joe" was the only opponent. Mrs. Astor, owing to her mother's illness, did not drive herself



(c) International





Arnold Genthe

(Left) Not quite up from nowhere, but up from school teaching in California to the giddy heights of a New York stage—that is Ann Andrews, who has coincidentally scored her biggest success in the new Booth Tarkington play, "Up from Nowhere"

## S E E N o n t h e S T A G E

IT is both a privilege and a pleasure—as they say in after-dinner speeches—to welcome Mr. Booth Tarkington, after many years of waiting, into the limited group of authors who have made authentic contributions to our American dramatic literature. The winner of the Pulitzer Prize for the best American novel of 1918 has long been recognized as one of our leading men of letters; but ever since he wrote "The Man from Home," with Mr. Harry Leon Wilson, his plays—whether planned alone or in collaboration—have been nearly always disappointing. The very critics who have praised most heartily his novels and short-stories have regretted, with the friendliest concern, the apparent obfuscation of his talent when he has turned it to the service of the stage. Though a first-rate fiction-writer, without question, Mr. Tarkington has hitherto appeared as a third-rate playwright. But recently, in "Clarence," he has written a comedy that is equally admirable as drama and as literature; and the friendliest and most regretful of critics of his past performances upon the stage have tossed their hats aloft in a loud hurrah for the ingratiating Tark! He has learned at last to launch over the footlights the magic that he has long been able to convey through the less complicated medium of the printed page.

### TARKINGTON'S TWOFOLD TROUBLES

Hitherto, the trouble with the Tarkington plays has been twofold; for, in the first place, the author has not controlled his audiences, and, in the second place, the author has not controlled his actors. Yet the actors and the public are the two subsidiary factors to an acted play that must be dominated by the author if he aspires to be respected as a dramatist. In the case of "The Man from Home," for instance, the audience was permitted to run away with the piece and to reverse the satirical intention of the authors. Both Mr. Tarkington and Mr. Wilson

Many May Come but Few Are Chosen, and  
Among the Many New Comedies That Come,  
"Clarence" by Booth Tarkington Is Chosen

By CLAYTON HAMILTON



ALbe

Peggy Wood is as bewitching under her Breton coif as her past reputation would lead one to expect of her. As the Breton peasant in "Buddies," she contributes largely to the success of this musical comedy

have repeatedly asserted to their friends that, in this play, they meant to poke fun at a typical man from Kokomo by projecting him incongruously against a conventional background of European aristocracy, and that they were very much surprised when our provincial public proceeded to regard this amiable roughneck as a sort of patriotic hero. If Mr. Tarkington, a dozen years ago, had been more familiar with the psychological reactions of the theatre-going public, he would have understood that this reversal of his original intention was the one thing that turned a poor play from a failure into an astonishing success; and if Mr. Tarkington and Mr. Wilson had been more familiar, at that time, with the technique of the drama, they would have understood the reason why the public turned the whole thing topsy-turvy,—which was merely that, whereas they took the pains to draw their man from Kokomo with the uttermost fidelity to life, they neglected to play with the other side of the contention and allowed themselves to represent the European aristocracy by a group of conventional lay-figures made of straw. Mr. Tarkington has often apologized to his friends for the popular success of "The Man from Home" and has insisted that the sins of the public should not be heaped upon his shoulders and those of his collaborator; but any playwright who permits the audience to run away with his piece and to overturn his own intention is not a master of his craft.

### THE THEATRE IS NOT A TRIFLE

Stimulated to renewed activity by the huge success of this initial effort, Messrs. Tarkington and Wilson—if one may judge the matter solely on the basis of the evidence—proceeded, for several seasons, to regard the theatre as a joke. At any rate, these exceptionally able novelists turned out a subsequent series of bad plays in quick succession and seemed to be surprised when these left-handed pieces went down, one by one, to





Abbe



Alfred Cheney Johnston



Moffett

Charles Cherry has come to New York from Chicago to lend his presence to Cosmo Hamilton's comedy, "Scandal," an indifferent play which is twice blessed—once for him and once for Francine Larrimore

Olive Tell creates a most charming reputation for the Salvation Army lassies by becoming one of them in the comedy called "Civilian Clothes"

Because she has long endeared herself to many theatre-goers, Ina Claire is sure of enthusiastic audiences in her new play, "The Gold Diggers"



Campbell Studios

After a long absence from the American stage, due to his service in the British army, Kenneth Douglas has returned to delight New York with "Too Many Husbands"—a comedy by Somerset Maugham

speedy failure. Thereafter came a time when these two collaborators both renounced the theatre as a bunch of sour grapes and decided to devote their sole attention to the more "artistic" task of writing novels.

But Mr. Tarkington, despite his real success in the realm of published fiction, was never cured completely of his hankering for reputation in the theatre. Alone, or with collaborators, he returned to the task of making plays, again yet again; and the fact that he had grown to regard this task with a new seriousness became evident when he began to remonstrate against the adverse verdicts published by the many personal friends among the professional critics of our current drama. He tried so earnestly and tried so hard to make a play that should be worthy to be classed in the same artistic category with his own best novels and short-stories that, at times, he convinced himself that he had turned the trick and allowed himself to be distressed when he received an apparently habitual batch of adverse reviews.

We must now consider the second difficulty that has hitherto obstructed the career of Mr. Tarkington as a dramatist. He has not only failed to control his audiences; but he has also neglected to control his actors. With an artistic intention in his mind, he has frequently permitted this intention to be vitiated by mis-casting or by other manifestations of



Maurice Goldberg

Phoebe Foster who has been tenderly remembered ever since her successful appearance in "The Cinderella Man," is now to be found in "First Is Last," the newest and best comedy written by Samuel Shipman

incompetence in the employment of the current theatre as a medium of expression. It is not sufficient for an author so worthy of regard as Mr. Tarkington to deliver a manuscript to a producing manager and let the matter go at that. A dramatist should love the theatre well enough to spend his days and nights within its walls throughout the perilous period of rehearsals; and he must finally be held responsible if the wrong actors are permitted to deliver to the public a wrong interpretation of his characters. Mr. Tarkington has sometimes complained because his regretful critics have judged his efforts for the theatre on the basis of the shown performance instead of on the basis of his unrehearsed manuscript; but the business of the dramatic critic is to interpret what he sees on the stage, not what he might have seen if the author had selected other intermediary artists to convey his message across the footlights.

Fortunately, "Clarence" has been cast almost perfectly by George C. Tyler; for the experienced Mary Boland is the only person on the stage who seems less real than the character allotted to her. Alfred Lunt, Helen Hayes, Glenn Hunter, and Elsie Mackay contribute superlative performances. Furthermore, the piece has been meticulously staged by Frederick Stanhope. For once, the theatre has been scrupulously fair to (Continued on page 92)



## M A K E R S o f M U S I C

NEVER before in the history of American music have the concerts which are worthy of record begun so promptly at the outset of the season. The opening recital occurred on September 13, when Nina Tarasova, who does concert work which has been compared to that of Yvette Guilbert, and is an enthusiastic writer on things musical as well, appeared in Carnegie Hall. In the placid years before the war, September, even late September, might find the concert artist in Switzerland, in the wilds of Canada, in China or Japan, or indeed anywhere except within a hundred miles of a concert room. In those days, the artist could take things as leisurely as he liked, for competition was widely spread, and New York halls were ample.

## A THRONG OF CELEBRITIES

But the war has wrought a radical change in that respect. It is as fortunate for us as regrettable for the foreign music lover that America has gained what Europe has lost; so many famous personages of the world of music have been flocking here that we are in the way of having a veritable musical congestion. So it is that, instead of opening in late October, we begin in middle September, and find the audiences already at hand.

Tarasova's recital opened the season with a dash of unwonted piquancy. Though married to an American, she is a young Russian, and sings Russian gypsy songs in a manner which gives an unaccustomed thrill to her audiences. She does not, of

With an Abundance of Artists and Audiences,  
The Winter Concerts Set an Auspicious Foot  
Over the Threshold of an Early Season

By GRENVILLE VERNON



(Right) This winter Miss Frieda Hempel plans to make a concert tour among the larger cities which will be an event to music lovers; she will give a repertoire from her most popular operas

course, justify the comparison to the great French *diseuse*, for Yvette Guilbert is one of the supreme interpreters of the *comédie humaine*, and Tarasova is simply a very temperamental, spirited, and personable young woman whose range is distinctly limited. Yet, within this range, her appeal is unquestioned. Carnegie Hall was filled, and, though Tarasova sings only in Russian, her audience was by no means confined to those who know the language. Many who understood not a word of what she was singing listened spell-bound to every note, and absorbedly followed every toss of that interesting head with its boyish locks.

## ROMAN RIVALRY

Though worldly affairs prevailed in the opening concert of the season, the church soon claimed its share of attention. There came to this country, almost at the same time, two Roman organizations whose arrival was preceded by a campaign passing the bounds of mere rivalry. It is enough for the unprejudiced observer to say that each organization came with letters of recommendation from authorities of the Roman Catholic Church, and that the public was interested only in the artistic message each had to deliver.

The first organization to appear was that of the Sistine Chapel Soloists, four male singers who had sung for years in the various churches of Rome. Their offering was earnest and moderately successful, though rather

(Continued on page 112)

(Below) Permitted for the first time to leave the Papal See, the Vatican Choir are making a successful appearance here. Their leader is Monsignor Raffaele Casimiro Casimiri

Alfred Cheney Johnston





## ART

By  
MARION E. FENTON

COUNTY fairs are not as a rule considered art events, but that recently held in progressive Westchester instituted the novel and excellent feature of a section devoted to garden sculpture, shown in its fitting outdoor setting. American painters and sculptors, as befits the artists of a young nation, are an outdoor race, and American sculptors are especially happy in their creations for that playground of fancy, the garden. The dignity of monumental sculpture may at times somewhat overawe them, and its mighty traditions prove too strong to be lightly broken through, but the garden sets them at their ease and with freshness and vivacity they clothe their modern thoughts in modern form and leave the nymphs of tradition, as a rule, to those master makers, the ancient Greeks.

## THE ASTROLABE

The sun-dial, passing from utility to decoration, long ago became a picturesque essential of the modern garden. It is to the less familiar astrolabe that Paul Manship has turned his attention, and his handsome version of it, beautifully modelled and cast in bronze, bids fair to make that strange old astronomical instrument, now superseded in its usefulness by the sextant, a rival of the sun-dial for the favour of every lovely garden. The symbolic figures of the signs of the zodiac, richly modelled in low relief, decorate the appropriate band, marking the course of the sun through the heavens. The other celestial circles are enriched

(Continued on page 104)



Montross

The art of De Camp is a fine and perfect flowering of the refinement and distinction and beauty which lie at the heart of the finest New England culture.

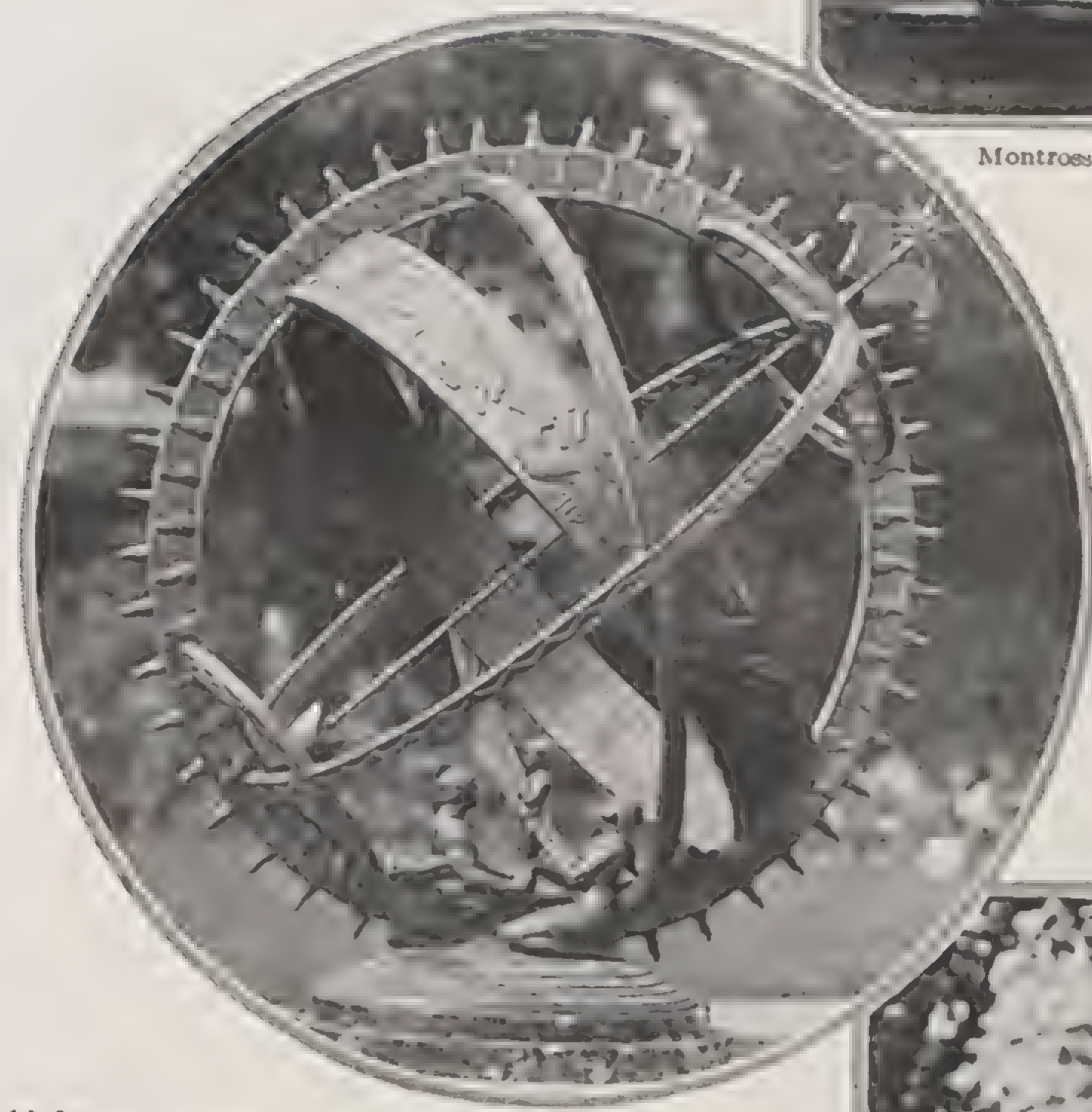


Montross

Unconcerned with the refinements of distinction is Henri, who paints for the love of life and colour and has, of late, found both most to his liking in the primitive race of Mexican Indians.



(c) Mattie Edwards Hewitt

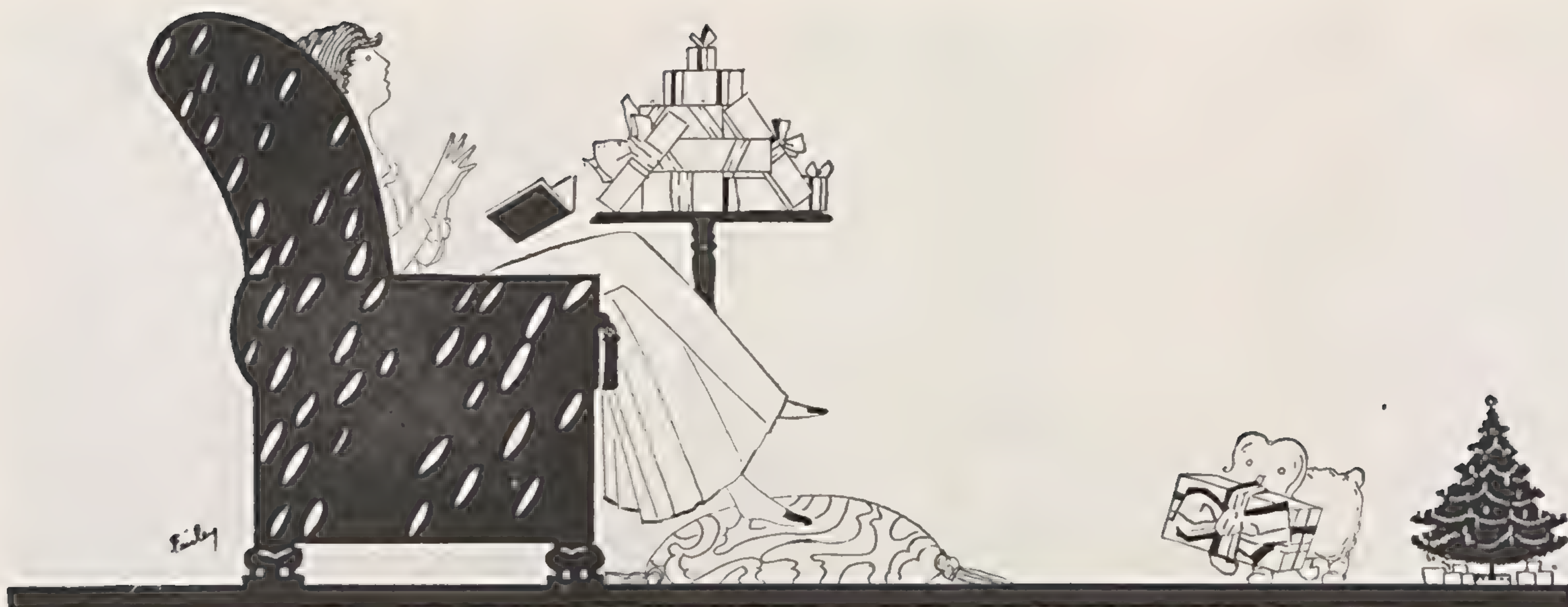


(c) Mattie Edwards Hewitt

With the sun-dial, which has passed from utility to ornament, we are familiar. Paul Manship devotes his genius with admirable success to transforming to an object of garden art another obsolete astronomical instrument, the astrolabe.

County affairs are not usually regarded as art events, but the Floralia held in Westchester included a section devoted to garden sculpture in a garden setting. This decorative bird by Eugenie Shonnard was among the exhibits.





## VOGUE'S CHRISTMAS SUGGESTIONS



**V**OGUE, as you will see on the following pages, has taken the one sure way of arranging that you do your Christmas shopping early. It has done it for you. That is, it has done all the difficult part, which means going about in shops and making selections; the only thing that you need to do is to decide what you want and follow the directions below.

Vogue is going to make every effort to purchase for you exactly the Italian mirror or the baby's rattle or anything else that you may select from these pages as your choice. But it asks you to remember that stocks of goods are far below the normal to-day and that no manufacturer knows when his next strike is due. Therefore, in case the preferred stock should be

### IMPORTANT NOTICE

**O**RDER these gifts by number. Full instructions for ordering are given on this page. Order your gifts at the earliest possible date. Christmas stocks are limited this season, and every day that you put off your ordering lessens your chance of obtaining what you want and of having it delivered on time. Those who order first will be served first. Every order will be numbered and filled in the order in which it is received.



exhausted before your order arrives, Vogue suggests that it will save time and correspondence if you will state a second choice or permit the Shopping Service to buy another gift as nearly as possible like the original selection. If Vogue has pleased your taste in selecting the gifts shown in its pages, it will not disappoint you when it is left to its own discretion—and you might like the substitute even better.

There is one infallible rule in Christmas shopping—do not put off till tomorrow what you can order to-day. The Shopping Service is ready, the shops are ready, and it won't take more than an hour or two spent at your desk, at the most, to set them both to co-operating with you in making a Christmas that you and your family and your friends will always remember as a particularly pleasant one.



Vogue will buy for you, without charge for its services, any article mentioned in its pages. When ordering anything that has appeared in Vogue, give the order number of the article, the date of the issue, the number of the page, and, where necessary, the size and colour desired.

**How to order.** Write to the Shopping Service, stating what you want (see model letter) and enclosing cheque, draft, or money order to pay for the desired articles, or postage stamps for articles costing less than \$1.00. Be sure to mention desired sizes and colours, if a choice is given in the description. If you send your personal cheque for an amount exceeding \$50, please have it certified so that it will not have to be returned. **There are no charge accounts in the Shopping Service.**

**Second choice.** Possible disappointment and delay may be avoided if your second choice is stated as indicated in the model letter. It is also advisable to give Vogue the privilege of using its discretion in purchasing an article similar to the first choice, when the first choice is not obtainable. The first choice will always be purchased, unless the stock has already been exhausted by previous sales.

November 15, 1919.

Vogue Shopping Service,  
19 West 44th Street, New York.

Enclosed is my cheque\* for thirty-four dollars and twenty-five cents, for which please send by parcel post the following articles to

Mrs. Henry J. White,  
Old Gate Farm,  
Barre, Mass.

No. 224—Taffeta pillow, in blue; November 15 Vogue, page 118. \$21.75  
No. 136—Infant's frock, size, one year; November 15 Vogue, page 75. \$12.50

#### My Second Choice\*\*

If, after making every effort to secure my first choice, Vogue finds it impossible to do so, please purchase the following second choices:

No. 181—Bath slippers, in rose, size 4; November 15 Vogue, page 78. \$3  
No. 141—Comforter, in pink; November 15 Vogue, page 75. \$5.50

Very truly yours,

Margaret White.

\* Or draft or money order.

\*\* Instead of giving second choice, it is often desirable to leave it to the discretion of the Shopping Service to purchase an article as nearly like the original selection as possible, in case that is not to be found. The first choice will always be purchased, except where special popularity has exhausted the stock in an article at an early date.

**Letters of inquiry** should enclose a stamped self-addressed envelope for reply. Vogue will do its utmost, but can not guarantee during the month before Christmas to answer all questions. Please write your letter and signature very distinctly.

**No charge accounts.** Articles purchased through the Vogue Shopping Service can not be charged to your personal account in the shop from which they are bought. Neither can articles be sent C. O. D. by that shop in any circumstances.

**Any money in excess** of the cost of gifts will be returned promptly by the Vogue Shopping Service.

**No articles on approval.** Vogue can not break the rule of the shops that no goods be sent on approval during the holiday season.

**No samples.** During the month of December, Vogue can not send samples of materials.

## VOGUE SHOPPING SERVICE

Nineteen West Forty-Fourth Street, New York City



A GLEAM OF  
SILVER BRIGHT-  
ENS THE GIFT,  
REVEALING  
ITS CHARM

EXQUISITE  
TASTE IS RE-  
FLECTED IN  
THESE REALLY  
USEFUL GIFTS



(77) Pleasing in design is this silver cake plate; 10½ in. in diameter; \$35. (78) Silver compotiers may be used for sweets or fruit; the pair, \$51. (79) The silver sugar basket has a glass lining and a silver spoon; \$26.50



(Left) (80) This Yankee bayonet of silver, for the sake of peace, develops helpfully into a paper-cutter; \$20. (81) For the convenience of mankind, a silver pencil telescopes into a twelve-inch rule; 3¾ in. long; \$8.50



(82) This silver medicine-case holds five bottles with cork and silver tops; 3½ in. high; \$29. (83) A handle proves useful to this silver lighter; \$18. (84) The pocket pencil is encased in pale blue or pink enamel; \$4. (85) Gold appropriately stripes this silver check-book holder; \$30



(86) A gift a man will really use is this perpetual calendar with an etched silver frame 6 in. long; \$11.50. (87) Attractive silver fountain pen, pencil, and knife have rings by which they may be attached to a chain; \$11.50. (88) A slim silver paper cutter ends in a reading-glass; \$8.50



(89) Suggesting tea as fragrant as a flower, a Colonial silver service consists of five pieces, including both a teapot and a coffee-pot; \$230. (90) In similar design is the silver hot water kettle with its alcohol lamp; \$170. (91) The octagonal tray of dull mahogany, finely inlaid, has silver handles; 22 in. long; \$45

NOTE: ORDER  
YOUR GIFTS  
BY NUMBER.  
FOR INFOR-  
MATION SEE  
PAGE 70

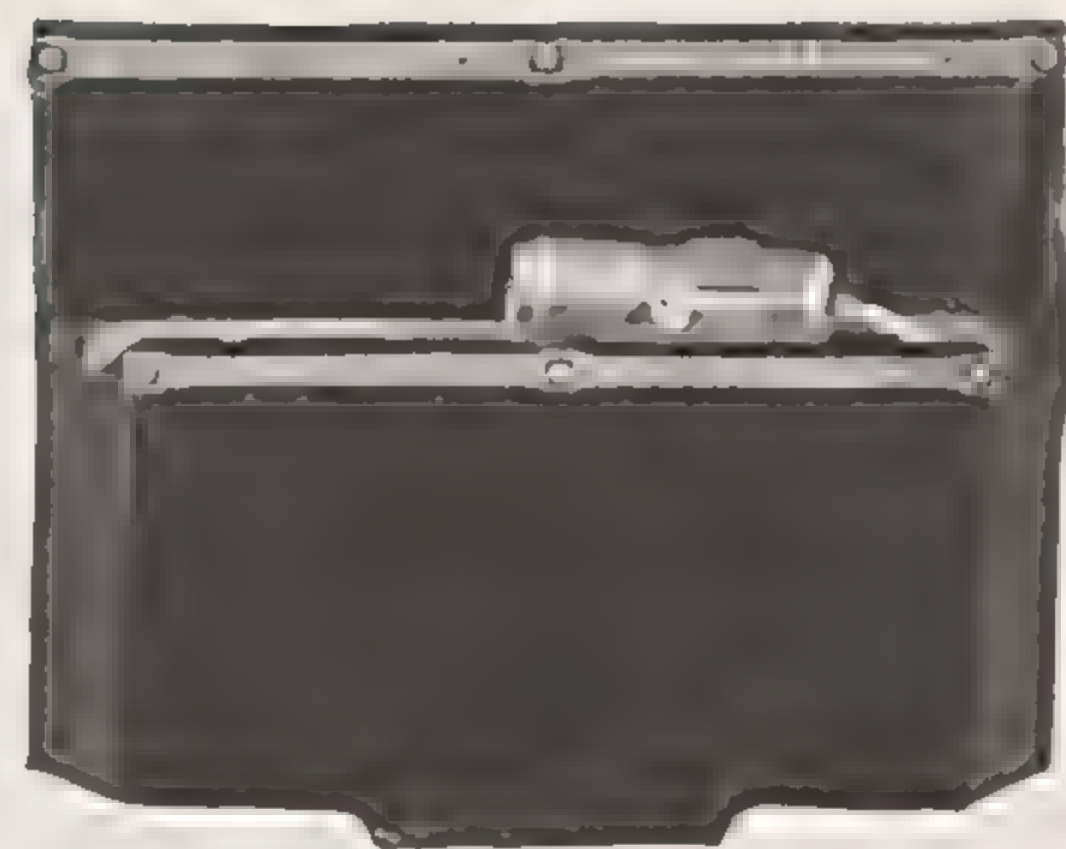


## LEATHER CONTRIBUTES IN THESE INVALUABLE

## WAYS TO THE PERFECTION OF THE MOTOR TRIP



(94) A convenient motor set for a well-equipped limousine has a clock, a hand mirror, a bottle for salts, and one for perfume, all in dainty blue enamel and sterling silver. The set complete; \$84



(95) A correctly appointed car will welcome a case of polished wood with sterling silver mounts and a neat little electric affair for lighting cigarettes and a neat little place for ashes; \$20



(Right) (96) A thoroughly satisfactory luncheon may be enjoyed by six people with a set like this. There are two thermos bottles, a sandwich box, cutlery, plates, and all the little things like napkins and pepper-pots. It fits into a leather case 18 in. high. The set complete; \$46.50

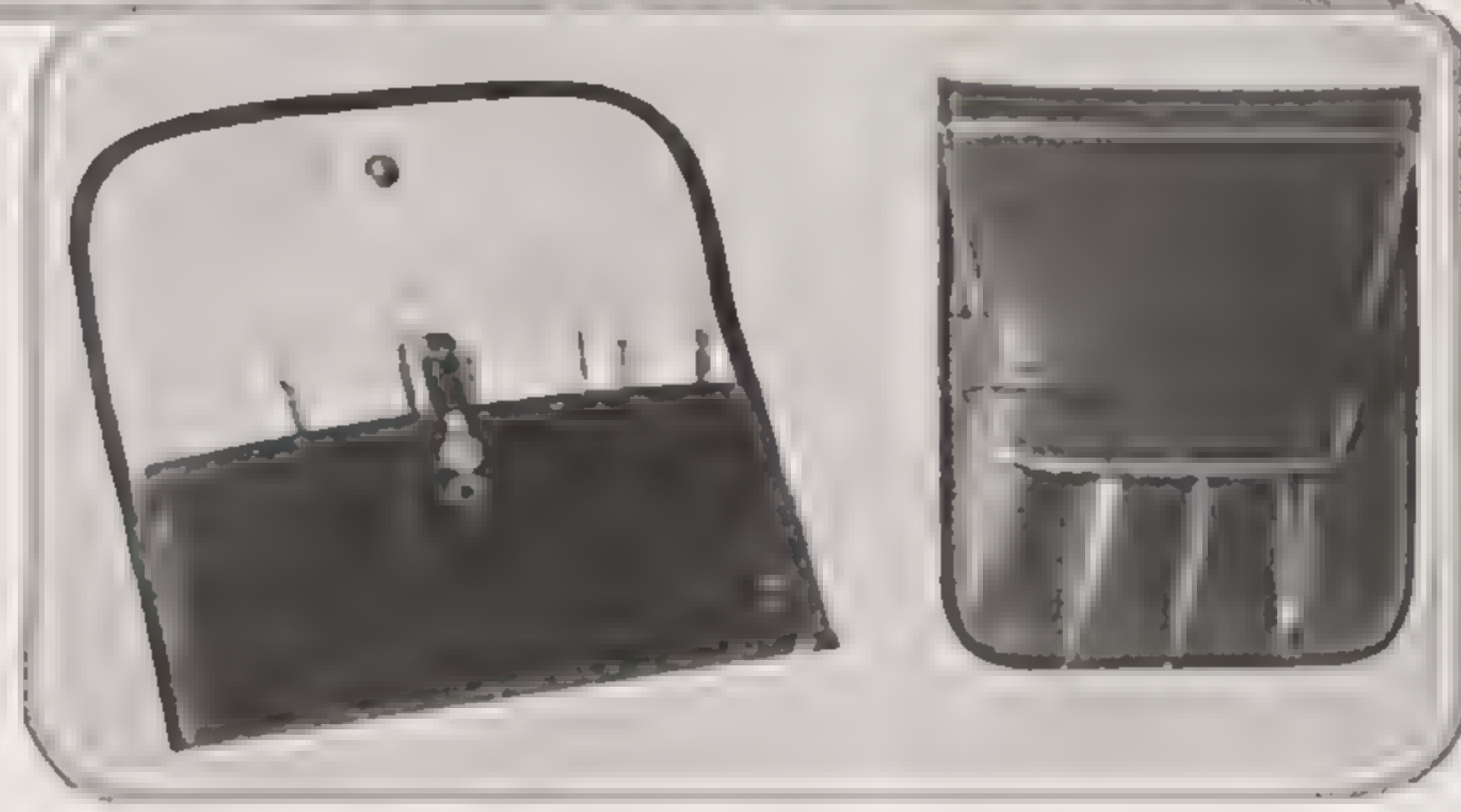
NOTE: ORDER YOUR GIFTS BY NUMBER. FOR INFORMATION SEE PAGE 70



(97) Long trips demand the added comfort of a motor cushion such as this one, which has a dark blue leather case with a handle; 16 by 11 in.; \$25.  
(98) Beside it is an inexpensive but convenient ash-tray and match-box in nickel; \$3.50



(99) A dissembling little leather case with the appearance of a field-glass case, shoulder-strap and all, contains two eight-ounce glass bottles and is 12 in. high; \$20



(100) Black pin seal makes a new sort of cigarette case which holds a gold or silver-mounted holder and ten cigarettes; \$11.55. (Right) (101) This brown calfskin case has four spaces for hair pins. It is reasonably priced at \$5.50



(102) A smart looking dressing-case of black cobra-grain cowhide is tastefully lined with tan moire silk and very completely but lightly fitted out with dark shell celluloid. It is 12 in. long and costs \$52.50 including a tax of \$2.50



(103) (Below) An eight-day radium-faced travelling clock has a morocco leather case; \$24.15 inc. \$1.15 tax. (104) Above is a dispatch box of coloured crushed calf leather holding note-paper, letter-paper, and blotting-pad; 12 by 18 in.; \$35





NOTE: ORDER YOUR  
GIFTS BY NUMBER.  
FOR INFORMATION  
SEE PAGE 70



(Above) (107) A nickel tray with a nickel lamp and tray and compartments for cigars and cigarettes has a lining in blue, red, or yellow; 16 in. length; \$17.50. (108) A nickel holder, lined to match, with four nickel ash-trays; 4 in.; \$3.50

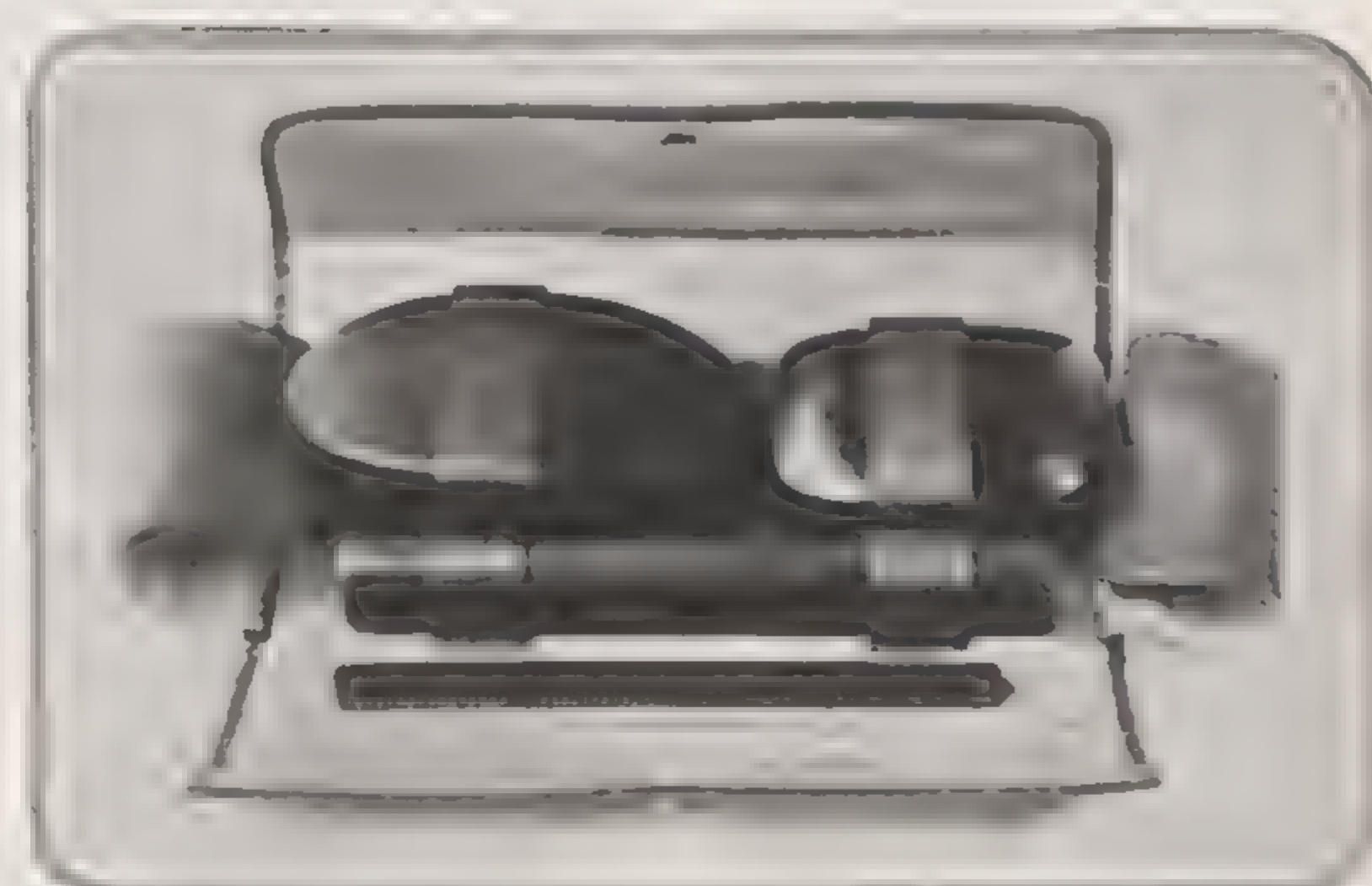


(Left) (109) Practical utility in pleasing guise is this Gillette safety razor set. In the small box, which is of engine-turned silver, a separate case, shown at the right of the photograph, holds the blades; 1 3/4 inches length. The set is \$32 complete



(110) Of the new brown ostrich leather is the rubber-lined tobacco pouch; \$7. (111) Beside it is a match case of the same leather, gilt-cornered; \$4.25. (112) The matching cigarette case holds twenty cigarettes; \$11.25

THE GIFTS THAT MEN AP-  
PROVE MUST BE PRACTICAL  
AND IN IMPECCABLE TASTE



(113) This compact dressing-case of black sheepskin lined with tan leather holds the necessary toilet articles; 9 in. long; \$5



(114) A serviceable gift, and one which would be welcomed by the most practical of men, is this self-filling fountain pen of 14-karat gold with etched line decoration; \$26.25



(115) A most compact set of diversions is found in this leather game box containing three hundred poker chips, two packs of cards, checker-board and checkers, dominoes, poker-dice, and leather dice-box, all of excellent workmanship; set complete; \$40

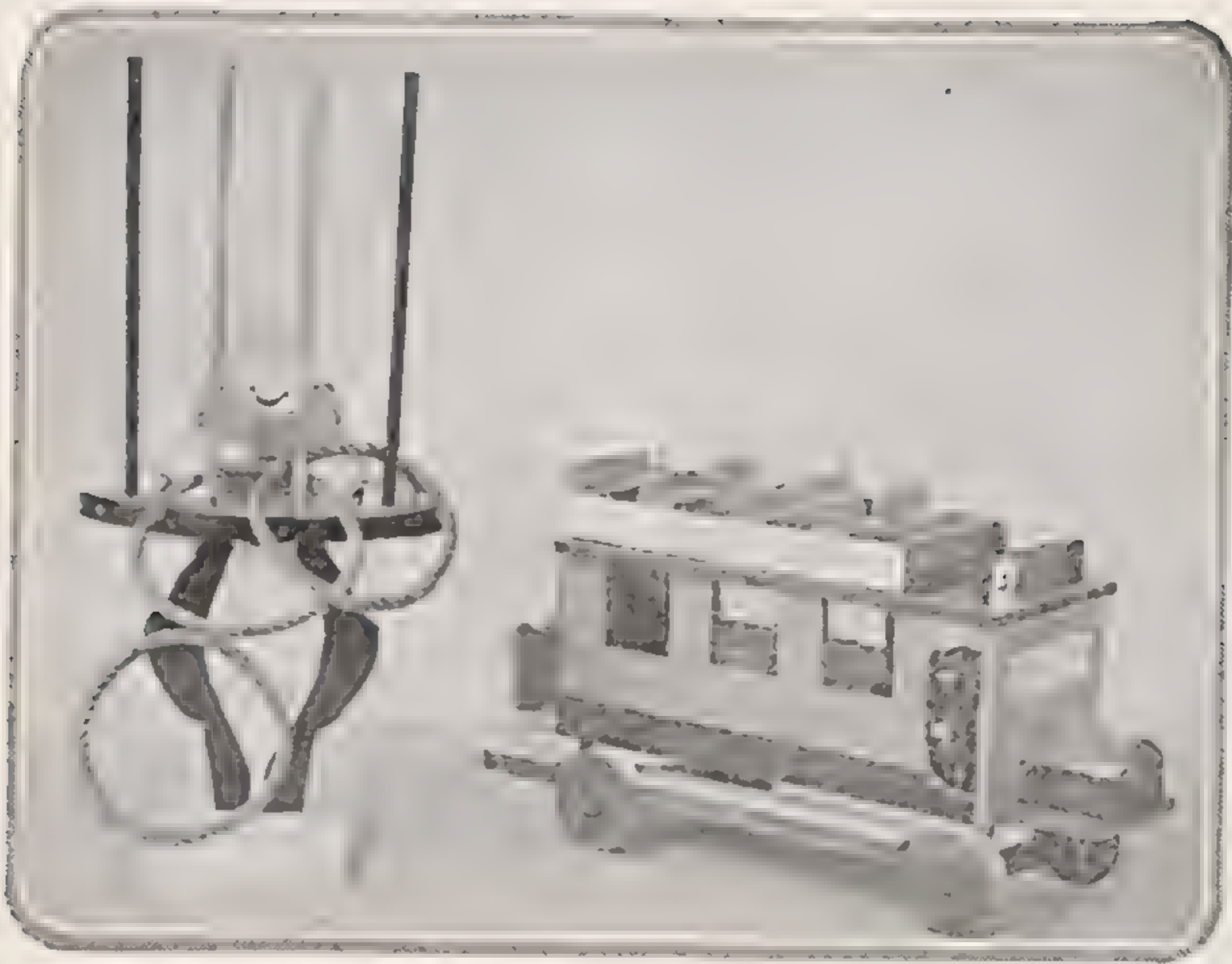


(116) A black pin seal letter and bill case with four 14-karat gold corners; \$15.75, including tax of 75 cents. A black hip-pocket case in pin seal or pebble seal with gold corners; \$12.50 plus tax of 63 cents



(118) For the sportsman, here is a chance to pick a favourite and risk a bit, in Minoru, an absorbing and realistic indoor game which will keep any number of players interested. The green cloth field is marked with spaces to indicate the course. There are six horses and jockies, and a deck of cards and counters to use as stakes. The complete set is priced at \$12.50





(121) He grins cheerfully all the while you toss the rings upon the rods he holds, this friendly Punchinello, and looks just as pleased if you miss them. The four rings are included; \$4.50. (122) One way of solving the traction problem is to have one's own Fifth Avenue Bus which is ever so carefully made of wood and can be pulled comfortably along; 12-in.; \$4

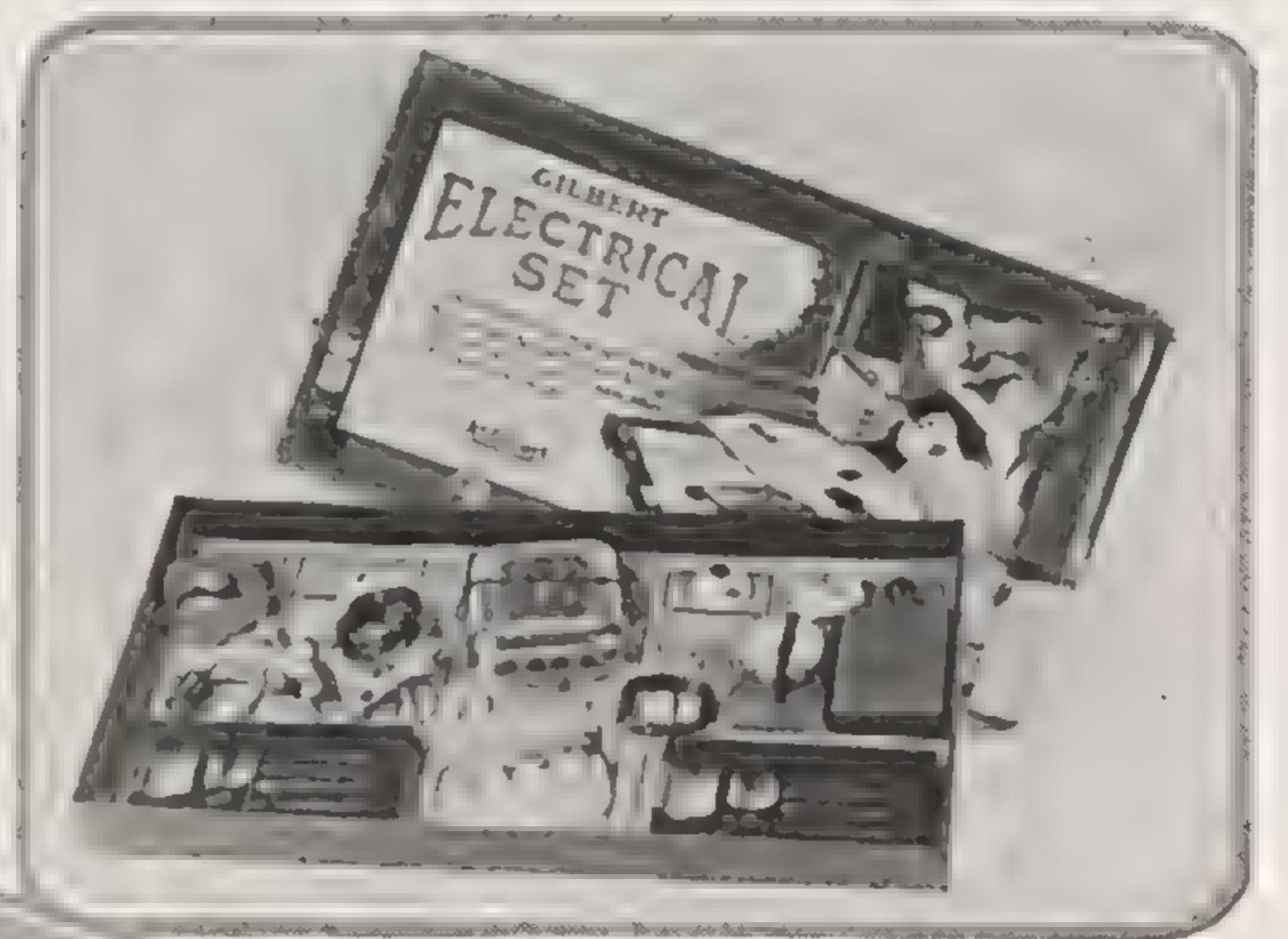


(123) Any small boy would be as proud as "the captain of the King's Navee," if he were the master of this low and rakish craft which has been approved by the Navy Department as an exact copy of a torpedo-boat destroyer. It runs by clock-work which winds with a key, and may be steered in any direction by means of its rudder; 12-inches in length; price \$4



(124) "Somebody's been sleeping in my bed," said the big, big voice, "and here she is." And then Goldilocks—but why go on with it, for here is what she saw, a nice brown velvet bear family all dressed in gay colours and lead by a father bear. The whole family; \$7.50

ORDER YOUR GIFTS BY NUMBER.  
FOR INFORMATION SEE PAGE 70



(125) This little Uncle Sam knows a thing or two, for he is one of the newest of mechanical toys; 12 in.; \$3.50. (126) On the transparent slate are drawings in colour to inspire artistic fingers; \$1.50 and \$2.75. (127) The pair at the right are not Siamese twins, but the painted handles of a skipping rope; \$1

CLEVER DIVERSIONS FOR

THE VERY MODERN CHILD

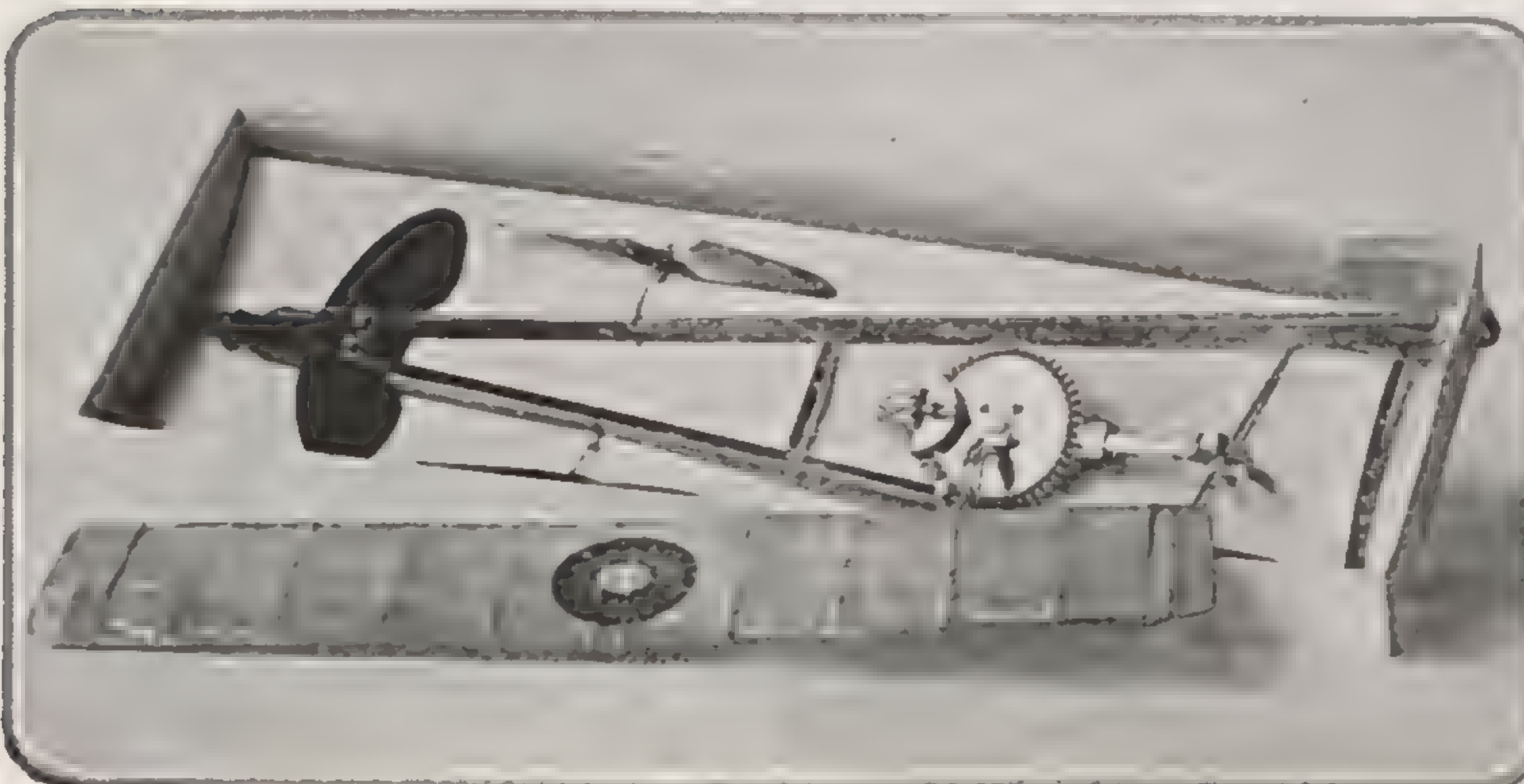


(129) For the young sportsman, the newest of gifts is a wooden hangar, green-roofed and painted white, and big enough to hold a plane; 27-inch width; \$8. (130) Inside is an aeroplane with all its parts; \$5

(128) There's no feminine foolishness about an electrical set which would keenly delight the small boy. Here are a field magnet, gear wheel, reverse switch, galvanometer, electro-magnet, and enough copper to carry out the careful instructions which come in the box with them; the set complete may be had for \$5

ABSORBING TOYS MAKE

THE DAYS TOO SHORT



(131) There's a good deal in favour of being a child just at present. When father was the model boy he claims to have been, he had no such modern joy as this thrilling aeroplane which really and truly flies. There are instructions, too, by which all its wooden parts may be put together; \$3



(132) A holiday without a little drum music now and then would be a sad affair for the small boy. Here is a drum to make him happy; \$1.75. (133) Lest it be thought that this miniature graphophone is merely for fun, just try out a full-sized record and see how well it can play; \$10



TO THE SMALL MEMBER OF  
THE HOUSEHOLD, 'CHRIST-  
MAS IS A LARGE OCCASION



(136) Soft to the baby's skin, and, be it added, very becoming to the baby, is a wee dress of flesh coloured crêpe de Chine stitched at neck and wrists in light blue. In infants' to two-year sizes; \$12.50



(c) Bachrach



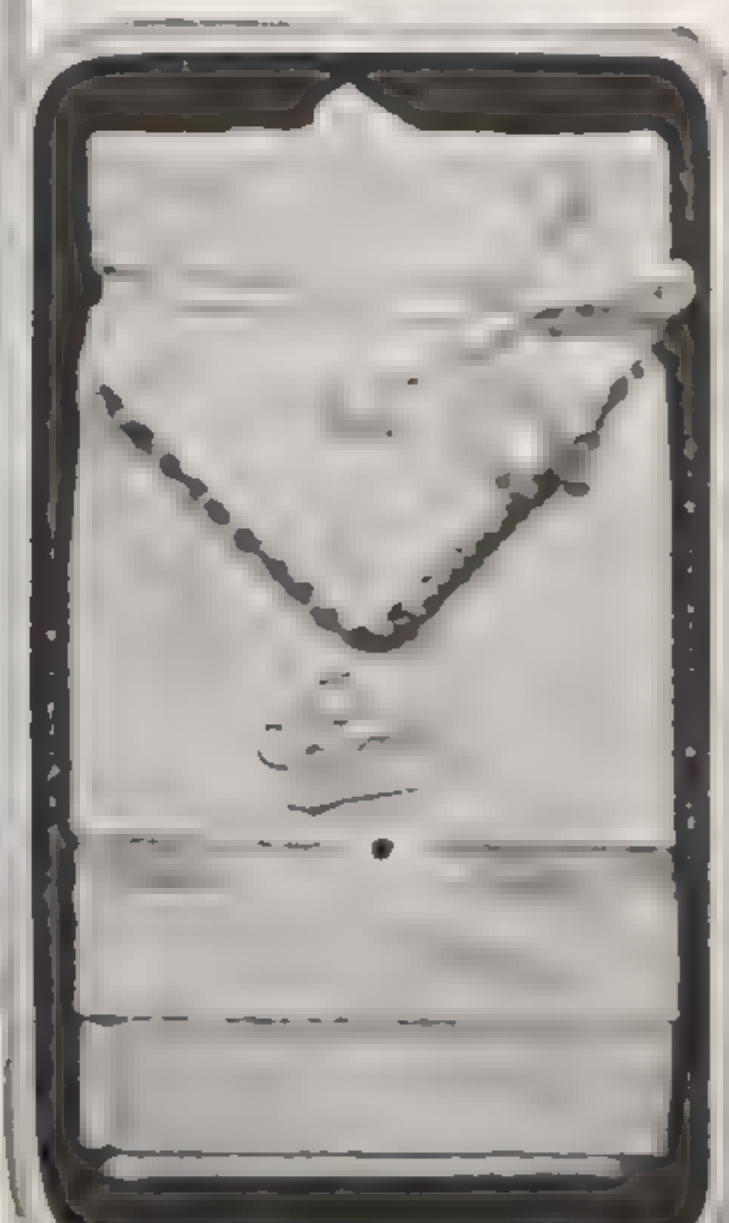
(137) If the baby has set out to wear trousers, not skirts, the first pair may belong to a delicate lavender linen suit with frilly white collars and cuffs. In two and three-year sizes, it may be had for \$14.50

NOTE: ORDER  
GIFTS BY NUM-  
BER. FOR INFOR-  
MATION SEE  
PAGE 70

(138) There must be special linens for the baby. The finest of bird's-eye linen makes this miniature face-towel, hand-hemstitched and embroidered in white, blue, or pink; price, \$1.75



(141) To tuck in his naps all warm and cozy, here is a Japanese silk comforter with a lamb's wool filling; in pale blue or pink; 36-in. width; \$5.50



(139) A soft bath towel is embroidered in light blue or pink, with "I like", to make it the baby's very own; \$1.75.  
(140) The little washcloth, embroidered to match, is daintily edged with hand-crochet; price, 75 cents



(142) A feather-stitched and quilted wrapper is of pale blue or pink crêpe de Chine; infant's size; \$16.50. (143) A bassinet cover is similarly made, 27-in. width; \$13.50. (144) White wool crochet makes a cover for the musical ball; \$3.50



(145) The pink sweater has edging of white angora; infant's size; \$6.50. (146) The bonnet matches; \$1.98. (147) Embroidery edges the sacque of pale pink crêpe de Chine; infant's size; \$5.25. (148) The small cap matches; \$5.00

(149) A spoon, fork, and pusher are in hammered silver; \$4 each. (150) Silver animals jingle on a white ivory teething ring; \$5



(151) To lend respect to the first table etiquette, a bib of ample proportions has a little cross-stitch dog embroidered close the horn; \$1.75



ALLURING TRIFLES TO DE-

LIGHT THE HEART OF

SWEET-AND-ALMOST-TWENTY

HALF THE GLAMOUR OF

THE PARTY IS DUE TO

A FIRST EVENING GOWN



(Right) (154) At either side of a gown of orchid, turquoise, or flesh tulle over chiffon, tulle cascades ripple softly about a veiled panel of green and lavender ribbon, and the same ribbon makes the high sash. A sophisticated frock is this, suited to almost-twenty. In 14 to 18-year sizes; \$49.50

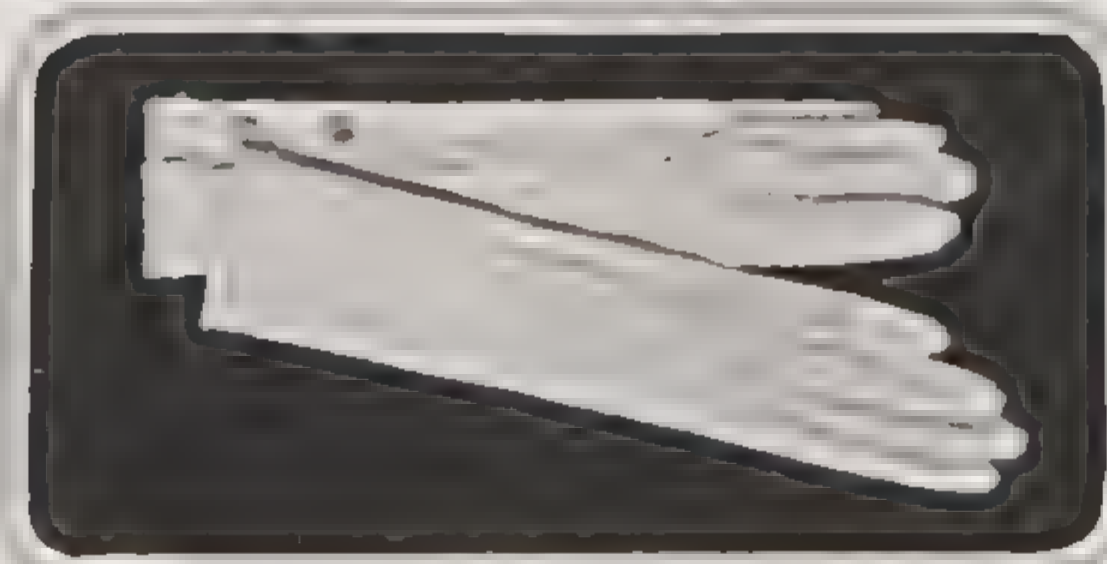
(Left) (155) It's a wise chiffon gown, and very subtile in its effect, for it has a youthful way of alternating hemstitched strips in soft peach colour, pale apple green, and delicate blue. Where the wide collar merges into the belt are tiny bouquets and knots of silver ribbon. In 14 to 20-year sizes; \$59.50



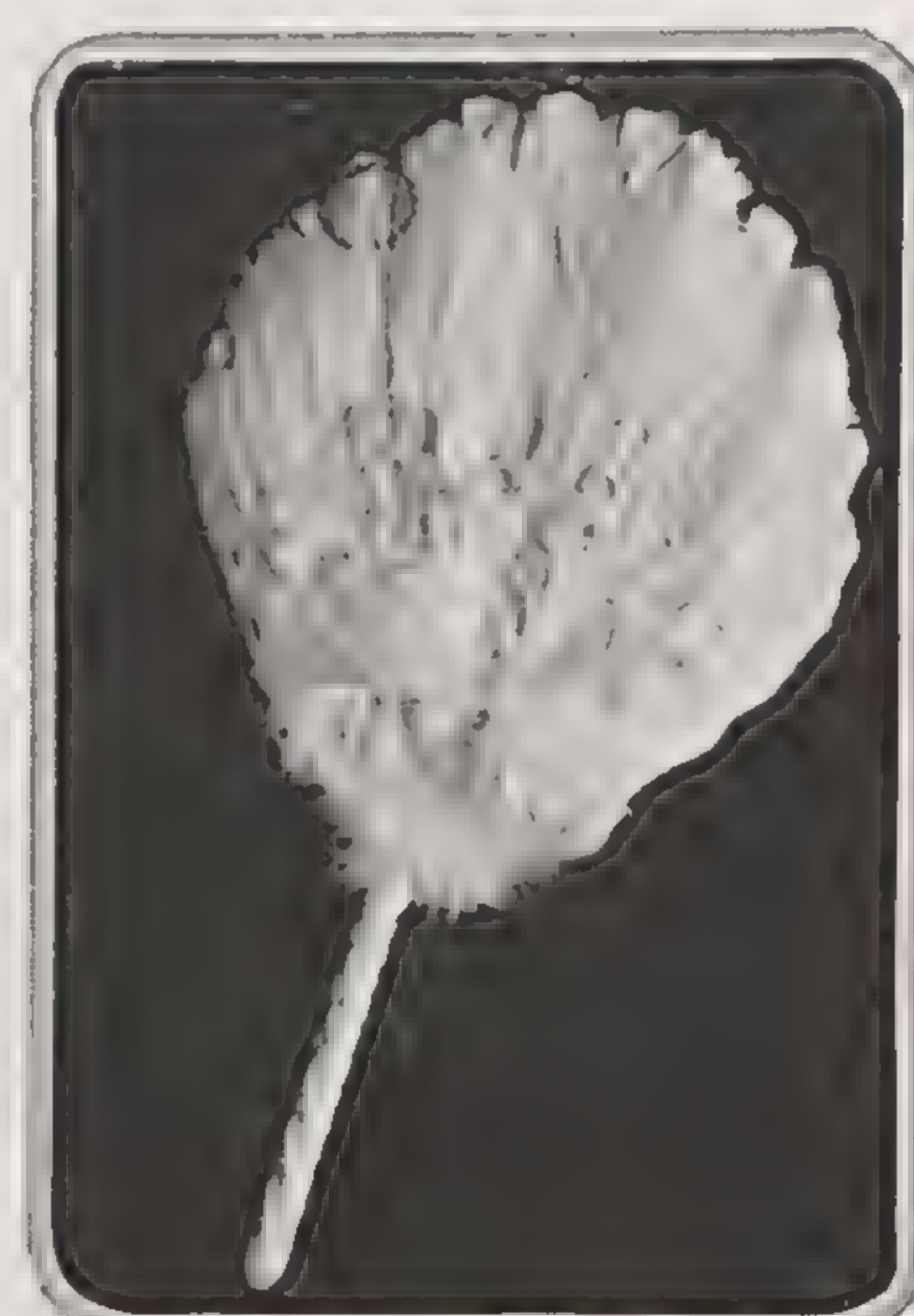
(158) In such a fairy's purse of turquoise blue and steel beads threaded on grey silk one might find many things, but "billets doux"—never, when all the world might see; 13 in. length; \$6.75



(Right) (156) Three rows of heavy white stitching are on the back of the two-button white kid gloves, and the gloves clasp beneath pearl buttons; price, \$3.75



(Left, above) (157) For the more formal occasions, long sixteen-button gloves of an excellent quality of white kid may be had in 5½ to 6¼ sizes; price, \$6



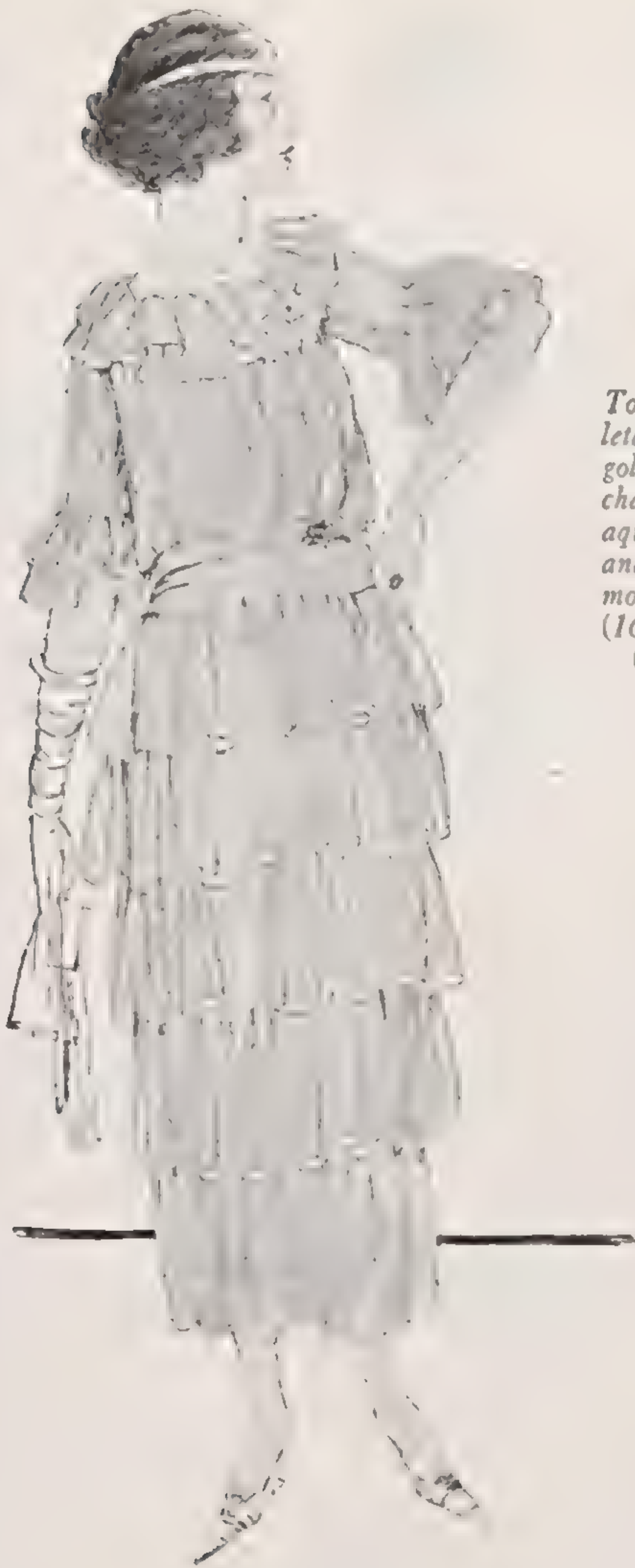
(159) It may not be quite fair—to the man—to arm a beguiling débutante with that dangerous weapon, a feather fan, but here it is in demure white, with a basket-weave handle and an air of innocence



(160) Snug carriage boots, edged with black fur and tied with black grosgrain ribbon, are of black velvet with warm quilted lining; \$7. (161) The slipper at the right may be had with either a one and one half or two-inch heel. In patent leather; \$11; bronze kid; \$12.50; white calf; \$12.50; black satin; \$9.75; silver; \$12.50; flesh coloured satin; \$10.50

NOTE: ORDER YOUR GIFTS BY NUMBER. FOR INFORMATION, SEE PAGE 70

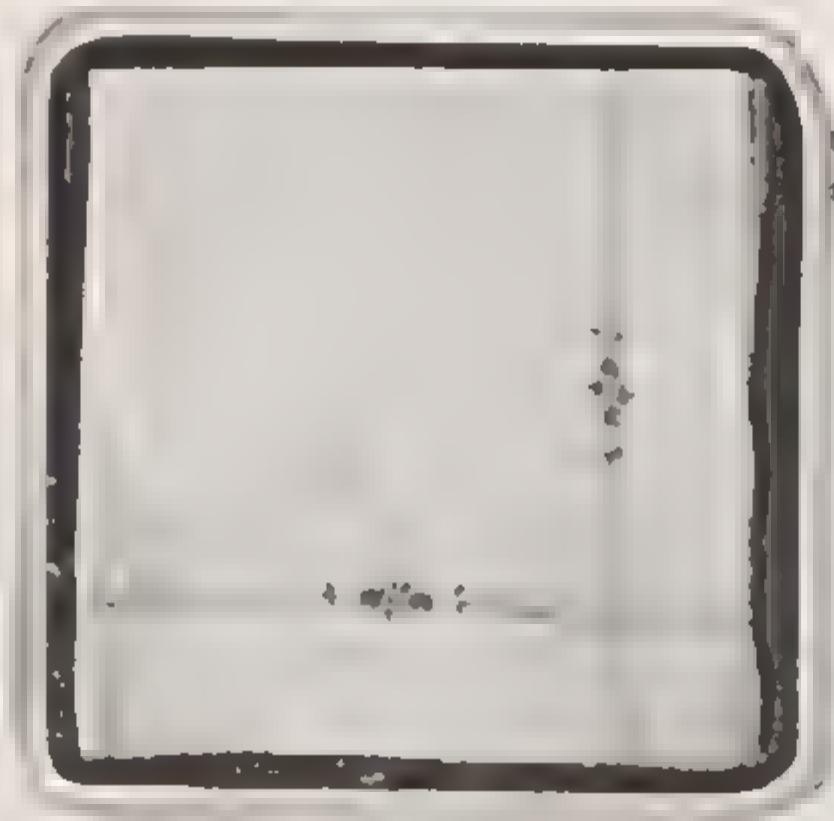




To go with that first décollete gown, a delicate green gold and platinum link chain swings a pendant of aquamarine set in filigree and topped by a wee diamond (164) complete, \$76; (164 A) chain, \$11; (164 B) pendant, \$65



(165) About her slender little wrist she may wear with the utmost propriety this finely wrought pierced bangle bracelet, which is just the right bit of jewellery for a sub-débutante and one that is sure to please her. It is priced at \$14.50



(166) Exquisite daintiness marks an old-blue linen handkerchief stitched in rose and embroidered in rose, lavender, and green; price, \$2



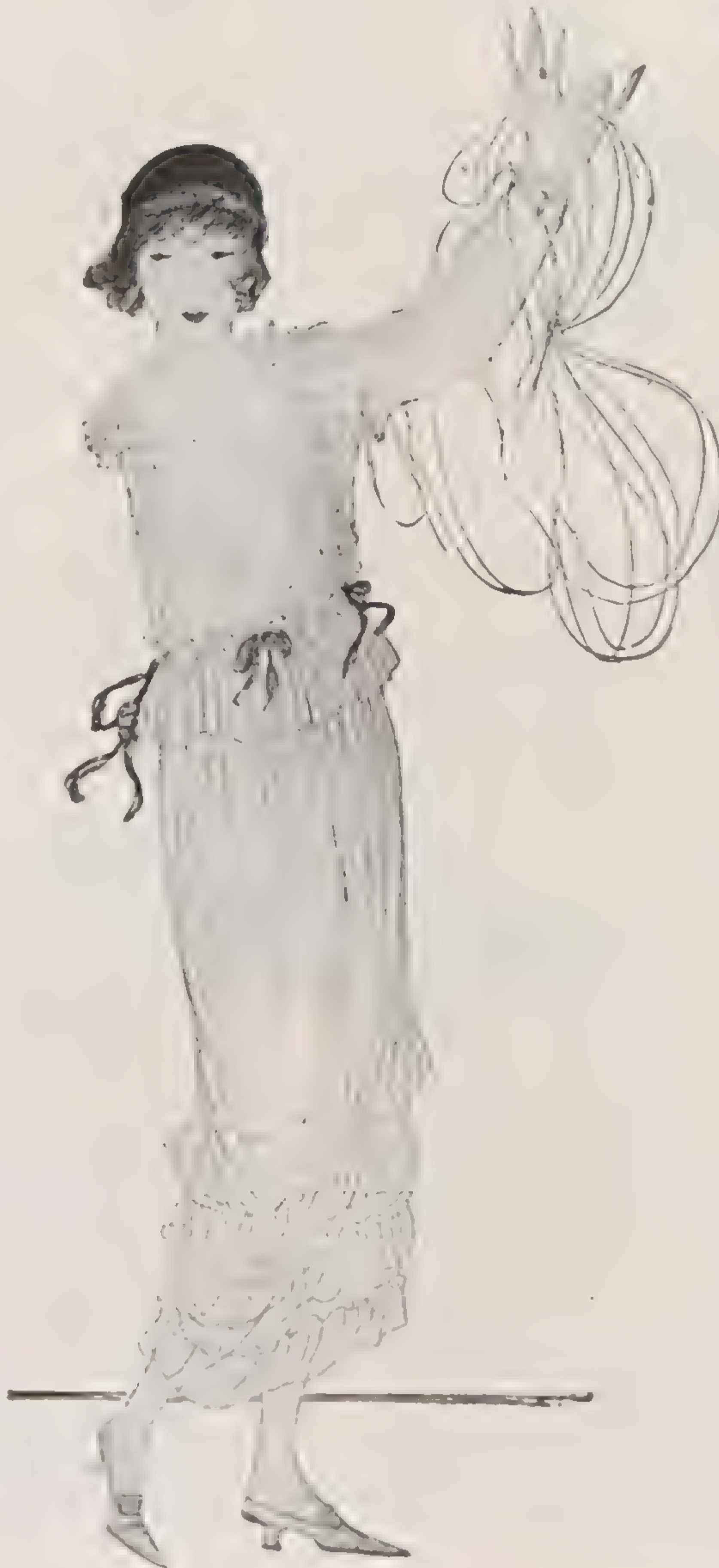
(167) Ruffles and girlish slenderness find no joy save in each other's company, and here peach coloured chiffon ruffled over a net underskirt, edged with flesh coloured satin ribbon, and touched with a tiny corsage knot of flowers, proves itself worthy of the association. This dainty frock comes in 13, 15, and 17-year sizes; \$18.50

NOTE: ORDER YOUR GIFTS BY NUMBER. FOR DIRECTIONS SEE PAGE 70



(169) Early days of powdering gain composure if one has a sophisticated little powder-box of sterling silver, engine turned, with a plain oblong for the monogram. Inside are a mirror, a felt powder-puff, and compact Dorine powder; 1 3/4 by 1 3/4 inches; \$6.50

(171) Ruffles and ruffles tell the story of a delicate little evening frock of flesh coloured chiffon, even to that ever-so-new frill about the waist, and at the ends of that demure surplice collar are knots of pink ribbon. It may also be had in pale blue and white. In 13, 15, and 17-year sizes; price, \$18.50



(168) In early youth one might find the consummation of the whole evening in slipping into such an adorable coat of rose-coloured broadcloth with a turquoise blue satin lining to set off one's flushed cheeks properly. Cords and tassels repeat the colours. Also in pink and blue, orchid and flesh, white and pink; \$69.50



(170) "Sweets to the sweet," and here is the most alluring of corsage bouquets to pin on the fluffly gown, with a pink silk rose framed by tiny mauve coloured roses, mignonette, and green leaves. Bouquets similar to this may be had for \$1.50

NEW WAYS TO WIN A  
YOUNG GIRL'S HEART



FROM ONE WOMAN TO ANOTHER, CHRISTMAS  
GREETINGS MAY BE OF INTIMATE CHARM



(174) For the friend who breakfasts in bed, this little sleeveless affair of crêpe de Chine is daintily coloured in light blue, pink, or orchid, and fastened by a gay little silk rose; \$6.85



(175) A fine batiste gown with Philippine embroidery and lace work; \$7.75 including 25 cent tax. (176) An envelope chemise with an original pattern; \$4.75



(177) This little jacket comes in three different materials,—in soft flannel, scalloped in colour, \$18; in albatross bound and lined with silk, \$18; in crêpe de Chine lace trimmed; \$35



(178) A new camisole is never without honour in the wardrobe, especially when it is so attractive as this in flesh coloured crêpe de Chine, with folded Georgette crêpe about the top and shoulders; \$2.75



(179) For the woman who loves the feminine daintiness of ribbon and lace is made this camisole in pink or white crêpe de Chine, with Valenciennes lace across the top and with ribbon shoulder-straps; \$2.50



(183) As graceful as any Japanese Butterfly is the wearer of this charming robe of habutai silk in pink, blue, rose, or Copenhagen blue, simply embroidered on the back of the shoulder and the sleeves and warmly interlined; \$16.65 including a 15 cent tax



Boudoir slippers delight the sole in gay and dainty colours. (180) That with the fluffy pompon is well made of leather; \$2. (181) On the cushion is a heelless slipper in silk brocade; \$3. (182) The trim affair at the right is of padded habutai silk embroidered with flowers; \$1.50

(184) Very dainty is a camisole in flesh coloured crêpe de Chine, trimmed only with a hand-made French rose and a little bow of ribbon; \$3.95. (185) The petticoat of washable satin in flesh colour or white is trimmed in Valenciennes lace; \$9.95





WELCOMED BY MAID AND MATRON

IS THE GIFT OF DAINTY LINGERIE

NOTE: ORDER YOUR GIFTS  
BY NUMBER. FOR IN-  
FORMATION SEE PAGE 70



GARMENTS FOR THE INNER CIR-  
CLES OF FEMININE WARDROBES

(188) What woman could fail to welcome a crêpe de Chine jacket edged with matching ruffles of plaited chiffon and tied with ribbon? In blue, pink, orchid, or white; \$11.30 inc. 35 cent tax.  
(189) Philippine embroidery trims the batiste chemise; \$2.75.  
(190) The camisole is of flesh coloured crêpe de Chine, plaited in squares at the front, topped with a hemstitched band and shoulder-straps. French roses add a quaint touch; in sizes 36 to 40; \$2.50



(191) The satin bath slippers (left) may be had in pink, light blue, rose, black, or grey, embroidered in a contrasting design of roses and leaves; \$1.  
(192) Snug and warm are the quilted satin bedroom boots (right) edged with rabbitskin; in pink, light blue, or rose, with white fur, or in black or grey with taupe fur; \$5.  
(193) A silk pompon (extreme right) trims soft leather-soled slippers of quilted satin; in pink, light blue, old blue, or lavender; \$2.85

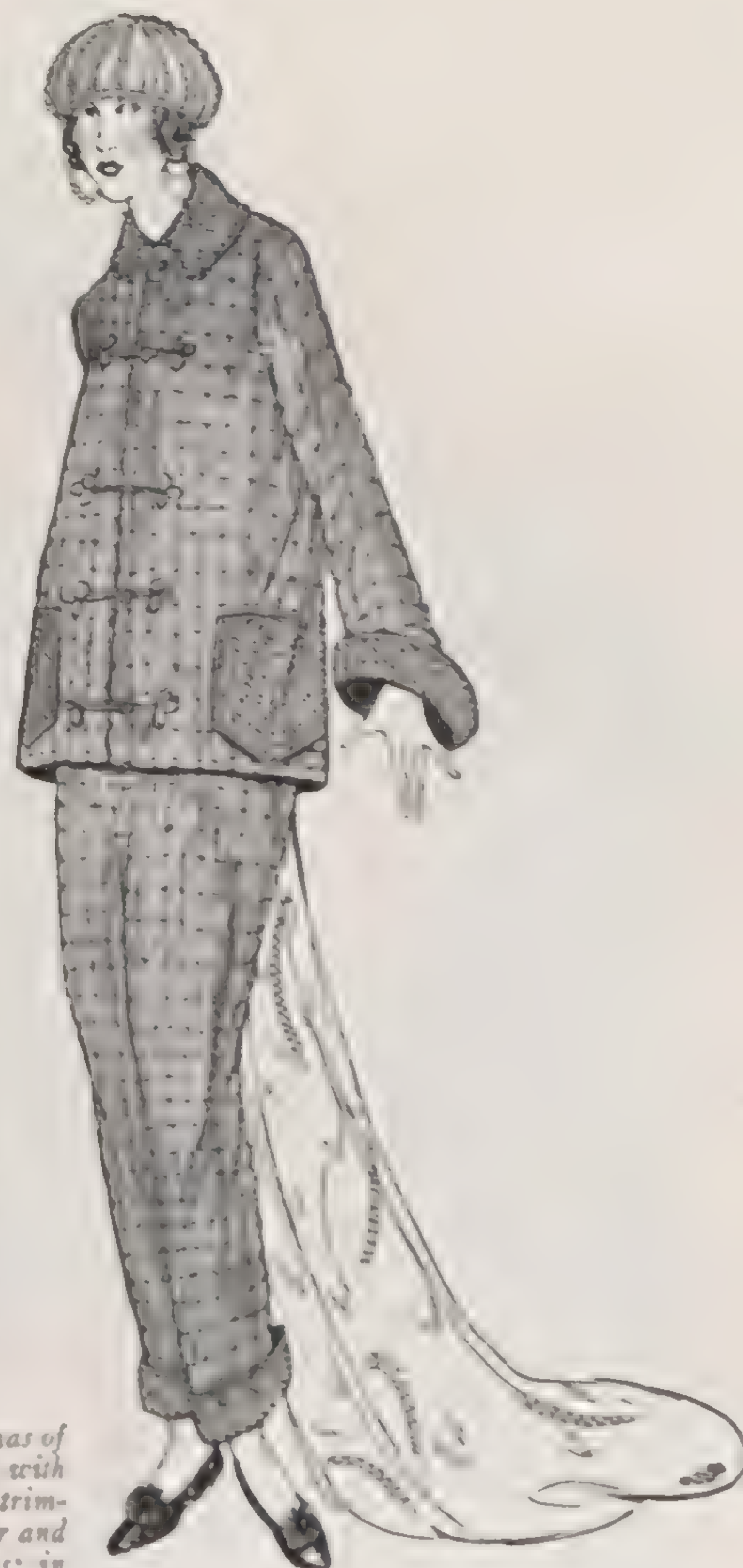
(194) One of those things which every woman loves is a batiste nightgown with a graceful design done in Philippine hand-embroidery; \$3.35



(195) Her earliest thought is for the giver of this crêpe de Chine breakfast jacket which has ruffles of plaited chiffon and is tied with a bit of ribbon; in pink, blue, orchid, or white; \$9.10 inc. 15 cent tax

(196) A camisole of satin and lace has a vest-like insert of Georgette crepe and ribbon straps; in white or flesh; \$3.95.  
(197) On the tub satin petticoat, Georgette crêpe veils a scalloped ruffle with hand-made roses; in white or flesh; \$12.75

(198) These unusual pyjamas of padded satin are lined with matching silk and have for trimming silk frogs and a collar and cuffs stitched in diamonds; in rose, Copenhagen blue, pink, black, navy blue, or plum; \$19.85 inc. tax of \$1.35







(201) A wide scarf of real mohair wool in tan or brown has a striped edge turning back into unexpected pockets, and a belt of wool, fastened by two wool-covered buttons, to hold all snugly in place. It ends in a wide flying fringe, and may be had for \$14.50



(202) So soft and becoming a hat of velours is difficult to find. This hat is smartly banded in grosgrain ribbon and comes in blue, jade green, black, or brown; \$10.50



(203) No one suspects this proper street hat in beaver cloth of any motor tendencies, yet those loose points at the side will fasten warmly over the ears; \$17.50 inc. 25 cent tax.  
(204) The angora scarf in tan may have an edge of green, blue, or black; \$12



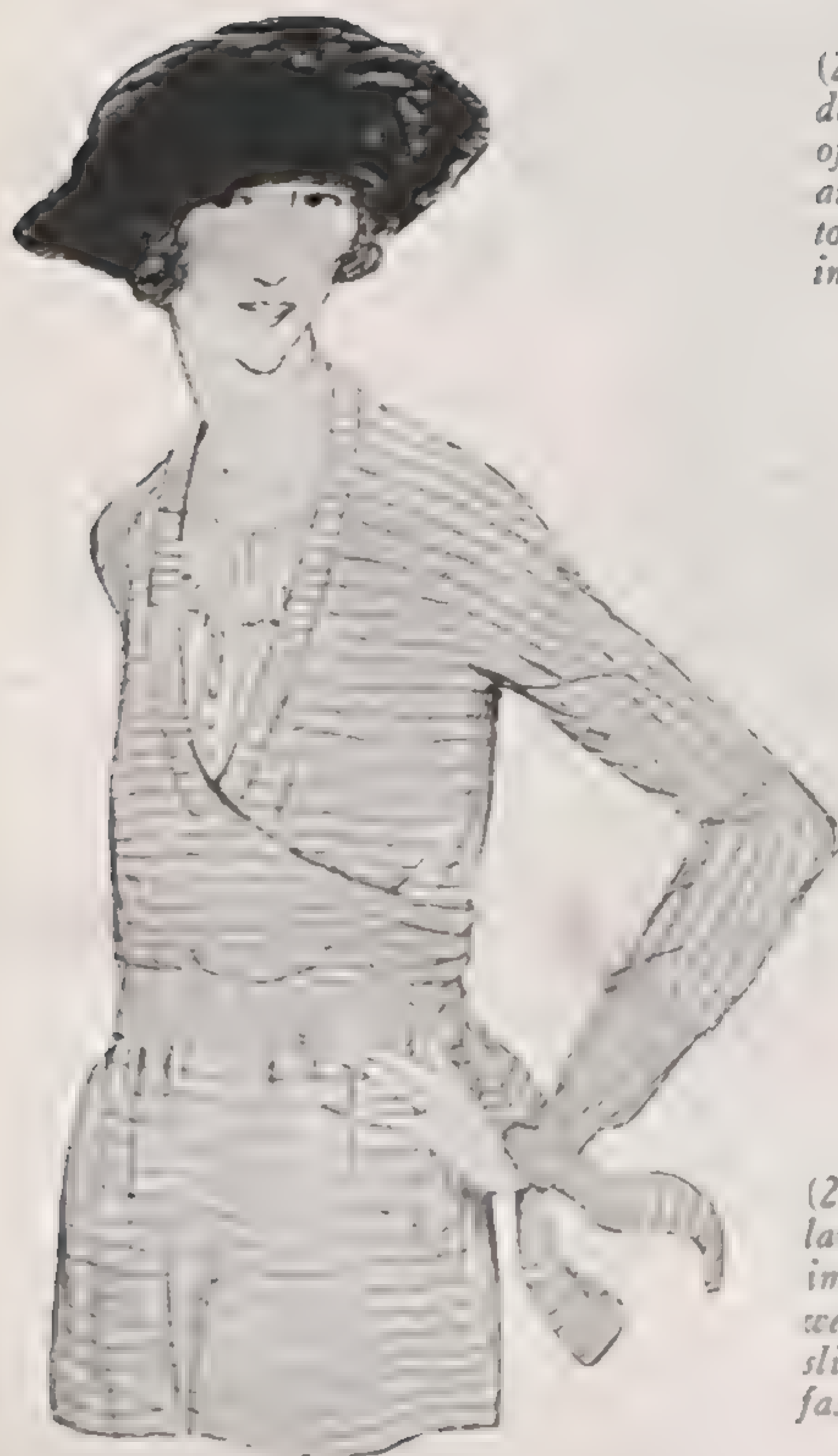
(205) Convenient for chilly days is this surplice spencer of Shetland wool with a neck arrangement to correspond to the opening of the coat; in either white, black, or tan; \$2.85

(206) Daintily fashioned in finely tucked net, with tiny buttons down the front, this chemisette makes itself further indispensable by a clever back to hold it neatly in place; \$3.75

#### MANY WAYS TO WARM

#### THE HEART AND ONE

#### TO WARM THE EARS



(207) This sweater of Iceland wool makes an unusual impression by its interesting weave. Although the sweater slips over the head, one side fastens in the back, tied there by a woolly sash; \$20

(208) Essential to complete the tailleur is this hand-made waist of linen lawn, finished in the finest of drawn-work, and daintily tucked on both sides to give a bit of fulness; \$8.50





## VOGUE PATTERN SERVICE

VOGUE patterns are 50 cents for each waist, short coat, skirt, smock, lingerie, or child's pattern up to 14 years: \$1 for complete costumes, one-piece dresses, long coats, and long negligees. An illustration and material requirements are given with each pattern. The sizes are 34 to 40 inches bust measure, 24 to 30 inches waist measure, and 35 to 41 inches hip measure, unless otherwise specified. When ordering Vogue patterns by mail, please state size.

## VOGUE PATTERN SERVICE

19 West 44th Street, New York City

Vogue patterns may be purchased direct or ordered by mail from the Vogue Pattern Rooms and from the shops listed below:

ATLANTA, GA.: Vogue Pattern Room  
Connally Building, Room 203  
ATLANTIC CITY, N. J.: Braunstein-  
Blatt Company  
BALTIMORE, MD.: The Jennings-  
Thomas Shop, 414 N. Charles Street  
BLOOMINGTON, ILL.: Mayer Living-  
ston & Company  
BOSTON, MASS.: Vogue Pattern Room,  
149 Tremont St., Room 605  
BROOKLYN: Abraham & Strauss  
BUFFALO, N. Y.: Flint & Kent  
CHICAGO, ILL.: Vogue Pattern Room,  
Stevens Building, Room 932, 20 N.  
Wabash Avenue  
CINCINNATI, O.: H. & S. Pogue Com-  
pany  
CLEVELAND, O.: Halle Brothers  
COLORADO SPRINGS, COLO.: The  
Ann Curtis Shop, Chamber of Commerce  
Building  
DALLAS, TEXAS: Tüchle-Göthinger  
Company  
FORT WAYNE, IND.: Wolf & Des-  
sauer  
GRAND RAPIDS, MICH.: Friedman-  
Spring Dry Goods Co.  
GREAT FALLS, MONT.: The Ari Shop  
HOUSTON, TEX.: Foley Brothers Dry  
Goods Co.  
HUTCHINSON, KAN.: Pegues, Wright  
& Company  
INDIANAPOLIS, IND.: L. S. Ayres  
& Company  
KNOXVILLE, TENN.: Miller's  
LANCASTER, PA.: The Donovan Co.  
LITTLE ROCK, ARK.: The Gus Blass  
Company

LONDON, E. C., ENGLAND: Vogue  
Pattern Room, Rolls House, Brems  
Building  
LOS ANGELES, CAL.: Bullock's  
MIAMI, FLA.: Burdine & Quarterman  
NEWARK, N. J.: L. Bamberger & Co.  
NEW ORLEANS, LA.: D. H. Holmes  
& Company, Ltd.  
NEW YORK CITY: B. Altman & Co.,  
Fifth Avenue and 34th Street  
or  
Vogue Pattern Room, 19 West 44th Street  
NORFOLK, VA.: M. L. Hofheimer, 238  
Granby Street  
PADUCAH, KY.: The E. Guthrie Co.  
PHILADELPHIA, PA.: Vogue Pattern  
Room, Empire Building, Room 304,  
13th and Walnut Streets  
PITTSBURGH, PA.: Joseph Horne Co.  
PORTLAND, ORE.: The Waist Shop,  
Lennon's Annex, Portland Hotel Court  
PROVIDENCE, R. I.: Gladding Dry  
Goods Company  
RICHMOND, VA.: The Gift Shop,  
320 East Grace Street  
SALT LAKE CITY, UTAH: Keith &  
O'Brien  
SAN ANTONIO, TEXAS: The Specialty Shop  
SAN FRANCISCO, CALIF.: Vogue Pat-  
tern Room, 233 Grant Avenue  
SEATTLE, WASH.: Lennon's  
ST. LOUIS, MO.: Vogue Pattern Room,  
Century Building, Room 821, 313 North  
Ninth Street  
ST. PAUL, MINN.: Mankheimer  
Brothers  
WORCESTER, MASS.: Slocum's Silk  
Store, 418 Main Street



Cape No. V 5031. This charming example of that dual personality, the cape-coat, is made of duvetine, kerami, or velvet, requiring but  $2\frac{1}{2}$  yards of 50-inch width material



Frock No. V 5036. The uneven moods of this velvet tea frock are tactfully held in place by bead or metal embroidery. The square-necked blouse is becomingly cut in kimono fashion



Frock No. V 5047. A crisp little frock of taffeta demurely covered by a make-believe apron, is banded neatly with black velvet ribbon



Coat No. V 5034. Skirt No. V 5035. Merely by adding a blouse, this fur-trimmed velvet suit assumes the dignity of a three-piece costume



Waist No. V 5028. Skirt No. V 5029. Duvetene or velvet makes a very smart tea frock when combined with monkey fur or silk fringe



Frock No. V 5027. The draped evening frock of chiffon adopts a draped tunic to suggest the favoured smart pannier silhouette





*Set No. V 5032. With a high separate collar, wide cuffs, and a round ruffle-trimmed muff, one may be sure that one's furs are of the newest cut*

THE NEW WINTER MODE

IS EXPRESSED BY THESE

CHIC FROCKS AND FURS

*Frock No. V 4790. One of the recent one-piece frocks which cuts its curved blouse panel, girdle, and front section all together, is especially satisfactory in tricolette or serge*

*Waist No. V 4774. Skirt No. V 4775. New and pleasing lines are effected by a waistcoat frock with a long blouse suggesting an overtunic and a simple two-piece skirt*

*Waist No. V 5037. Skirt No. V 5038. Over different kimono-cut blouses, an overblouse may do duty effectively. Both blouses are included in the pattern with the skirt*

*Waist No. V 5045. Skirt No. V 5046. Here is a charming way to make the winter dress of duvetine, with the aid of galloon edging. The overblouse has a smart kimono cut*



*Frock No. V 5050. By adding voluminous pockets after a new fashion, a chic one-piece frock of smart and youthful lines acquires width at the hips*

*Frock No. V 5030. Especially designed in order to give a slender and flattering line is a frock which has draperies particularly adapted to satin*

*Frock No. V 5040. By way of acquiring a becoming line in a redingote effect, the belt and the side sections of this frock are smartly cut in one piece*

*Waist No. V 5051. Skirt No. V 5052. This two-piece gown with surplice front expresses the still favoured slim straight silhouette with unusual grace*



## Now's your time—

Now, when you want to start your holiday dinners with utmost zest and relish—

Now, when the strenuous joys of "getting ready" make you glad of quick sustaining nourishment between times—

Now, when each big event means an aftermath of cold cuts and tidbits—

Right now you want a supply of *Campbell's* nourishing soups. Their appetizing quality makes any dinner "relish" better and digest better.

They transform many a cold left-over into a satisfying repast. And there are endless tempting ways you can use them.

Write for our little book which describes some of these. It's free.

21 kinds



"Old turkey why so swift and shy?  
Come join us and be happy  
And all the zest of Campbell's best  
Will make your welcome snappy!"



# Campbell's SOUPS

LOOK FOR THE RED AND WHITE LABEL





Posed by Miss Grace Darling

**Baby Lamb Dolman with  
Chinchilla Collar and Cuffs**

*Style Book on request*

**A. Jaekel & Co.  
Furriers  
384 Fifth Avenue  
New York**



*Waist No. V 5041. Skirt No. V5042.  
Here two materials are better than  
one, for a waist of satin or chiffon is  
worn with a cloth skirt, plaited and  
hung from the hip yoke*

*Waist No. V5043. Skirt No. V5044.  
The loose kimono-cut blouse is a fa-  
vourite. Here it is accompanied by  
a simple skirt trimmed with bands of  
narrow velvet ribbon*

**SOME OF THE LATEST AND MOST EFFECT-  
IVE REASONS FOR ENJOYING WINTER DAYS**



*Frock No. V4692. This frock speaks  
simply of the beauty of good lines  
unadorned and requires but  $2\frac{3}{8}$  yards  
of material that is 54 inches wide*

*Frock No. V4835. Wide hip pockets  
accentuate the otherwise slim lines of  
this youthful serge frock which re-  
quires  $5\frac{1}{2}$  yards of 36-inch material*





*A National  
Investment Service*

More than 50 Correspondent Offices connected by over 10,000 miles of private wires.

BONDS  
SHORT TERM  
NOTES  
PREFERRED  
STOCKS

*A steady income from wisely selected securities would help make your later years your best years. Regular investment, even with limited funds, builds well for the future.*

## A Habit that improves with age

**B**ONDS are the golden milestones of the thrifty. The habit of careful investment mounts up income for you year by year. Your maturing interest is there to greet you as time goes on.

What securities will you choose? To whom will you turn for experienced advice?

You may find near at hand one of our Correspondent Offices. At any one of these, experienced bond men will give you personal attention, practical helpful service, and definite recommendations of carefully chosen securities, whether you are already an investor, or wish now to start the habit and start right.

Many of the country's banks, institutions and experienced individual investors—consult regularly our monthly list of securities. It will be sent upon request for VOIII.

**The National City Company**  
National City Bank Building, New York





A boy's wardrobe to be complete must include a number of sailor suits, which should follow closely the regulation English models and be made of imported English navy serge or washable fabrics.

Our sailor suits which have so long been the standard for well dressed American boys are made of serge and washable materials exclusively imported by us for this purpose.

De Pinna representatives every season visit the principal cities of the country. Send your name and address and you will be informed of the next visit to your city, or the city where you do your shopping.

# DE PINNA

5th Avenue at 50th Street

NEW YORK



*Cape No. V5033. The very newest of wraps is short and loose and is made of fur cloth, duvetine, or velvet. This model is so wisely cut that—muff and all—it requires but two yards of 50-inch material, \$1*

WINTER WRAPS DO A NUMBER OF CHARMING  
NEW THINGS, BUT DO NOT OUT RIVAL THE  
ACHIEVEMENTS OF THE NEW WINTER FROCKS



*Frock No. V4946. This one-piece frock chooses a square neck, hip pockets, and a kimono shoulder cut; 3½ yards of 54-inch material*

*Coat No. V5030. A coat flares in new lines and thus achieves smartness, and does it, too, out of 3¾ yards of 54-inch width material*





**A**T all hours, from sun-up to sundown and after, on all occasions, from entertaining to being entertained, at all seasons, from fans to furs, and at all ages, from Spring to Indian Summer, pearls are perennially appropriate whether they are Orientals or Téclas.

*Técla Pearl Necklaces, with  
Genuine Diamond Clasp,  
\$100 to \$350*

*Técla*  
*398 Fifth Avenue - New York*  
*10 Rue de la Paix, Paris*





HAT BY RACHEL BAKER

PHOTO BY WESTON

*Willard H. George*  
FURS

SEVENTH STREET AT HOPE  
LOS ANGELES



Smock No. V4743. There is nothing better for play than this little English smock which cannot quite hide the fact that bloomers are also modish. Sizes, 2, 4, 6, and 8 years

Coat No. V4869. Easily made is this smocked coat for a little girl. It has side sections narrowing into a belt, and requires but  $1\frac{3}{8}$  yards of 54-inch material. Sizes, 2, 4, and 6 years

THE APPAREL OF CHILDHOOD IS COMFORT-

ABLE AND CHARMING ONLY WHEN IT FITS

BOTH THE OCCASION AND THE WEARER



Coat No. V 5049. A gentleman, however young, should be always well tailored. That accounts for this top-coat developed in a tweed mixture of cheviot. Sizes, 2, 4, 6, and 8 years

Suit No. V4865. A practical two-piece suit, one of those garments so easy to don and doff, has a laced blouse with a low collar finished in a tiny ruffle. Sizes, 2, 4, and 6 years



## "Hear it Click?"

"Click!" That means snap-fastener security—snap-fastener comfort.

For Wilsnaps snap "snug-tight"—they know when to *hold on*. And they know when to *let go*—without strain to tender fingers or threads or fabric.

Rust-proof Wilsnaps—first and last the choice of women who insist on "quality" even in snap-fasteners! Wilsnaps—for your evening frocks and everyday gowns and suits! Wilsnaps—*everywhere*—on the orange colored card!

Wilsnaps—always *will* snap—wherever snap-fasteners are used.

THE WILSON FASTENER CO.  
117 East St. Clair Avenue, Cleveland, Ohio.



Look for this card  
—orange colored—  
10c everywhere

# WILSNAP

REG. U.S. PAT. OFF.

Fashion's Fastener





ESTABLISHED 1723  
*Revillon Frères*

5<sup>th</sup> Avenue at 53<sup>rd</sup> Street

Paris  
 81 Rue de Rivoli

New York

London  
 180 Regent St.

FURS



Coat No. V5048. Tailored neatly up to her little chin in this top-coat of tweed or velours, youth is ready for adventure. Sizes, 4, 6, 8, and 10 years

TO WARM SMALL GIRLS AND TO PROTECT  
 DAINTY DRESSES ARE THE ULTIMATE  
 AIMS OF THESE VERY CHIC TOP-COATS



Coat No. F4129. Material cut in but three pieces develops into this serviceable coat with a convertible collar. Sizes, 2 to 8 years

Coat No. F4382. It simplifies matters to cut the under-arm gores in one with the belt of this velveteen coat. Sizes, 4 to 10 years





## What Does Your Mirror Reflect?

Are you proud and satisfied because it reflects a skin that is healthy, glowing and altogether charming?

Or are you discouraged because you have tried so many recommended treatments and still your skin looks muddy, oily and colorless?

Give Resinol Soap a trial. Its soothing, refreshing lather, searches every pore, and helps to cleanse them from the impurities which have lodged there, giving the skin a chance to breathe.

Sold by all druggists and dealers in toilet goods.

*Resinol Shaving Stick delightfully soothing to men with tender faces*

# Resinol Soap



## SEEN on the STAGE

(Continued from page 67)

Mr. Tarkington: it has allowed him, in this instance, to present his characters without subtraction. And if any doubt had lingered in regard to the ability of our theatre-going public to appreciate a fine thing finely done, the enthusiasm of the audience that crowds the Hudson Theatre every night would be sufficient to dispel it. "Clarence" is, far and away, the best piece that Mr. Tarkington has ever written; and this veritable artist who—years ago and for a little time—seemed tempted to regard the theatre in a mood of airy cynicism should be prompted by the huge success of "Clarence" to reward an ever-waiting public with other comedies as fine as this.

## "CLARENCE"

**D**ESPITE its title, the comedy called "Clarence" is primarily a study of a family; and to draw a life-like picture of a family is a task of greater difficulty than to draw half a dozen life-like portraits of unrelated individuals.

To students of psychology, the family must always remain one of the most interesting and one of the most puzzling of social institutions. It is natural for human beings to seek and choose their friends. The search is lifelong; and choices are continually made from childhood up. Out of a thousand people, we pick one as a companion because he is more congenial to us than any of the others. With him we choose to share uncounted hours and count those moments wasted when we are interrupted by any of the multitude of our acquaintances. Friendship is so rare and wonderful a thing that any one is lucky who is able, in an average lifetime, to discover half a dozen different friends. But the family throws people together by the unreasonable accident of consanguinity, and often holds them together without choice. Sometimes they are friends; more often they are not; and, in the latter and more common case, the intuition of the family imposes upon them a fictitious pretense of friendship. Brothers and sisters who are not at all congenial and who never in the world would have chosen each other as companions are brought up together in an intimacy which, under these circumstances, might almost be regarded as indelicate. More often still, an utter lack of friendship exists between parents and their children. In the first place, they are too far apart in age to understand each other; and in the second place, since most families are either rising or declining through the generations, a son of twenty-five and a father of fifty belong very often to different levels of society. Under these circumstances, crabbed age and youth can not live together. The imposition of an unnatural intimacy upon people who are not congenial with each other results in a great deal of insincerity; and insincerity is bad for the development of human character.

Yet the family is so respected as an institution that very few novelists and dramatists have had the courage to describe it as a breeder of discontent and a deforming force in the development of individual character. Sir Arthur Pinero has so described it in "His House in Order," and again in that bitter and sardonic masterpiece, "The Thunderbolt," which failed in the theatre because the average spectator regarded it as too unpleasant. Mr. Bernard Shaw, also, has more than once set up the social institution of the family as a target for satirical attack. Mr. Tarkington, in "Clarence," is more genial. He has shown us a family with all its faults; yet the individual members

of this family are all distinctly likable, and we gather the impression that it is rather good for them to be forced to live together in an atmosphere of uncongeniality. Be it ever so hateful, there is no place like home; and the constant bickerings of the Wheelers are made tolerable by the fact that each member of this family is always able to laugh at the foibles of the others.

The Wheeler family consists of Mr. Wheeler, a wealthy business man of middle age who lives in Englewood, New Jersey; his son Bobby and his daughter Cora, both of whom are in their teens; his second wife, who is too young to be their step-mother; and a level-headed governess who is too pretty to collaborate without embarrassment in the necessarily intimate task of bringing up his children. None of these people is capable of understanding any of the others; and none of them would have chosen the others for friends if the accident of consanguinity had not flung them together in an intimacy that is hard to bear. Mr. Wheeler is able to conduct his large and intricate business without difficulty; but he is utterly unable to conduct his family. There is never a peaceful moment in his house in Englewood. Bobby has been expelled from three schools for shooting craps, and is now threatened with a suit for breach of promise for having kissed the housemaid; and Cora has compromised herself by running off to a midnight party at the country-club with a grass-widower whom she regards romantically as the great love of her life. When the distressed father of these madcap children confers confidentially with the governess about the best means to bring them to their senses, he excites the unreasonable jealousy of his second wife. Even in his office in New York, this magnate unperturbed by business worries can not find a moment's peace; for his sanctuary is invaded by the various members of his family, and its customary atmosphere of calm efficiency is disturbed by raucous bickerings and unreasonable tears.

In a desperate moment, Mr. Wheeler impulsively decides to try an experiment which might have been recommended to his mind by some wise and calm philosopher. This experiment is nothing more nor less than to introduce an utter stranger into the bosom of his family and to find out what will happen when the jangled members of his household are required to adjust themselves to this new and unknown personality. Fortunately, an utter stranger is conveniently at hand in the person of a slouching private, recently discharged from the artillery, who has been sitting around for a couple of days in Mr. Wheeler's outer office meekly asking for a job. His given name is Clarence; but his last name remains a mystery till the end of the play because, in the first act, he is interrupted over and over again by Mr. Wheeler's bumptious children while he is attempting to give it, for purpose of record, to Mr. Wheeler's secretary.

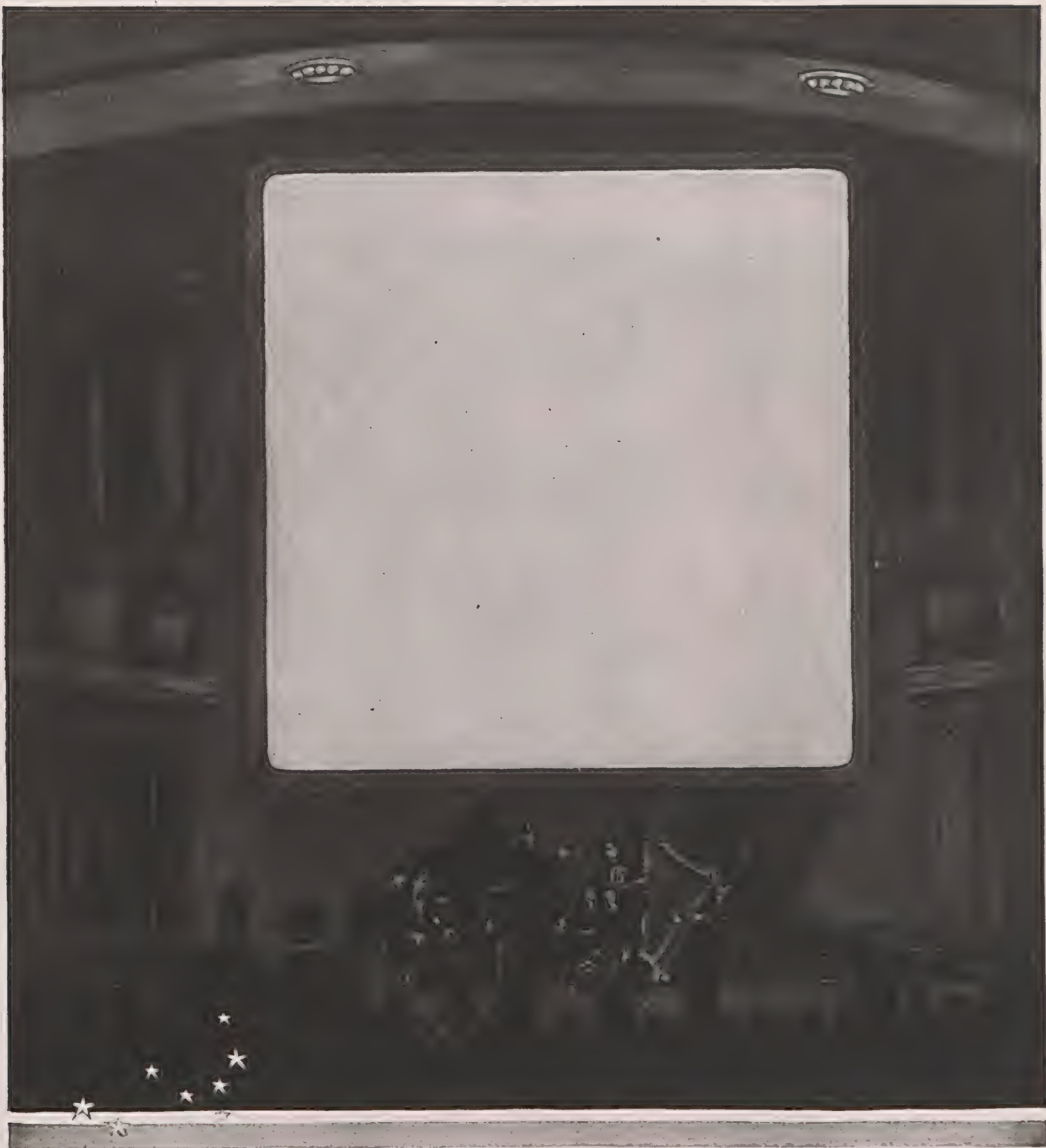
Clarence is soon installed in Mr. Wheeler's household, in a status that hovers vaguely between that of a servant and that of a guest. He is adored by Bobby and by Cora, as a Hero of the Great War; and the admiration of these young romantics is not lessened when Clarence tells them modestly that he was dragged into the army by the draft, that his entire term of service was spent in driving army mules in Texas instead of driving Germans through the Argonne Forest, and that his wound-stripe was earned when he was accidentally shot in the

(Continued on page 94)



**Thurn** Exclusive  
Fashions  
for Women.  
15 East 52<sup>nd</sup> Street.  
NEW YORK.





AN expectant hush of intense anticipation precedes the flashing on the screen of

## FOX ENTERTAINMENTS

because great stars and great authors have combined to provide the best in motion pictures.

FOX FILM CORPORATION

*Attend the theatre that presents them.*



## SEEN on the STAGE

(Continued from page 92)



*The Bootery  
positively has  
no connection  
with any other  
shop in the  
United States*

## Footwear With "Charming Personality"

BOOTERY Footwear has a distinct personality—a subtle style-expression impossible to describe, yet which elevates it to a sphere entirely its own, well removed from any semblance of the ordinary. Particular women who are decided in their dress requirements realize this.

### C. H. WOLFELT CO. The BOOTERY

REG. U.S. PAT. OFF.

Smart Shoes for Women

152 GEARY San Francisco	HOTEL MARYLAND Pasadena	432 BROADWAY Los Angeles
-------------------------------	-------------------------------	--------------------------------

liver at target-practice. These eager adolescents choose Clarence as a welcome repository for their confidences, because he has been in the army and has seen life as it really is; and the unheroic private with the ailing liver listens quietly to their intimate confessions and gives them the same sort of worldly-wise advice that they would not accept from their father, their step-mother, or their governess, or indeed from any other person than an utter stranger.

Clarence quickly shows himself to be a handy man about the house and makes himself equally useful as a plumber, a piano-tuner, and an entertaining player on a borrowed saxophone. He is soon adored by the dissatisfied step-mother of the family, who is persuaded by this new interest in her nervous life to renounce her habitual tyranny of tears. The governess finds it more difficult to make him out; but that is merely because she loves him at first sight and hates herself for fearing that she might be fool enough to feel afraid that she might love him, if, of course, she were not such a steady-headed governess,—a woman, in other words, whose calm sagacity could always be depended on to arrest the slightest hint of waywardness in her emotions. It is almost superfluous to report that this sagacious hesitant is the woman doomed by destiny to marry Clarence at the end of the play.

The modest and mysterious Clarence becomes more and more charming as the comedy proceeds. It is essential to the pattern of the play that the richness of his personality should be revealed only gradually to the audience, as this richness is presented, bit by bit, to the appreciative comprehension of the various members of the Wheeler family. Everybody, on both sides of the footlights, is agreeably surprised when the slouching person who had seemed so ill at ease in an ill-fitting army uniform comports himself as an indubitable gentleman when he suddenly appears in a newly-purchased suit of evening dress. Who is this plumber and piano-tuner who is so sympathetic that he understands all confidences and can straighten out the most intricate of human entanglements without apparent effort? It turns out, in the end, that Clarence is a famous entomologist and that his final name is Smith; and the anticlimax of the second revelation relieves the climax of the first. Clarence, in the good old English phrase, is both a scholar and a gentleman; and though, in the end of all, he steals away the governess—after the most delicious proposal-scene that has been written by any dramatist within the memory of the present commentator—he leaves the Wheeler family not only happier but wiser for his passing.

"Clarence"—as the ticket-buying public immediately proved—is a play whose merits are easy to enjoy; but it is not a piece that can be easily catalogued by the critical commentator and assigned to a definite place on the five-foot shelf of plays to be remembered. One would hesitate to call "Clarence" a great comedy, because it seems to lack the bulk and weight that are suggested by the connotation of this ultimate adjective; but it is a very fine comedy; and in the drama, the attribute of fineness is even rarer than the attribute of greatness. To write a "big scene" in which a tragic heroine chews the carpet is easier by far than to write a running current of delightful comment on the humorous events that crop up every day in a typical American family. Mr. Tarkington's characters, in "Clarence," are manifestly true. He has been especially successful in delineating

Bobby and Cora,—the spoiled children of the Wheeler family; but this achievement, perhaps, is not surprising, in view of the fact that Mr. Tarkington has long been recognized as our leading literary authority on the psychology of adolescence. The piece is more than adequately patterned; but a slight shuffling of the order of the situations might possibly result in an appreciable augmentation of theatrical effectiveness. In a couple of cases, incidents that call down curtains might better have been disposed of in the middle of an act,—yielding prominence of place to other situations that are clearly more emphatic. But the dialogue is so delightful that it tempts the commentator to repeat that enthusiastic phrase of Ruskin's,—"beyond all praise." It is continuously humorous; yet not a line of it could be quoted as a "joke," apart from the context. The funniest things that are said appear to spring spontaneously from the characters under spur of the successive situations; and the audience laughs, not for the easy reason that the puppets are so witty, but for the rarer reason that they are so human. In "Clarence," Mr. Tarkington has succeeded, from the outset to the end, in evoking from the public the rich response of recognition.

So fine a play as this, which does not even aspire to be considered great, may finally be classed in the same category with such minor classics as "The Mollusc," by Hubert Henry Davies. A little thing done well is more impressive than a bigger effort bungled. "Clarence," in both bulk and weight, is but a little thing. So is a canoe; so is a pearl. But the surging tide that washes down huge images in sand can not dissolve a pearl.

### "MOONLIGHT AND HONEYSUCKLE"

IN turning from the contemplation of "Clarence" to the consideration of "Moonlight and Honeysuckle," the critical observer is required to step downward from the level of life to the level of the theatre and to shift his attention from art to artistry. This comedy, by Mr. George Scarborough, is artificial and mechanical; but the artifice is fairly clever and the mechanism is well oiled.

Mr. Scarborough has chosen for the basis of his play a dramatic anecdote that might have been expounded, with the utmost emphasis, within the compass of a one-act piece that would have run to forty minutes; but he has diminished the inherent effectiveness of this material by stretching it and padding it until it covers—all too thinly—a canvas of three acts.

The heroine is presented to us as the current belle of Washington. She is the elder daughter of one of the Senators from Arizona; and, on her twentieth birthday, she makes a serious effort to choose between the many suitors that beset her. To test the quality of her admirers, she decides to make to each of them a mock confession that, in the past, seduced by the intoxicating influence of moonlight and honeysuckle in the mad and merry month of May, she had been persuaded by a faithless lover to take the one false step that has called forth such a flood of moralistic comment from the veracious chroniclers of life who contribute serial stories to our magazines of widest circulation.

One of her suitors—an oratorical Congressman who is probably a Prohibitionist—postpones his long-desired engagement to the heroine when he hears her tearful story. Another suitor, who is a wealthy dude (and a pointed line of

(Continued on page 98)





DINING ROOM, SUNDERLAND HOUSE

*London Home of the Duchess of Marlborough*

PHOTOGRAPHED BY SPECIAL PERMISSION

# *The Vogue of* COMMUNITY PLATE

THE DUCHESS OF MARLBOROUGH, who was Consuelo, daughter of William K. Vanderbilt, married in 1895, Charles Richard John Spencer-Churchill, ninth Duke of Marlborough. In her town house, shown above, the Duchess has the Patrician design in COMMUNITY PLATE—as have many other distinguished patrons of COMMUNITY PLATE, in America and Europe.

## *A Few Distinguished Patrons of COMMUNITY PLATE*

BY PERMISSION

Mrs. O. H. P. Belmont, *New York*  
Mrs. Oliver Harriman, *New York*  
Mrs. Robert Jordan, *Boston*

Lady Randolph Churchill, *London*  
Mrs. Honoré Palmer, *Chicago*  
Mrs. James Viles, *Chicago*  
Duchess of Marlborough, *London*

Baroness Huard, *Paris*  
Mrs. James B. Haggia, *New York*  
Mrs. Reginald C. Vanderbilt, *New York*

*Teaspoons, Set of Six, \$4.00—Guaranteed for 50 Years*

ONEIDA COMMUNITY, *Ltd.*



ADAM DESIGN



# Milburn

## LIGHT ELECTRIC



### *Acknowledged Leadership*

Public recognition of merit and quality has made Milburn the largest producer and seller of electric cars in the world.

This Light Modern Electric has the two-fold desirability of practical utility and graceful beauty. It is convenient, easy to run and economical.

The Milburn Light Electric is ideal for winter driving. You are independent of a chauffeur. The car may be left standing for any length of time in cold weather and will start at once with the throw of the switch.

The tremendous demand for the Milburn is taxing even our increased facilities to the utmost. To avoid disappointment on Christmas deliveries, orders should be placed now.

Send for catalogue and address of the nearest Milburn Dealer.

Price \$2485, f. o. b. Toledo

The Milburn will be on exhibition at the National Automobile Shows at New York and Chicago

Established 1848    The Milburn Wagon Company    Toledo, Ohio  
Automobile Division



M





# HANDEL *Lamps*

Typical of all Handel Lamps in its rich colorings and graceful lines, is Number 6778, here illustrated. Durable materials, skillfully fashioned, make its beauty permanent. It can be found at dealers in fine lamps.

*Look for Handel name on every lamp.  
Write for booklet of "Suggestions"*

THE HANDEL COMPANY, MERIDEN, CONN.





# Fairfax

IVORY  
FIBERLOID

*The* beauty of Fairfax Toilet Articles—their rich ivory finish and dignified design—will be quickly appreciated. This new pattern, now shown by dealers of the better class, may be purchased one article at a time, or in complete sets: Brushes, Combs, Mirrors, Powder and Jewelry Boxes, Cosmetic Jars, Hair Receivers, Pin Cushions, Shoe Horns, Buttonhooks, Manicure Outfits.

Each piece made of solid Ivory Fiberloid—the most dainty, durable and sanitary of all materials for the boudoir, and will not tarnish, break or dent. Fully guaranteed.

May be easily engraved and inlaid with artistic monograms in contrasting enamels.

Please ask us to send you our complimentary and interesting booklet "Beautiful Fairfax," by Grace Gardner

THE FIBERLOID CORPORATION

Advertising Department, INDIAN ORCHARD, MASS.

Sales Rooms: 55 Fifth Ave., New York Dominion Ivory Co., Ltd., Toronto, Can.



*Perfume  
Toilet Water Face Powder  
Talcum Powder*

# FRIVOLE

*A new Parisian creation  
Dainty-distinctive-lasting  
Send 10¢ for sample.*

Paris **LUYTIES** New York  
1270 Broadway  
New York City





# JORDAN



## *A Royal Vagabond*

**O**UT in God's country at twilight. Nature in Autumn costume. An alluring road. A crescent moon. A party of your own choosing. And a Jordan Silhouette.

You stop a moment to enjoy it all. Then you settle back—and touch the throttle.

Smoothly, silently the Silhouette slips away. Through secluded villages and sleeping fields. There's a new life in the air—a new tingle in the blood.

No wracking side sway. No bouncing up and down. No disconcerting squeaks or rattles. Just a soft steady pull—faster—faster—no effort—no noise—no need to brace yourself. You are really motoring now.

No longer the blasé driver of yesterday. You are the companion of a new kind of car—answering the call of the open country—yield-

ing to the whims of the moment—a royal vagabond travelling the road to Everywhere.

Picture it all. Picture your car—the lightest one built, for its wheelbase—answering to your slightest touch. Picture the flat top-edge. The wide-opening doors. The rectangular mouldings. The low slanting wind shield. The odd little French angle at the dash. The low clean seat cowl. The cord tires. The long, clean lines of the all-aluminum body. The chassis of finished mechanical excellence including all of the finest, universally approved mechanical units.

Picture all these things. Then imagine the continental kind of comfort that the Silhouette affords—seats deep and soft and tilted just right—knees not too high—arm rests just right—wheel, pedals and levers just where you want them. Such is the Jordan Silhouette.

---

JORDAN MOTOR CAR COMPANY, Inc., CLEVELAND, OHIO

---







## Entrée ~ the Short-sleeved Afternoon ~ only to make the depilatory problem distressingly acute!

IT is a serious problem, however, only to that woman who does not know there is a *new* way to remove hair—and without the slightest danger to the skin or complexion.



WITH the unquestioned acceptance of sleeveless frocks as the season's mode, and gowns which leave so *little* to the imagination, the fastidious woman, unable to overcome her instinctively feminine viewpoint of the incongruous blade, and fearful of the severe chemicals of old methods, is confronted with the awkward urgency of discovering an effective yet *consistent* way to remove superfluous hair.

It is to her that the following information will be of singular interest.

### A NEW WAY

*There is a new and radically different way to remove hair. A way that meets the most exacting requirements of gentlewomen, and which is warranted not to irritate the skin, injure the complexion or encourage further growth no matter how frequently one uses it.*

The name is NEET. A cream lotion; dainty, exquisite, harmless; which not only removes hair *instantly*, but, in the same operation, bleaches the skin to perfect whiteness.

### METROPOLITAN ACCEPTANCE

Although obtainable at the shops scarcely eight months, it is already the *accepted method* of smart women in every metropolitan center from New York to San Francisco. To scan the pages of the *Social Register* is to read a listing of its users.

### HOW TO USE NEET

Neet is strictly ready for service—no mixing. Apply the same as a cold cream, let stand ten minutes and then wash off with clear water. That's all; the hair will be gone, rinsed away, and the skin left refreshingly cool, smooth and white!

### WHERE TO OBTAIN NEET

At toilet counters in all department and drug stores. Or, by mail direct. Two sizes. 50c and \$1.00. The larger size contains three times the quantity of the smaller.

### Very Special

If you cannot obtain NEET at your dealer's, mail the coupon below with 50 cents for the small size—or \$1.00 for the large—and receive your supply by return post, in unmarked wrapper.

*You apply NEET, which is a cream-lotion, the same as any other cold cream; permit it to remain a few moments, and then wash it off with clear water. That is all; the hair will be gone, rinsed away, and the skin left refreshingly cool, smooth and white. A delightful change from old methods, to be sure.*



# Neet

*The Non-irritant Depilatory*



MAIL THIS COUPON

HANNIBAL PHARMACAL CO.,  
611 Olive Street, St. Louis, Mo.

111519

For the enclosed <sup>50c</sup> \$1.00 send NEET to

NAME .....

STREET .....

CITY ..... STATE .....



## SEEN on the STAGE

(Continued from page 94)



**BERGDORF  
GOODMAN**

616 FIFTH AVENUE  
NEW YORK

*Paris Clothes  
Exclusive Original Creations*

GOWNS • SUITS  
WRAPS • COATS  
MISSES COSTUMES

*Luxurious Furs*

Mr. Scarborough's assures us that "God hates a dude") not only rejects the heroine but promptly proves himself a bigger cad by repeating her mock confession to her father. The Senator from Arizona disappoints his daughter deeply by believing this second-hand confession; and he tells it, as a fact, to Tod Musgrave, the foreman of his ranches, who has known and loved the heroine since boyhood. Tod—to his credit—comes across with the immediate answer,—"That's a lie!"; but he is all too soon persuaded to believe the fiction by the insistence of Senator Balwin that he has received it as the truth from the repentant lips of his own daughter. Thereafter, the simple-minded Tod trails the other suitors of the heroine, with a determined purpose to shoot the guilty man at sight, so soon as he is able to identify the scoundrel.

Thus, the spotless belle of Washington has stirred up, in her madcap mood, a bigger mess than she can deal with. She soon sees that the caddish dude and the moralizing Congressman are both unworthy of her hand; but it is more difficult for her to calm the roused emotion toward revenge which she has unwittingly instilled into the blood of the simple-minded ranchman from Arizona. This whirlwind she finally arrests by promising to marry the primordial hero whose hand is ever on the trigger; but her promise is withheld until she has enjoyed an ample opportunity for torturing her father for his willingness to believe her given word when she was merely in a mood for lying.

The pattern of this artificial comedy has been developed in an orderly manner by Mr. Scarborough; but his method is so conventionally workmanlike that, whenever an entrance occurs, the audience easily foresees the content of the ensuing situation. The piece is utterly lacking in the desired elements of suspense and surprise. Furthermore, the dialogue—though frequently provocative of laughter—is mechanical and of the theatre, instead of sounding like a record of uncalculated conversation.

Mr. Scarborough has been very lucky with his cast, which contains such excellent performers as Lucile Watson, James Rennie, and Ruth Chatterton; and he has been even more fortunate in securing the collaboration of so fine a stage-director as Henry Miller. A mildly interesting play that is beautifully done attracts the audience with a more powerful appeal than that presented by a bigger composition that is unfortunately marred in the process of production.

#### "FIRST IS LAST"

"FIRST IS LAST," which was written by Samuel Shipman in collaboration with Percival Wilde, reveals a notable advance over the previous plays of Mr. Shipman. The present piece is much more plausible than "East is West," and is better made than "Friendly Enemies." Furthermore, it deals with a theme that is perennially interesting,—namely, the reactions of character to the vicissitudes of fortune. Three years elapse between the first act and the second, and two years elapse between the second and the third; and these intervals suffice to pauperize or to enrich the various members of a friendly group of four women and five men who, at the outset of the play, have sallied forth to fight with fortune from a common starting-point. We get to know these people very intimately by watching their behaviour when, by virtue of bad fortune, they are penniless, or, by virtue of good fortune, they are wealthy. This formula is frankly

artificial and is, perhaps, too obviously parabolical; but it offers a pattern for satiric comedy that is traditionally sound.

To solve conveniently the problem of launching forth their fortune-hunters from a common starting-point, the authors have chosen to set their first act in the fraternity house of Sigma Delta Psi at Columbia College on commencement night. This technical solution was unfortunate, since it submitted their initial act to the objections that are always urged against plays that purport to deal with college life. It is utterly impossible to engage a cast of experienced Broadway actors who shall look and seem like college undergraduates. In the first place, the average actor who is hired to portray him is always obviously over thirty; and, in the second place, it is difficult to find a skilled performer who knows any more about college life than the usual college-student knows about the much more intricately interesting life that goes on behind the footlights. Professional actors always sound silly when they try to shout "Ray, ray, ray!" or to sing such a song as "Sans Souci." Both Mr. Shipman and Mr. Wilde are graduates of Columbia; and both of them must know that Barnard girls do not habitually make themselves at home in the house of a Columbia fraternity without the visible attendance of a single chaperon.

But though the first act is not true to Columbia, the play as a whole is not appreciably false to life. It is, of course, both artificial and mechanical; but it is about something, it is well made, and it is entertaining to the audience. Mr. Shipman has proved beyond question his ability to make money as a commercial playwright; and Mr. Wilde has reasserted his resourcefulness in that region of the artisan which is bounded on the right side by the realm of the artist. Some time or other, when these two young gentlemen have learned that the theatre may be something more than a commercial institution, they will write—either singly or together—a big play. "First is Last" is not a big play; but it is not bad for a beginning.

#### "THE GOLD DIGGERS"

THE enigmatic title of Mr. Avery Hopwood's latest comedy, "The Gold Diggers," is explained, in the course of the performance, by that sterling actor, H. Reeves-Smith, who, because of his suavity of manner, is continually forced to play the *raisonneur* in comedies that need elucidation. Every woman, Mr. Reeves-Smith explains to us, may be regarded as a "gold digger" because of her habit of digging for money into the pockets of the nearest man; but the epithet may be applied particularly to the chorus-girl.

Mr. Hopwood's comedy deals with the daily—or should one say the nightly?—life of the chorus-girl; and, in so doing, it follows in the footsteps of several antecedent compositions in which the theatre has been used to tell the story of the theatre. It is frankly reminiscent of "The Mind-the-Paint Girl," by Sir Arthur Pinero; and it also calls forth many echoes from Mr. H. V. Esmond's comedy, "When We Were Twenty-One." The chorus-girl is once again revealed as an underbred and slangy creature endowed with a heart of super-ordinary generosity and shielded by a sense of chastity that would put the Puritans to shame. Once again—as in so many antecedent plays—an elderly man of the world, who plunges into the society of chorus-girls for the purpose of rescuing a youthful nephew

(Continued on page 100)





## A Signally Successful Home-Furnishing Organization

now displaying the most notably inclusive selections of  
Furniture, Floor Coverings, Draperies and Decorative Wares  
in its history.

**FREDERICK & NELSON - SEATTLE**



(Continued from page 98)



## Quality-Made For Particular Folk

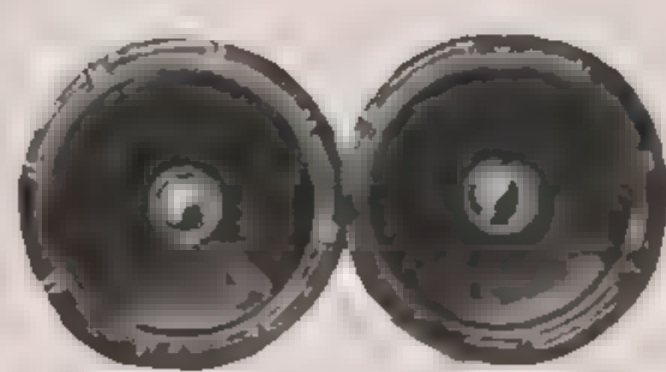
The identification of Krementz Waistcoat Sets is made easy by the Krementz Patented Bodkin Clutch on the back of the studs and waistcoat buttons. The interested craftsman fashions these sets, intent upon making each piece a work of lasting worth. His concern is in making it good—not in making it fast.

### Krementz

WAISTCOAT SETS

are known for their fitness and their quality. They are to be had in solid 14 kt. gold or platinum, in a variety of pleasing designs, plain or set with fine jewels, as you please. They vary in cost from \$25 to \$2000 and their worth speaks for itself. In no other waistcoat sets will you find the Krementz Patented Bodkin Clutch. Krementz Waistcoat Sets are sold by good jewelers.

KREMENTZ & COMPANY  
NEWARK, N. J.



PAIR LINKS



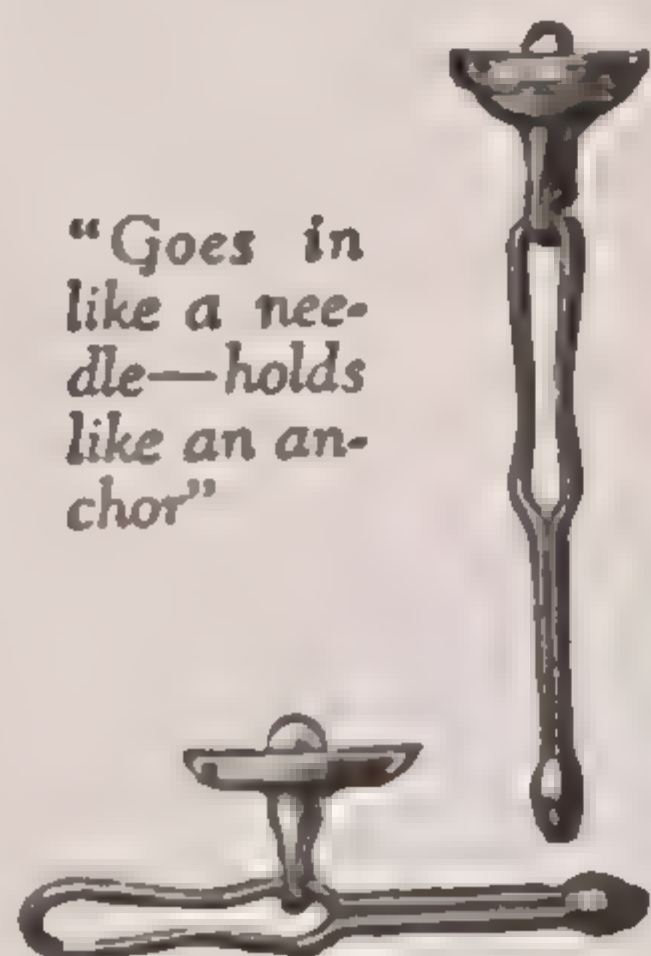
4 WAISTCOAT  
BUTTONS



3 STUDS

Black onyx platinum set, pearl centre. Waistcoat buttons and studs fitted with bodkin-clutch back.

"Goes in like a needle—holds like an anchor"



from the pernicious influence of this environment, is easily persuaded to believe that the ladies of the chorus are more natural than they have been painted, and not only ends up by saying, "Bless you, my children!" to his nephew and prospective niece-in-law, but also marries a paragon of women who has danced forth from the chorus to capture his own heart.

Despite the traditional background that it calls to mind, "The Gold Diggers" is somewhat puzzling in its content. At times the intention of the author appears to be satirical, and at other times it seems to be no more than sentimental. The heroine, for instance, is egged on by the author to behave very badly at the climax of the play, by simulating drunkenness and flaunting forth a knowledge of many things that no lady should know; but, at the next moment, we are invited to share the opinion of Mr. Bruce McRae that this vulgar creature is at heart a lady, because she is able, at an appropriate moment, to introduce a grey-haired mother from a door up centre. Mr. Hopwood apparently assures us that any girl who has a mother must be pure and sweet and cultured and refined. This is a comforting message for any elderly gentleman who desires to marry into the chorus.

"The Gold Diggers," on the whole, is admirably acted. Particular praise should be accorded to Jobyna Howland for her humorous rendition of the richly human rôle of a statuesque show-girl. Ina Claire is also very clever in the more mechanical and artificial part of the heroine. The piece has been staged by David Belasco with his customary carefulness; and the producer should be praised especially for the authentic quality of his simulated sunlight.

### "THUNDER"

THE play called "Thunder" was dramatized by Peg Franklin from a series of short-stories of life in the Blue Ridge Mountains originally written by Elia Peattie; but the piece was doctored up for metropolitan presentation by the practiced hand of Winchell Smith. Mr. Smith has earned a large fortune in the past by following a very simple formula. It has always been his faith that the theatre-going public would applaud most easily the same sort of thing that it had been taught to applaud in other plays of other seasons; and, in every piece in whose destiny this very clever playwright has been financially concerned, a firm reliance has been based upon the carrying power of a long tradition.

But, in the case of "Thunder," the formula of Mr. Smith has failed. The piece is packed with characters and situations with which the theatre-going public has been long familiar; but, in this instance, the pattern has been overcrowded. So many different incidents are presented for attention that the mind of the spectator is muddled, and he goes away from the theatre without being able to remember clearly what the play was about. Not even a practiced critic could summarize the plot of "Thunder;" for the play tells half a dozen different stories instead of focussing attention upon one. In detail, it seems to be conventionally true; but the parts are greater than the whole. Excellent acting is exhibited in many minor and contributory "bits"—particularly by a new actress named Liela Bennett—but the title rôle is played without impressiveness by Burr McIntosh, who is obviously unequal to the task.

### "AN EXCHANGE OF WIVES"

NOTHING is more disenchanting in the theatre than the spectacle presented by a money-chasing author who endeavours to be naughty and succeeds only in being dull. Mr. Cosmo Hamilton—the author of "Scandal," an exceedingly bad play which is drawing big receipts at the box-office—has apparently decided that the easiest way to make money in the theatre is to titillate the public taste with what is technically known, among the editors of some of our most popular periodicals, as "sex-stuff." But Mr. Hamilton is not another Mrs. Hatton; and his sedulous endeavours to be nasty are lacking in the necessary note of spontaneity.

The basic pattern of "An Exchange of Wives" is indicated by its title. Two married couples share the same cottage in the country. One of the husbands begins to flirt with the wife of the other. Thereupon, the deserted wife and the neglected husband decide to bring their errant spouses to their senses by pretending to institute a counter-flirtation. A frank exchange of wives is solemnly suggested, for the purpose of stimulating a reassuring jealousy. The action rises to its culmination on a sleeping-porch, which affords Mr. Hamilton a setting in which to exercise his best endeavours to emulate the entertaining immorality of Restoration comedy.

From the critical point of view, the complaint against this play is not so much that the author has obviously tried to be excitingly salacious as that he has not succeeded. A full score of third-rate playwrights who are practising their craft in Paris at the present time could have made diverting use of this traditional material. But Mr. Cosmo Hamilton lacks the happy irresponsibility which inspires the contributors to Le Théâtre de Cluny. He is merely an expatriated Englishman; and his attempts to sin against good-taste are executed with an elephantine ponderosity.

### "THE DANCER"

THE veracious programme which announces that "Messrs. Lee and J. J. Shubert present 'The Dancer,' by Edward Locke," neglects to mention that the piece has been adapted from a Continental comedy,—which appears, from internal evidence, to be typically German; and since the name of the original author has been suppressed, it becomes necessary to burden the harmless Mr. Locke with the shortcomings of the play. The piece is utterly conventional and deadly dull. It tells an old, old story; and, in structure, it follows an old, old pattern. The heroine is a Russian dancing-girl who has spent her whole life in the theatre under the strict tutelage of a master whose main ambition is for her future fame. But she longs for love, and domesticity, and the quiet of a country garden; and when these are offered to her by an utter stranger who has long admired her from a distance, she first agrees to marry him and then asks him his name. The quiet country garden is in New England; and the adoring husband turns out to be a Puritan, equipped with relatives more conventional and more hypocritical than himself. The Russian dancing-girl is ill at ease in this new setting. But when, to relieve her boredom, she invites a batch of her former Bohemian companions to disrupt the quiet of the country garden with a little human merriment, she stirs up such a row with her

(Continued on page 102)





STERLING SILVER  
OF DISTINCTIVE CHARACTER AND DESIGN  
ALSO A NOTABLE STOCK OF THE CHOICEST  
PEARLS, PRECIOUS STONES, JEWELRY,  
WATCHES, STATIONERY, SILVER PLATE

REED & BARTON

ESTABLISHED 1824

THEODORE B. STARR, INC.

ESTABLISHED 1862

JEWELERS AND SILVERSMITHS

FIFTH AVENUE AT 47<sup>th</sup> STREET - 4 MAIDEN LANE  
NEW YORK



## S E E N o n t h e S T A G E

(Continued from page 100)

relatives-in-law that she leaves her husband in a huff and returns to the stage. Of course she achieves a great success; but, nevertheless, her now repentant husband comes back in the last act and takes her away once more.

This traditional play is divested of any appearance of verity by the absurd manner in which it has been cast. The young woman chosen to depict the title part is utterly unable to suggest that she is either a Russian or a dancer; and the part of the Puritanical New Englander has been entrusted to a Jewish gentleman from England. The play, though dull, is inoffensive; but most of the acting is positively bad.

## "THE STORM"

"THE STORM," by Langdon McCormick, is an old-fashioned melodrama of primordial passions in the primeval forest of the far northwest. Two men elect to spend the long winter together in a log-cabin in the wilderness. One of them is a native settler, to the manner born; the other is an aristocrat from London, who is seeking a cure for civilization. A smuggler who has been shot by the mounted constabulary is brought dying to this cabin by his daughter, a French Canadian girl; and, the night that he dies, a terrific blizzard shuts the cabin off from the world. Thus the young girl is incarcerated for six months with two young men of contrasted temperaments; and by this device the familiar pattern of the triangle is reduced to the primitive. The men begin as pals; but each of them soon loves the girl, and after that they hate each other mortally. The play contains the usual fight in the dark, and the customary scene in which the two men toss coins to determine which of them shall risk his life for the sake of the girl. The climax comes when the stage is swept with a tremendous forest-fire, which wrecks the cabin. Both men are sorely wounded, and by their mutual sufferings are led at last to behave generously toward each other. The native settler proves himself to be the more heroic of the two and is finally rewarded with the love of the girl.

This kind of play was very popular in the eighteen-eighties, but has, more recently, been driven out of fashion by the moving-pictures. It is much easier to buy a forest, set it on fire, and photograph the result than it is to simulate a forest-fire on the stage. Nevertheless, the electrical and scenic effects exhibited in "The Storm"—all of which are devised by the author—are sufficiently impressive to provoke the audience to enthusiastic applause. The piece becomes at times a little monotonous by reason of the fact that only three actors appear in the four acts of its pattern; and the pace of the performance is much too slow. The acting, however, is excellent; and particular praise should be

accorded to Helen MacKellar for her spirited and natural rendition of the heroine.

## THE NEIGHBORHOOD PLAYHOUSE

A SEASON of Ibsen's plays has been instituted at the Neighborhood Playhouse by a company which is headed by Leigh Lovel and Octavia Kenmore. These performers—according to accounts—have already devoted several years to a similar service in the provincial circuits of England. The first piece upon their programme—"Hedda Gabler"—was adequately rendered. By far the best performance in the cast was contributed by that sterling actor, Albert Bruning, in the rather thankless rôle of Tesman. Miss Kenmore looked too old, by many years, for a proper presentation of the cantankerous heroine of this sardonic tragedy; but she played the part with technical intelligence. She was more impressive in her moments of repose than in those other moments which called for the assertion of emphatic histrionic power. Mr. Lovel was unsuited, in physique and temperament, to the massive rôle of Brack. Brack is a man who shakes things when he comes into a room; but Mr. Lovel is undersized and unimpressive. Nevertheless, a merely adequate performance of any play of Ibsen's is worthy of attention; and it is always worth a trip to Grand Street to watch the work of so accomplished and so versatile an actor as Mr. Albert Bruning.

## "SEE-SAW"

THE most entertaining musical comedy of the autumn season is a piece presented by Henry W. Savage under the meaningless and unattractive title of "See-Saw." This piece reveals the rare merit of a coherent and consistent plot, which has been derived by Earl Derr Biggers from a novel of his own, entitled "Love Insurance." The successive situations are amusing; but the lines are lacking in wit, and it soon becomes apparent that Mr. Biggers, in the writing of his dialogue, is not another Oscar Wilde. This author contents himself with cracking jokes; and most of them are old. The music—which has been furnished by Louis A. Hirsch—is also, for the greater part, traditional. The acting and the singing and the dancing are comfortably commonplace. Yet "See-Saw"—with little else to recommend it to attention beyond the fact that it discloses a coherent plot—surpasses all the other musical comedies that have been presented to the public in the early autumn season. Once again, it seems a pity that Sir William Gilbert and Sir Arthur Sullivan should have left behind them no successors to inherit their high titles.

The above garment designed by Miss Helen Boye

**"B.B." Laces**

FAITHFUL REPRODUCTIONS  
OF

REAL HAND MADE  
VALENCIENNES AND CLUNY LACES

reproducing even the soft creamy shade of rare old lace which lends such charm and distinction to a dainty costume or undergarment.

The daintiness, exclusive designs and superior wearing qualities of "B.B." Laces have gratified lace connoisseurs since 1827—ample proof of how closely the characteristics of Hand Made Laces have been reproduced.

The genuine "B.B." Valenciennes and Cluny Laces are the "Pinnacle of Perfection." They are sold in all the better retail stores and will also be found on high grade lingerie in ready-to-wear departments and specialty shops.



To secure laces without a peer in quality, identify them as genuine "B.B." Laces. Look for this circular trade-mark on every twelve yards.

Birkin & Company

73 Fifth Avenue

New York, N. Y.





# WILLYS KNIGHT

*"Sleeve-Valve, the Motor that Improves with Use"*

**T**HE longer owners drive their Willys-Knight cars, the stronger is their endorsement. An owner in Nebraska sums up the Willys-Knight story in a phrase. "I have covered in my car about 30,000 miles. My total expense, outside of gasoline, oil and tires, during that mileage has been \$3.00, with which I purchased a small part." Economical dependability, year after year, as the sleeve-valve motor steadily improves for thousands of miles, explains why so many owners say,— "Once a Willys-Knight owner, always a Willys-Knight owner."

WILLYS-OVERLAND, INC., Toledo, Ohio  
WILLYS-OVERLAND, LIMITED, TORONTO, CANADA





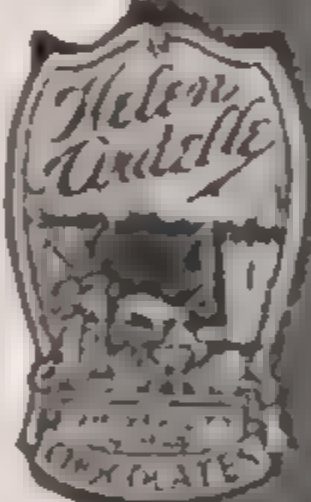
*Candy she is  
sure to like*

If you wish to send a gift as a token to a hostess—as an offering of affection to a loved one—as the very welcomest Christmas candy that mind can fancy—order my Helen Ardelle Gift Box of fresh, rich, luscious chocolates. A gift as elegant as the thought it expresses.

There is a new delight in every piece—a lingering mellowness that whispers most choice materials, fashioned by hands that find joy in their work—by my mother's hands and my own hands and those of my little band of co-workers here in my own home kitchen in Seattle.

I have no ambition to sell to the multitudes. I am content to put my whole time and heart into creating chocolates for those discriminating folks who appreciate extraordinary quality.

Send me your order now for my Christmas Gift Box—\$2 a lb.; \$5 for 2½ lbs.; \$10 for 5 lbs. prepaid anywhere in the United States. Please send money order direct to me.



*Helen Ardelle*  
MY VERY OWN  
CHOCOLATES

5038 20th Avenue, N.E.  
Seattle, Washington



P. S.—I give you my word that my special packing will bring my chocolates to you fresh and fine. If not, I'll return your money.—H. A.



Montross

*Though handicapped by a New England temperament, the genius of Tarbell sometimes transcends that chilling influence*

A

R

T

(Continued from page 69)

with conventional decoration, and at the point where the sphere joins the base are three finely modelled figures in the round,—man, woman, and child,—apparently symbolizing the human race searching the heavens.

In its comparative unfamiliarity, as well as in the opportunities which it offers the sculptor, the astrolabe would seem to surpass the sun-dial. It may be suggested that this is the psychological moment for some one to publish a monograph on astrolabes of the past, with suggestions for their adoption as a decorative feature of the present-day garden. With the plain scientific astrolabe, we are not entirely unacquainted. English gardens, in particular, have a distinct appreciation for their picturesque qualities, but such decorative versions as this possess the double merit of originality and beauty.

#### THE BIRD-WOMAN OF SCULPTURE

Eugenie Shonnard, the bird-woman of sculpture, was also among the exhibitors at the Westchester Fair, and her supercilious crane had the admirable distinction and simplicity of treatment which characterized the marabou which first won general attention for the work of this young artist, some years ago. This abstract treatment in which realism is subordinated to the æsthetic purpose is very effective in garden sculpture, in which the effect of line and mass is so much more important than an elaboration of detail and realistic rendering. It is also much more difficult, by the simple fact that it is always easier to relate all that one sees than to select the essential points and subordinate the rest to the position due its relative unimportance. That, of course, is the reason why so many peo-

ple are dull to listen to and so many artists dull to contemplate. Both demand our best attention to so many matters of no importance.

When New York considers its general superiority to Boston, it has to face the fact that Joseph De Camp is a Boston artist. Nor is it merely by accident of residence that De Camp belongs to Boston. He is not, like Tarbell, a constitutional New Englander whose genius occasionally finely transcends the confining rigidity of Puritan severity and self-consciousness. But his art is a rare and perfect flowering of the refinement and distinction and beauty which lie at the heart of the finest New England culture. There is neither awkwardness nor severity about De Camp's women. Gracious, suave, and comprehensively human, they dominate the canvas as the finely bred woman of the world dominates any situation in which she may find herself. They have that indefinable air of being always at home and always at ease which must have been in the mind of that wise person of an earlier day who said that "culture is the conquering of one's environment."

#### PAINTING THE INDIANS

Unconcerned with refinements of distinction is Robert Henri, who paints for the love of life and colour, and has, of late, found both most to his liking in the primitive race of the Mexican Indians. Forceful, brilliant, almost brutal are Henri's canvases, with strong colour laid on with swift strokes of a broad brush, but there is a fine vitality about them and in general (though they sometimes verge on the theatrical) a convincing sincerity. It is interesting to note how admirably the technique is suited to the subject.





Semi-Touring Car

*Designed and built for Mrs. George Wingfield of San Francisco*



Custom Department

THE LOCOMOBILE COMPANY OF AMERICA

Makers of Fine Motor Cars



### Fifiel Scarves

Made in the Fifiel workrooms  
from hand loomed English silk  
squares Priced 350 to 750

Correspondence solicited so that  
articles from the Fifiel Shop  
can be sent on approval

Exclusive patterns of the  
higher grades of French  
and English silks are  
imported for the Fifiel  
Scarves

Service by mail in English  
Overcoats and Hats, Fifiel  
Shirts, Hosiery and other  
accessories to gentlemen's  
dress

**Fifiel**  
& Stevenson  
Men's Wear

328 S. Michigan Boulevard  
CHICAGO

## Frank Brothers

Fifth Avenue Boot Shop

Near Forty-Eighth Street

Established  
1865



Frank Brothers Golf  
Shoes have a touch  
of Sport, of Comfort  
and Attractiveness,  
for the Links and  
Club Veranda.

Visit Our

*Exhibit Shops:*

Chicago, Michigan Boulevard Build-  
ing, Corner Washington Street  
Pittsburgh, Jenkins Arcade  
New Haven, Taft Hotel  
Boston, Little Building, Boylston and  
Tremont Streets  
Washington, Woodward Building, op-  
posite Shoreham Hotel

We have no agencies — Our shoes are sold in our own shops only.



1865



1919

Established over half century

C. C. SHAYNE &amp; Co.

Furs of Finest Quality  
In the  
Latest Fashions

Embracing the very latest foreign models, together with many beautiful and original styles by our own designers.

*Cloth Coats*  
*for Men and Women*  
*Fur Lined and Trimmed*

All the Richest and Choicest Furs

in Russian Sable, Alaska Seal, Silver Fox, Chinchilla, Black Fox, etc., are represented in our coats, wraps, neckpieces and muffs.

Every article of our manufacture satisfies the eye with the quality of style, an element of the utmost importance to those who desire an air of distinction in their attire.

Our stock includes every desirable fur, not only the costliest, but those of moderate price, equally stylish and fashionable.

*Motor Apparel*

COATS, WRAPS  
HATS, GLOVES  
ROBES

C. C. SHAYNE &amp; Co.

Manufacturers of

*Strictly Reliable Furs*

126 WEST 42D STREET :: NEW YORK



Ostrich fringes a velvet vanity bag; \$49.50. Beside it is a rhinestone bandeau; \$7.50. The duplex rouge and powder-box (left) is gold-plated; \$3.50. The composition chain and scarab are carved; \$25. The bracelet matches; \$10. The fan has one feather; \$22.50. An atomizer costs \$10; the bottle of Houbigant Quelquesfleurs, \$12. The beaded purse is \$25. Suède makes the vanity case (right); \$12.50

## ON HER DRESSING-TABLE

"JUST give me a moment to powder my nose and then I shall be ready to go anywhere, my dear," says the smart woman, for, with the moral support of having that feature well-powdered, she is armed for any emergency, whether it be a presentation at court or a procession to the altar. Paris, always to the fore in supplying such a need, this season equips every new bag, purse, and card-case with the means for beautifying the nose of woman; these concealed vanity cases, always attractive, are particularly so in the evening bags. At night, of course, one must be prepared to give frequent little touches to keep that more or less classic feature above reproach.

But powder should be only the final touch of beauty to a lovely skin, and flaws in the complexion should be not covered up, but corrected by the innumerable modern aids to attractiveness. That great improvement may be made is the opinion of one specialist who returns from Europe with several suggestions that should be of incalculable benefit to the woman with an earnest desire to make the most of herself.

His immediate observation upon his return was that here was a nation of pretty women who would be really beautiful were they to nourish their skins more carefully and to practise repose of feature. In his opinion, the climate of this country dries the exposed skin so rapidly that the supply of natural oil proves insufficient to keep it soft and supple, and thus the vivacity of the girl is apt to merge into facial contortions in the older woman.

This might be discouraging if remedies were not to be had. A truth is never unpleasant if accompanied, as in this case, with some really helpful suggestions, which, if persistently followed, will bring about gratifying results. The great obstacle to most women, in following out any method for improving or preserving their beauty, is their lack of perseverance. Beauty is a very exacting taskmistress, but generously rewards the slightest effort toward improvement. It is thoroughly possible to cultivate so many features that give the appearance of beauty, that no woman should cheat herself of her natural birthright, by giving up in despair.

Regarding the complexion, this particular specialist has some interesting points to give. The two important requisites for a good complexion are

cleansing and nourishing. With this particular method, soap is not advocated, as the effect is considered too drying; instead, one may use a cream which has been scientifically prepared. First it is lightly applied, in compliance with a word of caution against any but a gentle massage; then it is wiped off gently, in order to remove impurities from the skin. It is again applied, and allowed to remain as long as convenient, so that the skin may absorb the nourishment necessary to its beauty and softness of texture. The cream for this double purpose is extremely delightful and may be bought for \$1.75, \$3.50, and \$5.25 a jar.

If, through exposure, the skin has become dry, or if dieting for over-plumpness has left its mark on the face, there is another preparation in the form of a cooling and whitening cream that, if applied in conjunction with the other cream, greatly aids in its absorption; this preparation may be bought for \$2.50 and \$5.25 a jar.

Redness of the nose is due to poor circulation and, as a rule, to indigestion—conditions which must be met and treated. It is, however, possible to improve greatly the surface of the nose by avoiding heat after exposure to the cold, by not sitting very close to the fire on first coming indoors, and by not taking an excessively hot beverage when chilled; for, by bringing the blood too quickly to the surface, an injury is done to the tiny veins that often becomes permanent. To correct this difficulty, there is an oil, to be applied at night, that stimulates the circulation, clears the skin, and tones up lax muscles. It may be bought for \$3.50 a bottle.

One delightful lotion made out of real almonds serves admirably to soften and whiten the skin, and may be had for \$2.10 a bottle. One may obtain, also, a wonderful jelly for the rejuvenation of the tired face, at \$3.50 a bottle; a liquid powder, which will not rub off, and may be used for evening or to protect one from the rays of the sun, costs \$8.75.

In regard to the repose that is so essential to beauty, the specialist suggests that one carry on a conversation before a mirror; in this way, the clever woman will quickly learn to control her features without becoming dull and expressionless.

Note—Readers of *Vogue* inquiring for names of shops where dressing-table articles are purchasable, should enclose a stamped and addressed envelope for reply, and state page and date of *Vogue*





Vanity Fair  
Pettibocker  
No. 2475

## Vanity Fair

### SILK UNDERWEAR

ISN'T it fine that we don't have to change from knickers to petticoat with the coming of those nippy, frosty days!

We have our Pettibockers and they're just as comfy as our knickers and as warm and frilly as any petticoat!

Remember there's only one Pettibocker and that's the Vanity Fair—it's well worth while to look for the little Vanity Fair label beneath the waist-elastic in the back. Then you're sure it's a Pettibocker.

Ask for Vanity Fair in all your glove silk under-apparel—Vests, Unions, Knickers and Envelope Chemise too!

Vanity Fair Silk Mills, READING, PA.

Makers of Vanity Fair Silk Underwear and Silk Gloves

## Exclusive Hosiery

sent anywhere promptly  
By Mail

Our Mail Order Service is of the same prompt, intelligent character as our store service.

It is increasingly availed of by men and women in all parts of the world, especially since the finer grades of hosiery have become difficult to procure.

Our Style Brochure illustrates and gives prices of fine imported and domestic hosiery from our extensive stock.



STOCKING SHOPS

586 Fifth Avenue at 48th Street  
501 Fifth Avenue at 42nd Street  
New York

Also at 4 No. Michigan Blvd., Chicago  
Palm Beach Newport

## Freeman's

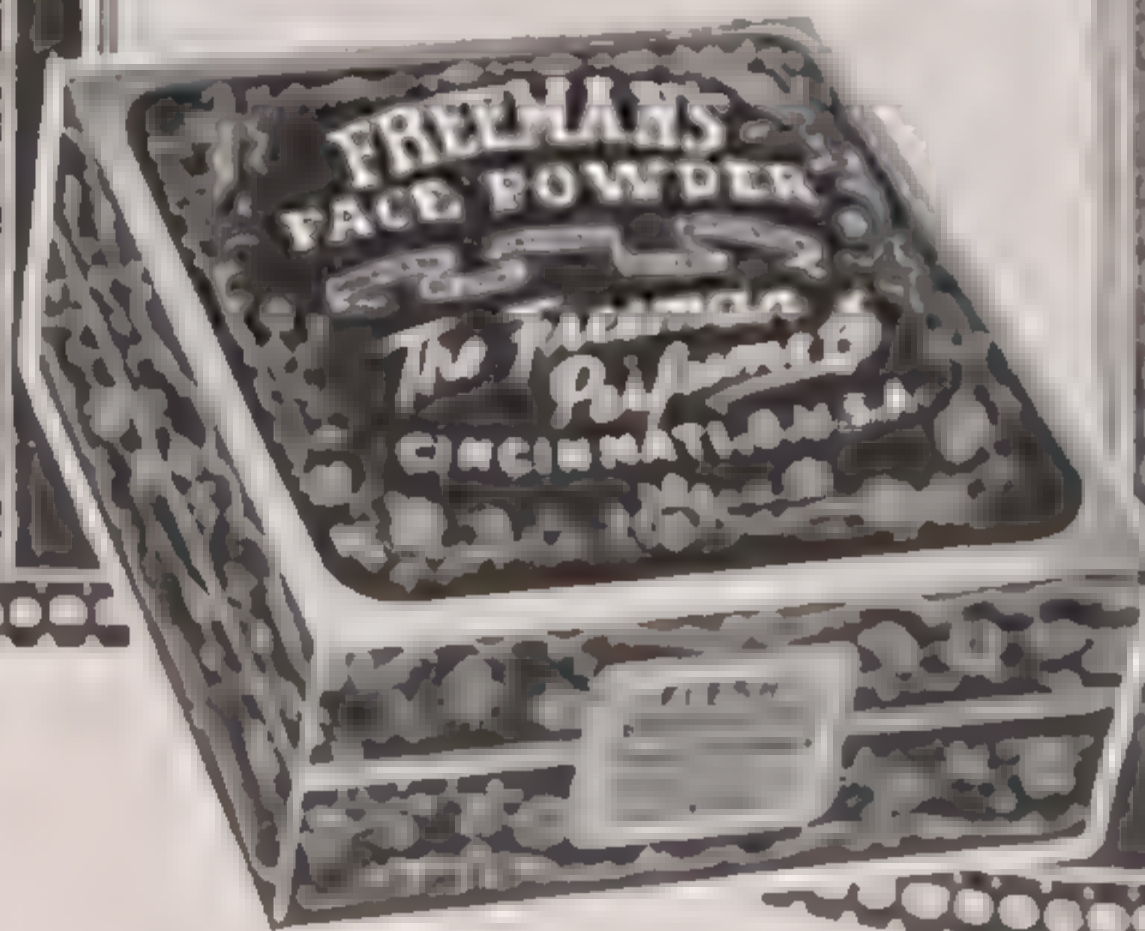
### FACE POWDER

WHEN *Milady* ventures forth a-visiting or shopping, or on business bent, Freeman's Face Powder goes with her.

Ready at hand to soothe and protect the tender skin from torturing winds and enhance the charm of a lovely complexion. An unrivaled favorite for forty years with supremacy ever maintained by unchanging excellence.

Clings closely to the skin—won't rub off. Contains nothing injurious to the most delicate complexion. All tints 50 cts. plus 2 cts. war tax. Miniature box by mail 4 cts. plus 1 ct. war tax.

The Freeman Perfume Co.  
Dept. 116 Cincinnati, Ohio





## WHAT THEY READ



WHO does not enjoy making gifts to little tots, and who does not seek to give things that will add to their happiness and comfort! And do you know, there is no gift quite so delightful and yet so useful to them as *Little Men and Little Women Sterling Silver Tableware*. This admirably fills a necessity and brings much lasting joy and comfort to little ones.

### *Little Men and Little Women* STERLING SILVER TABLEWARE.

REG. U.S. PAT. OFF.



The very best is none too good for that little royal highness, and we have spared no pains to make our little folks' tableware the finest to be had. Each piece is carefully designed to best meet the needs of the kiddie, and made in solid silver of substantial weight.

We here illustrate one of our many patterns in Baby's Tableware, the No. 323. This is a most exquisite set and will delight the heart of any little tot.

*Little Men and Little Women Tableware* is made in complete lines of Baby's and Child's Tableware. It is tastefully boxed in dainty pink or blue cases.

Most good jewelers carry *Little Men and Little Women Tableware*, but should you experience any difficulty in finding it, write us direct, giving us the name of your jeweler. *Little Men and Little Women Tableware* is known to be unequalled and it is well worth insisting upon.

Send for a copy of our complete catalogue, "The Tableware for Little Folks," which will be mailed to you gratis.



**Rogers, Lunt & Bowlen Co., Silversmiths**  
Makers of Heirloom Silver Greenfield, Mass.

**BELGIUM**, BY BRAND WHITLOCK, is one war book certain not to lose interest with the signing of the Peace Treaty, supposing that mooted document should ever, in some distant future, be signed. No one who has read "Belgium," it may safely be asserted, will fail to find a personal satisfaction in Mr. Whitlock's recent appointment to the well-merited position of Ambassador to Belgium where, as American Minister, he lived through the years of the German occupation up to the time that America entered the war and witnessed that uncaring injustice, that brutality to the defenseless and the innocent which will be neither forgiven to Germany nor forgotten in many generations.

Cruel as are the events which it records, this long story is not a chronicle of horrors, but a finely written literary work, accurately compiled from written records kept of each day's events and related with the restraint and clarity and human interest of a man who knows much of life and much of literature. How keenly the author felt the sufferings of the Belgian people, how deeply he admired their courage and their spirit, and how earnestly he laboured to alleviate their suffering, is apparent on every page. Yet he neither sentimentalizes over them nor seeks to harrow the reader's feelings; nor does he indulge in invective against the Germans, for whose crimes no words ever devised could be adequate. The tone throughout is calm and dignified, the expression of a keen and legal mind, and the presentation is admirable. It is a difficult feat for a man to tell his own story of great achievement without undue assertion of his own personality, but in this, as in so many other difficult tasks, Mr. Whitlock succeeds admirably.

The chronicle opens with the lovely summer days at "Bois Fleuri," the author's summer home in the outskirts of Brussels, in the eventful weeks just preceding the war, and thus obtains a striking literary contrast with the bitter story of the days after Germany tore up the "scrap of paper." It follows, step by step, the various and devious ways by which Germany, having seized Belgium, tried to enslave it, while seeking to persuade the world of the blessings accruing to Belgium from the kindly German rule. Such important events as the interference with the judiciary, the murder of Edith Cavell, the deportations, and the planning of the *ravitaillement* are discussed in detail and with unfailing interest, often with the reproduction in full of the original documents. The book is rich in sympathetic studies in personality and enlivened with a wit quick to see the humour in even untoward situations.

One of the striking scenes which Mr. Whitlock pictures so vividly is the High Mass with which Brussels celebrated its national holiday on one wartime twenty-first of July:

"At ten o'clock, in the old Collegiale Sts.—Michel and Gudule—to give its proper name to what is so often erroneously called the Cathedral of Ste-Gudule, one more affecting and historic scene was added to the long series of manifestations of the hopes and despairs and triumphs of man that had been unrolled on that majestic scene. The old church was crowded to every corner of nave and transept. The Mass was celebrated by M. Remés, Curé of St. Nicholas. The Nonce himself was in the choir. The High Mass was finished, and the celebrant from the twinkling altar had just lifted the monstrance over the throngs that knelt in the light that was softened by the stained glass of the ancient windows, and had given the solemn benediction

when the first strains of "La Brabançonne" rolled softly from the great organ in the loft. The people listened in a strained silence; the organist was playing softly, but when he had played the hymn once he played it again, this time with the full organ, until its strains rolled and reverberated and resounded like prophetic thunder from the ceiling upheld by those lofty pillars. The crowd, unable longer to control itself even in that majestic place, burst forth with cries of "Vive le Roi!" "Vive la Belgique!" The people mounted the chairs on which they had been kneeling crying this again and again, then demanding that "La Brabançonne" be played once more. It was played, and again, and for the fourth time the organist played it; and this time the people sang it, and when at the end they came to the words "*Le Roi, la loi, la liberté*," it was a whole vast congregation standing with transfigured, uplifted faces, down which rained the pent-up tears of all the woes, all the anguish, all the injustice they had borne. They wept aloud and flung up their hands and shouted the words with voices broken by emotion, and finally they shouted them with defiance, crying again and again, "*Vive le Roi! Vive la Belgique! Vive la Liberté!*"

An amusing and very expressive suggestion of the author's opinion of Germans is contained in the following quotation:

"An officer said to me one day—though in French and, as he supposed, *poliment*—that English was but a dialect of German. There are, of course, many German words in our language; for instance, all or many of the words that relate to the kitchen, to the barnyard, and to the servants' quarters are German in origin, while the words that relate to the salon and to the life above stairs we got from the French. Germans say "*Fleisch*," "*Kalb*," "*Schafe*," etc., as we say "flesh," "calf," "sheep." But in the dining-room we say "beef" (*bœuf*), "veal" (*veau*), and "mutton" (*mouton*). One might go on indefinitely, or one might if one were a comparative philologist and were not too weary of the subject." (New York: D. Appleton and Company; in two volumes; \$7.50 net).

**A DAMSEL IN DISTRESS**, BY PELHAM GRENVILLE WODEHOUSE; is a merry comedy of present-day life, told with engaging humour and a vivacity that carries the reader pleasantly along its smiling pages.

Maeterlinck has told us that were all men—and women—possessed of true wisdom, there could be no tragedy, and he might have added truly that there would be no comedy either. "A Damsel in Distress," like much of our lighter current fiction, is based on the essentially human penchant for doing the wrong thing and involving oneself in an inevitable series of mirth-provoking consequences.

Cherishing a romantic passion for a man with whom her acquaintance is of the slightest and of whom her family disapproves, Maud, fair daughter of the nobility, has escaped the vigilance of her watchful aunt and fled to London to see him. Meeting unexpectedly with her disapproving brother, she takes refuge in flight, and the most convenient mode of flight at the moment is through the door of a taxi, behind which door, of course, sits "the man of destiny"—not the man with whom she believes herself in love, but a stranger who, of course, promptly believes himself in love with her. Thereupon follows a very diverting tale, told with skill and originality. (New York: George H. Doran Company; \$1.60 net).



## EVENING SLIPPERS

Tinsel Brocades in  
Solid and Combined  
Colors

Satins in Black-White  
Pink — Flesh — Taupe  
Dark Blue Silver Gray  
and Bronze

**J & J SLATER**  
415 Fifth Avenue  
New York City

### You rest content in the Model Brassière

**I**N every position, from standing and sitting to resting and reclining, the Model Brassière does not impose the slightest strain or stiffness, pinch or pull, because it fits.

Moreover, you never feel "slouchy," because the Model Brassière supports bust and back firmly, yet flexibly, irons out the flesh smoothly and distributes it evenly.

Therefore, always look for the name, Model, on every Brassière you buy.

65c to \$10.00 in Every Shape and Fastening.

*Illustrated Style Book Sent Free*

**Model Brassière Co.**

200 FIFTH AVE. DEPT. "A" NEW YORK

Model your figure  
with a  
**Model**  
brassière

No. 1124—\$1.75



## MAXON MODEL GOWNS

1587 Broadway at 48th St.

NEW YORK

**DISTINGUISHED  
MODEL  
COSTUMES**

*Involving a Delightful  
Economy!*

**N**O other shop in all New York—nor in all America—like Maxon's! Unique because strictly original Model costumes are displayed here—exactly as created by the different noted designers as examples of the authoritative advance vogue. Doubly unique because the exquisite Model suits, gowns, coats and wraps are Maxon-marked at just about half the prices asked elsewhere—offering a most fascinating economy! No two models alike.

Beautiful early Winter Models in Suits, Afternoon and Evening Gowns and luxurious Wraps, Maxon-priced \$29 to \$279 as compared with sums of about \$60 to \$560 elsewhere!

One Flight Up  
Take Elevator

No Catalogue  
No Approval shipments





## A LIMITED INCOME

(Continued from page 59)

No sooner does the wrap question become settled, than the question of the suit looms into prominence. It is most satisfying to see the suits shown by Chéruit, for they are wonderfully practical for many occasions. The coats are long, three quarter length, and, for most of the suits shown, of warm woolly materials in dull rich colours. Many of them combine plaid wools. In the suit sketched at the lower left on page 59, a coat of dark brown wool tweed is shown lined and faced with brown and tan plaid and worn with a skirt of the plaid material. The coat may be worn as a separate sports coat. The plaid facing is most striking when worn open as it is in the sketch, but it may also be worn close to the neck, thus forming a double breasted front. The pockets are faced in plaid, the turn-back cuffs are in plaid, and the narrow tie belt is of brown wool. A suit of this type has many possibilities and is a most practical garment, suitable for all occasions on which a tailored suit is correct.

## THE ONE-PIECE DRESS

The one-piece dress for day wear should first of all be in a dark colour and in a durable material. Serge or gabardine are much more suitable for the one-piece dress than wool velours or duvetine. These latter materials are not only very expensive, but they do not stand the wear and tear that this dress is expected to stand. Navy blue, black, or a dark shade of brown are the best colours to select, and navy blue is suggested for the simple dress sketched at the bottom of page 58. The slim straight bodice has half sleeves and a vestee, all in navy gabardine outlined with narrow bands of embroidery done in bright sapphire blue. The skirt, quite barrel in line, has the fulness concentrated over either hip, while the back and front are left flat and plain. A patch of bright blue embroidery is used across the front of the dress, while an ornament done in bright blue silk threads finishes the frock in the front where the belt and vestee meet. The frock slips on over the head through the deep opening at the front, and there are no visible fastenings.

## FOR BOTH DAYTIME AND EVENING

A more difficult one-piece dress to find is the one that may be worn in the daytime as well as in the evening. Yet in these days when short sleeves and low necks in the daytime are as much worn as they are at night, it is not such a difficult matter as one might at first suppose. Black satin is suggested for the gown shown at the lower right on page 59, though colour could readily be substituted for the black. The simple sunflower design is carried out in gold and silver tinsel embroidery. The lines of the gown are very simple and easy to copy. A kimono blouse with a high-necked back and a low square front has a full skirt with draped sides, not unlike panniers. Two tones of satin could be used to great advantage in these side drapings, as for instance, black with white, brown with tan, or black with Chi-

nese blue. This simple gown is suitable for afternoon or informal evening wear, and is very charming in either case.

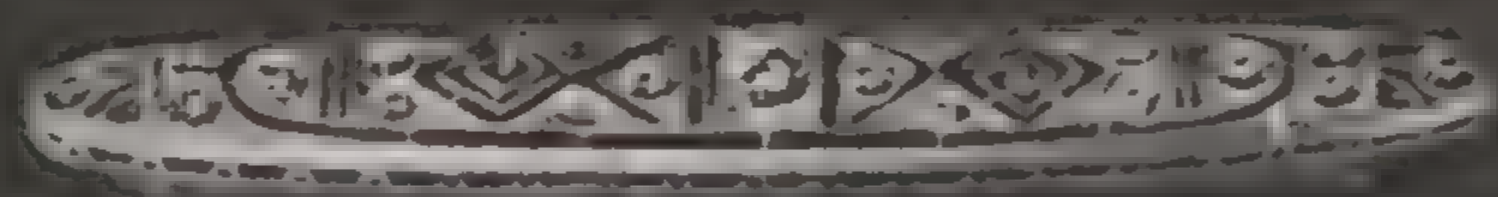
A tea-gown that is also a home dinner gown is made on slim and clinging lines like those in the one shown at the upper right on page 58. The foundation is perfectly straight and mediumly short, while the overdress reaches almost to the floor. Crêpe de Chine always adapts itself gracefully to this type of gown and is here used for the underdress while the overdress is composed of indestructible silk voile in a changeable two-toned colouring. A particularly appealing combination of colours is heliotrope and hyacinth blue, the heliotrope delicately repeated in the underslip, the hyacinth blue accented in a deeper shade of plain silk voile for the border of the overdress and sash. Chenille fringe in a shade to match the deeper blue finishes the sash ends and the elbow sleeves. The overdress is left open in front from an inverted V at the neck-line to the hem, and the bodice is kimono-cut with full sleeves that are gathered into a cuff of kolinsky, or some other soft brown fur. The square neck-line is bordered with the same fur, and the sash ends, just above the fringe, are also edged with it. A very individual and pretty touch may be added by embroidering delicate flowers in a band across the inside of the overtunic. This would have to be done on a separate piece of the voile and tacked or hemstitched in. It is not necessary to the gown's charm, but is simply added as a touch of novelty.

## A VERY ADAPTABLE EVENING GOWN

At the upper left on page 58 is sketched a simple evening gown that is suitable for women of all ages. A slim straight slip of ivory charmeuse is veiled with a slip of chiffon in the same shade. Chartreuse green chiffon, hemstitched all around, makes a coat-like overdress with a high neck-line in back and short sleeves that hang straight down from the shoulder in a wide opening. The overdress does not come together at the waist-line, but is corded at the hip to give a suggestion of the new silhouette. The waist-line is marked with two-toned ribbon in silver and green, and a garland of embroidered or hand-made chiffon flowers is used at the front of the bodice and on one side of the skirt at the hip. These are suggested in delicate shades of yellow and green and blue, with a touch of silver. A variety of equally appealing colour schemes could be worked out in this gown. Two shades of grey chiffon might be substituted for the ivory and green, flowers used in delicate yellows and greens, and the ribbon girdle in grey and gold. Pale pink charmeuse might make the foundation with an overdressing in a slightly deeper shade of pink and an overdress in American Beauty coloured chiffon, with the flowers in pinks and the ribbon sash in a shade to match the deeper colour. Other colour schemes suitable to the age and type of the wearer may be worked out to suit the individual taste, with equally charming results.

# Fishson

*Jewelry of Distinction*



1072 G. \$1.00 EACH



1084 G. \$1.00 EACH



1090 G. \$1.00 EACH

## FISHSON BAR PINS

—with their exquisite style distinction, fine workmanship, durability and with their mountings of Sterling Silver. They can only be distinguished by their moderate price from the most costly diamond and platinum Jewelry.

Your guarantee of satisfaction is the name "Fishson" stamped on rings, bar pins, earrings or any piece of reproduction Jewelry.

At all Good Stores

*Henry W. Fishel & Sons*  
126 West 22nd Street, New York City





## CRICHTON BROS. of London

### GOLDSMITHS and SILVERSMITHS

In New York: 636, Fifth Avenue  
In Chicago: 622, S. Michigan Avenue  
In London: 22, Old Bond Street



*Silver Tea Set, Copied from a George III model*



O-G

*Parisian Tie*  
Featured in  
*Black Satin at*  
\$12.50

The O-G Parisian Tie is the newest and smartest pump for semi-dress wear. All styles featured are handstitched.

The O-G Parisian Tie to be had in

Patent Leather at . \$14.00  
Dull Glazed Kid at \$14.50  
Dark Brown Suede at \$15.50  
Bronze Kid at . . \$15.50

Out-of-Town Orders Receive Prompt and Careful Attention

**O'CONNOR & G**  
**GOLDBERG**

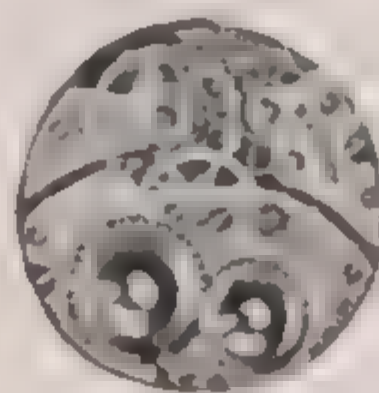
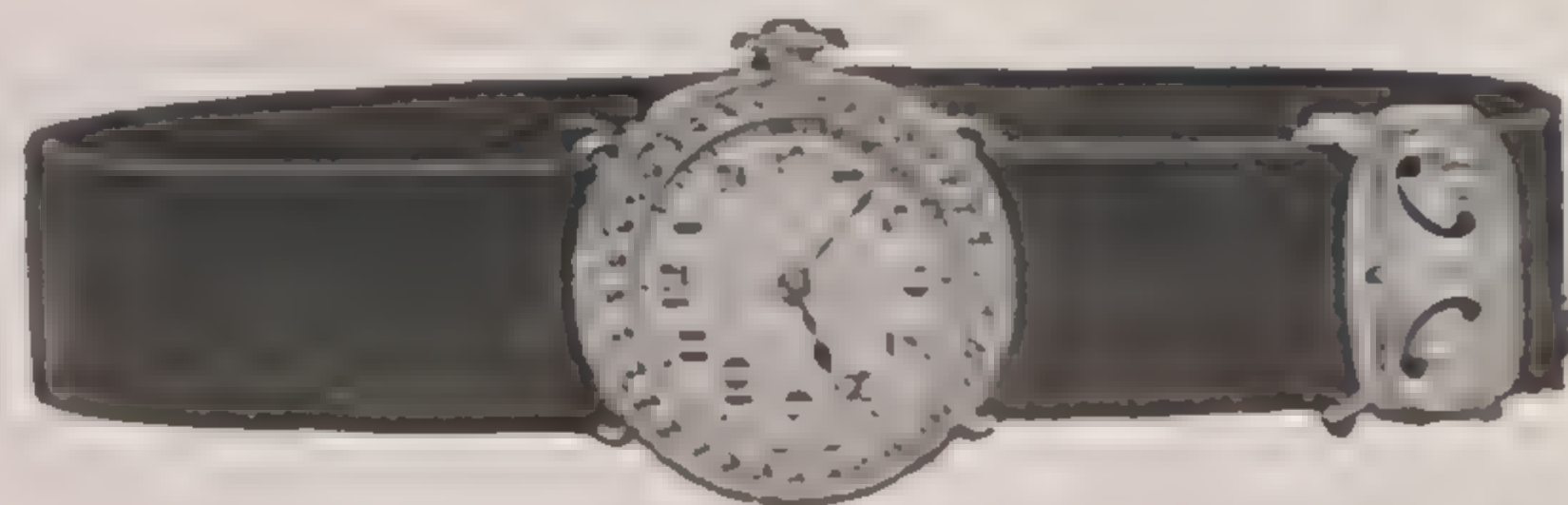
Write for the  
free O-G  
Style Booklet—  
"Correct  
Footwear  
for Men and  
Women"

Style Creators for the Nation  
since 1903

SEVEN O-G STORES IN CHICAGO

Address for Out-of-town Orders:  
224 REPUBLIC BLDG., CHICAGO

## The Smallest American Watch



Ask your jeweler to show you the watch with the Waltham movement that is actually smaller than a dime in diameter.



### Waltham is Preferable to the Foreign Small Watch

because it is manufactured by standardized mechanical processes, while in foreign-built watches so many of the parts are made by hand that uniformity and time-keeping qualities are uncertain.

The "Smallest American Watch" (Waltham movement)—cased in many beautiful designs—exquisitely wrought, diamond and calibre sapphire incrustated cases of gold and platinum. Prices, \$150 to \$1,500 and up.

Write for illustrated booklet, "The Smallest American Watch"

### Jacques Depollier & Son

Manufacturers of the celebrated Military Watches, "D-D" Khaki Watch, Miladi Militaire, Depollier Government accepted Water and Dustproof Watch, and high-class specialties for Waltham Watches.

15 Maiden Lane, New York City, N. Y.

Dubois Watch Case Co. : : : : : Established 1877



Continued from page 68)

# The Fall Bride

who appreciates distinctive things will be delighted with either of these charming baskets for cake, sandwiches, fruit or flowers. They are both fine examples of

## Mid-Sil-Craft Silverware

QUALITY PRODUCTS—AT ECONOMICAL PRICES



Cake  
Basket  
No. 7539

If not obtainable at your dealers, please write us, mentioning dealer's name.



Dolly Varden  
Pattern  
No. 8118

THE MIDDLETOWN SILVER COMPANY  
of MIDDLETOWN, CONNECTICUT

because of their command of style than through any tonal beauty. The soprano and contralto parts were sustained by two of the singers, and Signor Gabrielli, the soprano, had an excellent command of falsetto, as far as that is possible to a male voice. Of course, the great male sopranos of the Vatican in bygone days performed feats of bravura never equalled by a woman, but these male sopranos sang in their natural voices, as man, if not God, had made them to sing. However, all four of the Sistine Chapel singers proved themselves to be versed in the correct school of ecclesiastical song, and gave Palestrina and Vittoria with admirable effect.

The concert of the Vatican choirs which followed four nights later produced a considerably deeper impression. Here was a really superlative organization, chosen from the best singers in the basilicas of Rome, and splendidly trained and led by Monsignor Raffaele Casimiro Casimiri, director of music in the Papal Lateran Chapel. The coming of this organization proved a real boon to the American music world. Of recent times the treasures of the classic school headed by Palestrina have been obscured by the mass of operas which modern Italian composers have poured forth, and to-day when we speak of Italian music we think of Rossini, Verdi, or Puccini. The average Italian himself, to be perfectly just, probably thinks the same. But the Church, which once kept alight within its monasteries the torch of culture, to-day hands down the flame bequeathed it by Palestrina. It is the music of this classic and less familiar type that Monsignor Casimiri and his choir brought with them.

### THE VATICAN CHOIR

The Vatican Choir is, in composition, exquisitely balanced, as the boy sopranos and altos are particularly fine, for their tone is firm and musical, and among the men the tenors are altogether admirable and the basses not far behind. The musicianship was throughout of a high order of merit; though all the singing was without accompaniment, the intonation was rarely faulty. Palestrina is music which is extremely difficult to sing, yet the Choir's singing of the motet, "*O quantus luctus hominum*" and of "*Nigra sum sed formosa*" was informed with the best of the art of song. Throughout, the Choir showed a remarkable mastery of tonal nuance, and its conductor displayed an impeccable taste, a firm authority, and an exquisite sense for line and proportion.

Beside these two ecclesiastical organizations, Italy is to send us the orchestra of the Academy of St. Cecilia of Rome. This orchestra is perhaps the greatest of Italian symphonic organizations, and its coming will be another proof that modern Italy cherishes a love for music outside the opera. The Academy of St. Cecilia was founded in 1566 by Pope Pius V and Palestrina himself was one of its early members. Upon its rolls are the names of more than four thousand illustrious musicians, among them the foreign names of Wagner, Liszt, and Gounod.

But all this does not imply that musical organizations from other countries are going to dominate the season. Never in the history of American music have the symphony orchestras been so numerous or so well supported. In

New York, the competition is to be strenuous indeed, as the New York Symphony Orchestra under Walter Damrosch, the Philharmonic Orchestra under Josef Stransky, and the New Symphony Orchestra under Artur Bodanzky, all will give a series of concerts, and the Russian Symphony Orchestra under Modest Altschuler, and the symphony orchestras from Boston, Philadelphia, and perhaps Cincinnati and Detroit will also make occasional appearances. It is not difficult to see that the orchestral battle will be waged spiritedly this season.

### RISE OF SYMPHONIC MUSIC

This growth in symphonic music which characterizes so many of the larger cities has been one of the most encouraging features of recent American musical history. Besides the orchestras in New York, Boston, Philadelphia, Chicago, Cincinnati, St. Louis, Minneapolis, San Francisco, and Seattle, five new organizations have recently been formed; the New Symphony Orchestra of New York, of the New Orchestra Society under Artur Bodanzky, the Detroit Symphony Orchestra under Ossip Gabrilowitsch, the Cleveland Symphony Orchestra under Nikolai Sokoloff, the Los Angeles Philharmonic Orchestra under Walter Henry Rothwell, and the Portland Symphony Orchestra under Carl Denton.

Of the artists already announced by the managers, there are few new names. A new pianist, Benno Moisevitch, will make his debut on November 20 at Carnegie Hall with the New York Philharmonic Society. He is a Russian artist whose career has been made chiefly in England, and is said to be a pianist of the first rank. Another interesting newcomer is Edward Johnson, who began as a light opera tenor in New York, and later became known under the name of Eduardo di Giovanni, the delight of the audiences at La Scala, and one of the chief dramatic tenors of Italy. He is to sing both with the Chicago Opera Company and in concert. Among the new artists is a violinist, Ruth Ray; one of the pupils of Leopold Auer, who recently made her American debut in Carnegie Hall.

Among the artists whose recitals are now regular and expected events, New York will hear the incomparable Yvette Guilbert in a series of costume recitals at the Maxine Elliott Theatre. New York is fortunate in the presence of this wonderful woman, whose art is in its way as unique as that of a Duse. Of violinists there are legions. Fritz Kreisler is to return to the concert platform after a three years' absence through the difficult period of the war. Kreisler's commendable and dignified retirement was in contrast to that of many other enemy alien artists; the American public, by its welcome, will testify to its realization of this fact. Then there will be, of course, Jascha Heifetz, the classicist of the bow, the fiery Toscha Seidel, Zimbalist, Elman, Ysaye, and Jacques Thibaud. Of pianists there are Josef Hoffman, Harold Bauer, Josef Lhévinne, Ossip Gabrilowitsch, John Powell; of cellists, the Kreisler of that instrument, Pablo Casals. The singers are also many. Some of the well-known singers on the list will be Galli-Curci, Tetrassini, McCormack, Anna Case, Alma Gluck, Fremstad, Alda, Garrison, Werrenrath, and Hempel.



# "TREO" TRIUMPHS

## The "TREO" Girdle

THE TREO GIRDLE is made entirely of porous woven surgical elastic web, which "gives" freely to every movement of the body, yet firmly holds the figure. It lends grace with absolute comfort at all times. Our patented method of construction and character of materials used make it equally desirable for street, dancing, evening or sport wear; in short or long lengths; white or flesh. Retail, Misses' lengths, \$4.00 to \$7.00; Adults lengths, \$4.50 to \$10.00.

CAUTION—The TREO GIRDLE has the feature strip of elastic above the elastic waist-line band and, therefore, supports the body above and below the waist-line. Other similar all-elastic garments are simply hip-confiners, and Not Elastic Corsets. Insist upon securing the TREO ELASTIC GIRDLE CORSET with the Feature Strip. If your dealer cannot supply you, write for FREE booklet.

## TREO "Paraknit" Brassiere

The Treo "Paraknit" Elastic Brassiere is made of "Paraknit," a new kind of light weight, open work, elastic material, invented by us, which is very, very flexible, extremely stylish, and healthful.

### Reinforced elastic diaphragm strip

at lower edge supports and reduces diaphragm without pressure, and is a very great advantage. Retail \$3 and \$3.50 at dealers, or write for illustrated booklet.

### TREO COMPANY, Incorporated

160-V Fifth Avenue New York  
In Canada, EISMAN & CO., Toronto

## "TREO" GIRDLE

TRADE MARK PATENTED  
The All-Elastic Corset

*With the Feature Strip*

## "TREO" Paraknit Elastic Brassiere

TRADE MARK PATENTED  
*Reinforced Diaphragm Strip*

## A Suitable Gift For The Golf Player The CHICAGO BALL MARKER

It is not the balls you buy that make golf expensive, it's the balls you lose. Order a Chicago Marker today. Tell us the initials, two, three or four letters, and we will send one by return. Post Free In United States.

Don't doubt our ability to make delivery, we have five thousand on hand for Xmas orders.

### Did This Ever Happen To You?

Mr. Allen held Mr. Burns all even for the first half of the match, after a succession of unusual golfing incidents. For Instance on the second hole both lost their balls on hooks to the long grass bordering on a brook. A careful search was rewarded finally with the discovery of one ball, and Mr. Burns played it. Mr. Allen gave up the search and conceded the hole, but as they were teeing up to play the third hole Mr. Allen discovered they were both playing with the same make of ball, therefore it was agreed to decide the second hole a halved hole since a doubt existed over the ownership of the Ball Mr. Burns played.

The use of a CHICAGO MARKER would have saved the hole for someone, price \$4.00.

### A Suitable Gift Book

Picture Analysis  
of Golf Strokes

By James M. Barnes  
Champion Professional  
of America

\$7.50 per copy

The largest  
equipped  
Golf Shop in  
the world



If you don't  
use a Chicago  
Marker you  
deserve to  
lose.

### Low & Hughes Golf Shop Inc.

56-58 West 45th Street  
NEW YORK CITY

Everything Known In Golf

## Light on a Good Complexion

AT no season are Mrs. Adair's Strapping Muscle Treatments so valuable as during the winter. Extreme variations of temperature, muscles tensed by cold, smoke-dust, late hours—all react disastrously upon the appearance if preventive measures are not taken. The Strapping Muscle Treatments keep the skin exquisitely clean and soft, efface lines, firm the tissues and promote a free circulation that carries off all impurities. Mrs. Adair is the originator of the Strapping Muscle system of treating face and neck and at her Salons, or through her instruction, you can benefit by the method in its perfection.



## Ganesh Preparations

THE Ganesh Preparations are an indispensable adjunct to the treatments and Mrs. Adair will be delighted to suggest those best suited to your requirements and tell you how to apply them by the Strapping Muscle method. Her Lecture book, containing much helpful information and a full list of preparations with instructions for their use, will be sent on receipt of 3c. A few of the Preparations follow:

**Ganesh Cleansing Cream**—Needed by everyone. Cleanses the pores more thoroughly than soap and is far better for the skin. 75c, \$1.50, \$3.00.

**Ganesh Diable Tonic**—Firms the skin so that temperature changes will not make it loose and flabby. Also keeps the skin

clear, white and fine of texture and reduces puffiness under the eyes. 85c, \$2.20, \$5.50.

**Ganesh Muscle Oil**—Incomparable for effacing lines and wrinkles, filling out hollows and rebuilding worn, flaccid tissues. \$1.10, \$2.65, \$5.25.

**Ganesh Neige Cream**—A greaseless day cream which prevents the skin from chapping and makes powder adhere. Pink, cream, white. \$1.50.

**Ganesh Acne Lotion**—If your skin has a tendency to oiliness and blackheads, this will give you speedy relief. \$1.50.

**Ganesh Eyelash and Eyebrow Tonic**—Ointment grows luxuriant, velvety lashes and deepens color. \$1.00.

ELEANOR ADAIR  
557 FIFTH AVENUE, NEW YORK

92 New Bond St.  
London, West

Brazilian Agency: André,  
94 Rua Assembléa, Rio de Janeiro

5 Rue Cambon  
Paris





### FOLDS THAT ARE SOFT AND GRACEFUL-

**C**LASPS that twinkle at one with their sapphire-blue stones, top that is exquisitely carved and inlaid with enamel of midnight blue, and delicate links cunningly welded together and polished to a satiny sheen—all this you will find in the Bliss Nile-gold bag. And always there is the Bliss guarantee of quality that is unequalled. Wherever you see a gathering of smart well-dressed women, you are sure to see Bliss bags and jewelry.

Not only can one secure the Bliss bags of Nile-gold at one's favorite shops—with prices ranging from \$15 to \$125—there also will be found cigarette cases of unusual design, oddly shaped vanity boxes, necklaces with colors of amber, lapis-lazuli and other lovely stones, and curious earrings filigree-mounted, and set with glowing stones.

Write for a free copy of the irresistible Bliss Note Book. In it are pictured many of the lovely pieces of Bliss jewelry. It's such an attractive little book, you'll be glad to have it around



THE E. A. BLISS COMPANY  
366 Fifth Avenue, New York  
Established 1878



(231) When the littlest one becomes bored with life, he has only to retire to his diminutive barnyard, entrench himself behind his fence, and prune his trees and feed his animals, to live happily forever after; complete miniature set of painted wood; \$1.50

### SANTA'S BAG IS FILLED TO BURSTING WITH THE JOLIEST SURPRISES THAT EVER SLID DOWN A CHIMNEY



(232) At last she is found — the old lady who lives in a shoe, — and it is a black patent leather one that is crowded to overflowing with her and her many, many children; \$1



(233) Baby's breakfast becomes an adventure when accompanied by this 14-in. oval tray cover and bib of painted oilcloth, with a blue edge and amusing silhouettes; set, \$1.50



(Right) (234) No toy, however modern, can replace in a little girl's affections the much-loved doll

(Left) (234) The doll is 21 in., costs \$6.50, undressed, and \$11.10 dressed. (235) Carriage; \$6.89



(236) The best way to solve the housing problem is by acquiring a set of wooden construction blocks and learning from the instructions that accompany it how to build everything, from chairs and tables to houses and windmills; \$1





*As to the "Miss Saratoga" Models illustrated*

The appealingly smart Middy pictured above, of excellent all wool flannel, has a full set of regulation emblems, rating, service stripe, apprentice knot applied with heavy cat stitching, hand embroidered stars and crowfeet. Three rows of tape appear on collar. Yoke and cuff closings, reinforced cuffs and an insert pocket are also featured. Colors: Blue and Scarlet—sizes from 6 to 22. The same blouse also made without the emblems.

**Model 902-E**—worn by the little one illustrated at the right—is an exceptionally popular Middy Suit in White. All the emblems, anchor buttons and insert pocket features to be found in a regulation blouse appear in this sensible model. There's a pleated skirt on a body, while sizes run from 6 to 14. Also made with a pleated deep hem skirt of best quality Jean, sizes 14 to 22.

**Model 932**—the Detachable Collar and Cuff Middy illustrated at the lower right—is in best quality Jean. Concealed fastening buttons and button holes on the collar are unique features. Three rows of tape appear on the all wool Storm Berge collar and cuffs; the usual insert pocket has been thoughtfully embodied. Sizes run from 6 to 22.

The same model is also made in best quality Jean with collar and cuffs of Navy, Copen and Red—washable material.

## *Miss Saratoga Tailored* MIDDY SUITS and BLOUSES

### THE FAVORED MIDDY of REGULATION CORRECTNESS

**F**AULTLESS in every detail from regulation correctness to painstaking workmanship, "Miss Saratoga" is worthy the school girls' lovely youth and piquant charm.

Aside from enjoying the favor of discerning parents the whole land over, many of the foremost girls' schools have adopted "Miss Saratoga" as their official regulation middy—an obvious tribute to her style, individuality and service.

*Without the "Miss Saratoga" Label  
it is NOT a "Miss Saratoga" Garment*

You will not find "Miss Saratoga" at every store—you will find her at the better stores. We will gladly name the most accessible one on request.

*May we send you the new style portfolio?*

**CRIPPEN & REID**

*The Makers*

BALTIMORE, MD.



## Weyman Sports Hats



Better shops everywhere are now featuring this  
soft collapsible hat for Sports Wear

**WEYMAN BROTHERS**  
LOS ANGELES, CALIFORNIA

## SHOE CRAFT

27 W. 38th St NEW YORK

Fitting the Narrow Foot  
Widths AAAA to C Lengths 2 to 10

### Cold-Weather Oxfords

**O**XFORDS and spats form an adaptable combination, firmly established in fashion and in favor and economical as well as smart. The ShoeCraft Shop presents a delightful variety of new Oxfords, perfect-fitting, snug at heel and with typical ShoeCraft excellence of quality and design. They are pictured in the new catalog.

**ALYSSUM**—Very satisfying for general wear is this becoming shoe with heel "petit Louis." In patent leather or gun metal, \$16. Washable broadcloth spats, close-fitting over vamp, \$4. Woolen hose in heather tones of green or brown, \$3.50.

*Post prepaid. Fit guaranteed. Send for  
Catalog V-24 and Measurement Charts.*





TRADE  
MARK

# Tweed-O-Wool

SUITS  
and COATS

## The English Idea in American Outdoor Apparel

Distinctly smart and comfortably sensible at one and the same moment are all Tweed-O-Wool garments.

Their fabric of pure worsted is knitted so firmly and closely that it most resembles a woven tweed and is wrinkle and damp proof. The swinging clean-cut lines of its perfect tailoring last through many seasons and mark Tweed-O-Wool everywhere as the smartest of outdoor apparel.

Look for the Tweed-O-Wool label in coats, suits, and riding habits in plain shades and colorful heather mixtures. Their friendly livableness makes them the most popular clothes in your wardrobe.

For sale at leading  
Haberdashers, Clothiers  
and Apparel Stores.  
Write for fashion book-  
let and name of Tweed-  
O-Wool dealer.

THE  
M. & M. COMPANY  
Scranton, Pa.



(Left) (211) A hand-made laundry bag of heavy white linen has drawn-work in section; \$4



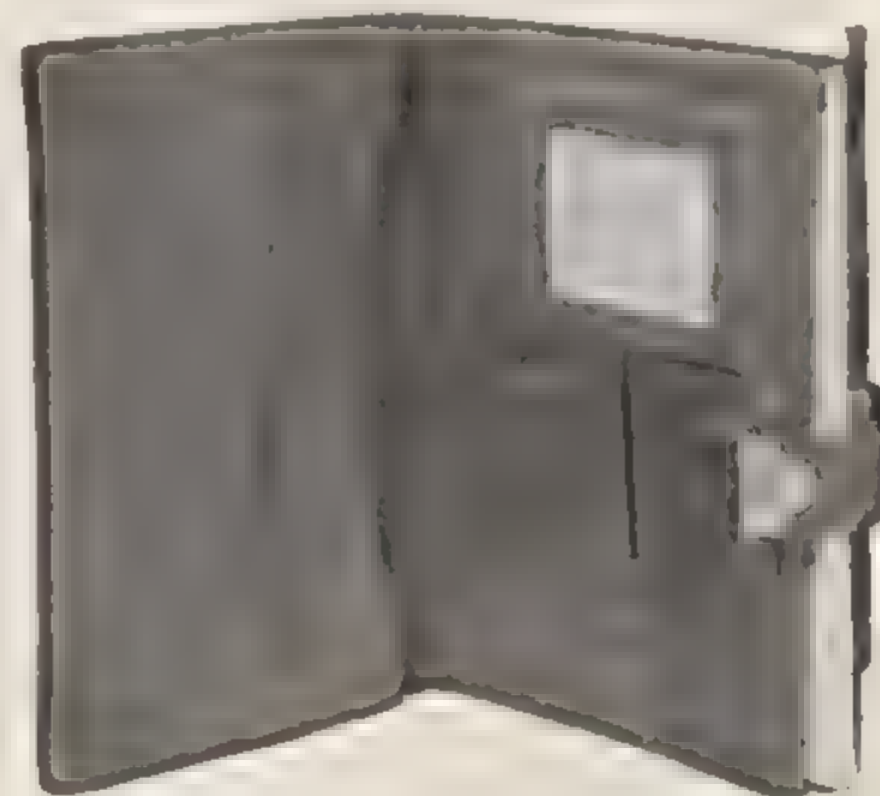
(Right) (212) Drawn-work marks a hand-made hot water bag cover of heavy white linen; \$1.75

NOTE: ORDER  
YOUR GIFTS  
BY NUMBER.  
FOR INFOR-  
MATION SEE  
PAGE 70

(Below) (213) A leather writing-case in green, blue, or rose has a tablet, calendar, address book, stamp book, pencil, and space for envelopes and paper; \$6.75



(214) In this set, which is not only practical but decorative, a quart nickel thermos carafe has crystal glasses on racks at the sides; 12-inches; \$11.25

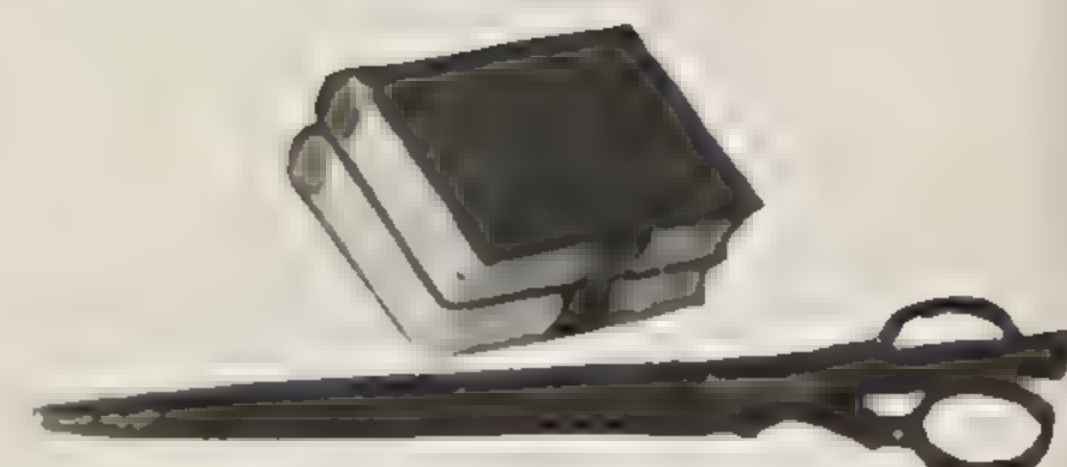


GIFTS TO PLEASE THE HOST-  
ESS OR AMUSE THE TRAVELLER



(215) A smart linen set for the card table has four napkins and a cover which ties on with tapes. Drawn-work corners indicate the suits; \$12

(Right) (216) The two decks of playing-cards fit in a red leather case; \$2.50. (217) Brass library shears and paper cutter have a red leather holder; \$2.95

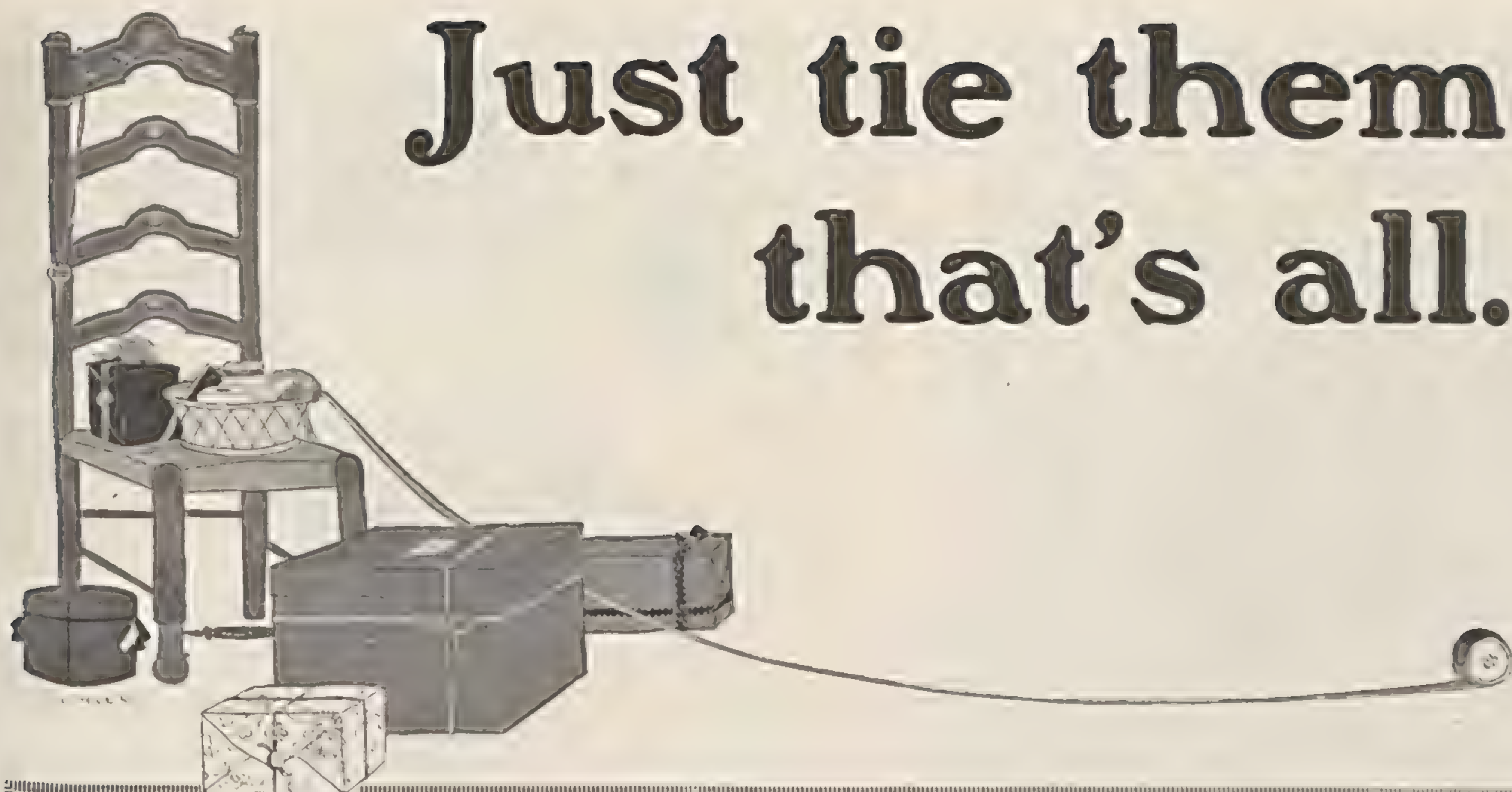


(218) Inside a book cover beautifully bound in cloth and hand-tooled leather is a silk-lined sewing box; 9½-in. length; \$10





# Just tie them up— that's all.



**W**HEN you go Christmas-shopping, do you tramp weary miles past weary clerks, and bother weary Adjustment Bureaus to exchange weary things you'd never have bought in the first place if you weren't so tired—and then start out next week to do it all over again?

Or do you sit peacefully down in your most frivolous negligée, supported by a box of chocolates and your pet fountain pen, and choose all the things you want from the pages of this very November fifteenth number of *Vogue*?

If you do—you're a wise woman. If you don't—you can begin today. And it won't cost you a cent. You'll have the advantage of metropolitan

shops, expert shoppers, and a transportation system that isn't choked with other people's last-minute Christmas presents.

But if the thing you want isn't shown in this November fifteenth issue of *Vogue*—what do you do then? Why, that's simple. You just write a letter describing it to the *Vogue Shopping Service*, enclose an approximate amount to cover the purchase,—be sure you send it in the form of a money-order or a certified cheque—and wait for it as confidently as though you'd seen it pictured in the magazine. Unless the world has given up harboring that thing, you'll find the postman bringing it up the front steps.

## *Vogue-chosen Gifts*

don't look a bit like the things your friends get—after much toil—in the local shops. And—all the responsibility you have in the whole transaction is to pay for them (at the regular shop-prices, with no commission to *Vogue*)—and then tie them up.

If you want to begin enjoying Christmas a month ahead, and keep on enjoying it a month after other people have stopped—because you find you've acquired a reputation for original gifts—start shopping on a two-cent stamp, through *Vogue—Today*.



## VOGUE SHOPPING SERVICE

19 WEST 44TH STREET

NEW YORK CITY





Campbell Studio

Miss Phoebe Hunt,  
Leading Lady with George M. Cohan in  
"The Acquittal"

# Oriental Pearls

*A treasured birthday,  
engagement or wedding  
gift—a string of Oriental  
Indestructible Pearls*

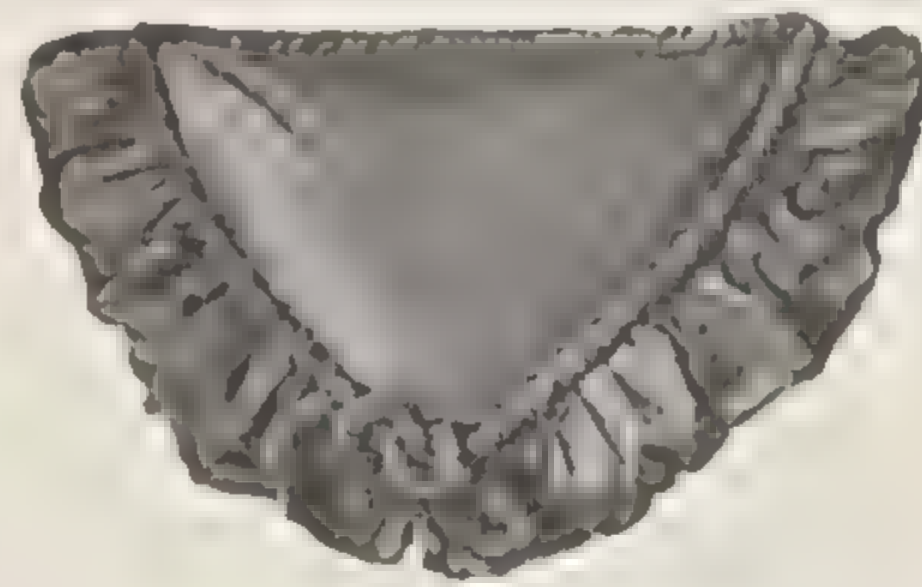
*White, Cream or  
Pink Tints  
Clasps of 14K Gold  
or Platinum. With  
or without diamonds  
\$12.00 to \$250 the string*

*At all the foremost jewelers  
the more accessible ones  
named on request ~ ~*

*Leys, Christie & Co.*  
67 Nassau St., New York



(221) To lend charm to the dressing-table, a very gay gold lace cover conceals this lovely glass powder jar and its fluffy puff; the price is \$1.50



(222) The cigarette box is of a modelled composition in colours; \$12. (223) A taffeta vanity bag, blue or rose, holds puff and mirror; \$2.75

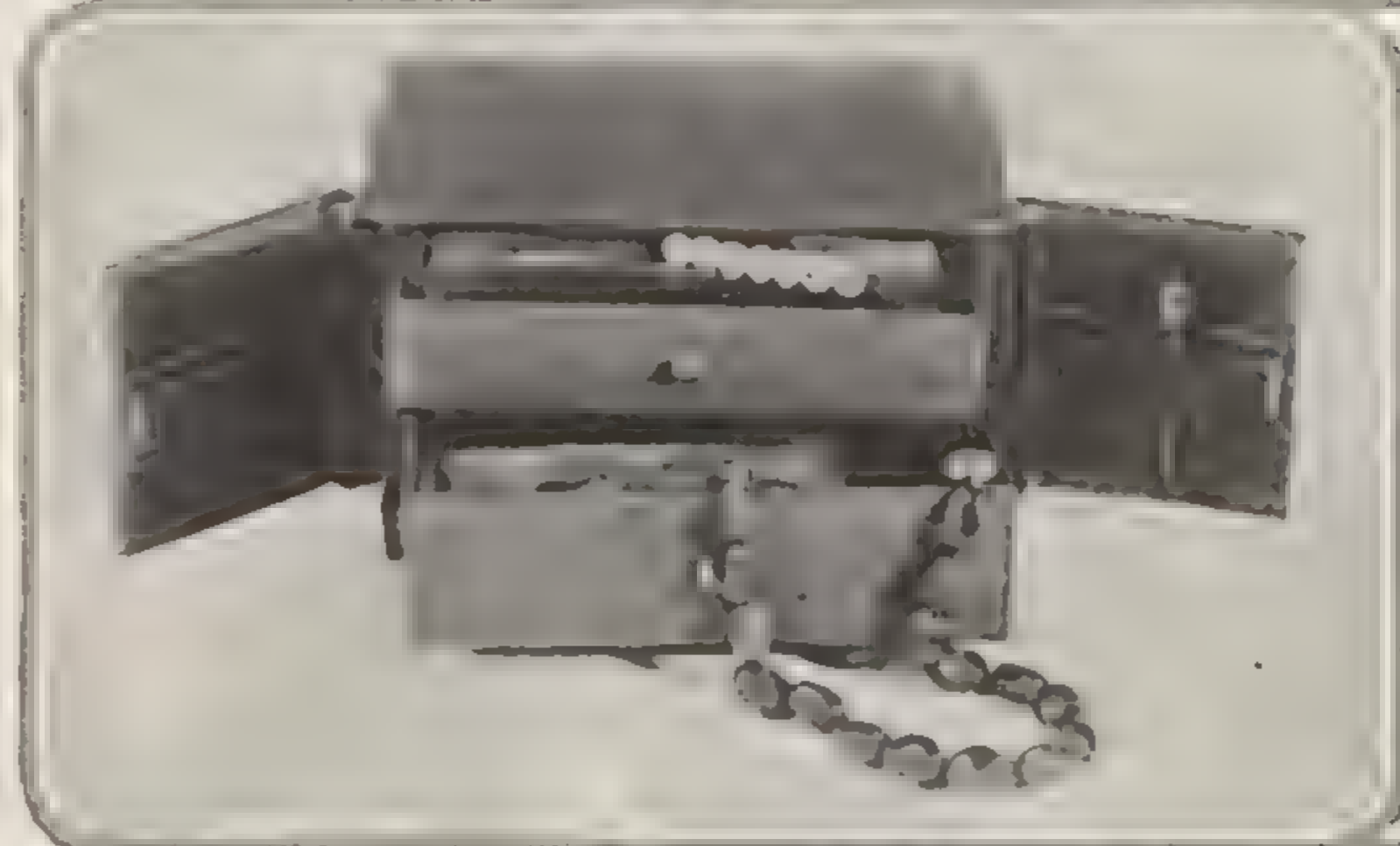
(224) This taffeta pillow chooses a new shape and is very much puffed up, at the edges, about it. Top measurement, 20 in.; \$21.75

ORDER YOUR GIFTS BY  
NUMBER. FOR INFORMATION,  
SEE PAGE 70

GIFTS WITH AN AIR OF FEMININITY, A DASH OF

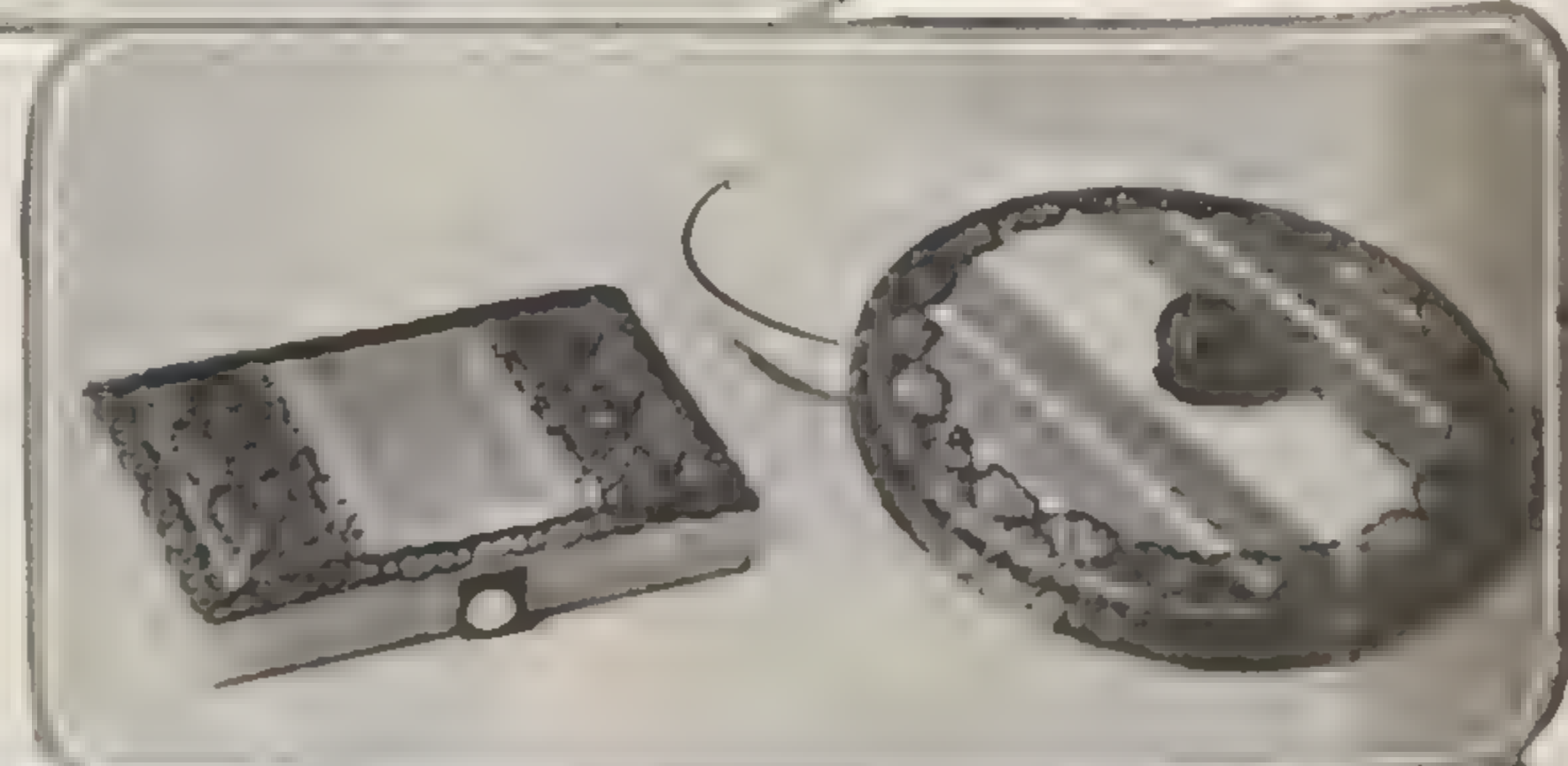
FRIVOLITY, AND A REAL FOUNDATION OF UTILITY

(Right) (225) A box of green crushed calfskin with gold tooling on the lid holds six gilt-edged packs of cards; \$15.50. (226) The ribbon case of grey crushed calf has two bodkins and celluloid cards for ribbons; \$10.50



(Left) (227) A jewel box with two little drawers, velvet cushions, and doors that close with a clasp is made of green crushed calf leather with a narrow gold decoration making an outline; \$27

(Right) (228) A hairpin box covered with rose silk and gold lace holds hair pins and pins; \$2.50. (229) The round box, covered the same, is glass lined to hold candy or powder; \$3.50



(230) For the solitary delightful breakfast-a-bed, there is this dainty service in white gold-banded china on a papier-mâché tray of white. There are twelve pieces; cost complete; \$13.50



*Behold the bold lady pirate fresh  
from the theft of Mother's basket.  
All is not over, however, for the  
pirate is about to be pirated!*



## CONNELLA FLANNEL

Little girls like pretty clothes  
—so do little boys—  
and especially they like  
the softness  
—the pretty patterns  
—the lovely lustrousness  
of CONNELLA Flannel.  
Good taste should be taught young!  
And since good taste never changes  
Children who are well dressed  
—in CONNELLA—  
will grow up  
knowing how to choose  
just the right clothes  
—for golf and tennis  
—for driving cars and tramping.  
They will appreciate its smartness  
and know from experience  
how unshrinkingly  
CONNELLA faces  
—and survives—  
the laundry tub;  
—how steadfast are its colors  
—and how strong its texture.  
But why limit this good fortune  
to the children?  
Everybody likes CONNELLA!

**CONNELLA**  
*Flannel*

NEVER  
SHRINKS



**E. McConnell & Co.**  
13-21 East 22 St., New York



**Once** you wear  
Mohawk Silk Under-  
wear you will not go  
back to any other.

It fits so beautifully—and what more natural, as it is made by specialists in silkcrafft who produce Mohawk Silk Gloves, famous for their fitting-quality.

The delightful softness and staunch durability of the glove silk gives a wonderful sense of well-being combined with practical economy. For Mohawk Silk Underwear is not only wonderfully comfortable but gives unusually long service.

Available in a full line of styles and sizes, at the better shops.



**Mohawk**  
SILK UNDERWEAR  
*As good as Mohawk Silk Gloves*

Mohawk Silk Fabric Co., 257 Fourth Ave., New York





Gillies

## WHAT DO YOU DO WITH YOUR BOOKS?

If you want to make them feel at home—these vivid friends in covers—you've got to key the room to be a background for them—rich, if you will, but unobtrusive.

Here is a library paneled in butternut, stained light so that the lovely grain and quality of the wood show through. The straight curtains in the oval windows are terra cotta colour, the rugs are oriental in their rich dim tones, and the chair by the reading light is upholstered in brocade.

Altogether, there's that sense of space, that quietness that books demand. And the letters that don't get written, in these too-busy days, have a better chance of slipping onto paper at the little mahogany desk with its twin lights.

Maybe your problem isn't a library to make the books at home but a kitchen to persuade the servants to stay over the month end. Whatever it is, House & Garden will help you solve it.

## These 5 Numbers of House & Garden, \$1

(Six, if you mail the coupon now)

<b>November</b>	<b>House Planning</b>	<b>January</b>	<b>Furniture Number</b>	<b>March</b>	<b>Spring Gardening</b>
Are you building a new house? Then here's an article on getting together with the architect, another on collecting for building, a third that tells all about planning for the furniture to go in the various rooms of the new house. And—best of all—you'll find a whole collection of little houses, each perfect of its kind.		Every year our American master-craftsmen give us something lovelier—every year the importers bring in new quaintnesses from the Orient and the odd corners of Europe. The best of these things you'll find in the January number—and if you can't just see what you want in your local stores, our Shopping Service is standing tiptoe, ready to run out and buy it for you in New York.		When the world wakes up, your garden will wake with it, if you have this loveliest of all the numbers as your inspired alarm clock. It's as decorative as the flowers it talks about, and as practical as the vegetables it shows you how to set out. And the Spring Planting Tables alone are worth their weight in grocers' bills.	
<b>December</b>	<b>Christmas House</b>	<b>February</b>	<b>House Fittings Number</b>	<b>April</b>	<b>Interior Decoration</b>
What does Christmas mean to that house of yours? A new rug perhaps? A chair or two that the living room has coaxed for? A floor lamp? All the things that the house wants are in this number, together with the newest ways to hang the holly and dress the tree and plant Christmas in the heart of the dinner table.		The February number has the predestined bit of glass, the one bedspread you can't afford to do without, the lampshade that makes all the difference in the world. And if by any chance the thing you sigh for isn't there—and you can't even seem to know what it ought to look like yourself—write the Information Service.		In the spring, you want to put your house in the new mood. There's always a room to be repapered—a rug to buy—cushions, reading lamps, porch furniture to be done over—a floor to refinish. All these little—big things are discussed in House & Garden.	

Sign, tear off, and mail the coupon now



JUST one trifling dollar—a tiny fraction of your loss on a single ill-chosen chair—will bring you House & Garden's staff of experts for five delightful months—six, if you mail this coupon now. Connoisseur, architect, kennel expert, landscape gardener, interior decorator, sanitarian, saleswoman, shopping commissionaire, and friend, are all packed between the covers of House & Garden. You need not send money now. Just mail the coupon today. Your subscription will begin at once.

The Postal Zone Law makes necessary an additional postal charge of 10c., west of the Mississippi.

House & Garden, 19 West 44th Street, New York City  
 Send me FIVE numbers of House & Garden beginning with the next issue. It is my understanding that if this order is received promptly, you will send me an extra complimentary copy of the current number making SIX issues in all. I enclose \$1 (OR) you may bill me for \$1 in due course. (Canadian \$1.25.)  
 Name .....  
 Street .....  
 City .....  
 State .....  
 V.11-15-19





# Deltah

P E R L S

The final expression of  
pearl loveliness; rich  
with the tints and lustre  
of nature's sea-born gems.

A charming gift, - a  
treasured possession;  
the last distinguished  
touch to be added to a  
woman's costume.

*Offered by Jewelers every-  
where, whose stocks are of  
the Heller Quality.*

\$10 to \$300 the necklace,  
*Solid gold and platinum clasps only*

L. Heller & Son Inc.  
PARIS NEW YORK  
*Established over a quarter of a century*



NECKLACE ZITAH - ONE OF THE DELTAH QUALITIES



# Garden Court

## The Whip of the Winds

Before a canter in the park or a brisk run across country—or motoring or tennis or golf—use Garden Court Double Combination Cream and protect your skin against sun and wind. This new all-purpose cream also cleanses the pores and relieves tension of the facial muscles.

It's equally good for any occasion where a vanishing cream is desired. Used beneath Garden Court Face Powder, this many-fold cream gives a healthy "depth" to the complexion. Both cream and powder perfumed with the delightful Garden Court bouquet—32 fragrances in one.

Garden Court toilet creations are on sale exclusively at the thousands of Penslar Drug Stores throughout the United States and Canada.

Face Powder . . . . .	\$ .50
Double Comb. Cream . . . . .	50
Cold Cream . . . . .	50
Talc . . . . .	25
Toilet Water . . . . .	2.00
Extract (per ounce) . . . . .	1.50
<small>(Face Powder and Talc prices slightly higher in Canada)</small>	

Send for free Vanitab of Garden Court Face Powder and new booklet "The Eighth Art," with interesting information about toilettes for every occasion.

NELSON, Detroit, U. S. A., Lafayette Avenue.

*Sold only where this sign of the Penslar Stores is displayed*





# The Colors Most Becoming to You

**Y**OU know certain colors that are distinctly *yours*. When you wear them your friends tell you "how becoming" they are.

You will find just those colors in the Fleisher Yarns—colors that you should always wear.

You will find, too, new colors of our own origination as well as those you have always loved.

The Fleisher Yarns have more than color advantage—they are of such soft texture that you find them remarkably easy to work with—a softness which adds greatly to the appearance and finish of your garments.

You can get The Fleisher Yarns at the best department stores in every city.

Get the Fleisher Crochet and Knitting Book, Number 103D, giving instructions how to make many beautiful sweaters like the new Beaumont, illustrated here.

10c at all stores—12c by mail direct, or 12 trade-mark tickets and 2 cents for postage.

S. B. & B. W. FLEISHER, INC.

\* Dept. 2568, Philadelphia, Pa.



*The "Beaumont"  
Sweater  
Latest Creation  
in Fleisher's  
Knitting Worsted*



# The Fleisher Yarns

"Every Color in the Rainbow"



Copyright S. B. & B. W. Fleisher, Inc., N. Y.

Copyright S. B. & B. W. Fleisher, Inc., N. Y.



NOT EVERYONE  
will want them  
because a thousand other  
Chocolates cost less.

A LARGE number of people have the educated tastes necessary to appreciate Quinby's California Chocolate Shop Chocolates.

A larger number don't buy Quinby's simply because "they cost more than others."

Packed in handsome, yet inexpensive handy boxes of genuine California Red Wood.

Extra thick chocolate coatings.

If your dealer cannot supply you, send us his name and \$1.50 for "Introductory Pound Box."

Address, "Quinby's," Dept. 20, Los Angeles, California.

*Quinby's*  
CALIFORNIA  
CHOCOLATE SHOP  
CHOCOLATES







A distinctive suit of Kerami trimmed with real fur. Designed and made by M. DE MAY of New York and Philadelphia

Send for this  
F R E E  
Fashion Book

OUR Fashion Book contains illustrations of garments of The Shelton Looms Fabrics which any woman can make or have made. Patterns for these garments were designed expressly for us by Vogue Pattern Co., and can be obtained at any of their agencies.

THE delightful impression created by outer apparel made of The Shelton Looms fabrics is enhanced by their unexcelled serviceability.

Diversity in texture, richness of lustrous pile and innate warmth make them desirable for distinctive wraps, coats, coatees, stoles, muffs or for trimmings on garments made of other materials. They are the vogue for women who prefer beautiful, original and exclusive fabrics in their garments.

"Ungava Seal," "Furmoss," "Lapinex," "Kerami," "Nishni" and other of The Shelton Looms fabrics are to be found by the yard at most of the leading Department Stores, or in garments at high-class Department or Specialty Shops.

*The Shelton Looms*  
Sidney Blumenthal & Co. Inc.  
401 Fourth Avenue New York

BUCKSKIN  
is the winter  
glove for  
outdoor wear



Illustrating Hays  
Double - Built  
Buck, with wrist  
strap and remov-  
able inner glove  
of heavy knit-  
wool.

*Hays* Superseam  
Gloves

YOU may not require this HAYS Double-Built Winter glove De Luxe but you certainly will have need for at least one pair of Buckskin Gloves—if you wish to appear well dressed on that outdoor occasion.

### HAYS BUCKSKIN GLOVES

are made in a wide range of styles—in Gray and in the Fashionable Butternut color—with Hays Spear, Avenue or beautifully embroidered backs.

HAYS "Superseam" Gloves are so stitched with SILK that the seams will not ravel, even though the thread be cut or broken.

Sold by the Better Shops.

GLOVES  
SINCE  
1854

Attractive Style Book, "YOUR GLOVES," sent Free on request.

The Daniel Hays Company, Gloversville, N. Y.





## Is Belber Luggage Too Good For You?

**N**OTHING is too good these days that delivers value and service for every dollar invested. The American Public is beginning to understand the high cost of cheap luggage—and the economy of quality luggage.

Now, when we say "quality luggage" we mean *practical* luggage—sound in material and workmanship—exquisitely finished—and bearing that "custom-made" look.

Belber Luggage is made for the cosmopolitan American citizen—the man or woman of position, who enjoys the good things of life and knows how to estimate and use them.

No. 583. Black cobra grain cowhide case. Silk moire lining with shirred pockets. 14-karat gold plated locks. The lid is equipped with seventeen pieces of sterling silver mounted fittings including solid silver tooth paste tube. Price **\$350**

You can buy Belber Luggage at lower prices, too. Your Belber dealer will show them to you, a range of prices—and with them Belber Wardrobe Trunks, Dress and Steamer Trunks, Traveling Bags and Suit-Cases.

And when you consider the line, bear in mind that the higher the grade the wiser your luggage investment.

## THE BELBER TRUNK & BAG CO.

*The Largest Manufacturers of Wardrobe Trunks,  
Trunks, Bags, and Suit-Cases in the World*

Philadelphia, Pa.

*Sales Offices:*

New York, Philadelphia, Chicago, Pittsburgh, Minneapolis, San Francisco

*Factories:*

New York, Philadelphia, Chicago, Woodbury, N. J., Oshkosh, Wis.



Tebbs

*The contrast between the early Louis XIV furniture (right), almost classic in severity, and the rococo style of Louis XV (left) is marked in these two consoles*

## THE LOUIS XIV PERIOD

**T**HE arts, and especially the minor arts, of a country are a direct reflection of the life of her people and a logical result of their history. The truth of this has been seen in following the development of the furniture of the home from the ecclesiastical beginnings in the religious Middle Ages into the luxurious perfection demanded by the elaborate courts of the seventeenth century. We have seen how royal marriages and wars and foreign relations of France carried the artists and the Renaissance of Italy to the court of Francois I and on to the English court of Henry VIII, and similar influences served to intermingle the arts and artisans of Spain and the Netherlands. Religious persecution drove the skilled craftsman of France—upon the revocation of the Edict of Nantes—into Flanders and England to add greater beauties to the art of those countries. Stern Puritan narrow-mindedness and repression of colour and beauty called a temporary halt on all art and was truthfully reflected in the bare rigidity of Cromwell chairs and settles. In marked contrast to this influence, the growing commerce of Italy, of Portugal, and of Holland, brought into Europe the richness and the colour of the East in the form of Persian silks and soft Oriental rugs, the Chinese art of caning used in Flemish and Jacobean chairs, the elaborate Persian and Indian art of marquetry to decorate the cabinets and chests and tables of the European palaces and homes, and even the long and painstaking art of lacquer.

### A CONFUSION OF STYLES

While in each country, certain distinct national characteristics tended to modify the arts which were imported, the interplay of styles and the intermingling of workmen resulted in certain similarities which are to be found in all the countries, and this fact causes great difficulty in determining whether individual chairs or tables of a given date are Italian or French, English or Flemish or Spanish, or whether they were made by the workman of one of the countries in another country to which he had moved. Often it is impossible to tell; the connoisseur wisely refuses to make positive statements, though those of little knowledge may impart most definite information, in bland defiance of the precept of that wise old American humorist that "It's better not to know quite so much than to know so many things that ain't so."

With so many varied influences and decorative styles, it is small wonder that there was in France no distinctly national art up to the time when Louis XIV became sponsor for it and dominated French art by the power of his resplendent personality. In earlier days, Henry IV, like his son and successor, Louis XIII, had felt the need of encouraging the arts. Both had sent workmen into Flanders and to Holland to study the art of the makers of the sombre and magnificent ebony cabinets inlaid with ivory, mother-of-pearl, and metal. Upon their return, these workmen, the famous *ebenistes* of France, were given quarters in the Grand Gallery of the Louvre and were favoured with royal patronage. Indeed, two thirds of the seventeenth century may be said to have been occupied by French artists in studying and assimilating all the foreign decorative styles of the time and in laying the foundation from which was to be evolved a new and truly French style. This style came most directly from a combination of the Italian influences of the Florentine de'Medici (through the marriage of Maria de'Medici to Henri IV), which brought into the country the great demand for Italian cabinets of coloured marquetry in exotic woods enriched with jewellery, and Florentine mosaic work, while under the ministers of finance, Richelieu and the Italian Mazarin, many Italian workmen came to France.

### SPANISH INFLUENCE IN FRANCE

With the marriage of Louis XIII to Anne of Austria came the Spanish influences from the court of her father, Philip III, of Spain. Of the furniture showing this influence, perhaps the most important to the present day are the cabinets with inlay of perforated metal plaques, decorated according to Moorish tradition, and the tortoiseshell and mother-of-pearl furniture imported from Asia to Lisbon. Back with the workmen from Holland came yet another influence, which is notable in such things as the marquetry with the design of the tulip, the flower even to this day so loved and cultivated by the Dutch and at that time extensively introduced into their patterns. Further impetus to the Spanish influence was given in 1660 by the marriage of Louis XIV to the Infanta Maria Theresa of Spain.

From amidst the many foreign influences which had been brought to  
(Continued on page 124)



## The Best Pick-Me-Up

The very best Pick-Me-Up in the world when you are tired is a cup of good hot coffee.

*G. Washington's*  
**COFFEE**

is ready for instant use—just as quickly as you can pour on the water—and then, too, you know it is pure, genuine Coffee. Try it for iced coffee—dissolves in cold water.



*"Made in the cup  
at the table"*

Went  
to War!  
Home  
Again.



Copyright  
S. F. W. & Son, Inc.

*Just as if you selected  
the sweets in the SAMPLER  
from ten different packages of Whitman's*

The candies in the Sampler were really selected by the millions of Americans who have enjoyed Whitman's since 1842. We packed selections from ten of our best-liked packages in the Sampler—sweets assorted just right for most people, and a charming introduction to ten separate Whitman's products.

*Whitman's*

Selected stores everywhere (usually the best Drug Store) are agents for the sale of the Sampler and the other Whitman packages.

STEPHEN F. WHITMAN & SON, Inc., Philadelphia, U. S. A.



## The Healthy, Happy Mother

owes to Malt-Nutrine, liquid food and tonic, her excellent state of well-being. It gives her endurance and quick restoration and an ample supply of nourishment for the little one at her breast. It quiets her nerves, whets her appetite and brings to her, sweet, restful sleep. Her strength and joyousness are imparted to her baby—a "healthy, happy" pair!

ANHEUSER-BUSCH'S  
*Malt-Nutrine*  
REG. U. S. PAT. OFF. TRADE MARK

Liquid-Food-Tonic

is of inestimable benefit. Taken with the meals and before retiring, it builds up a fine reserve strength, aids digestion and, after illness, restores health and a new vigor.

All Druggists—Most Grocers

ANHEUSER-BUSCH, ST. LOUIS, U. S. A.





# Dewees Children's Shop



*Our Little Boys' Suits Are Making Their First Bow in Vogue You'll Like Them at Once—*

**S**UCH handsome models with their "masculine" air of importance. You easily can picture how many mother's boy will look wearing one of these suits—so distinctive in style, so perfectly made.

**SEND TODAY for YOUR LITTLE SON'S FIRST DEWEES SUIT!**

Send also for our Children's Shop Catalog, illustrating infants and little girls' frocks and underwear.



Bobby

Billy

Dick

Malcolm

**B.F. Dewees**  
1122 Chestnut St.  
Philadelphia

**BOBBY.** For frolicking hours, when practical clothes are in demand, comes this smart Norfolk suit in blue or green chambray. Pleats each side of front; pocket, of course. Straight little trousers button-trimmed. Ages, 4-5-6. \$4.25

**BILLY.** So boyish, yet so cute. Designed for tots of 2 and 3 years. White poplin is the material, with blue hand-smocking in front. Blue poplin collar and cuffs. White silk cord at neck. Straight pants. \$5.75

**DICK.** His First Sailor Suit. Made of fine quality dark blue Palmer linen. Blue collar and cuffs trimmed with narrow white braid. White pique shield; emblem on right sleeve; service band on left sleeve. Straight trousers. Ages 4-5-6. \$6.25

**MALCOLM.** This picturesque "Oliver Twist" model boasts a manly little air altogether delightful. Straight trousers of fine, white pique, white poplin blouse with white pique collar and cuffs edged with embroidery frills. Frills down front. Ages 2-3-4-5. \$7.00



E. C. Paul



*When Charles II carried the Louis XIV chair to England it followed a development which differentiated slightly but distinctly from the French type. These are Charles II chairs; those at the bottom of the page are Louis XIV. The cabinet is of a later period, Chinese Chippendale*

## THE LOUIS XIV PERIOD

(Continued from page 122)

bear upon it, no definitely national style of decoration had emerged in France when Louis XIV came to the throne, a child of five, with the Queen Mother, Anne of Austria, as regent, and the Italian Mazarin virtually the head of the state. It was, perhaps, because Louis XIV, as a child, was kept, through Mazarin's influence, to a life of severe simplicity which, for a king, might almost be considered as bordering on penury, that upon the death of the Minister, he suddenly asserted himself and swung the pendulum to the other extreme, that of sumptuous extravagance. He chose for himself the emblem of the sun with resplendent rays, and his title "*Le Roi Soleil*," is characteristic of the brilliancy of his reign, which was one of the most extravagant and gorgeous in history. In art, it produced Poussin and Claude Lorraine, the painter who "put the sun in the heavens," while in letters, it was the age of Molière, Corneille, Racine, and La Fontaine. It was the age of *Le Grand Monarque*, and decoration reflected that spirit. It was at this court that Charles II spent the period of his exile

and, returning to England in 1660, carried with him the Louis XIV decoration which was at that time just establishing its distinctive character.

Although Louis XIV came to the throne in 1643, the period known as that of Louis XIV can not be said to have begun until some twenty-four years later when, under the influence of the new and far-sighted minister, Colbert, there was established the Manufacture Royale des Meubles de la Couronne to promote the minor arts of tapestry, jewellery, furniture, and metal work in the same way that the Academy of Painting and Sculpture encouraged the fine arts. The Gobelins having become royal property, it was here that Colbert established his manufactory of decorative arts, and he appointed as its director a man in whom the gifts of architect, painter, and designer were combined with the business ability of a director, the great Le Brun, who became, also, the chief court painter to Louis XIV. While the name Gobelin is most closely associated, in the minds of the present day, with the masterly

(Continued on page 126)



Tebbs

*One of the most magnificent styles of all decoration is that of Louis XIV, "Le Grand Monarque." For modern houses built on princely scale, it may be used to-day almost in its entirety and with complete satisfaction*



A  
Gigantic  
Improvement  
In Mops

Champion  
of  
the  
World



## You Will Like This Mop

You will like it because it does not *grease* your floors but *cleans* them and leaves them with the famous Liquid Veneer finish. You will like the

## LIQUID VENEER MOP

because the swab comes off with a pull, is easy to wash, put through wringer and replace on frame—

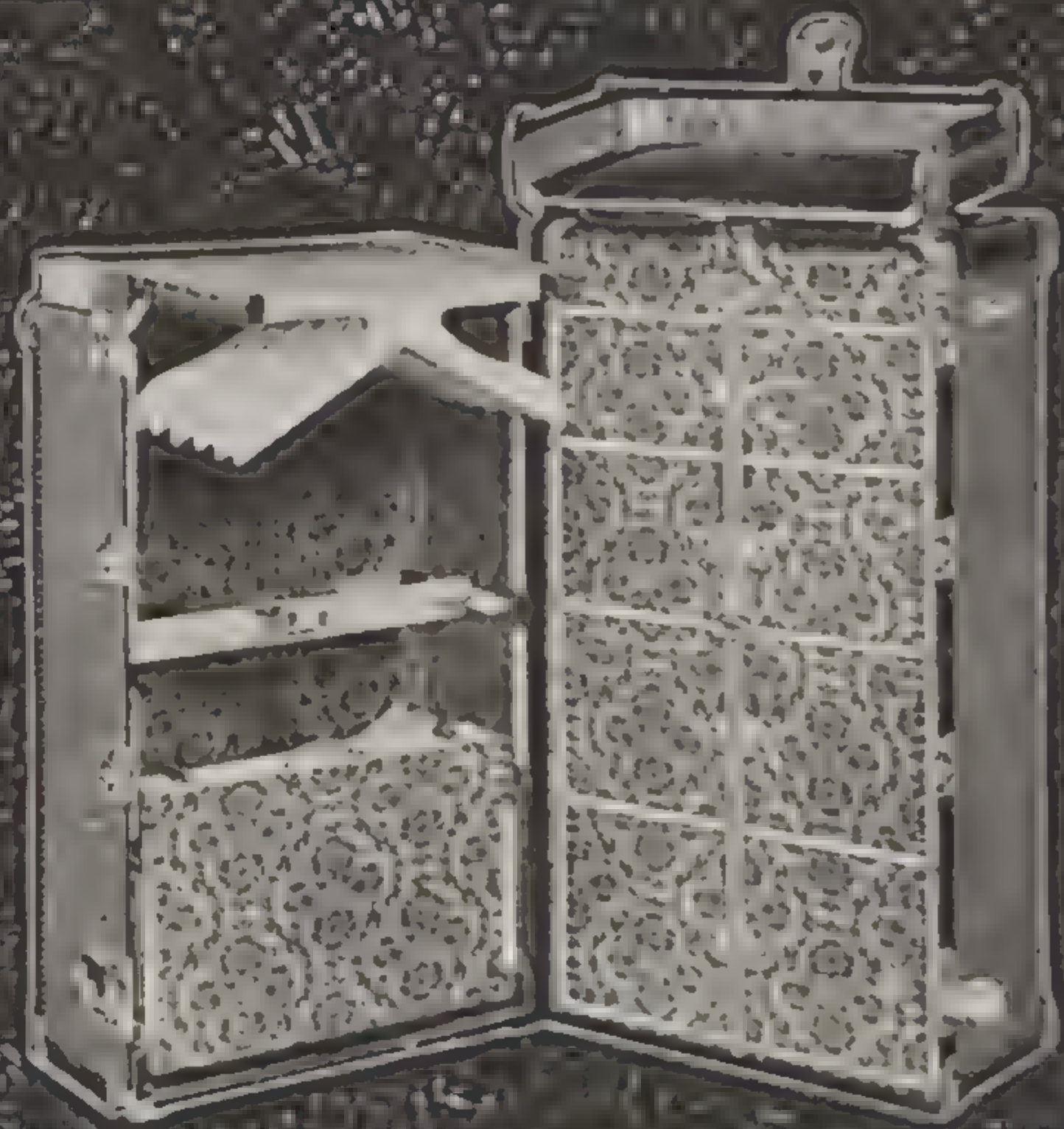
because of the extra fullness in the center, giving extra mopping surface and full protection to floors.

Try it. "Seeing is believing." Sold on approval. Price \$1.50 complete. Extra swabs, 85c each.

**BUFFALO SPECIALTY COMPANY**  
387 Ellicott Street :: Buffalo, N. Y.

# HARTMANN

TRADE-MARK



ALL the many features of the wardrobe trunk that have proved *really useful*, are in the Hartmann Wardrobe. Write today for the Hartmann Trunk catalog and the address of the nearest Hartmann dealer.

Be sure the Hartmann Red  is on the trunk you buy  
HARTMANN TRUNK COMPANY, Racine, Wis.

*Fatimas-  
surely*



The  
Original Turkish  
Blend



## Give her a SANI-CAN

(Housewife: Show this advertisement to him.)

The ideal gift that delights the year 'round! Gleaming-white, it heightens the dainty appearance of the kitchen where *she* spends so much time.

Sani-Can saves energy, steps. Abolishes the offensive sink waste container—the chilly thrice-daily trip outdoors.

Drop waste *immediately* into Sani-Can—self-disinfecting, self-deodorizing—and *inexpensive*. Fits under sink, table, in corner. Top lifts with pressure on "Press-Toe"; as top lowers, contents are automatically sprinkled with powerful disinfectants. Ideal also for nursery.

Round corners; easily flushed; receiver pail (4 gals.) removes for emptying. Lasting, rustless construction.

At better hardware and house-furnishing stores — or write

**SANITARY RECEIVER CO., Inc.**  
Dept. 28 Dunkirk, N. Y.

DEALERS—Get prices and terms.

# SANI-CAN





## Cupid Pattern "Old Bleach"

Pure Irish Linen Damask

This famous design of "Old Bleach" tablecloths is very popular for presentations.

Every "Old Bleach" pattern is individual and the possession of these beautiful linens is a matter of justifiable pride to one who appreciates the superlative in quality and distinction.

At present, the supply of "Old Bleach" linens is restricted, but they are obtainable in limited quantities at the best shops.

THE  
"OLD BLEACH" LINEN  
CO., LTD.  
RANDALLSTOWN—CO. ANTRIM—IRELAND



Mattie Edwards Hewitt

*The characteristic Louis XIV support for chair and table legs, in contrast to the earlier stretchers, appears on this lacquer cabinet which shows also the elaboration which characterized the later Louis XIV pieces*

## THE LOUIS XIV PERIOD

(Continued from page 124)

tapestries woven there, it is interesting to remember that the family from whom it takes its name were never weavers of tapestry. The inscription to the left of the entrance gate of the Gobelin manufactory reads, "Jean and Philbert Gobelin, merchant dyers of scarlet who left their name to this quarter of Paris and to the tapestry factory, had their works here at the end of the fifteenth century." A prosperous business, the dyeing of scarlet must have been, for these two dyers soon grew too prosperous to stoop to it and, developing into financiers, sold the factory.

In its perfection, this period of Louis XIV was one when the brilliancy of display really afforded to the people, who were devoted to their sovereign, some compensation for the enormous taxes they were forced to meet in consequence. Mazarin had said "Let them sing, provided they pay," but this was

changed with the spirit of the times to the remark of Louis XIV, "Let them look," and for long they seemed almost content to look.

Even Renaissance Italy could hardly surpass, in its patronage of the arts, this first of the famous periods of the French Louis. To any artist or craftsman who reached first rank, there was offered the honour of an *appartement au Louvre* with royal patronage and with every facility to perfect his art and unlimited wealth to finance it.

Perhaps one of the surest marks of greatness in Louis XIV was his recognition of his own limitations and his ability to surround himself with the greatest men of the time, who combined to work for the glory of that monarch who said, "*L'Etat c'est moi*." Another influence which contributed greatly to the splendour and extravagance of the

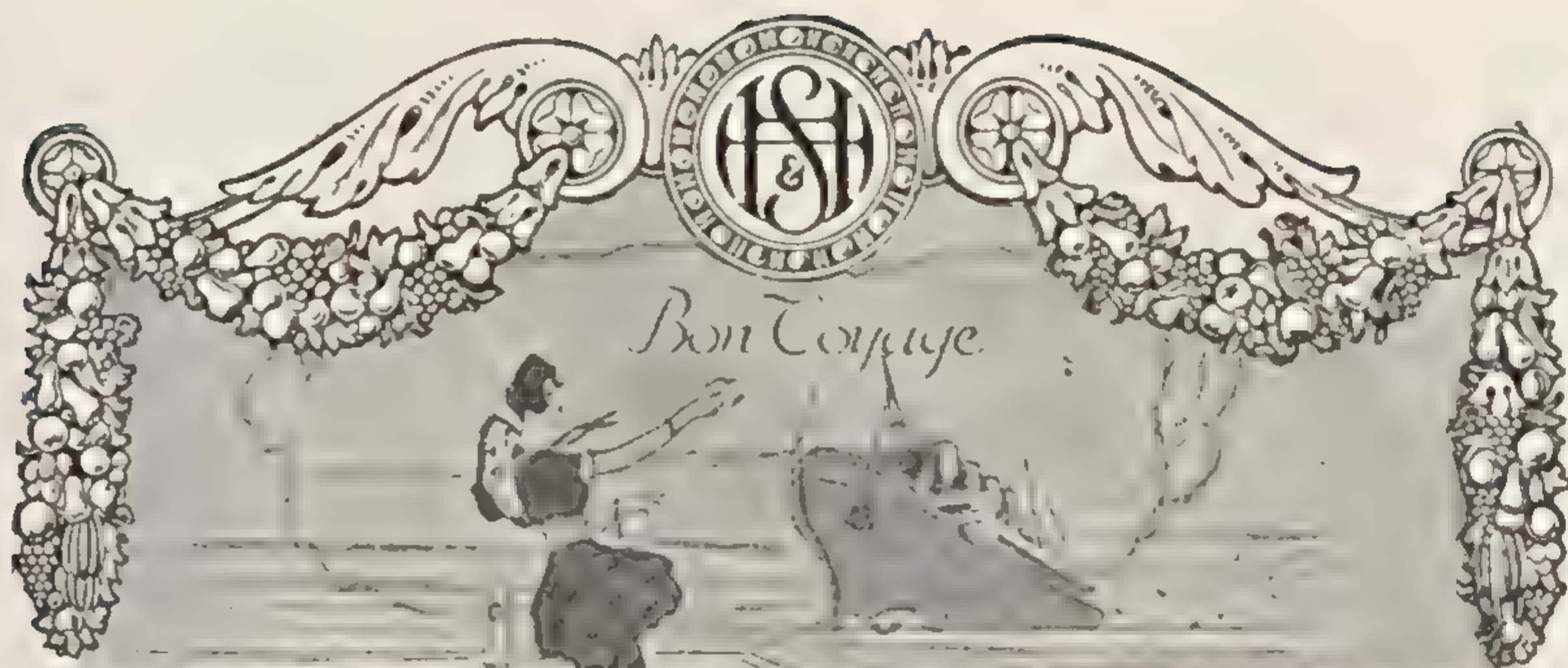
(Continued on page 128)



John Wallace Gillies

*The "lit d'ange," characterized by this sort of canopy, was one of the many beautiful and costly versions of the bed which mark the Louis XIV period. The sumptuous large figured damask is also characteristic of the period*





*Bon Voyage*

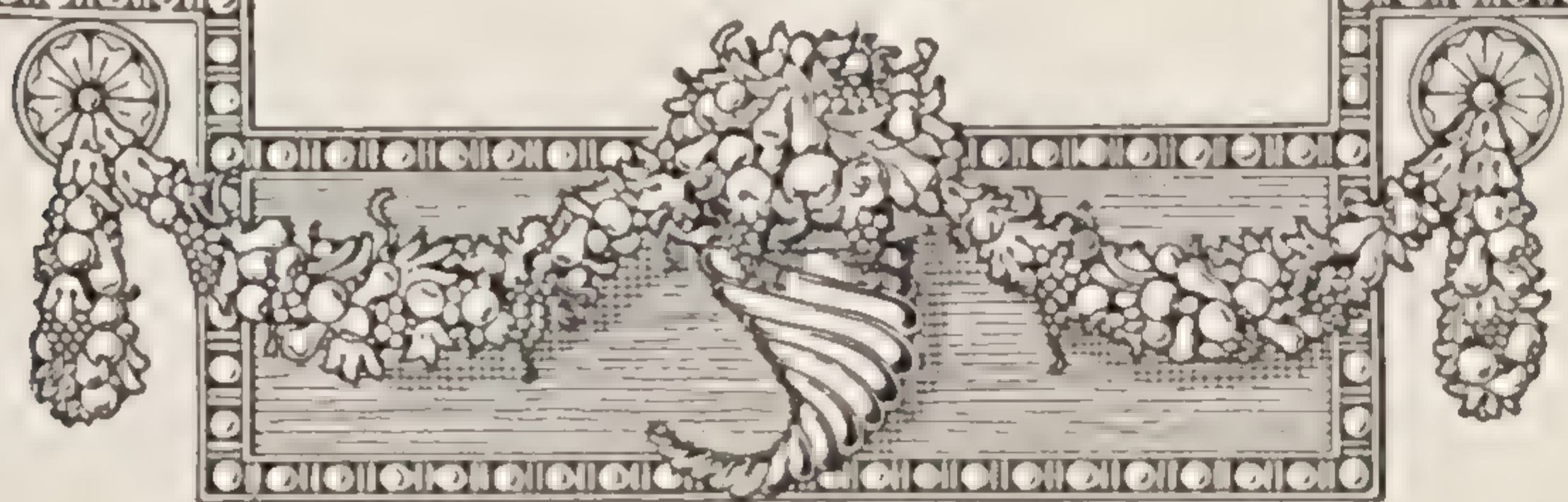


Steamer Baskets

*The  
Fruit  
Shop*

**H. HICKS & SON**

557 FIFTH AVENUE  
NEW YORK



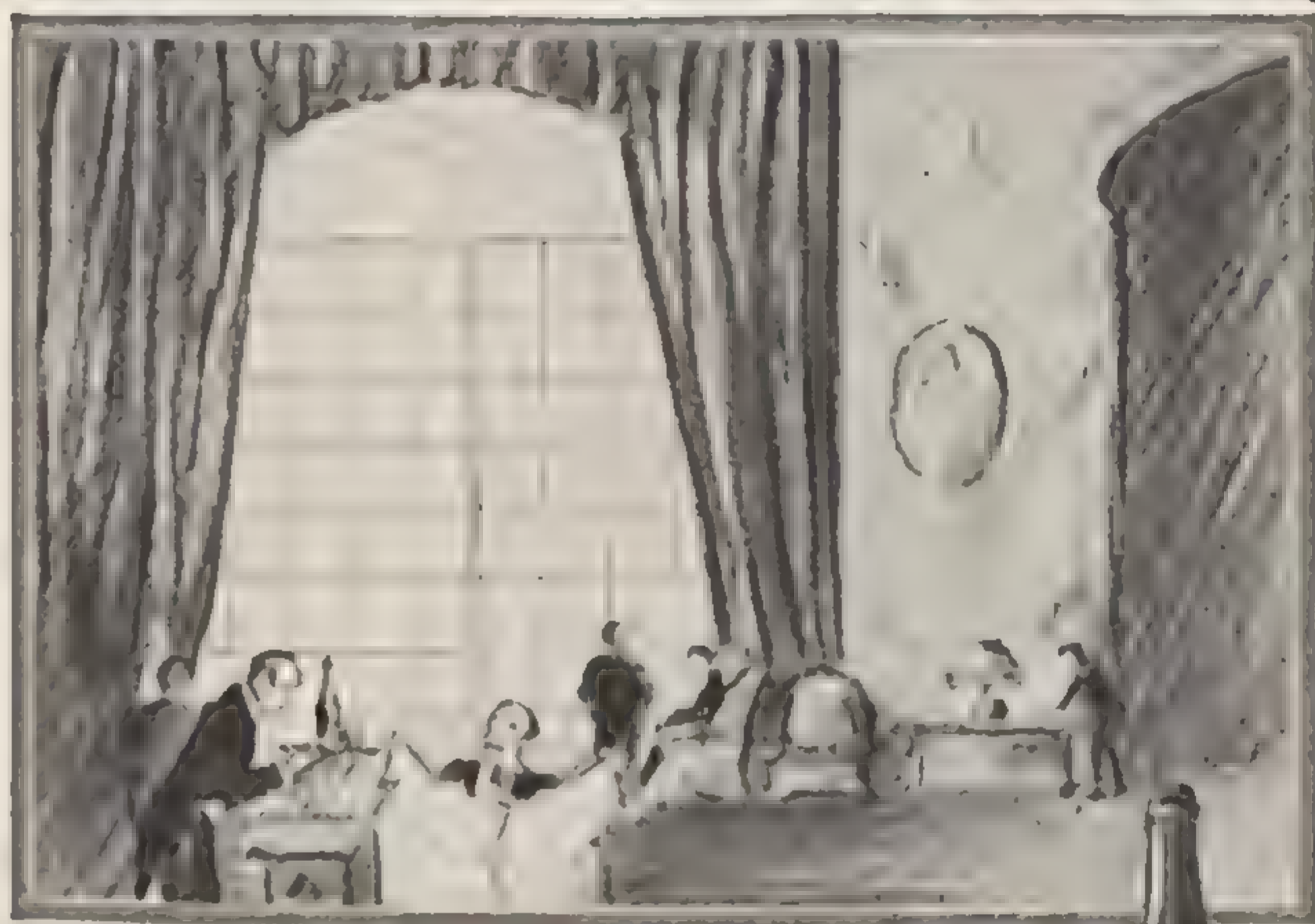
## CHRISTMAS PRESENTS

IN EXQUISITELY EMBROIDERED LINENS  
FINE HANDKERCHIEFS FOR LADIES AND GENTLEMEN  
WITH NOVEL MONOGRAM EFFECTS

**MOSSE INC**  
19 WEST 45TH STREET  
NEW YORK



# White Rock



*Served wherever  
the discerning  
are served—  
at home or club*



THE TABLE WATER of QUALITY

## Huyler's Scotch Kisses

Remember that wherever you are, you have the same wide range of choice that has helped to make the popularity of the sixty-seven Huyler stores.

Have you tried Huyler's Scotch Kisses? Fluffy marshmallows dipped in butterscotch—a delicious candy creation of rare flavor.



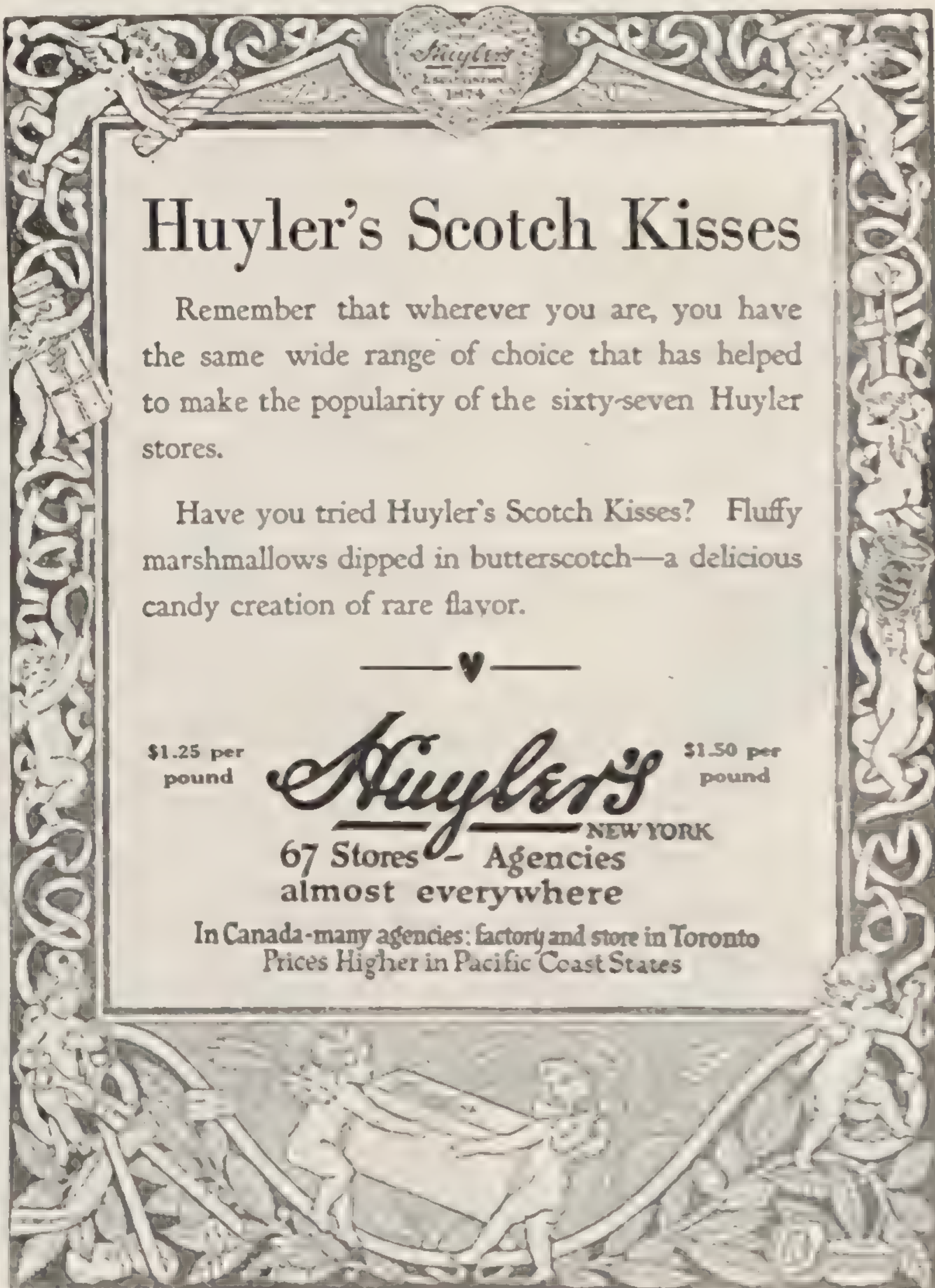
\$1.25 per  
pound

**Huyler's**

\$1.50 per  
pound

NEW YORK  
67 Stores - Agencies  
almost everywhere

In Canada—many agencies; factory and store in Toronto  
Prices Higher in Pacific Coast States





## A few minutes a day for a good complexion

Is it worth that to you?

Would you spend five minutes in the morning and five at night giving your complexion the care it needs if you could be sure of having a fair, smooth skin in return?

You *can* be sure of it. There is a simple, reliable way that costs little and if followed regularly will bring quick results.

CREME ELCAYA is dainty—delightful to use and not smeary—put on always before your face powder it gives the skin a velvety look.

Begin today to make your skin beautiful by this formula:

*A little CREME ELCAYA rubbed gently into the skin; then if you need color, a little ELCAYA ROUGE spread carefully over the cheeks before the cream is quite dry; and after that the film of ELCAYA FACE POWDER over all.*

It will give you such a sense of personal daintiness as would make any woman more charming.

CREME ELCAYA is the original non-greasy disappearing toilet cream. It was introduced first in New York in 1900. Today its purity and superiority are acknowledged throughout the world.

*Your dealer has ELCAYA and has sold it for years. Ask him.*

JAMES C. CRANE, *Sole Agent*

Creme Elcaya Elcaya Rouge  
Elcaya Face Powder

148 Madison Ave., New York



Tebbs

*The simpler early style of Louis XIV is well illustrated in the furniture of this dining-room, in which the panelling is of the earlier Louis XIII period. The use of fringe and the arm running into the frame directly over the leg are points to note*

## THE LOUIS XIV PERIOD

(Continued from page 126)

period was that of those "left-hand queens," so powerful in Louis XIV's court, whose good graces were to be retained only by the most elaborate and lavish gifts. And this luxury of the court influenced the customs and the furniture of the private homes.

During the first part of the reign of Louis XIV, the chair followed somewhat the lines of the Jacobean chairs, stiff and dignified; but gradually there came the changing of the straight line to the curve, just as it changed in the reign of Charles II of England, till we find long, low, curving arms and curving legs on the high-backed upholstered chairs. Characteristically high-backed were the chairs, with the front supports for the arms meeting the seat at a point directly above the front legs; this was in contrast to the shorter arms of the later Louis XV chairs, which were supported farther back in the side edges of the seat and were not structurally so well planned. In the earlier straight-legged, straight-armed chairs, diagonal stretchers with an inverted pendant at their crossing braced the legs and gave strength to the chair, while in the later design, the curving leg (the beginning of that type known as the "cabriole leg") distributed the strain of weight in the chair so that no stretchers were needed.

### LOUIS XIV CHARACTERISTICS

Though sometimes upholstered in leather, these chairs were for the most part covered with velvet or damask (in which red is the predominant colour), in petit point, or more often in tapestry especially designed for them at the Beauvais tapestry works which were established at this time. These pieces were designed by Le Brun and his associates and were of foliage or floral patterns, sometimes with huge vases of flowers in medallion centres. When velvet and brocade upholstery added to the splendour of the chair, the frame was gilded, but the tapestry-covered chair had most often a frame of the natural wood.

The lines and characteristics of the

chairs appeared also in the great tables with marble tops and in the writing-tables and the other woodwork of the time. Throughout the designs, the Roman acanthus-leaf was much in evidence, until the late introduction of the so-called Louis XV rock and shell and stalactite forms. The establishment of lace, silk, and porcelain factories under Colbert led to the introduction into furniture and decorations of designs of ribbons, of rather tightly packed festoons of flowers and fruit, of vases, pottery plaques, and statuary. Plumes, feathers, and bird wings, together with fabric designs of green arbours, trees in full foliage, and bouquets of flowers were inspired by the magnificent gardens of the time.

It was an age of victory and conquest, and this led to the use of martial elements, such as shields, cuirasses, and plumed casques in the carving. At Versailles, Le Brun used the sun with its many darting rays, the human mask, and the lion's skin. Carved in the wall panels and in the furniture was often the trellis-work pattern formed usually by diagonal bars, and in the spaces between was the flowerlike pattern, known as *paterae*, while the royal cipher (the double L with one letter reversed) appeared frequently and was often set in a perfect oval, in contrast to the egg-shaped space characteristic of Louis XVI.

### BOULLE WORK

At times, pieces of old oriental lacquer were inset or floral paintings were introduced above the great plain panels which formed the woodwork of the room. Yet the most decorative work and that which has gained great popularity today is the inlay in tortoise-shell and metal which gained its name of "boulle work" from one of its chief workers, André Charles Boulle. Although he made many beautiful pieces of this shell and metal marquetry, still Boulle was not by any means its originator nor its sole craftsman, nor was his work by

(Continued on page 130)



# The Book of Furs

## The Dictates of Fashion

The Albrecht Fur Book is the authoritative style guide of America's women of fashion. The correct styles for 1920 are shown in elaborate detail.

## Albrecht Furs

1855

## Supreme In Quality

The name Albrecht on furs is a symbol of quality—the guarantee of super-excellence. Sixty four years of fur supremacy back of this famous name ..

### REAL VALUE

Our location in the primary fur mart of America gives us the choice of pelts .. The values are exceptional. You run no risk in ordering furs from Albrecht. Our "money-back" guarantee protects you absolutely and assures complete satisfaction.



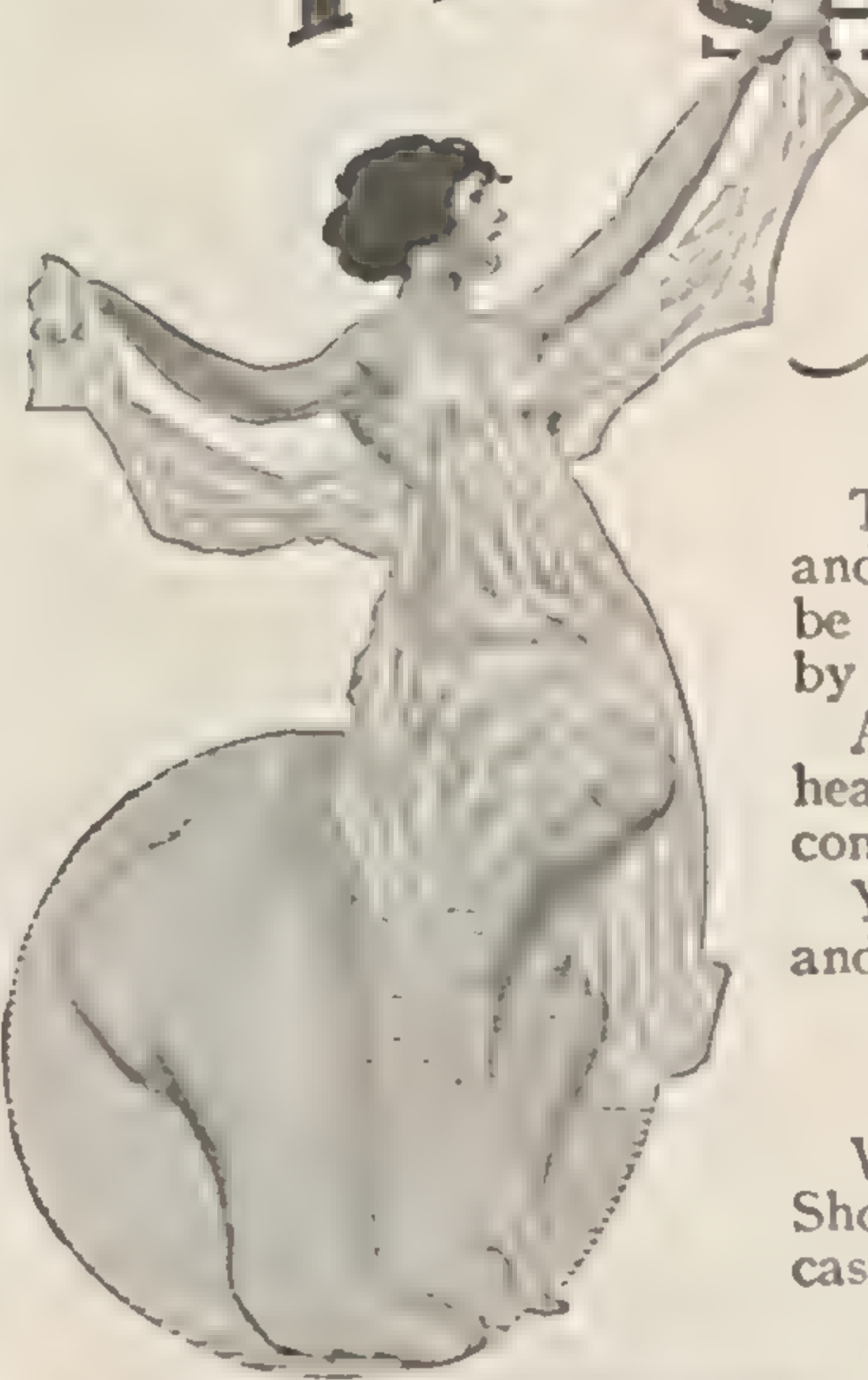
## Fur Facts and Fashions

Shows you the latest approved styles. Tells how furs are made and graded. How to detect imitation furs. What furs wear best. How to take proper care of your furs. How to get the utmost possible fur value for your money. The most comprehensive fur guide published. All furs are correctly named. Send 5¢ today for catalog\*154

**E. ALBRECHT & SON**

Saint Paul Dept. F-4 Minnesota

# ARCH PRESERVER SHOE



## for Perfect Foot Health

The youthfulness, the natural beauty and the perfect health of your feet can be preserved throughout your lifetime by wearing Arch Preserver Shoes.

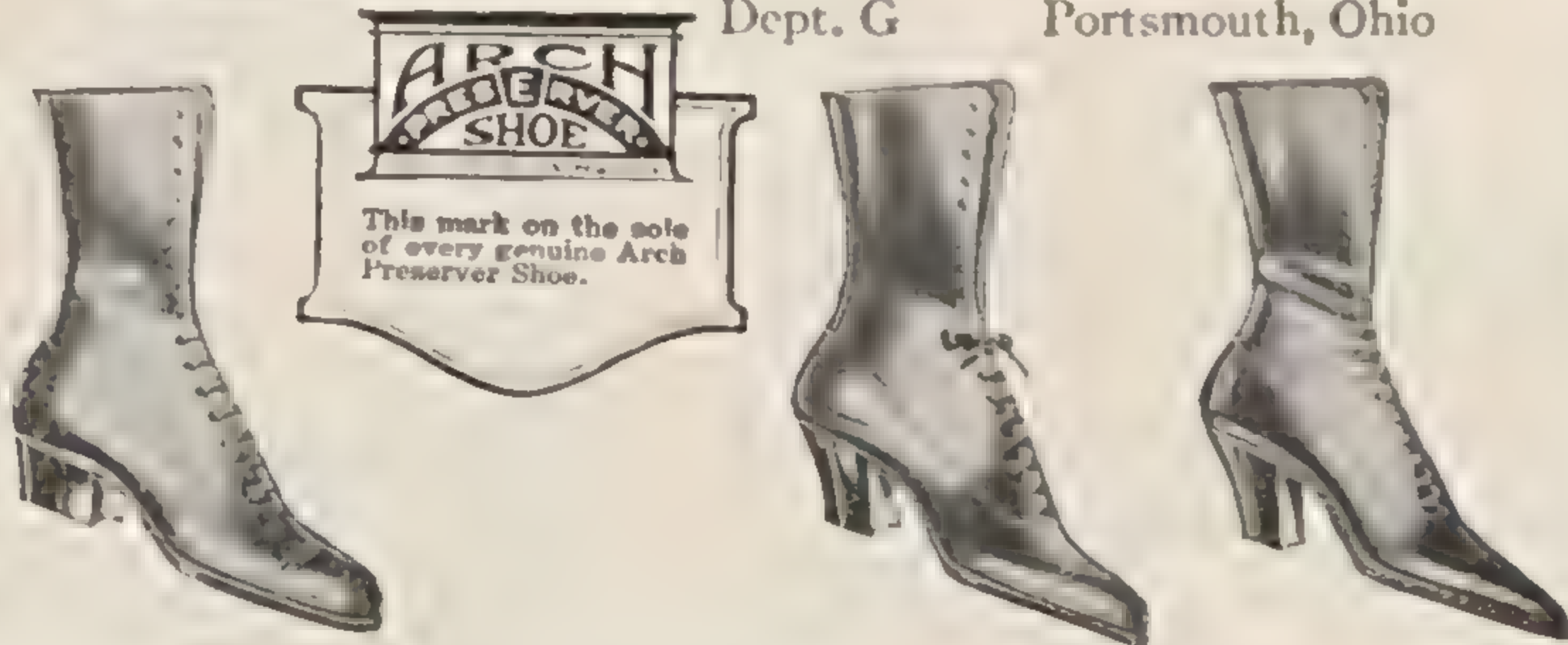
Arch Preserver Shoes preserve foot health because they fit the feet. They come up to the arch and stay up.

You will be delighted with the style and beauty of Arch Preserver Shoes.

Let us send you our little book "The Story of Beautiful Feet"

Women's and Misses' Arch Preserver Shoes for all purposes and every occasion are made only by

THE SELBY SHOE COMPANY  
Dept. G Portsmouth, Ohio



# MURAD

## THE TURKISH CIGARETTE

100% PURE TURKISH  
the world's most famous  
tobacco for cigarettes



MURAD  
THE TURKISH  
CIGARETTE

20¢



Style 2932—Three sizes of beads contribute to the beauty of this graceful gown of black Crepe Marroc—large melon beads, medium-size pebble ones with tiny Marionette beads to form a fleur de lis design. The crossed vester and bell sleeves are of black Georgette crepe.

Price, \$75.00

## Ravenhue DRESSES & WAISTS of BLACK

If you have thought of black as a sombre color you should see the lovely new creations in Ravenhue gowns and blouses.

You will be surprised to find how becoming they are—how they make your skin seem fairer, your eyes brighter, and your hair more lustrous.

The fall styles are the very latest word and the unusual little trimming touches will delight you.

Many models designed for mourning wear.

Write for booklet "D" showing new fall models, and give the name of the store from which you prefer to purchase them.

NATIONAL  
BLACK GOODS COMPANY

44 East 32nd St. New York



# Have Happy Hair Not dull and lifeless strands

**YOUR** hair can be made to gleam and glisten with new life and health without changing its color!

**A. Simonson's HENNA SHAMPOO** thoroughly cleanses the hair and scalp and at the same time adds rich, lustrous tones of Titian, bronze and gold.

It is *not* a dye and *not* a bleach, yet it imparts to the hair a glow of beauty that it never had before.

Endorsed by New York's society leaders, who have patronized **A. Simonson's** Hair Culture and Beauty Parlors for the past *fifty-nine* years.

As HENNA SHAMPOO is new, your druggist may not yet be supplied. Ask him for it or send us 50c for regular size or 75c for double quantity in handsome triangular glass box.

**A. Simonson.**

506 Fifth Ave.

New York



Mattie Edwards Hewitt

*With the progress of Louis XIV's reign, furniture became more and more ornate and magnificent. Such tables as this and many of the chairs were richly carved and gilded and the tables often had marble tops*

## THE LOUIS XIV PERIOD

(Continued from page 128).

any means confined to this branch of decoration; so it is somewhat a puzzle to know why his name rather than, for instance, that of one of his rivals, should have come down to the present time, unless it be due to the fact that, at the age of eighty, he was still working at it and that his work was carried on after his death by his four sons.

The process of *boulle* work is similar to that of wood marquetry and consists in glueing together alternate sheets of metal, brass, copper, or tin, and tortoise-shell and cutting out the pattern through the various thicknesses. The figures of metal set in the corresponding tortoise-shell ground are known as *boulle première partie*, or the first part, and regarded as the most desirable. Those in which the shell pattern is set in the metal are known as *contre-boulle*, or the second part, and are usually of too glittering surface to be beautiful, unless the metal has been engraved and the design brought out by rubbing it with a black pigment—such work as that which made Abraham Bosse famous. To Boulle's sons and to his successor, Poitou, may be attributed the use of vermillion and blue, zebra, citron, king wood, so-called because of the king's partiality to it, and holly which was easily stained and often supplied the green wood in marquetry designs. These woods were used both in England and in France, and under Louis XIV there was also ornamentation in coloured stones.

Added to all this elaboration and extravagance was still another ornamentation for furniture which required the skill of true artists and of which beautiful examples are still in existence. This is the moulded and gilded bronze, known as "*ormolu*," and used for the mounts on furniture of all arts. So beautifully and with such rare and sensitive skill was it modelled by the artists under Le Brun that the price of a single mount, in some cases, would be sufficient to furnish completely and comfortably an ordinary house of to-day. Often such designs introduced the human head, usually a beautiful and naturalistic head of a woman. As an art, the making of *ormolu* was brought to perfection by Gouthière.

### A PERIOD OF MAGNIFICENCE

The great richness of the Louis XIV rooms was further emphasized by beau-

tiful ceilings, painted or carved or stuccoed, by parquet floors covered with Oriental rugs or with Aubusson or the Savonnerie carpets, so-called because their manufactory was established in a former soap factory. Rich silk and velvet hangings, tall pier-glasses in bronze or gilded frames—such as those which in the *Galerie des Glaces* correspond to and reflect the seventeen windows of the opposite wall—and even mirrors set into the ceiling added brilliance and colour. On all sides one saw gilt, stucco, and bronze, much silver, furniture, clocks of elaborate design, huge porcelain vases, *torchères* in the corners of large rooms, great silver candelabra, and sparkling crystal chandeliers.

The walls were covered with fabrics or decorated in paint, leather, or beautiful wood panelling of majestic proportions reaching to the ceiling and often painted with scenes similar to those in the superb Gobelin and Beauvais tapestries, scenes that were biblical, historical (glories of the king), or legendary. Toward the end of the reign, this majestic style lost some of its majesty and the decorations showed scenic and architectural designs and genre subjects.

The chair and the sofa had both a definite mark of rank in the strict etiquette of this elaborate court, and this led to so much discussion that chairs had to be provided at all ceremonial functions for all who were to attend. The wide hoop-skirts of the day, however, made the large upholstered stools really more convenient and appropriate, and this fact had its influence in the making of suites of furniture which contain one sofa, two armchairs, and nine stools. Over the costly upholstery of those days were slipped, at need, not gay figured cretonne covers, but—a custom much more expensive and beautiful and in keeping with the splendour of the court—*housses* of taffeta to protect the damask or velvet or tapestry and its gold and silver nails. For the most part, the centre of the room was left clear, and furniture was set against the wall.

Several new pieces of furniture made their appearance for the first time in the Louis XIV period. Among them was a couch known as the *lit à la duchesse*, which was much like the modern sofa. For the first time, also, there came a lounge with a head or arm

(Continued on page 132)





THE PROOF  
that coffee  
disagrees with  
many exists in  
their own feelings  
— These coffee  
drinkers when  
they change to  
**POSTUM**  
quickly appreciate  
a greater comfort  
and a happier  
health.



Used by  
**Beautiful Women**

There is no stronger endorsement of the beauty building qualities of Creme Nerol than the fact that many of the most beautiful women of the dramatic and operatic stage are regular and enthusiastic users of this wonderful beauty cream. You, too, should use it to create and preserve the beauty of your skin.

Order your jar today.

Skin Food	Creme Nerol
Jar \$2.00	Jar \$1.00
Tube \$1.00	Tube \$0.50

FORREST D. PULLEN  
732 Nostrand Ave., Brooklyn, N. Y.

**CRÈME  
NEROL**

ROBERT M. McBRIDE & COMPANY  
NEW PUBLICATIONS

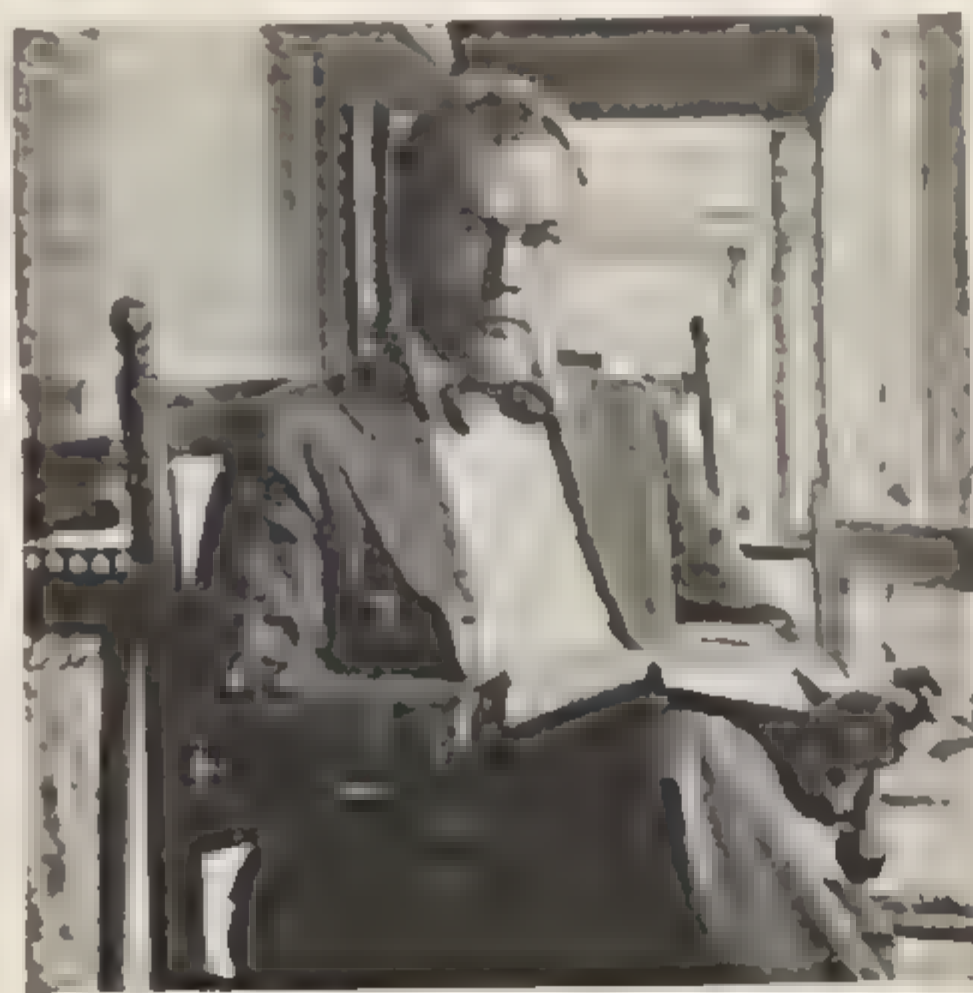
AUTUMN 1919

## Jurgen

By JAMES BRANCH CABELL

IS it a really big book or merely a colossal "stunt"? wonders H. W. Boynton in *The Review*. Other critics do not share Mr. Boynton's doubts as to the value of this mocking, fantastic story of a miraculously restored youth and what it brought to a man of forty-odd.

For instance —



James Branch Cabell — a "shrewd and infectious laughter," as Mencken calls him, an "accomplished doctor of words," long ago admired and loved by Mark Twain for the wit and charm of his books; now hailed by the more discerning critics as one of the dominant figures in contemporary literature — has written a dozen of mocking, ironic exquisite books, among them, *THE RIVET IN GRANDFATHER'S NECK*, *THE CREAM OF THE JEST*, *BEYOND LIFE*, and *JURGEN*.

JOSEPH HERGESHEIMER says: *JURGEN* is a very strange and very beautiful book; it is courageous, truer than truth, and made to a marvelous extent from man's innate being."

BURTON RASCOE, in *The Chicago Tribune*: "There is no book that I know of in any language that is quite like it. It is absolutely unique in conception, original in treatment and enchantingly written. . . . It is filled with subtle and witty conceits, and it has passages of sublime pathos. . . . George Moore in collaboration with Remy de Gourmont, Anatole France and Pierre Louys might have achieved a novel similar to it."

BENJAMIN F. GLAZER in *The Philadelphia Press*: "Compares with the finest in all American literature; it ranks with the very best in the world's contemporary literature; it has all the earmarks of a classic . . . it is a book of deft satire, and with a strong philosophical significance, serenely witty, profoundly wise, superbly beautiful."

*JURGEN*: 368 pages; 12 mo. \$2.00 net.

## Her Elephant Man

By PEARL DOLES BELL

The story of little Joan Kennerley, tiny star of the "Greatest on Earth" and of her love for Phillip who had given up wealth and social position to become Joan's "Elephant Man." A tender, refreshing love story with a group of appealing characters — especially Uncle Jeremy, Joan's quaint, gruff but warm-hearted guardian. Illustrated \$1.75 net.

## The New Decameron

By VARIOUS WRITERS

Glance through the prologue and you will wish to read all of these piquant, clever stories, ranging in appeal from the ghostly *Psychic Researcher's Tale* ("Hellishly good," the *Chicago Tribune* calls it), to the delicate innuendo of *The Upper Room*. "The New Decameron" is novel and ingenious — but in spite of its title it's the sort of book a young girl can give to her mother. Second printing. \$1.60.

## Ashes to Ashes

By ISABEL OSTRANDER

You've never read a mystery story quite like this new novel of Miss Ostrander's. It is eventful, puzzling, original — at once a first rate yarn and a powerful study of criminal psychology. \$1.65 net.

## Dope

By SAX ROHMER

A new Rohmer book is an event to lovers of the bizarre and thrilling in fiction. *Dope* is as exciting as any of its predecessors — a mystery novel dealing with the illicit traffic in opium and other drugs. Second printing. \$1.75.

### A Reminder

## Limehouse Nights

By THOMAS BURKE

That amazing "bookful of masterpieces" from which D. W. Griffith adopted his famous screen play *Broken Blossoms*. Now in its tenth edition. \$1.60.

At all Book Stores. Our complete catalogue will  
be mailed to you upon request

ROBERT M. McBRIDE & COMPANY  
PUBLISHERS UNION SQUARE NEW YORK

## BRIDAL WREATH

## WEDDING RINGS



PURE  
PLATINUM  
ALL SIZES \$35.00

Send for Watch Bracelet  
Catalogue

## LEBOLT & COMPANY

New York  
534—5th Ave.

Chicago  
101 S. State

## Trilby HEEL GRIPS



No  
More  
Loose Shoes!

IF your shoes get loose and slip up and down at the heels, you need Trilby Heel Grips. These velveteen-covered pneumatic tubes end needless annoyance by holding shoes firmly on the feet. Easily attached. Invisible in wear. Economical, too, because they prevent stockings wearing into holes and preserve the shoe lining. Remember the name—Trilby Heel Grips. White, brown or black, 25 cents the pair, at your dealer's. Or write

Trilby Heel Grip Mfg. Co.  
85 Fifth Ave., New York



## THE LOUIS XIV PERIOD

(Continued from page 130)

support at one or both ends, such as is often seen in pictures of the day. There was also a screen to place in front of the hearth, forerunner of our later-day fire-screen, to shield court beauties from the scorching heat of the fire, and folding screens were introduced from the East, together with varnish and lacquer work in the Chinese style.

There was, undoubtedly, no one piece of furniture which played so important a part in the life of this gay French court as the bed—not to serve its obvious and expected use, but for a part in the public ceremonials of court. Louis XIV, like the fair ladies of his court, held audience *au lit* and presided at parliament on a *lit suprême* or a state couch. At each function, princes of the blood were allowed to sit on or near the bed, state officers to stand, while commoners must kneel. The state bed, or *lit de parade*, stood on a platform surrounded by a balustrading. The bed of Louis XIV in the state bedroom at Versailles was furnished with curtains so ample as to conceal him and make it possible for him to remove his cumbersome wig without removing likewise his prestige.

## LOUIS XIV BEDS

Of the beds not designed for state occasions, there were various kinds; the *lit clos* was recessed in a cupboard with doors in an airless and uncomfortable dignity; in another type of bed, semi-privacy was indicated by balustrading or columns to mark off the place for the bed where there was no constructed recess. There was also the *lit d'ange*, which had a canopy at the head and a counterpane which continued over the foot end; the *couchette* of the days of Louis XIII was much in use; in fact, there is no listing of the countless variations of the Louis XIV bed, and often the hangings were so beautifully embroidered in gold and silver thread that it took as much as twelve years to complete them.

While the rooms of the Dauphin, the furniture for which was designed chiefly by Boulle, were long looked upon as the most luxurious in the world, it is to Versailles which we must turn for the most lasting memorial to the ideals and the glories of the reign of *Louis le Magnifique*. Versailles was transformed under the architect Mansart, from a royal hunting-box to the most royal of palaces. The cost of the transformation was some hundred and fifty-three million livres for the mere architectural shell, while equal amounts were spent for the beautiful and elaborate gardens, which were given into the hands of the famous French landscape gardener, Le Nôtre. Flower gardens, running waters, fountains, statues of nymphs, bronze vases, and marble colonnades were created in lavish measure for that king who delighted in the open air and made his out-door surroundings as elaborate, in their way, as were the interiors of his palaces. Veritable out-of-door drawing-rooms were created at Versailles, and wide marble stairways led up to them. So wide, indeed, were these

stairways that even fifty of the court beauties in their enormous hoop-skirts could mount together amidst their admiring groups of courtiers.

## RARE AND COSTLY DECORATION

The palace itself was elaborately furnished with all that was rarest and most costly, and contemporary writers have given a brilliant picture of its elaborate furniture, its porcelain and crystal chandeliers, its masterpieces in painting, its bronzes and cameos and jewels, its painted ceilings, its mirrors and marbles and costly hangings, which made it a suitable background for the monarch whose emblem was the sun and who adopted as well the lion's skin of Hercules.

The period of this first and greatest of the three famous French Louis was a period of luxury and great extravagance, in which no limit of expense was set to curb the free expression of the artist, and every influence of the time was for luxury and magnificence. It is a style demanding space and height of rooms, as in the palaces for which it was designed. Like all decoration which reflects the court and not the home, it was formal, grandiose, and impersonal; it is out of all proportion to low rooms or small ones and suited only to the large and formal hall or the great salon, dignified library, or large dining-room. In the smaller and more intimate rooms of a home, it becomes at once heavy and overpowering, though individual pieces may sometimes be used with admirable effect, and such details as its fabrics are a part of almost every home.

## MODERN USES OF LOUIS XIV

For the modern house furnished on the scale of a palace, the decoration of the period of Louis XIV may be used to-day almost in its entirety and with complete satisfaction. The important point to keep always in mind is that of proportion and spaciousness. The huge, marble-topped, elaborately carved, gilt-framed tables, the great vases of porcelain and the massive arm-chairs with their tapestries or velvets must never be allowed to overweight a room not large enough to hold them, giving a sense of crowding and oppression. It must be borne in mind that the lines of the late Louis XIV furniture are largely restless lines, curving, swinging, keeping the eye constantly in motion. Unless toned down by spacious setting and relieved by straight lines in paneling, tapestry, and the like, such furnishings are very tiring to live with. In their correct setting, however, they give a feeling of luxurious ease and magnificent and costly comfort, surpassed by no other period.

The next article of the series will deal with contemporary England during the last thirty years of Louis XIV's reign—a period in which the styles of the gay reign of Charles II, with its French extravagance, changes under the sobering influence of William and Mary and Queen Anne



CAMMEYER

Branch De Luxe

381 Fifth Avenue New York

Exclusive footwear for Women.

Exhibitions of our Footwear are now being held at all the larger cities







## NAPIER'S EVENING FOOTWEAR of DISTINCTIVE ORIGINALITY

NAPIER'S "dress-up" footwear is dainty, dressy and styled in a most sprightly fashion.

New side seam Opera Pumps as illustrated, with hand turn soles and slender, high Louis heels.

OBTAINABLE IN  
Cloth of Gold, or Silver  
Price \$15.00

Patent Colt, Bronze Kid, Pearl Gray  
Ooze; Black Domino Calf.  
Price \$14.00

White, Black, Pink or Light Blue  
Satin. Price \$13.00

Cash Mail Orders Post Paid.  
Illustrated Style Folder Mailed on  
Request.

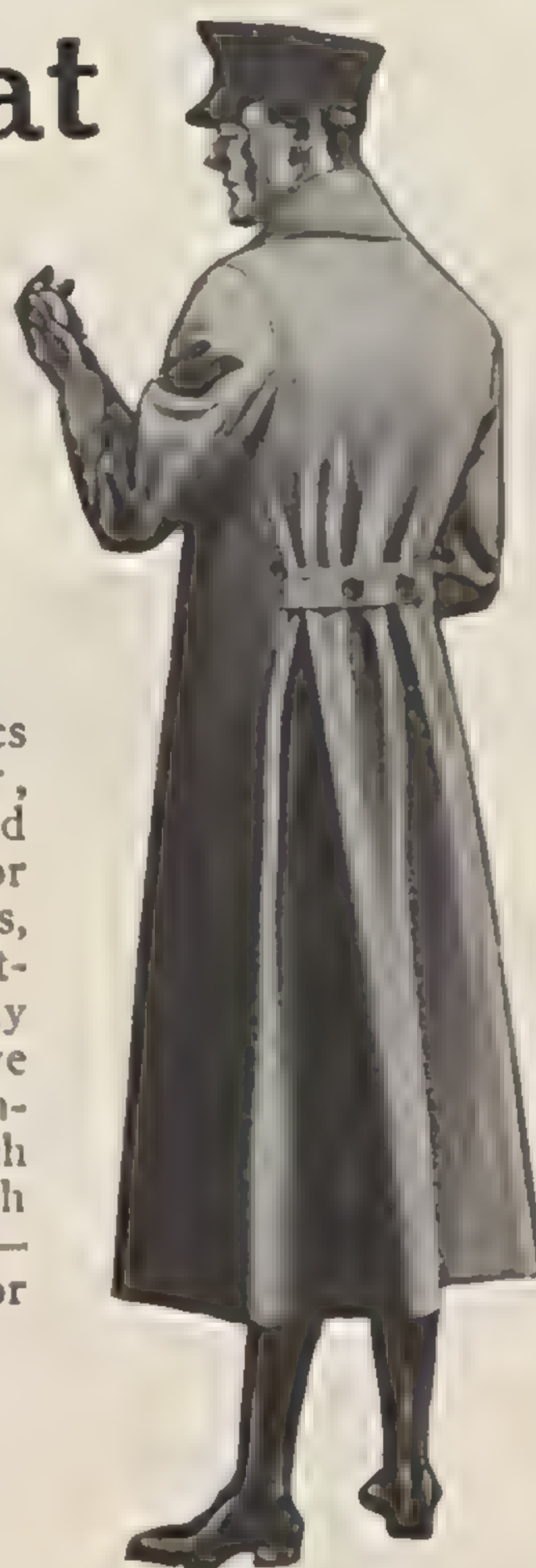
*Napier's Booterie*

Minneapolis 721 Nicollet Avenue Omaha 307 So. 16th Street

## Chauffeurs' Outfits Special at

### \$89.50

Suit, Overcoat  
and Cap to  
match



With good fabrics  
scarcer than ever,  
there is but one road  
to economy in Motor  
Apparel, and that is,  
Quality. In this Out-  
fit, of fine dark gray  
all-wool whipcord, we  
offer, considering con-  
ditions, an outfit which  
is remarkable for both  
quality and value—  
complete, at \$89.50 or

Suit, \$36.50

Coat, 50.00

Cap, 3.00

*Brill Brothers*

BROADWAY AT 49th STREET

## Misses and Children's Clothes

INDIVIDUALLY DESIGNED



No Catalogue

*Miss Stickney*  
17 West 45th St  
New York

## TO SEE IT IS TO WANT IT

A BRASSIERE

The Boyshform Brassiere is such a decided improvement over all other brassieres, that a glance will convince every woman who desires a flat, smooth, boylike form, that it is the brassiere for her.

The Boyshform Brassiere is a perfect made garment, without bones, stays or strings. Holds the bust firm and intact. Does not slip over the corset ends, pinch the flesh or wrinkle up. Fits comfortably, easily and snugly. Can be worn without a camisole under transparent evening gowns.

Made in all sizes, ranging from 32 to 46.

Prices from \$1.25 up, according to material.

Sold in all department stores and women's shops throughout the country.

BOYSHFORM BRASSIERE CO.,

FOR STOUT AND THIN WOMEN

532-534 BROADWAY, NEW YORK



## The MACBETH GALLERY



"Old House at Newfield" by Childs Hineam

### PAINTINGS

by  
American  
Artists

Announcements of the Exhibitions for  
1919-1920 will be mailed on request

WILLIAM MACBETH

Incorporated

450 FIFTH AVENUE  
(at Forsyth Street)  
NEW YORK CITY

## DeMiracle

Every  
Woman's  
Depilatory



### Remove Hair

the Common-sense Way

De Miracle, the original sanitary liquid, does more than remove surface hair. It devitalizes it, which is the only common-sense way to remove hair from face, neck, arms, underarms or limbs.

De Miracle requires no mixing. It is ready for instant use. Simply wet the hair and it is gone. Only genuine De Miracle has a money back guarantee in each package. FREE BOOK with testimonials of eminent physicians, surgeons, dermatologists and medical journals, explains how De Miracle devitalizes hair, mailed in plain sealed envelope on request.

Three Sizes: 60c., \$1.00, \$2.00

At all toilet counters, or direct from us, in plain wrapper, on receipt of 63c. \$1.04 or \$2.08, which includes war tax.

*DeMiracle*

Dept. K-40, Park Ave., and  
129th St., New York City



### Personality in LUGGAGE

THE Chas. W. Wolf Stores are 56 years old in their experience of supplying newest, most ingeniously devised luggage—of the sort that harmonizes with the personal requirements of discriminating men and women.

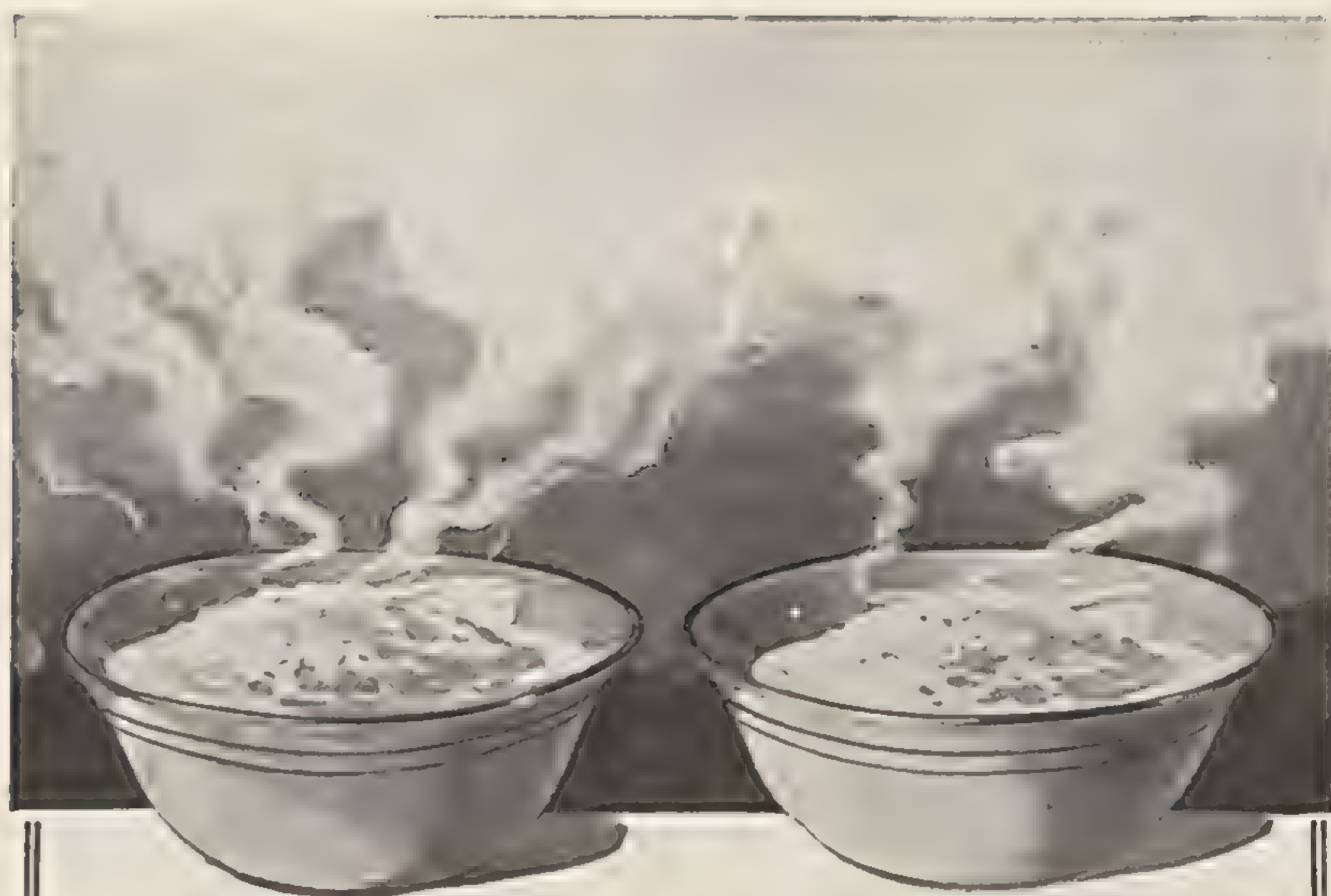
Illustrated—Ladies' 23-in. Fitted Suit Case—suggested as a charming gift for the approaching Season. Black cobra-grain cowhide—moire silk lining—gold plated locks—fitted with 17 toilet articles of artificial ivory in Lady Jane pattern. Price on request.

Send for Catalogue

**CHAS. W. WOLF**

22 CORTLANDT ST., NEW YORK  
225 Broadway 102 Nassau St.  
50 Broadway 58 Cortlandt St.  
N. Y. Agents for Belber Luggage





## A Big Dish For One Cent

That in Quaker Oats—the extra-flavorful oat dish, flaked from queen grains only.

Made from the greatest food that grows. The oat is almost a complete food—nearly the ideal food. As a vim-creator and a body-builder it has age-old fame.

Now see how little that penny buys in other necessary foods at current prices.

### What One Cent Buys



In Meats  
A Tiny Bit  
Costs a Cent



One Potato  
Costs a Cent



In Eggs  
One-Fourth an Egg  
Costs a Cent



In Bacon  
One Slice  
Costs a Cent

Consider this in your breakfasts.

One penny, which buys but one bite of a meat food, pays for a big dish of Quaker Oats.

Then consider the calories—the energy measure of food value. This is what some desirable foods average at this writing:

#### Cost Per 1000 Calories

Quaker Oats	5½c
Eggs	60c
Meats about	45c
Vegetables	11c to 75c
Fish about	50c
Chicken Broilers	\$1.66

Meats, eggs and fish will average nine times Quaker Oats for the same calory value.

The best way to lower food cost is to serve Quaker Oats for breakfast. It is also the way to supply your people with supreme nutrition.

# Quaker Oats

A Super-Grade of Oat Food

In Quaker Oats you get extra flavor without extra cost. They are flaked from queen grains only—just the rich, plump, flavorful oats.

We get but ten pounds from a bushel.

Quaker Oats is the favorite all the world over because of this delightful flavor. Get it.

15c and 35c per package

Except in the Far West and South

Packed in Sealed Round Packages with Removable Cover

(3213)

## FOR THE HOSTESS

FROM the hostess's point of view, the old proverb which says that "the end crowns all" is indeed most true. The end of a well-planned meal, in the eyes of that large number of sweets-loving persons who tolerate soups, salads, roasts, and entrées in the expectancy of the crowning bit of sweet, is its very *raison d'être*. There are many delicious desserts, but no one kind that is more tempting or offers a greater choice than puddings, in spite of the fact that many people are familiar with but a hopelessly limited variety. A number of novel and appetizing ways to prepare puddings are given here.

#### QUEEN PUDDING

Cake crumbs are the foundation of this dainty dessert. A half-cupful of crumbs are soaked in a cupful of hot milk till soft. The beaten yolks of two eggs, one half-cupful of sugar, one half-teaspoonful of salt, and the grated rind and juice of half a lemon are then added. After this, a cupful of grated apple and a half-cupful of cream beaten stiff are stirred in. The mixture is baked in a pudding-dish for a half-hour.

#### FRENCH CUSTARD PUDDING

Custard pudding is a dessert frequently served by almost every hostess, but few people understand how to make it properly. The yolks of six eggs and seven tablespoonfuls of sugar are beaten till the eggs are light. A quart of hot milk, to which a pinch of salt has been added, is then poured over the eggs. Custard cups are filled with the mixture, set in a pan of hot water, and baked till it is set. Without removing them from the oven, a spoonful of currant jelly, raspberry jam, or other jelly is placed on the top of each and covered with a meringue made of the whites of three eggs beaten with a tablespoonful and a half of sugar. The meringue should be browned slightly.

#### AMBER PUDDING

In the preparation of amber pudding, two tablespoonfuls of flour mixed with a tablespoonful of melted butter are stirred till smooth, and two cupfuls of scalded milk, in which has been dissolved a quarter of a teaspoonful of soda, are added. After two minutes, the yolks of four eggs beaten light and six large pippin apples, pared and grated, are added, and, last of all, the whites of the eggs beaten stiff. This mixture is poured into custard or popover cups which are set in a pan of hot water and baked until the small puddings puff up and brown. When they are browned, the oven door should be left open for a couple of minutes to allow them to dry. They are served with either brandy or lemon sauce.

#### CUMBERLAND PUDDING

Few people know the value of vegetables for puddings. The basis of this excellent pudding is a cupful each of grated raw potato and carrot. These are mixed thoroughly with a cupful of brown sugar, a cupful of chopped suet, a cupful of currants, one of raisins, one of citron, one of orange and lemon-peel, cut fine; three cupfuls of flour, one teaspoonful of baking-powder, one of cloves, one of cinnamon, one of nutmeg, and half a teaspoonful of salt. The mixture is placed in a buttered mould and boiled three hours. This pudding should be served with hard sauce.

#### ROYAL RICE PUDDING

This is a good luncheon dessert for small children. A cupful of rice is placed in a pudding-bag and boiled briskly in slightly salted water for a

half-hour. It is served hot with cream sugar, and a little ground cinnamon sprinkled over the top.

#### ORIENTAL RICE PUDDING

A delicious variation of the wholesome rice pudding is made as follows. A cupful of cold boiled rice is soaked in a pint of milk for an hour and is then boiled in a double boiler for fifteen minutes. The yolks of four eggs, beaten with four tablespoonfuls of powdered sugar and a tablespoonful of butter, are then added, and the mixture is set aside to cool. A half-hour before serving, a teaspoonful of flavouring and the beaten whites of four eggs are added to it. The mixture is then put into a buttered baking-dish and baked half an hour.

#### VICTORIA INDIAN PUDDING

To a gill of fresh corn-meal, blended in milk, is added a quart of boiling milk. This is mixed with a half-cupful of molasses, a half-cupful of sugar, a tablespoonful of cloves, half a nutmeg grated, a quarter of a pound of chopped suet, two eggs, thoroughly beaten, and a cupful each of raisins and of currants. This is baked an hour and a half and is served with maple or charlotte russe sauce.

#### NORMANDY BREAD PUDDING

Prepared after this fashion, the familiar dessert becomes a delicious and attractive dish. Six ounces of butter creamed with a half-pound of brown sugar are mixed with four eggs, the yolks and whites of which have been beaten separately, six ounces of stale bread-crumbs, and a teaspoonful of powdered cinnamon. The mixture is steamed in a buttered mould for three hours and then served hot with melted jam. Cottage or cream cheese may be served with it.

#### FLORADOR FRUIT PUDDING

A very light and delicate pudding is made with a half-pound of stale brown bread grated, the same amount of currants and of raisins, four eggs, a half-pound of shredded suet, a gill of cream, a cupful of sugar, a teaspoonful of nutmeg, and a small glassful of brandy. These ingredients are stirred until thoroughly mixed. The preparation is boiled in a floured cloth for one hour and served with a hot sweet sauce.

#### ROMAN BATTER PUDDING

A thin batter is made by first sifting together a cupful of corn-meal, a cupful of corn-starch, two teaspoonfuls of cream of tartar and one of soda, and a half-teaspoonful of salt, and then adding two well-beaten eggs, a cupful of freshly boiled rice, a half-cupful of molasses, a tablespoonful of melted butter, and a cupful of milk. After the mixture is well blended, it is poured into a deep buttered pan, baked in a quick oven, and served the moment it is taken from the oven, with snowball sauce or whipped cream.

#### ST. MARTIN POP-CORN PUDDING

This is a pudding which delights children. A pint of freshly popped corn is rolled fine and added to three cupfuls of milk, a half-cupful of sugar, two whole eggs, and the yolk of a third, well-beaten, a tablespoonful of butter, and a half-teaspoonful of salt. The mixture is baked in a buttered pudding-dish, and set in a dish of hot water, until the custard is set. It is then covered with meringue, sprinkled with pop-corn, and browned slightly on the top.

(Continued on page 136)





*"It helps to make my Mother Beautiful"*

**Ambre Royal**  
The Powder of Royalty  
Made MAISON VIOLET PARIS  
by Pronounced Beauty FRANCE  
Sold in the best shops all over the world  
FRANK M. PRINDLE & CO  
21 West 35th St., New York  
\$12.50 per box  
Sample 10¢

ALSO MAKERS OF  
No. 51, Savon au Cold Cream (Solidifié)  
No. 48, Royal Thridace, "The Officer's Soap."  
Finest Toilet Soaps in the World.  
\$1.00 Per CAKE.



**Powder and Rouge in one**  
Lura Combination Vanity Box

A CHARMINGLY convenient purse accessory—compact of Rose Oil Powder, fragrant and clinging, compact of Waterproof Rouge, pure and fine! You may touch your lips with it, also! Soft little puff, and tiny French mirror. All tucked away in a dainty box of orchid and gold! You'll love it!

SPECIAL—Send 50¢ for full sized Vanity Box if dealer can't supply you. IDEAL LABORATORIES COMPANY, 642 South Wabash Avenue, Dept. 1142, Chicago, Illinois.

## V O G U E

will attend to all your shopping. Its corps of expert shoppers will save you time, trouble and expense. Address

**Vogue Shopping Service**  
19 West 44th St. New York City



**Soldiers Soothe Skin Troubles with Cuticura**  
Soap, Ointment, Talcum 25c. each.  
Samples of "Cuticura, Dept. B, Boston."

## VANITY FAIR

will attend to all your shopping. Its corps of expert shoppers will save you time, trouble and expense. Address VANITY FAIR SHOPPING SERVICE  
19 West 44th Street New York City



**A BOON TO THE SMOKER**  
To insure clean teeth, a sweet, wholesome breath and improved appetite for breakfast, use—  
**ANTIDOLOR**  
The flavor is delicious with a twang that grips, leaving mouth cool and refreshed after using  
30c and 60c at your Druggist  
THE ANTIDOLOR MFG. CO.  
200 Main St., Springfield, N. Y.

SEND SAMPLE TUBE FREE  
Name.....  
Address.....

## For Best Results Use In This Way

Be sure your skin is thoroly cleansed—then apply just enough Foundation Cream to leave a uniformly smooth foundation. Then dust a generous coating of powder over this surface, and remove all superfluous traces of powder with the finger tips. Repeat this process until skin looks well covered.

Send two 2-cent stamps for a trial miniature package and a booklet on care of the skin.

Marinello Company,  
Dept. 312 Maller's Bldg.,  
Chicago, or 366 Fifth  
Avenue, New York.



## Marinello Face Powder

## A Real Complexion Insurance

A good complexion may be made better and a bad one greatly improved by a careful selection of the powder that is to be used every day—one that will "stay on" sufficiently long, conceal the minor blemishes, improve the complexion beauty and yet not clog the pores, with a perfume that, while distinctive, is not offensively strong.

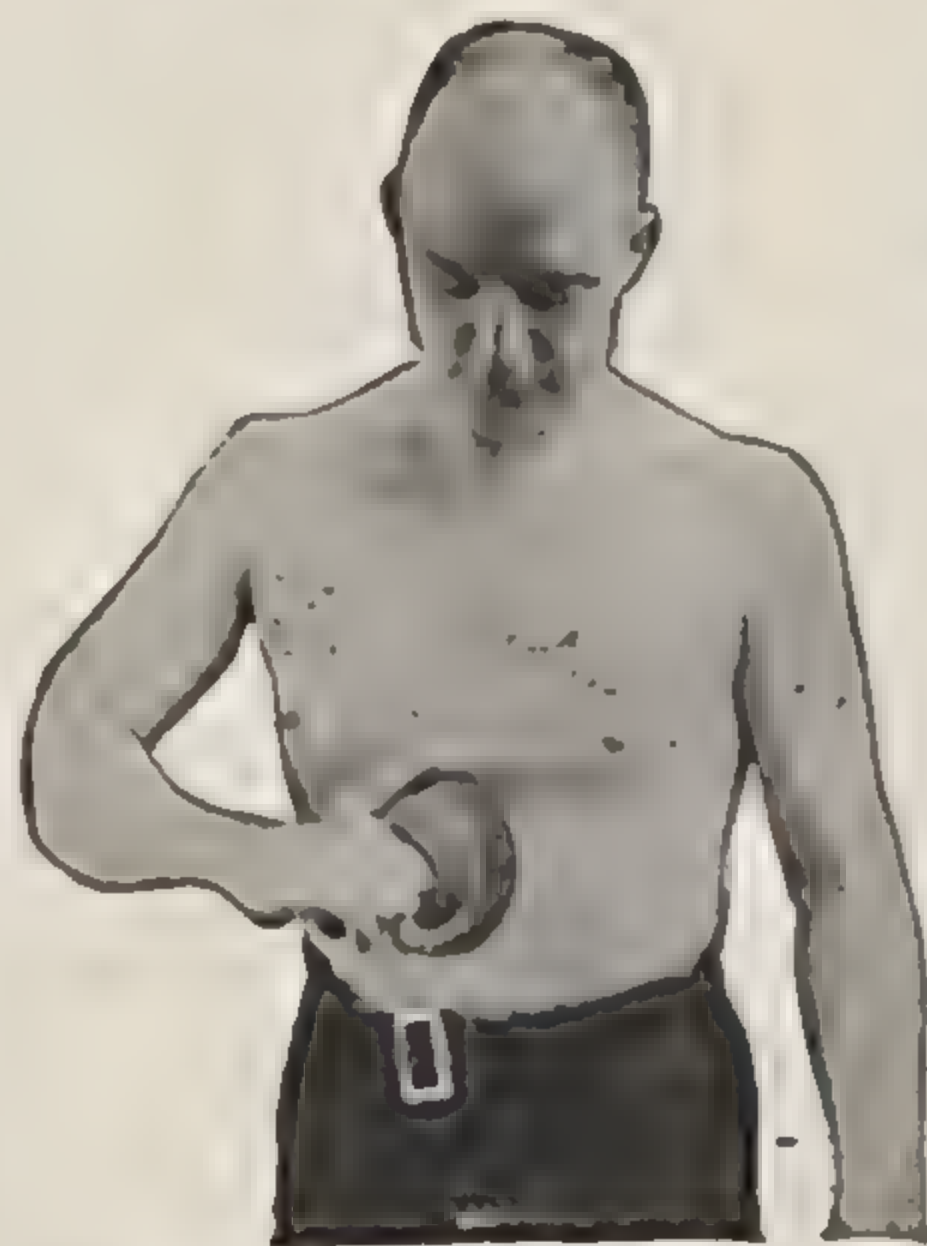
## Marinello Face Powder Fills All Requirements

## Be Careful to Select the Right Tint

Never use white powder. It makes the skin look ghastly and unnatural. Select the flesh tint if you are blonde; blended, if you are of medium coloring; cream, if you are of olive complexion; brunette, if you are very dark.

**MARINELLO**  
A Beauty Aid for Every Need

## Dr. Lawton's Guaranteed Fat Reducer For Men and Women



will show reduction taking place in 11 days or money refunded. The reducer (not electrical) reduces unsightly parts promptly, reducing only where you wish to lose and the Lawton Method Dissolves and Eliminates superfluous fat from the system. Easily followed directions do not require exercises, starving, medicines or treatment; not only rids you of fat but improves appearance and general health, brings physical and mental vigor and enables you to regain and retain your normal weight. Dr. Lawton (shown in picture) reduced from 211 to 152 lbs.; this reducer and genuine method have been the means whereby a great number of fat people through the United States and elsewhere have easily gotten rid of unhealthy, disfiguring fatty tissue, without discomfort. Any stout man or woman can obtain these results whether 10 or 100 pounds overweight, look better and feel better. The complete cost \$5.00. Send for your reducer today. Remember it is guaranteed.

## DR. THOMAS LAWTON

260 W. 72nd St., Dept. 110 NEW YORK

Office hours 10 to 4 daily. For personal services, call or phone Columbus 8989.

## REAL FRENCH HAIR NETS THE OLD ORIGINAL QUALITY

\$1.00 a dozen, Worth Double  
We have any style or shade

"Slippon" Cap Shape Hair Nets  
In large and small sizes

Fringe Hair Nets, Straight Shape  
In extra large size

Every net guaranteed perfect and to give satisfactory service

White or grey hair nets in straight shape or "Slippon" cap shape, \$1.50 a dozen. Mention color and shape when ordering.

Mailed Free Anywhere by Insured Parcel Post

IMPORTERS **GEORGE ALLEN, Inc.** Established 1829  
Rue Bleue 3, Paris 1214 Chestnut Street, Phila., Pa.



## Stout Women

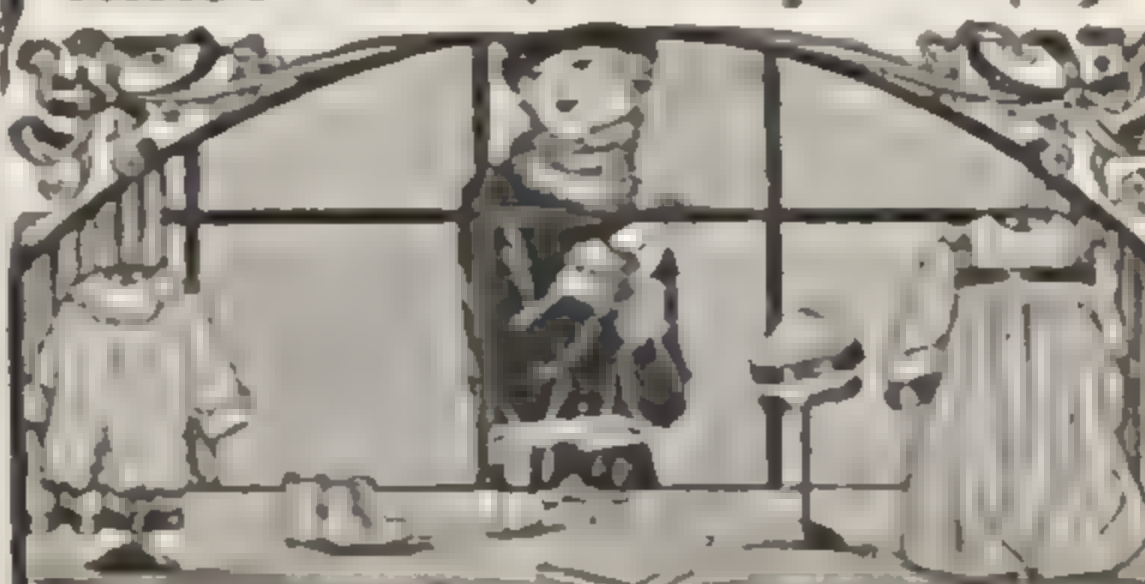


FORMERLY if a woman who required extra sizes wished to possess stylish apparel she had to go to a tailor or dressmaker and have it made. Now she comes to Lane Bryant's where she can procure ready to wear a gown, suit or coat with all the style that a garment could possibly possess.

If unable to visit any of our stores, write Dept. V9 for New Fall Style Book.

## Lane Bryant

21-23 West 38th Street, New York  
CHICAGO 17 N. State Street  
WASHINGTON 235 Woodward Avenue  
WOODWARD & LOthrop  
DETROIT  
SAN FRANCISCO  
I. Magrin & Company



## Maternity Apparel

Smartest newest styles. No maternity look. Conceal the condition, prevent embarrassment. Recommended by physicians.

## Everything for Baby, Too

If unable to visit any of our stores, write Dept. V10 for new Fall Style Book.

## Lane Bryant

21-23 W. 38th St. New York



## Danersk Decorative Furniture

Plan ahead! The problems of today are those of production. Place your orders now for Spring delivery. The prices will not go down for objects in the class of DANERSK FURNITURE.

The only way to insure your having a home that is adequate in style and good taste is to buy now, so that your order will be given a place in our Production Schedule. Our factories are convenient for deliveries direct to homes in the neighborhood of New York.

We finish furniture in harmony with the fabrics.

Send for the latest number of "The Danersk B-11-15."

Charming sets on exhibition at

ERSKINE • DANFORTH CORPORATION  
2 West 47th St., New York.  
First Door West of Fifth Avenue, 4th Floor

## Cultivate Your Natural Beauty

YOU can have a youthful appearance, clear complexion, magnetic eyes, pretty eyebrows and lashes, graceful neck and chin, luxuriant hair, attractive hands, comfortable feet. You can remove wrinkles, lines, pimples, blackheads, strengthen sagging facial muscles—all through following our simple directions. Thousands have done so. No drugs, no waste of time, no big expense and quick results. Send for latest free booklet containing many beauty hints and all about the wonderful work accomplished by the  
**GRACE MILDRED CULTURE COURSE**  
Dept. 1, 624 So. Michigan Ave., Chicago, Ill.  
(A Branch of Rosanna Carvelli's Work)





## FOR THE HOSTESS

(Continued from page 134)

## CARMEN RICE SOUFFLE

A pint of rice is cooked in a double boiler with a pint of milk and a stick of cinnamon till all the milk is absorbed. When the rice is cold, the cinnamon is removed, and the rice is mixed with a tablespoonful of sugar, a teaspoonful of butter, and the beaten whites of six eggs, and baked in a buttered dish till a golden brown. It must be served the moment it leaves the oven.

## CHOCOLATE COTTAGE PUDDING

Cottage pudding made in this way furnishes a delicious dessert. Two tablespoonfuls of butter are creamed with a cupful of sugar and mixed with two cupfuls of sifted flour, two teaspoonfuls of baking-powder, a teaspoonful of salt, the beaten yolks of three eggs, and a half-cupful of milk; lastly the beaten whites of the eggs are added. This mixture is poured into patty tins, sprinkled with sugar, and baked twenty minutes. It is served hot with a chocolate sauce.

## FEATHER COCOANUT PUDDING

A cupful of grated cocoanut is soaked in a quart of milk for two hours; after this, two cupfuls of bread-crumbs, three eggs, well beaten, and a little lemon flavouring are added. This is baked three-quarters of an hour in a moderate oven. For the sauce, a half-cupful of butter creamed with a cupful of powdered sugar and a half-cupful of cream are set in a dish of hot water and stirred till melted. The sauce should be flavoured with lemon.

## HUMPTY-DUMPTY APPLE DUMPLINGS

Deservedly a favourite is this wholesome apple dessert. Delicate baking-powder biscuit dough is cut into circular pieces, and in the centre of each is placed a peeled cored apple. The centres of the apples are then filled with sugar and cinnamon and bits of butter, and the dough is lifted and pressed together at the edges. The dumplings are then placed in a baking-dish about an inch apart, and when they are heated through, the pan is half filled with a rich hot sauce made of butter, sugar, wine, lemon-juice, and water. The dumplings are then baked slowly for an hour, when they are ready to serve.

## ELIZABETH APPLE PUDDING

This is a delicious pudding and not at all difficult to make. A buttered baking-dish is filled with peeled, sliced, tart apples, and over the top is poured a thick batter made with one and a half cupfuls of flour, three teaspoonfuls of baking-powder, three tablespoonfuls of butter, one egg, three-quarters of a cupful of milk, a half-cupful of wine, a cupful of sugar, and a little salt and cinnamon. The pudding is then baked slowly for three-quarters of an hour. Before serving, the baking-dish should be inverted and the pudding removed so that the apples will come out on top. This pudding should be served hot with cream or sweet sauce.

## PEACH FLUFF

A tablespoonful of cold firm butter is worked into a cup and a half of flour and a teaspoonful of baking-powder, and sufficient milk is added to make a stiff batter. A tablespoonful of this batter is placed in each of a number of little custard cups, then a tablespoonful of crushed peaches is added, then another of the batter, and so on till the cups are filled. The cups are then placed in a steamer over boiling water and allowed to remain for three-quarters of an hour. The puddings are served hot with a creamy sauce.

Any desired fruit may be substituted for the peaches.

## BOHEMIAN CHOCOLATE PUDDING

This is a delightful pudding and one that will undoubtedly be welcomed. A quarter of a pound of butter is beaten to a cream, and to it are added an ounce and a half of bread-crumbs that have been soaked in a wineglass of rum, an ounce of chopped nuts, an ounce of grated chocolate, a quarter of a pound of sugar, a tablespoonful of flour, an ounce of seeded raisins, the grated rind of a lemon, and the yolks of five eggs, well beaten. When all is well mixed, the stiffly beaten whites of the eggs are folded in. The mixture is then poured into a well-buttered mould, and this is set in a pan of water and baked for a half-hour. It is served with creamy sauce flavoured with rum.

## TAPIOCA À LA GILBERT

The pudding with a tapioca foundation may be as attractive as it is wholesome. Two tablespoonfuls of soaked tapioca are cooked in a pint of milk till soft, and are mixed with the yolks of two eggs, a third of a cup of sugar, and a half-teaspoonful of salt. This is cooked three minutes, then it is removed from the fire, and the beaten whites of two eggs, a half-teaspoonful of vanilla, and a tablespoonful of butter are added. The mixture is then poured into a buttered mould which is set in a pan of hot water and baked a half-hour.

## CALIFORNIA FIG PUDDING

This delicious dessert, once tried, is certain to become a favourite. A half-cupful of milk is poured over two cupfuls of bread-crumbs, mixed with a half-cupful of chopped suet, a half-cupful of sugar, two beaten eggs, two tablespoonfuls of molasses, salt, a teaspoonful of baking-powder, and a pound of chopped figs. It is thoroughly mixed and steamed for three hours. It may be served with either wine or lemon sauce.

## RICH CHRISTMAS PUDDING

For the traditional English plum pudding at Christmas time, this may be substituted. A pint and a half of soft fine bread-crumbs are mixed with a pint of chopped suet, a pint and a half of currants and stoned raisins mixed, a half-cupful of shaved citron, a cupful of sugar, a half-teaspoonful of salt, a half-teaspoonful of grated nutmeg, five eggs, a half-glass of brandy, two tablespoonfuls of flour, and enough milk to make a thin batter. This is steamed for four hours and served hot with a sauce made with a cupful of butter creamed with two cupfuls of confectioners' sugar and a wineglass of brandy.

## CHERRY FAVOURITE

This is a delightful dessert to serve in cherry time or at any other time of the year that fresh ripe cherries can be obtained. A soft dough is made with a pint of flour, salt, three level teaspoonfuls of baking-powder, a heaping tablespoonful of butter, and milk enough to make it soft. It is rolled out till about half an inch thick. On this the stoned cherries are placed close together. They are then dredged with flour, and the dough is rolled rather loosely, wrapped in a cloth, and steamed for an hour. Cherry sauce to serve with it may be made with juice of the fruit.

## AUTUMN NUT PUDDING

A pint of flour, sifted with two teaspoonfuls of baking-powder and a tea-

(Continued on page 138)



Served like champagne,  
wherever good drinks  
are appreciated ~ ~







CRYSTAL  
*Knit Fabrics*  
CRYSTAL MILLS, INC.

CRYSTAL IS THE FAB-  
RIC OF TOMORROW.

Dame Fashion searching  
for the beautiful and worthy  
from which to design  
Milady's gowns—found  
CRYSTAL KNIT.

CRYSTAL MILLS, INC.  
THE TOMPKINS COMPANY, INC.  
SOLE DISTRIBUTORS  
354 FOUTH AVENUE, NEW YORK CITY

CRYSTAL  
*Knit Fabrics*  
CRYSTAL MILLS, INC.

LUSTROUS CRYSTAL  
KNIT—moulding per-  
fectly to the figure—fills  
every demand of fashion.

In the garment or by the  
yard—the choice of the fas-  
tidious is CRYSTAL KNIT.  
Ask for it by name.

CRYSTAL MILLS, INC.  
THE TOMPKINS COMPANY, INC.  
SOLE DISTRIBUTORS  
354 FOUTH AVENUE, NEW YORK CITY



# PEERLESS



## Why Half the Peerless Production is in Closed Cars

The exceptional and distinctive performance of the Two-Power Ranger is generally conceded.

And aside from recognized performance advantages, the downright value represented in the Peerless, especially in the Sedan, Sedan-Limousine, and Coupe, is compelling.

The Peerless Closed Cars are lighter than open models of other cars in the same general class.

This combination of exceptional performance, value and lightness is responsible for this unusual and significant fact—virtually *half* of our total production is in Closed Cars.

*Touring Car or Roadster \$2900*

*Sedan \$3700*

*Coupe \$3500*

*Sedan-Limousine \$3900*

F. O. B. CLEVELAND; SUBJECT TO CHANGE WITHOUT NOTICE.

THE PEERLESS MOTOR CAR COMPANY

CLEVELAND, OHIO



## TWO-POWER-RANGE EIGHT



Perfumed  
with the  
Costly  
New  
Odor of  
26  
Flowers



**Jonteel**

**COMPACTS  
and ROUGES  
50¢**

Picture Posed by Helene  
Chadwick, Motion Picture Star.

**S** SELECT the tint of your powder and rouge as carefully as you choose its quality—a tint which *blends* softly, invisibly; that gives beauty without the questionable suggestion of "make-up".

In the exquisitely delicate tints of Face Powder Jonteel and Rouge Jonteel, you will find the perfect match for your skin. And you will find a soft, clinging, *invisible* quality that will charm you—as does the bewitching Jonteel fragrance. Just you try them!

**The 8000 Rexall Stores**  
throughout the United States, Canada and Great  
Britain have been given exclusive sale of Jonteel

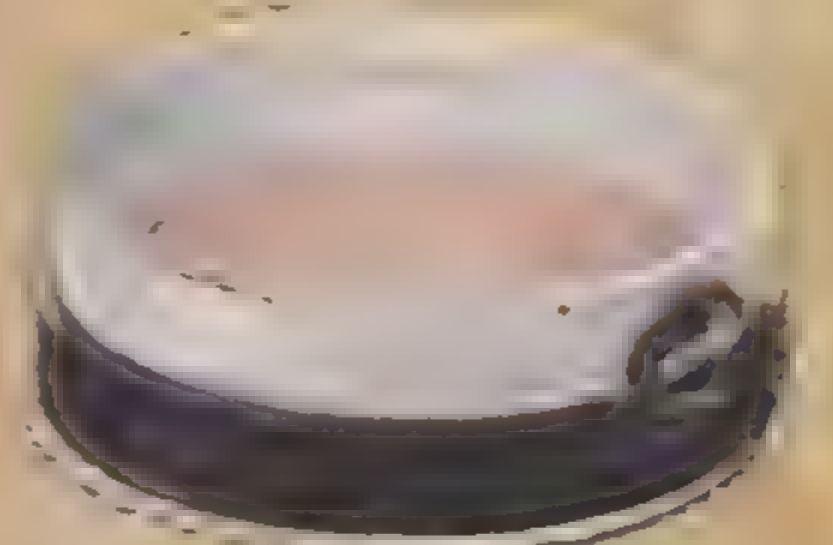
because they are linked together into one great Na-  
tional service-giving organization. They are found  
in every town and city that has a Rexall Store.  
In Canada, Jonteel products are available in



Face Powder Jonteel Compact.  
Flesh, for faces having  
color 50c.



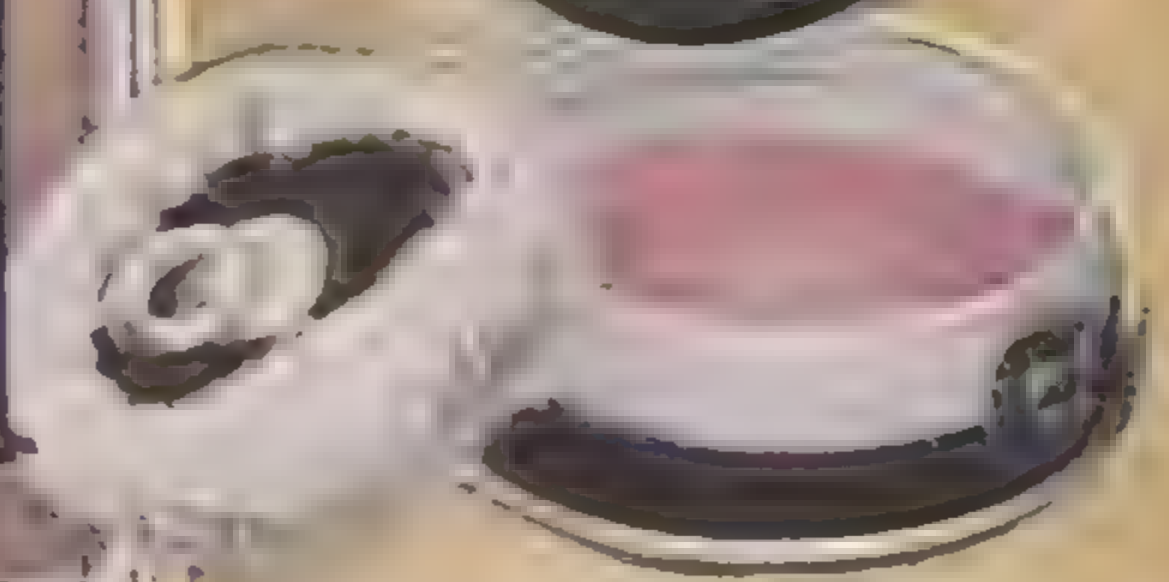
Face Powder Jonteel Compact.  
White, for very fair com-  
plexions 50c.



Face Powder Jonteel Compact.  
Brunette, for average daily  
use 50c.



Face Powder Jonteel Compact.  
"Outdoor", an exclusive  
athletic shade 50c.



Rouge Jonteel — Light, for the  
usual light complexion 50c.



Rouge Jonteel — Medium, a tint  
for general use 50c.



Rouge Jonteel — Dark, for dark  
complexions 50c.

Combination Cream Jonteel  
— for beautifying the  
complexion 50c.  
Face Powder Jonteel in boxes  
for home use. Flesh,  
White or Brunette 50c.



# Do You Make Your Attic Work?

Is your attic just the last sad station on the road to the dustbin—the forwarding address of all the things you don't want, and daren't throw away?

Or is your attic the brains of the house—the place where you go to sew, study, write, think; because you've known enough to capitalize its quietness?

Here is a big cheery room with rough-cast walls in warm buff and a floor as sunny-yellow as a pumpkin. The curtains are of scrim



with a valance of blue sunfast. The painted chair is blue, too, and so is the parchment shade that centres the little fold-up walnut table with its sturdy attendant walnut chair. Yet the room is in the once despised attic. And everything in the room came from the attic, too.

House & Garden is the magazine that shows you, not only how to buy wisely, but how to use wisely the things you have already, not only in the house, but in the garden and around the grounds.

*This is just one of those good little, really workable suggestions of which every number of House & Garden is full. It makes you want to look over the whole magazine—doesn't it?*

## These 5 Numbers of House & Garden, \$1

(Six, if you mail the coupon now)

### November House Planning

Are you building a new house? Then here's an article on getting together with the architect, another on collecting for building, a third that tells all about planning for the furniture to go in the various rooms of the new house. And—best of all—you'll find a whole collection of little houses, each perfect of its kind.

### December Christmas House

What does Christmas mean to that house of yours? A new rug perhaps? A chair or two that the living room has coaxed for? A floor lamp? All the things that the house wants are in this number, together with the newest ways to hang the holly and dress the tree and plant Christmas in the heart of the dinner table.

### January Furniture Number

Every year our American master-craftsmen give us something lovelier—every year the importers bring in new quaintnesses from the Orient and the odd corners of Europe. The best of these things you'll find in the January number—and if you can't just see what you want in your local stores, our Shopping Service is standing tiptoe, ready to run out and buy it for you (quite without charge) in the specialty shops of New York.

### February House Fittings

The February number has the predestined bit of glass, the one bedspread you can't afford to do without, the lampshade that makes all the difference in the world. And if by any chance the thing you sigh for isn't there—and you can't even seem to know what it ought to look like yourself—write the Information Service.

### March Spring Gardening

When the world wakes up, your garden will wake with it, if you have this loveliest of all the numbers as your inspired alarm clock. It's as decorative as the flowers it talks about, and as practical as the vegetables it shows you how to set out. And the Spring Planting Tables alone are worth their weight in grocers' bills.

### April Interior Decorating

In the spring, you want to put your house in the new mood. There's always a room to be repapered—a rug to buy—cushions, reading lamps, porch furniture to be done over—a floor to refinish. All these little-big things are discussed in House & Garden.

Sign, tear off, and mail the coupon now



JUST one trifling dollar—a tiny fraction of your loss on a single ill-chosen chair—will bring you House & Garden's staff of experts for five delightful months—six, if you mail this coupon now. Connoisseur, architect, kennel expert, landscape gardener, interior decorator, sanitarian, saleswoman, shopping commissionaire, and friend, are all packed between the covers of House & Garden. You need not send money now. Just mail the coupon today. Your subscription will begin at once.

The Postal Zone Law makes necessary an additional postage charge of 10c. west of the Mississippi.

House & Garden, 19 West 44th Street, New York City  
Send me the next FIVE numbers of House & Garden beginning with the next issue. It is my understanding that if this order is received promptly, you will send me an extra complimentary copy of the current number making SIX issues in all. I enclose \$1 (OR) you may bill me for \$1 in due course. (Canadian \$1.25.)  
Name .....  
Street .....  
City ..... State .....  
V. 11-1-19





## HYGIENOL

The STERILIZED  
POWDER PUFF

Finest Quality Lamb's Wool

Six Popular Sizes  
10¢, 15¢, 20¢, 25¢, 35¢, 50¢  
At All Best Dealers'



Look For The TRADE MARK  
—LAMB'S FACE IN CIRCLE—  
On All HYGIENOL Envelopes

ILLUSTRATED BOOKLET showing  
the making of HYGIENOL  
POWDER PUFFS Sent on request

MAURICE LÉVY.

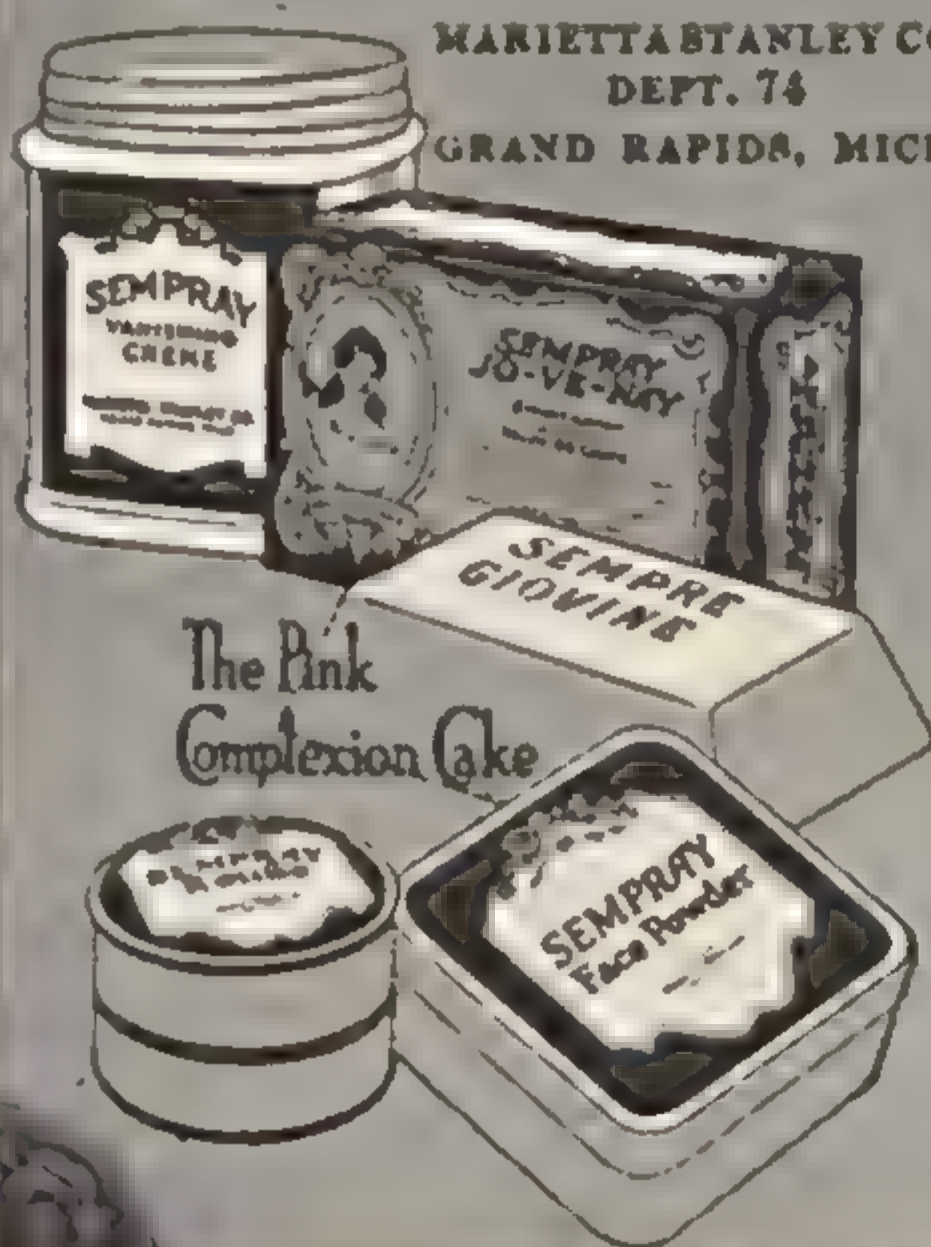
15 W. 38th Street, New York City



## The Kind of Letters We Like to Get

Ask for the complete Sempray line  
at your favorite toilet counter: Face  
Powder, Vanishing Creme, Rouge  
and Sempray Jo-ve-nay.

MARIETTA STANLEY CO.  
DEPT. 74  
GRAND RAPIDS, MICH.



"A short time ago I read about SEMPRAY JO-VE-NAY in one of the magazines and sent for a sample. I can truthfully say it is the best preparation for the face I have ever used.

"Last winter I could hardly go out of the house without chapping. This year, thanks to SEMPRAY JO-VE-NAY, my face does not chap even when motoring."

Such is the experience of not one, but thousands of women. SEMPRAY JO-VE-NAY not only keeps the skin gloriously clean and healthy but also protects it from exposure.

Send 6c for generous sample of

## SEMPRAY

### JO-VE-NAY

Sempre Giovine

## "Mum"

Reg U S Pat Office

neutralizes all  
body odors

"Mum" is an all-the-year-'round comfort for men and women.

A little applied after the bath keeps body and clothes sweet and clean all day and evening.

Its use is a delicate habit; and its users are particular men and women.

"Mum"—as easy to use as to say  
25 cents at Drug and Department Stores or by mail from us, postpaid on receipt of price.

"Mum" Mfg Company  
1106 Chestnut St., Philadelphia



## Reduce Your Flesh

The French Method



## CLARK'S THINNING SALT

(Sel Amaigrissant Clarke, Paris)  
THE ORIGINAL FRENCH SALT

This treatment consists of twenty-four delightful perfumed baths, which enable women to retain their graceful, slender forms without exercise, diet, drugs or rubber garments. Clark's Thinning Salt has been proven the ideal method of reducing weight. Sold for years to Royalty and European Society leaders.

FOR SALE—NEW YORK:

B. Altman; Lord & Taylor; Macy's; Gimbel Brothers; Stern Brothers; Liggett-Riker-Hegeman. SAN FRANCISCO: Raphael Weiss & Co., and at drug stores and exclusive hair dressers in all important cities. Corson Hair Co., Los Angeles, Cal., Pacific Coast distributor.

A treatment sent in plain wrapper anywhere in the United States upon receipt of \$6.50. Send for Booklet, "The French Method of Reducing."

ORIENT CO., Laboratories, North Wales, Pa.

## WOMAN

Her Sex and Love Life

A book for every woman married or contemplating marriage. Helps women comprehend and develop their sexual life. Vital knowledge for health and marital happiness. Clear, comprehensive and practical.

Illustrated, 400 pp., \$3.00

By WILLIAM J. ROBINSON, M. D.

By the same author } Sex Knowledge for Men.....\$2.00  
} Never Told Tales.....1.00  
} Birth Control: An Argument.....1.50

Critic & Guide Co., 12 Mt. Morris Park, W., N.Y.



## AS CHRISTMAS GIFT

And For Personal Choice

"That Something Different" always delights

The desire for the distinctly individual in bags is quickly satisfied in this lovely, novel hand bag of chiffon velvet with plaque of solid beading in exquisite design and coloring into which are woven

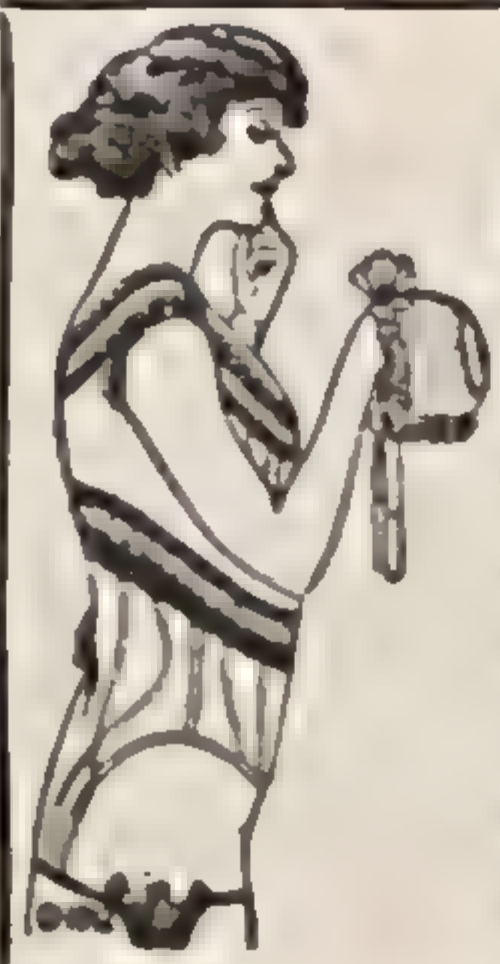
Your Initials In Graceful Japanese Letters

The idea is original with us and the effect is chic, smart, charming, the very thing you will want. Bag is beautifully silk lined with large mirror on reverse side of plaque and made up in navy, black, brown, taupe and jet beaded for mourning.

Send for booklet and let us have your order as early as possible. The price of the bag complete is \$15.00.

We repair all kinds of bags, including the finest beaded; also mount your own designs, line and finish with fittings. Prices furnished upon request.

NATHAMA ART NOVELTY CO., Dept. A, 109 Broad, New York



## Berthe May's

### MATERNITY

Corset, Belt and Brassiere

The Original Since 1900

Comfort, abdominal support. Protection for mother and child. Dress as usual—Normal appearance preserved. Simple and invisible system of enlargement. Both corset and belt can be worn by

Stout Women and Invalids

Call at my parlors or write for Booklet No. 14—mailed free under plain and sealed envelope.

BERTHE MAY 10 East 46th Street New York



## BON MARCHÉ



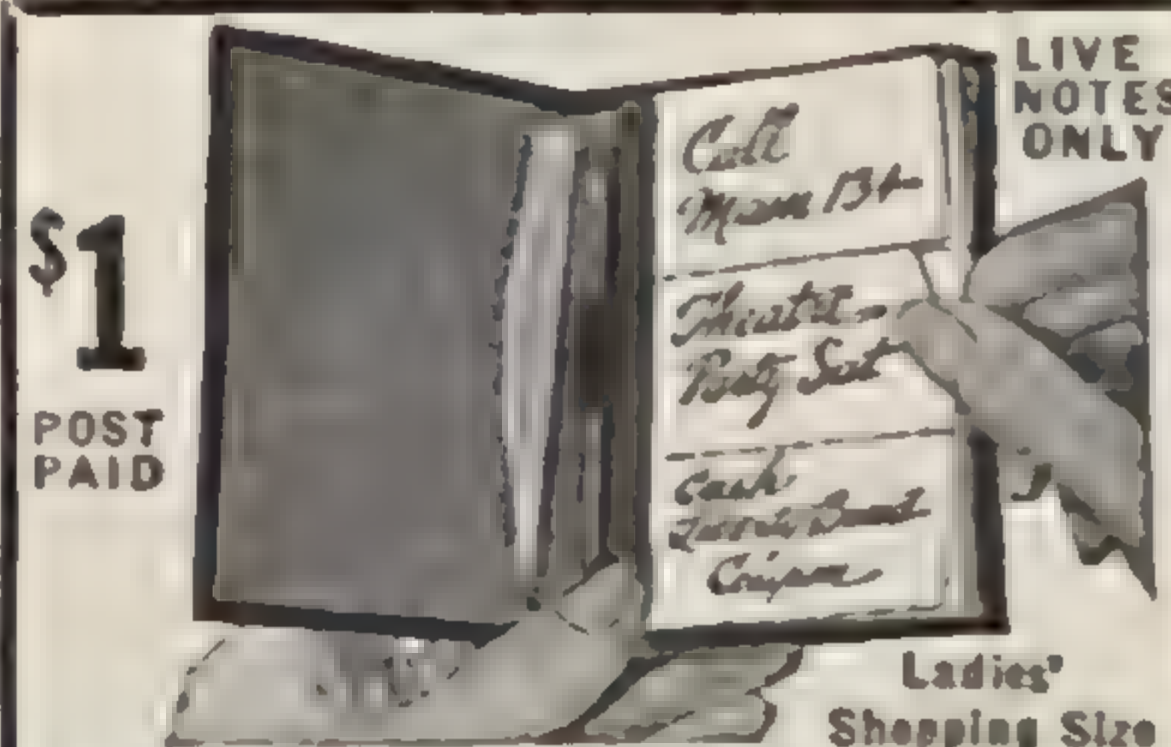
These  
would  
make  
useful  
Xmas  
Gifts

Becoming night robe of unusual quality crepe de chine. \$6.50

Step-in chemise, tucked yoke and self strap, points lace trimmed. \$4.50

ISABELLE HAYES  
17 N. State Street—Room 1324—Chicago, Ill.

"Mail orders solicited"



## ROBINSON REMINDER

each memo separate

Tear Out When Attended To

Each memo a perforated coupon which when attended to, is torn out. Live notes only. No searching thru obsolete notes. Everything ready for instant reference. Handy pocket in cover.

With each Reminder is an extra filler

3"x5" 3 1/2"x7"

Handsome Black Leather.....\$1.00 \$1.50

Cowhide.....1.75 2.00

Morocco.....2.25 2.00

Ladies' Shopping Reminder, 9 1/2"x4 in. x 3 1/2"x4 in. with pencil and extra filler shown above, \$1.00; in patent leather, \$1.25.

Extra Fillers Per Doz

Size B, 3"x5" (4 coupons to the page) 75c

Size A, 3 1/2"x7" (5 coupons to the page) \$1.00

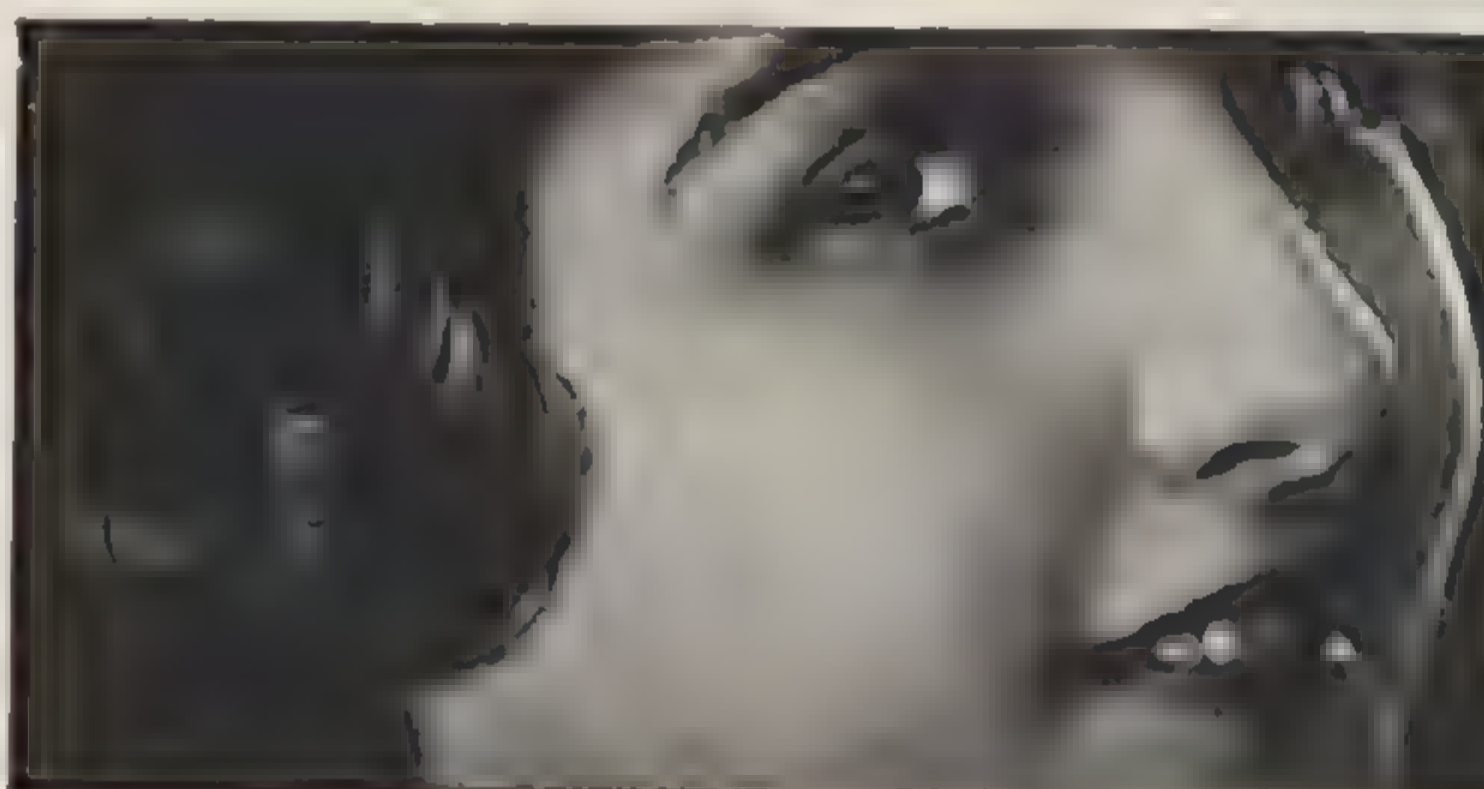
Size L, 2 1/2"x5 1/2" (3 coupons to the page) 70c

Name in gold on cover—the extra

If not at your stationer's order from us.

Stationer's order.

Robinson Mfg. Co., 89 Elm St., Westfield, Mass.



## HUMP Hair Pins



Keep the Hair in Place

5 Different Sizes—54 and 104 Packages Everywhere

HUMP HAIR PIN MFG. CO.

501 N. GOLFERS PARK, CHICAGO



# LISTERINE

## THE SAFE ANTISEPTIC

Listerine is a saturated solution of boric acid; this substance, being non-volatile, remains on the surface to which Listerine has been applied after the liquid portions, containing volatile oils and essences, have evaporated; thus affording prolonged antiseptic protection without irritating the tissues or interfering with the natural healing processes.

The plate below represents the non-volatile contents of a bottle of Listerine as disclosed by evaporation, showing the extent of crystalization and thus explaining why Listerine is so successful as an antiseptic application and dressing for wounds.

Manufactured only by  
Lambert Pharmacal Company  
St. Louis, Mo., U. S. A.



## FURS THAT ARE REASONABLE IN UNREASONABLE TIMES

(Continued from page 62)

fully at one side, yet its price is but \$15.50. With this scarf is worn a hat of dark brown panne velvet. The upturned brim is faced with glycerinized brown feathers that form a double scalloped edge. The crown of the hat is soft—as the season likes them best—and is finished with a crushed band. This hat costs \$16.

The sketch at the lower right on page 62 shows a short muffler of grey squirrel fur. This fur is very becoming to many women, and the muffler has been designed in a way that is charmingly suited to the matron, as well as to the young girl. It winds about the neck, slips through itself at one side, and crosses in true muffler fashion. The lining is of soft grey silk to match the fur in colour, and the scarf is priced at \$35. The skins are particularly beautiful in colour and especially well worked and matched. The hat shown with this scarf is of cocoa coloured duvetine. The entire surface is made up of narrow strips of duvetine, one set on top of the other to form a sort of tam o'shanter. The edges are left rough, giving a slightly fringed and very becoming line. A shell ornament in a deep amber shade at one side of the front furnishes the only trimming. The price of the hat is \$25.

### SCOTCH MOLE MAKES A NEW SCARF

An unusual scarf of Scotch mole is sketched at the upper right on page 62. It is narrower at one end than at the other and winds its way gracefully about the neck, buttoning and fastening with two large mole-covered buttons on one side. The other end hangs wide and uneven to the waist-line. The skins are carefully matched, as well as carefully worked, and the scarf is lined with a soft taupe silk. The value in this scarf is extraordinary for the price, which is \$60. The turban may be had in black satin, velvet, or taffeta, and is one of those soft flexible things that Paris loves so much. The crown is perfectly soft, moderately high, and runs into a brim that is crushed and slightly draped in effect. At one side, there is an ornament of coral beads. The hat is sold at \$20.

A fichu of real beaver in that lovely shade of chestnut brown that only real beaver has, is shown in the sketch at the upper left on page 62. The fur is lined with a chestnut brown silk that extends in a double fold beyond the fur itself, thus softening and blending its outline. The fichu may be worn

as a collar to a coat or to a suit, may be wrapped closely about the neck, crossing in front, or, as is shown in the sketch, it may be left open at a low neck-line and fastened with two large beaver-covered buttons in front.

It is interesting to know that these separate collars, as well as separate cuffs of fur, are extremely practical and exceptionally smart. They have been shown as a novelty this season in Paris and reappear on a series of coats and frocks. The collar is entirely separate, but when worn with a suit or a one-piece frock and accompanied by cuffs that pull on up to the elbow, it immediately makes a delightful costume for the late autumn or even the winter. The woman of limited means finds the fur-trimmed suit is not altogether practical, for she can neither wear it through the early autumn nor into the late spring. However, with this arrangement of separate collar and cuffs, she may extend by many weeks the time of service of her winter tailleur. The price of this scarf is \$60. A young girl will be especially glad to find the little hat of orange suède bound in narrow brown velvet ribbon, sketched at the upper left on page 62. The ornament at one side is made of brown velvet ribbons woven in with strips of brown suède. The crown is made like a beehive and is formed of narrow sections of suède bound with ribbon. This hat carries out one of the newest French ideas in its lavish use of leather for hats and frocks. It is priced at \$25.

### A COMBINATION SCARF

The long stole of nutria and Hudson seal sketched in the middle at the top of page 62 is an example of perfect combination. The nutria forms a wide band in the centre, while the narrow pointed ends finished with nutria balls are made of seal. This tapering shape is convenient and smart. The nutria part is lined with a soft brown silk, while the seal ends line themselves. It is priced at \$100. The hat shown with this scarf is designed for a young matron and combines satin antique and velvet. Dull satin antique forms the main part of the turban, while a fan-shaped arrangement of velvet springs like wings from the top. There is no other trimming on this hat, and no other is necessary, for the way the two materials are used is most lovely and unusual. The hat costs \$24.

## FOR THE HOSTESS

(Continued from page 136)

spoonful of salt, is mixed with two eggs beaten very light with a half-cupful of sugar, a cupful of sweet milk, and a half-cupful of melted butter. Last of all, one and a half cupfuls of broken walnut meats dredged in flour are added. The pudding is steamed three hours and served with a favourite sauce.

### FRENCH PLUM PUDDING

This timely recipe presents a particularly appetizing way of making the tempting and savoury plum pudding. A half-pound of butter is creamed with a pound of sugar, and to this are added the yolks of eight eggs, beaten well, a half-pound of beef suet, chopped fine; three-fourths of a pound of chopped apples, a pound of raisins, a pound of currants, a glass of brandy, a pint of wine, two nutmegs, grated, a table-

spoonful of mace, a tablespoonful of cinnamon, and a pinch of salt. This is then mixed with a pound and a half of stale bread-crumbs, rolled fine, a pint of milk, a half-pound of flour, and the beaten whites of eight eggs. The pudding is boiled in a bag for six hours.

### JERSEY PLUM PUDDING

Two cupfuls of graham flour and three cupfuls of sifted wheat flour are mixed and added to a cupful of chopped suet; a cupful of molasses, a half-pound of citron, a pound of currants and one of raisins, a cup of milk, three teaspoonfuls of mixed spices, a teaspoonful of nutmeg, a teaspoonful of baking-powder dissolved in a half-cup of boiling water, and a teaspoonful of salt. It is beaten together, boiled in a bag for five hours, and served with golden sauce.





### Why Have Freckles

—when they are so easily removed? Try the following treatment:

Apply a small portion of Stillman's Freckle Cream when retiring. Do not rub in, but apply lightly. Wash off in the morning with a good soap. Continue using the cream until the freckles entirely disappear.

Start tonight—after two or three applications you will see results.

After years of research specialists have created this delightful, harmless cream which leaves the skin without a blemish. If your druggist hasn't it, write us direct. 50c per jar.

Stillman's Face Powder 50c  
Stillman's Rouge ..... 25c  
Stillman's Tooth Paste 25c

At Drug Stores everywhere. Money refunded if not satisfactory. Write for booklet—"Wouldst Thou Be Fair?" for helpful beauty hints.

**STILLMAN CREAM COMPANY**  
Dept. A Aurora, Illinois





## Kremola

Makes the Skin Beautiful

"KREMOLA" is a medicated snow white cream that does wonders for a bad complexion. Removes Tan, Moth-patches, Pimples, Eczema, etc. The Auto Woman's Protection. Elegant for man after shaving. MAIL \$1.25. Free Booklet.

Dr. C. H. Berry Co., 2975 Michigan Ave., Chicago



### THEY AID NATURE

## B&P Wrinkle Eradicators or Frowners

smooth out the wrinkles and crow's feet that mar your beauty—while you sleep. They are absolutely harmless—simple and easy to use—a toilet necessity. Made in two styles. Frowners for between the eyes. Eradicators for lines in the face. Either kind sold in 30c, 60c and \$1.00 boxes, including booklet "Dressing Table Hints," at drug and department stores everywhere. If your dealer is out, sent direct, postpaid, on receipt of price.

**B. & P. Co. (Two Women)**  
1798 East 68th St. Cleveland, Ohio.



## Laird's Solvo

Removes Superfluous Hair Instantly From Face, Under Arms, or Any Part of the Body

**NON-IRRITANT**

Within three minutes after SOLVO has been applied the skin is clear and you are ready to go out. At good stores or by mail postpaid, 50c and \$1.00 per jar.

Write for Booklet "S.V." on Care and Treatment of Skin and Hair.

**R. H. LAIRD CO.**  
17 E. 48th St., N. Y.





## Can You Hug Your Christmas Present?

If you're grown up, you may be satisfied with mere diamonds on Christmas morning—or a new motor car. But if they still starch your skirts and your heart hasn't stopped growing, you'll know enough to want something you can put both arms around—*tight*.

Here's a Christmas present that's been getting bigger and furrer for six delirious, barksome, bonesome months with the one idea of finding a super-wonderful little girl to hold the other end of that leash, forever and ever. Or maybe Fate will turn out to be a boy, all freckles and a grin. Or a man who still knows how to scratch a fellow's ears. Or a woman who doesn't mind clean mud. Or, best of all, a whole family that just opens ranks and takes in another thoroughbred. . . .

The House & Garden Dog Mart knows the names and addresses and family trees of all the dogs you'd like to meet. Why not mark your affinity on the coupon and get acquainted?

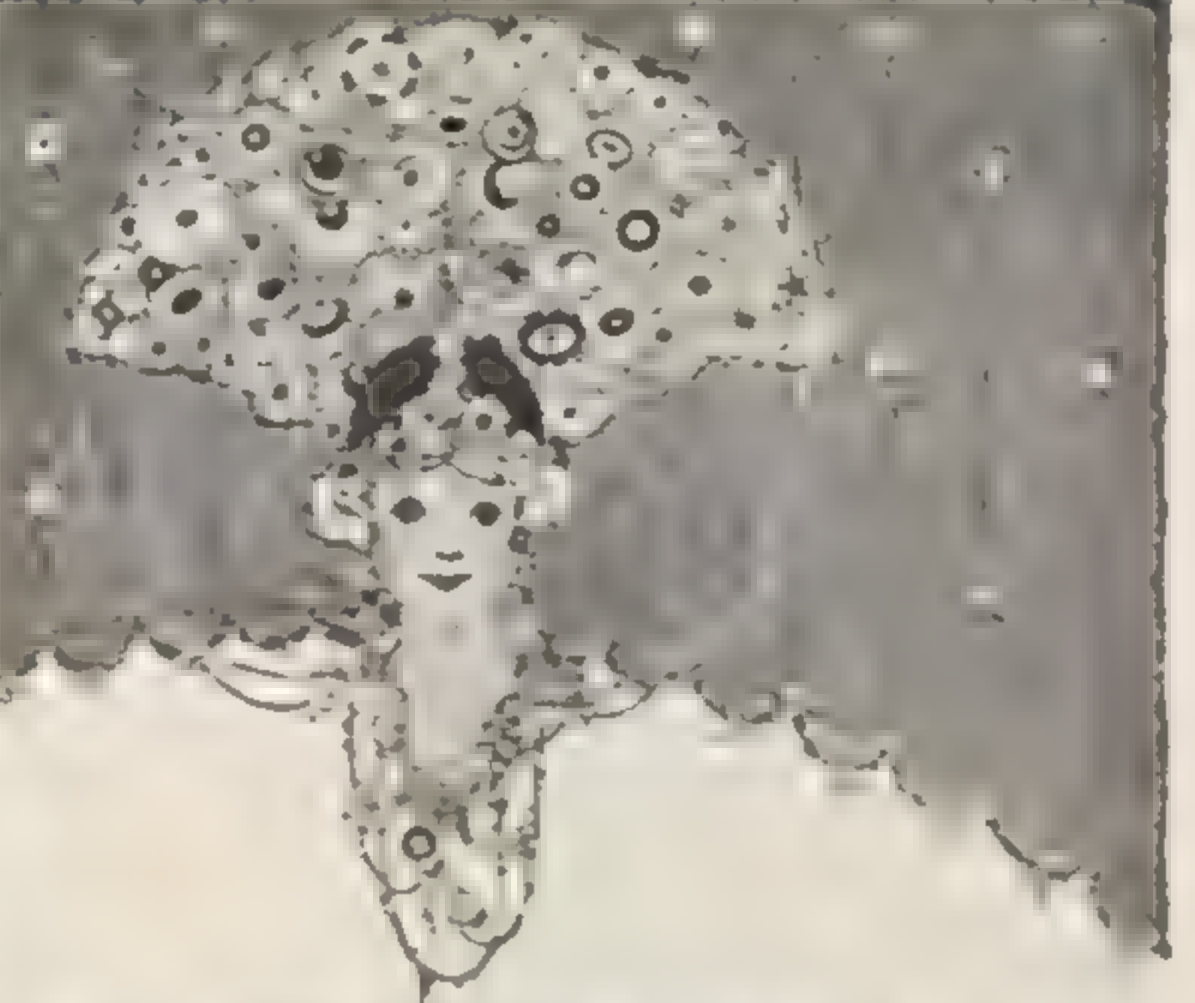
Free Information Coupon — Does Not Obligate You to Buy

**HOUSE & GARDEN DOG MART, 19 West 44th St., New York**

You're right. Dogs are good Christmas presents. I'm marking the sort that appeals to me. Please let me have the name of a kennel where they keep the best. Of course this doesn't mean I'm going to buy. But—I'm having serious thoughts!

<b>Terriers</b> ..Scottish ..West Highland ..Cairn ..Sealyham ..Irish ..Wirehaired fox ..Smoothhaired fox ..Bull ..Boston Bull ..Welsh ..Yorkshire ..Maltese	<b>Spaniels</b> ..Cocker ..Water ..King Charles ..Japanese  <b>Hounds</b> ..Russian wolfhound ..Irish wolfhound ..Greyhound ..Shepherd (police) ..Badger hound	<b>Toy Dogs</b> ..Peke ..Pom ..Poodle ..Griffon <b>Watch Dogs</b> ..Beagle ..Great Dane ..Collie ..English Bulldog ..Airedale ..Chow ..Eskimo ..St. Bernard ..Mastiff
--	---	---

Name .....  
Street..... City..... State.....  
**A DOG IS THE ONLY FRIEND YOU CAN BUY FOR MONEY**  
V. 11-15-19

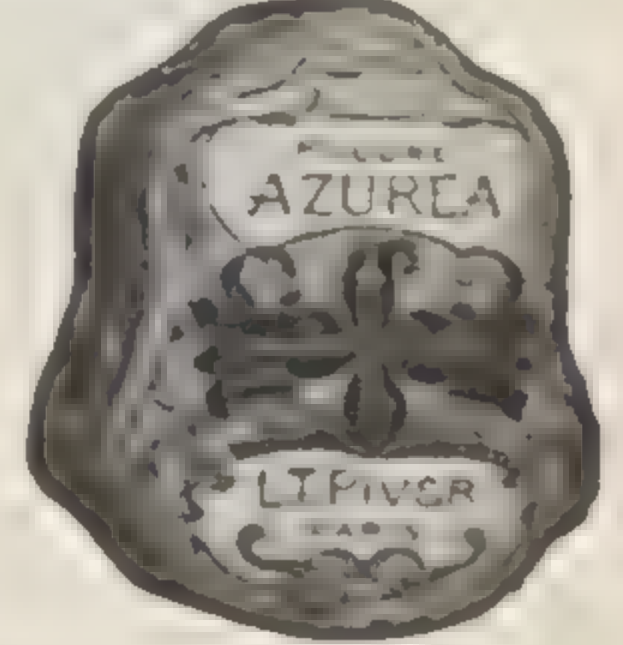


# AZUREA

The FACE POWDER *de Luxe*  
Made by L.T.PIVER Paris France

Its Distinctive  
Fragrance Makes It  
Conspicuously Smart—  
Its Delicate Fragrance  
Makes It Smartly  
Inconspicuous

EXTRACT  
VEGETAL  
TOILET WATER  
SACHET



15 cents brings a dainty BEAUTY BOX with generous samples of AZUREA Face Powder Sachet Powder and Perfume

Samples to Canada Prohibited by Canadian Government

**CHAS. BAEZ** Sole Agent for U.S. and Canada  
Dept. "N" 24 East 22d Street New York City



## KEEP SWEET WITH Eversweet

THE DAINTY DEODORANT  
Neutralizes All Bodily Odors  
Its use is a delight to all who take pride in maintaining absolute personal sweetness.

Just a dab of EVERSWEET  
the dainty, white, odorless cream—under the arms, anywhere, gives the person a charm of sweetness and freshness most delightful.

25c and 50c a Jar at Drug and Dept. Stores

**EVERSWEET COMPANY**  
62 CLIFF STREET :: NEW YORK

### Manicuring and Beauty Parlor

for rent. Main floor location

Laurel House Lakewood, N. J.



## CREPE DE CHINE "L'ORIGINAL" DIRECT FROM MILL

You will be delighted with Crepe de Chine L'Original—the old-fashioned, heavy, luxurious, pure silk that every woman loves. Sent direct from the mill to your home at prices so low that you will be surprised at the savings! But first let us send you samples of the superb Crepe de Chine L'Original, including the new fall shades of Brown, Blue, Green and Ox-blood. The light shades are particularly suitable for both outer and undergarments. Simply write us a line—a post card will do—tell us the colors you like. Free samples and prices will come promptly. You will be charmed with the beauty of the fabric and amazed at the low prices. Write today.

**THE INTERNATIONAL MERCERS, Inc.**  
Dept. 1311, 23 East 26th Street, New York City





# Keggy Teare

## MOTORHOSE

The Patrick-Duluth answer to motoring warmth in all weather

**NEAT, SMART, TRIM.** Correct for day or evening wear. Take the place of "carriage boots," gaiters or overshoes. Made of pure worsted north country wool in black, white and eleven stunning colors. Easy to pull on and off as a glove. With rubber half-sole and an opening through which the shoe heel extends, they are uninjured in walking.

**Patrick**  
DULUTH  
TRADE MARK REG. U.S. PAT. OFF. "Bigger than Weather"

**GREATCOATS, MACKINAWs and OTHER WOOL PRODUCTS**

are cut on fashionable lines. They are warm and serviceable because they are made from the pure, long-fibre, north country wool of "sheep that thrive in the snow."

Look for the Patrick label. It is a sure identification of Patrick "Bigger Than Weather" Wool Products.

We have two books: Our catalog showing many styles for men, women and children, and the Patrick-Duluth colors true to life; also our book, "Bigger Than Weather," by Elbert Hubbard. Both sent free.

Ask your dealer for Patrick Products. If he does not handle them, let us direct you to one who does.

**PATRICK-DULUTH WOOLEN MILLS**  
3 Avenue E Duluth, Minn.



Pure Northern Wool from Sheep that thrive in the Snow



The Quaker maid, you know, was notably demure; so is this Renée blouse of dove grey satin, plaited front and back and immensely sashed with black taffeta. It is the saving grace of a sober tailored suit of dark grey and black plaid

## A N O L D L O V E

(Cont. from page 47)

where it appears to us from under a suit of dark grey and black plaid, like an unexpected pleasure. And it is as novel as it is unexpected, with its loose plaited back, falling below the waist-line, its pouches of plaiting in front, and its belt of wide black taffeta ribbon tied in smashing bow. Renée also makes charming blouses which are cut something like an idealized middie-blouse of crêpe de Chine, or chiffon, closely plaited, coming below the hips and confined there by a tight band of short-haired fur, like seal or beaver. A suit of black velvet called "Coup de Vent" has a surprising blouse of white velvet embroidered all over.

One of the amusing effects obtained by Premet is the combination of a waistcoat blouse with a very plain suit of black velours de laine. The blouse has a front of Rodier cloth in bright yellow with triangles of black at the edges, and a prosaic back of plain black crêpe de Chine. Worth is another couturier who

intrigues us with audacious ideas in tailored blouses. On page 47, are sketched two typical Worth blouses; that at the lower left is of white satin trimmed with narrow bands of orange suède, and has an oval ornament of black velvet in front and black velvet ribbons. It is worn with a black suit. The blouse at the top of page 47 is even more surprising, for when the coat of the brown costume with which it is worn comes off, we see a blouse of fine gold tissue buttoned tight across the hips and outlined at the neck with a band of beaver. Again, a blouse of canary yellow moire, cut like a little coatee, is revealed upon the removal of a simple black jacket.

Chéruit and Dœuillet favour brilliant blouses of crêpe de Chine with their tailleurs, while Martial et Armand show choker-collared blouses of unexpected colorings, such as magenta embroidered in silver, with navy blue suits, and blouses of white perforated leather with suits of black velvet.

## THE HOUSE OF CHÉRUIT

(Cont. from page 44)

details. There is a coat-dress of heavy dark blue velours de laine, pinched in at the sides and flat back and front; it opens down the front of the waist to slip on over the head. This opening is lined with ermine, with a standing collar of the same fur, which could be worn open, or closed high around the throat, covering the mouth and the chin. The sides of the opening are held together with two linked buttons.

The other redingote gown furnishes an example of the unusual colour combinations found at Chéruit's. It is of jade green cloth, cut on straight lines and open down the front, where the edges are faced back with self-striped blue silk of just the right shade. Narrow blue ribbons bind the other edges, and the collar is made of two folds of blue satin and may be worn open or closed.

(Cont. on page 142)





8 East 46th St.  
New York

### ANNOUNCING

the season's showing of  
Musical and Mechanical  
Foreign and Domestic

### TOYS

Unusual Novelties not  
to be found elsewhere.

**Xmas Stocking**  
trimmed with silk ribbon  
bows. Filled with beautiful  
toys. Three sizes.

20 inches long . . \$2.75  
25 " " . . 3.25  
31 " " . . 6.95



**Musical Organ Indestructible**  
6½ in. high: 4½ in. square . . \$6.50

—OUR SPECIALTY—  
NURSERY FURNITURE, FURNISHINGS  
WEARING APPAREL AND NOVELTIES

MAIL ORDERS GIVEN SPECIAL  
ATTENTION.

## Martin & Martin Shoes

are simply the best shoes that can be made—nothing less, nothing more. Everything else about them is conditioned upon this fact of superlative *quality*. If you want the best, there is no room to choose—there are no other shoes like them—and because they are the best, they are the most economical shoes you can buy. They are priced according to their intrinsic worth.

*Note*—Those who cannot visit the stores, buy satisfactorily by mail. Our fitting charts, simple, accurate and easily used, will be sent upon request.

## Martin & Martin

*Fine Shoes and Hosiery for Men and Women*

New York: 583 Fifth Avenue & 1 East Thirty-fifth Street  
Chicago: 326 Michigan Avenue, South

MAURICE & ADAMS  
ECIRUAM  
GOWNS

## Maternity Gowns

*For Evening, Street and Afternoon*

*THE most perfect maternity gown, made the "Eciruum" way, without a single fastener. The absence of fasteners and fixed belts permits the necessary expansion without distorting the lines of the gown.*

Made to individual measurements from Paris models.

Mail orders carefully filled.  
Send to Dept. V for sketches.

## French Gowns

*with the Maurice & Adams  
Modified Fasteners*

A most pleasing assemblage of adaptations and originations in gowns for every occasion. A feature of these dresses is the modified fasteners, an idea exclusive with this establishment. Every frock, simple or elaborate, has only one or two fasteners, quickly adjustable.

**\$65 to \$250**

**MAURICE & ADAMS**

24 West 47th Street

London New York Paris

## A SINGLE DROP LASTS A WEEK



The most concentrated and exquisite perfume ever made. Produced without alcohol. A single drop lasts a week.

Bottle like picture, with long glass stopper, Rose or Lilac, \$1.50; Lily of the Valley or Violet, \$1.75. Send 20 cts. silver or stamps for miniature bottle.

**Rieger's**  
PERFUME & TOILET WATER  
**Flower Drops**

The above comes in less concentrated (usual perfume) form at \$1.50 an ounce at druggists or by mail, with two new odors, "Mon Amour," Garden Queen, both very fine. Send \$1.00 for souvenir box, five 2c bottles same size as picture, different odors. Ask your druggist—he knows there is no better perfume made.

PAUL RIEGER, 312 First St., San Francisco

**Send for Miniature  
BOTTLE 20¢**

Three  
for  
\$1.00  
**YAMA STRAW BAGS**  
Stencil, Color or Embroider

FROM Indo-China. Strong, pliable palm straw bags or baskets. Suitable for stenciling, coloring or worsted yarn work. Make fine work, sewing or marketing bags. Carry flat. Set of three, 12-, 15- and 17-inch sizes, sent prepaid for one dollar.

**THE IMPORT & BY PRODUCTS CO.**  
Incorporated  
111 Chancery Street, Trenton, N. J.  
Dealers write for proposition

**V O G U E**

will attend to all your shopping. Its corps of expert shoppers will save you time, trouble and expense.  
**VOGUE SHOPPING SERVICE**  
19 W. 44th Street, New York City

## Reduce Your Flesh

Exactly where desired by wearing

**Dr. Walter's Famous Medicated  
Reducing Rubber Garments**

*For Men and Women*

Cover the entire body or any part. Endorsed by leading physicians. Send for illustrated booklet.

**Dr. Jeanne B. Walter**  
353 Fifth Avenue, New York

(Billing's Bldg., 4th Floor)

Bust Reducer, \$5.50

Brassiere, Price \$6.50  
Neck and Chin Reducer \$3.00

(Entrance on 34th St., 3rd Door East) Chin Reducer, \$2.00



## Free to You

We will deliver right into your hands your choice of any one of the

**ELECTRIC  
CLEANERS**

listed below and let you try the cleaner thoroughly in your own home before you pay a cent.

Apex	Liberty
Big Ben	Little Ben
Cadillac	Ohio
Dunley S.	Regina
Eclipse	Royal
Eureka	Sweeper-Vac
Frantz	Thor
Premier	Torrington
Hoover	Victor
Hot Point	Western
Imperial	Electric

**\$3.50 AFTER  
TRIAL**

Balance on our  
monthly Painless  
Paying Plan

We Pay Express Charges Anywhere.

Buying from us insures you, without any extra charge, a brand new spic and span latest model Vacuum Cleaner from World's Largest Vacuum Cleaner Dealers. We are special agents for Western Electric and Imperial Electric Cleaners.

Information and advice freely given.

This offer may be withdrawn  
at any time.

**SEND COUPON AT ONCE**

**VACUUM CLEANER SPECIALTY CO., Inc.**

131 W. 42d St., New York, N. Y., Dept. 20

Without obligation send me complete price list and information on your free trial and monthly Painless Paying Plan.

Name..

Address..

**A Rebuilder of Gowns  
and  
Maker of Gowns**  
To order

New York's exclusive and most unique Dress-making establishment where simply **WONDERS** are wrought with your passe frocks.

A visit to my establishment will reveal to you what great possibilities lie in those many out-of-fashion frocks that you have laid aside. Here they will be transformed into the styles of today and tomorrow with all the charm of your own individuality.

**GOWNS REBUILT Successfully for Out of Town Customers.**



Perfect  
Workmanship

**Homer**

Prices  
Reasonable

11½ West 37th St. New York

Telephone 3959 Broadway



# Be Well Have a Good Figure

Let me help you

**B**E free from nagging ailments! Weigh what you should weigh! Be happy! Enjoy life!

When all vital organs are doing proper work disease germs have little hold on you.

I have helped 92,000 refined, intellectual women regain health and good figures. I have taught them how to keep well. Why not you?

## You can weigh exactly what you should

I KNOW it. I have reduced the weight of 40,000 women and increased the weight of 40,000 more. I can do the same for you and at the same time strengthen every vital organ. Results



Miss Cocroft is a nationally recognized authority on conditioning women as our training camps have conditioned our men.

sults are quick, natural, scientific and appeal to common sense.

Don't envy the friend who has a wonderful figure. Perfect your own.

I want to help you to realize that your health lies almost entirely in your own hands and that you CAN reach your ideal in figure and poise.

Judge what I can do for you by what I have done for others.

The most progressive physicians are my friends. Their wives and daughters are my pupils. Medical magazines advertise my work.

### Extracts From Letters:

"When I first wrote you I weighed 100. Now I weigh 120. I feel like a new being. Every one tells me I look 10 years younger."

"I am delighted. I have reduced 38 pounds in three months and every one says I look so much better."

"I have been lifted out of the nervous, depressed state I was in. Your course is worth \$1,000 to me."

"Just think of a 30 years' case of constipation cured by your exercises in a few weeks. I feel like a new woman."

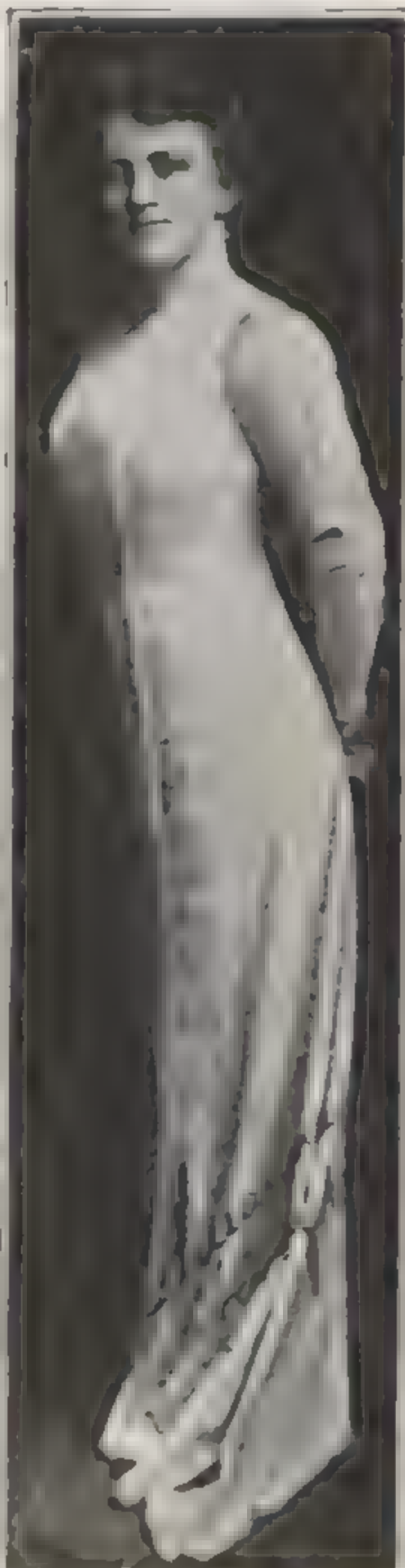
"My circulation is improved, and my complexion is very much better."

## My New Course in

# Self Mastery

is now ready for the public. For 17 years I have restored the functioning of vital organs with marked success, yet unable in all cases to gain best results due to unhealthy thought habits. In this new course of Self Mastery I work in strict harmony with psychology. I train mind and body together.

Through the development of your innate powers you can rebuild body, mind and soul.



## Health means Balance

I can teach you how to be a happy, self-reliant woman, understanding the laws of Nature which make you so.

You can train your memory and train your mind. Use Your Latent Powers. THINK ARIGHT. You can plan your life and work out your plan. In fact

## You Can Be What You Wish To Be

if you are willing to direct your thoughts and your efforts. It is just as rational to train the mind to right thinking as the muscles to right action.

I have helped my pupils to fix their ideals of what they wish to become and by directing body, mind and spirit together, we have realized these ideals. They have learned to give little things their little places and realize the big things in life.

Extracts like the following have come to me from every pupil whom I have trained in this new course:

"This hour marks the greatest triumph of my life!—to now. When I think of the triumphs to come, it fills me with ecstasy."

"Never, shall I forget the joy and gladness which filled my life during my work with you! A song of praise was in my heart and on my lips all of the time. I do not know how to express the wonderful joy and inspiration you have brought me."

"I know the lessons are helping me because I do not feel the same about the past. I am beginning to realize what I have wasted on useless thoughts and feelings."

"My work with you is wonderfully inspiring and helpful. The change in my spirit is marvelous. Your reasoning is so sound, so logical, so inspiring."

One can study the physical course alone. Self-Mastery alone, or the combined course of Body, Mind and Soul. Write me about yourself. Be sure to state what particular problem confronts you. I will hold your letter in strict confidence and will tell you personally whether I can help your case. Sit down and write me NOW. Don't wait, you may forget it. I will send you free my valuable booklet on health, telling you how to stand, walk and breathe correctly.

SUSANNA COCROFT, Dept. 17, 624 S. Michigan Ave., Chicago

# THE HOUSE OF CHÉRUIT

(Cont. from page 140)

Suits are remarkable for the simplicity of their coats and skirts and the elaboration and brilliant colorings of their blouses. Usually, the blouse is of a contrasting colour and material, but it is joined to the skirt. A brown suit trimmed with fur has a bright green crêpe de Chine blouse; while another brown one, with a string of brown wool for a belt, has a blouse of plaited red silk voile joined to its skirt. An interesting new material for some blouses is a sort of waxed or glycerinized black satin, called "Otarie". Heavy dark suits have silver or thread lace blouses.

Scotch plaid figures largely in Chéruit's winter scheme; there is a coat of it worn over a dress of shaggy cloth in the *crevette* pink which this house favours. Many of the suits show interesting features. A charming suit skirt of blue serge is draped on one hip and decorated with two plaited sash ends, one hanging over the other. Fine plaiting is frequently used to give breadth to skirts without broadening the silhouette, which remains very straight, for day-time; the rather vague jacket with the narrow belt is still in vogue at this house, though most of the others have dropped it.

### EVENING GOWNS ARE LAVISH

When one comes to evening gowns, it is necessary to employ highly coloured adjectives in describing them. The newest thing at the house of Chéruit is the rose trimming referred to above, and the favourite colours are a bright but rather dark blue, rich red, and flame. The rose gowns are curious; it has been suggested that the flowers are natural ones dried by a special process; on inspection, they give, however, the impression of being very cleverly imitated in silk. Tulle is combined with them, and the typical gown of the series is of midnight blue tulle with large rather dark red roses covering the bodice and all of the entire top part of the skirt. They are mounted on silver tissue and sewed on with silver threads.

Another gown is of black tulle with roses of all conceivable colours

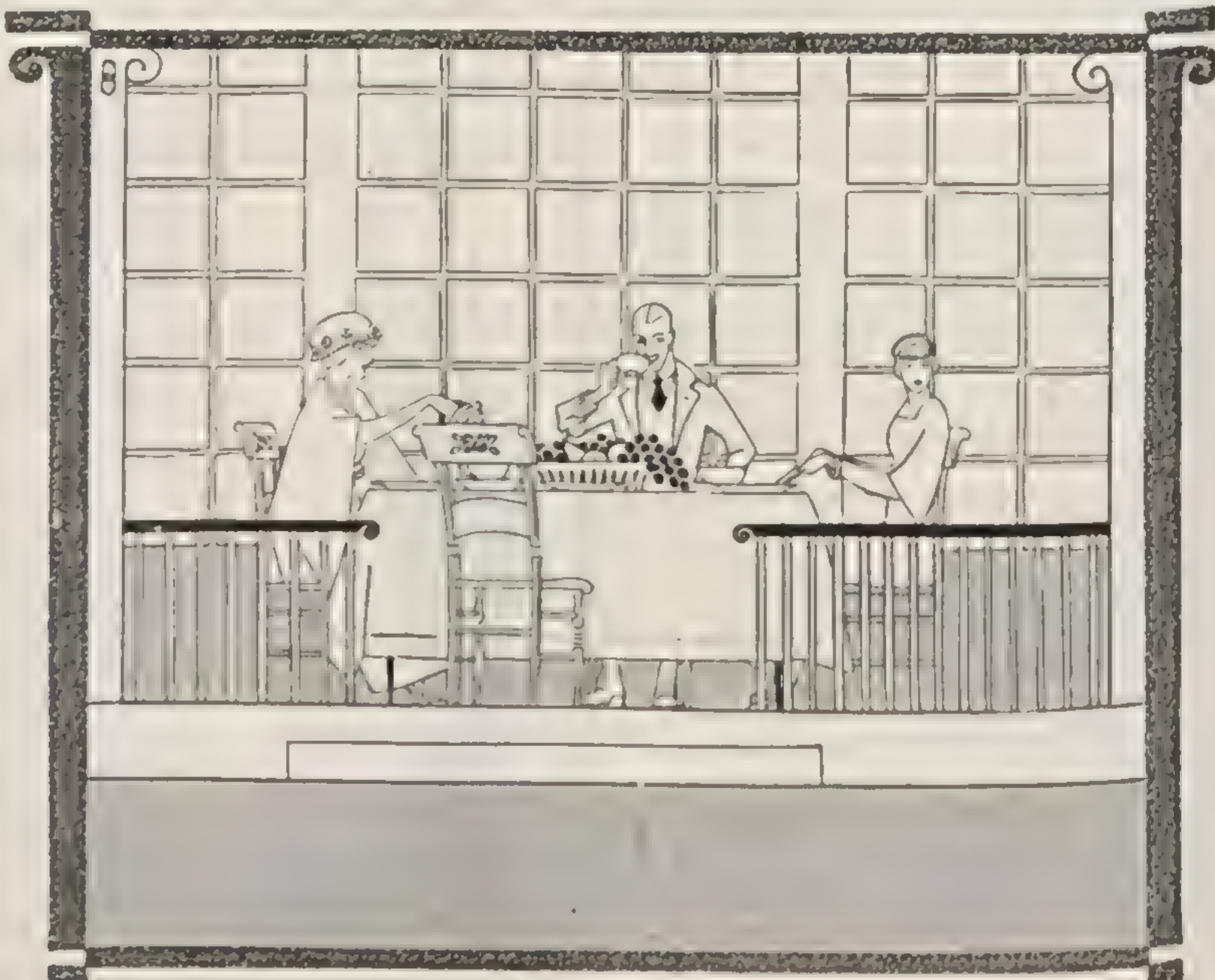
around the hips. Another new trimming, seen on an evening gown of green and silver striped tissue, consists of leaves of green chiffon wired at the edges and hung all over the skirt of the gown. Two of the evening gowns are particularly representative of Chéruit's ideas of the season. One of flame coloured chiffon is covered with large petalled flowers of darker velvet, in shape like those of the purple clematis. This frock is rather long waisted, and there are gathered panels of the chiffon over each hip, arranged to trail on the floor like trains.

### GOWNS BRIEF AND BEFLOWERED

All the evening gowns have very short foundation skirts; in some cases, these are barely below the knee, while over them are layers of tulle, very full around the hips and garnished with flowers or with embroidery. The other gown, which was worthy of note also, has an exceedingly short underskirt of dark blue satin with a bodice and side panels of silver tissue, embroidered in squares, one blue and the other warm scarlet, on which the stitches are couched down with silver threads. This combination of red, blue, and silver is very much in favour and reminds one of the versions of the tricolour of France. In this gown, as in the other, very long ends trail on the floor after the manikin.

There are frocks of very heavy black lace, arranged in one layer over the neck and shoulders; one, trimmed with flame tulle, and another, with trimming of clustered, flat, blue and white flowers around the hips and at the front of the gown, recall the model shown in the Forecast number of Vogue. Sketched at the top of page 44 is an interesting version of the pannier in a model of corn yellow satin, which is bunched at the hips in masses like large rosettes. This arrangement of bunched satin is significant and is used effectively on a black evening gown in which the outline of the décolletage in the back is defined by this novel form of trimming in flame coloured satin.

M. H.





# ROMANCE

the new magazine, covers a field that stretches from our daily footsteps not only back into all time, but broadly into all the world.

It is for both men and women. It has no puritanical standards, but it will be kept relentlessly clean. Love is a natural theme, but there will be no salacious sex appeal.

Nor is there romance in emotions torn to lifeless shreds by infinite analysis, or in the sickly ghost sensations of the boudoir. True romance lies in the real, not the artificial. It may be buxom, but never morbid; grimy, but neither dirty nor fluffy.

*Romance* wishes to leave its readers happier than it found them. Yet tragedy is not barred, for tragedy may be uplifting, not depressing. Problems are not barred, but they must be the problems of romance itself, not the dreary ones that drag us back into the routine we seek to forget between the covers of a magazine.

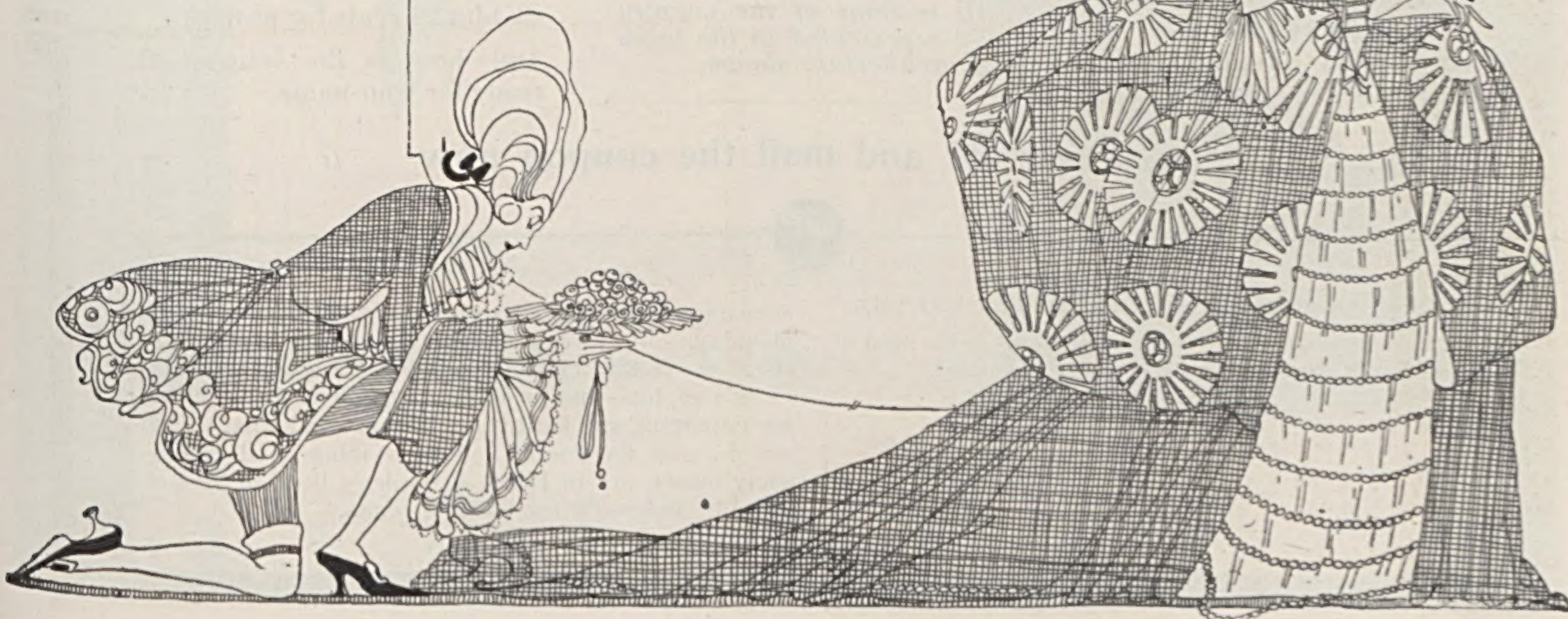
Above all, good stories; those by famous authors side by side with stories having no endorsement but their own merit.

If such a monthly magazine sounds to you different, get the current issue and read the new serial by Joseph Conrad.

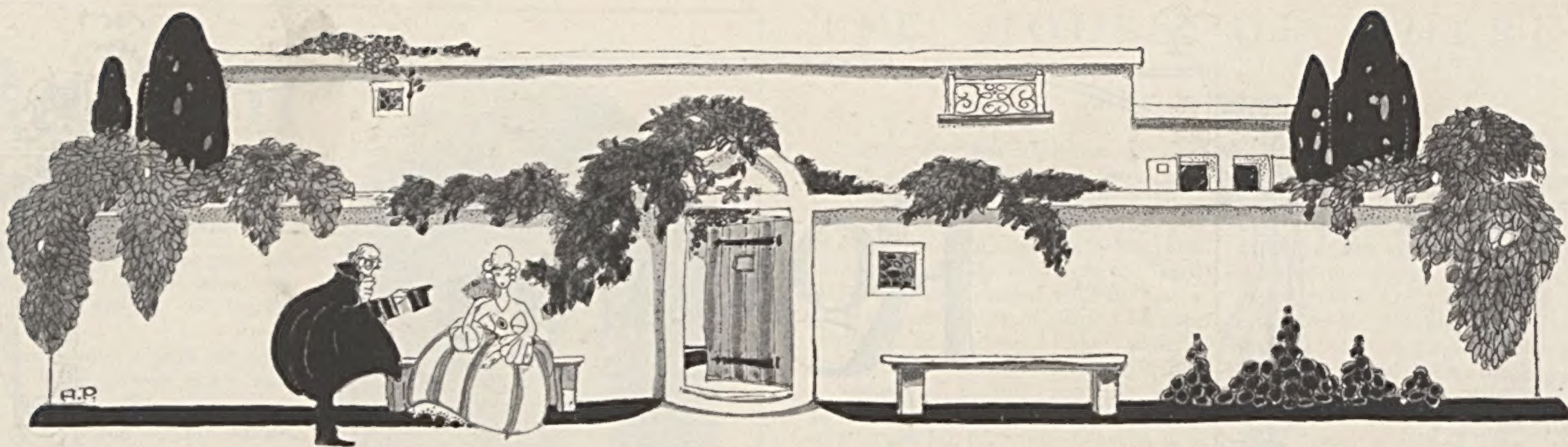
## For Sale on Every News-stand

20 cents a copy, or \$2.00 a year from  
*Romance*, Butterick Building, New York

*Published by the publishers of Everybody's and Adventure*







## We Knew You Wanted It—And So It's Here!

### THE HOUSE & GARDEN BOOK OF HOUSES

**W**E'VE so often suggested that you make a scrap book for your house—haven't we? That you cut out all the lovely bits of detail you came across—a garden wall, a homesome doorway, a gay sprite of a fountain—and paste them into a book of remembrance.

Some of you really got the book started, for you told us so. Some of you didn't.

Now—because we wanted all of you to have it—we're taking our own advice and making the book ourselves.

It shows what we think are the best things—the very best—that we've published for five whole years. . . .

It begins with a real heart-to-pocketbook talk on house-planning by Richardson Wright, House & Garden's editor. Then it plunges into all sorts of beautiful architectural detail—doorways, and windows, and fireplaces, and chimneys, and lattices—those

#### *This Is The Book*



#### *Here Is What's In It*

*Examples of the best work of 80 leading architects.  
A total of 310 illustrations.  
75 photographs illustrating 52 large and small houses, together with plans.  
25 pictures of large and small garages and service quarters.  
180 illustrations of architectural details of exterior and interior construction work.  
All sections of the country are represented in the types of architecture shown.*

little perfect things that make the house individual. Not ten or twenty, or even fifty suggestions for that house of yours, but one hundred and eighty, covering everything in and about the home.

Then there are fifty-two large and small houses with interior and exterior views—and—plans. These houses are worked out in varied materials and in all sorts of architectural styles.

And at the back—perhaps the most valuable feature of the whole book—there are the names and addresses of the eighty architects and decorators whose work is represented. This is in order that you'll have no trouble in writing to them direct when you need big plans and little bits of beauty for that house of your own.

Now—that's what the book is. A real book, by the way—not just a paper-covered magazine sort of thing. The price of it is \$3, plus 24 cents for postage.

And—here is the coupon all ready for your name.

**Sign, tear off, and mail the coupon now**



HOUSE & GARDEN, 19 West 44th St., New York City.

You're right about that Book of Houses. I do need it. And—here's the three dollars, plus the postage.

Name .....

Street .....

City ..... State .....

Sometimes it isn't the big things that bother you in house-planning. - - - Wouldn't you like to have it all settled about the clothes closets—including a closet for shoes? Fireplaces, too—they make the house alive. Wall finishes are important, and hard to decide on. And what should one do with the floors? All these things, and ever so many others, are in House & Garden's Book of Houses. But you'll see when it comes.



# Nashua Woolnap Blankets

REG. U.S. PAT. OFF.

## of Pure Cotton

## Keep You Warm

Happy is the woman who finds such a surprise to greet her on Christmas morning. Nashua Blankets are a gift ever welcome for their warmth and the friendly cheer of their patterns. They may be purchased at a price which suits your purse.

Nashua Blankets are pure cotton. They are warm. They are moth-proof. They wash well. They are durable. Made in generous sizes to fit any bed, they

are individually wrapped. Identify them anywhere by the *woven* label showing the word NASHUA.

Don't forget that dolly must keep warm this winter. Her blanket is woven 16x20 inches in white with pink or blue border, or blue plaid. Sent post-paid for twenty cents.

"Nature's Blankets" is a booklet sent upon request which tells why Nashua Blankets keep you warm.

*Kalburnie Zephyrs*

**Amory Browne & Co.** Dept. 50, Box 1206, Boston, Mass.

*Indian Head Cloth*







## Have you tried manicuring this way?

Many people let the cuticle grow until it becomes thick and rough. Or they clip it, which only makes it grow more quickly

**T**HE cuticle edge is only one-twelfth of an inch above the living, sensitive nail root! When you clip it you cannot help cutting into the live flesh which protects this delicate root.

How much better to remove over-grown cuticle by applying a little Cutex, the *safe* cuticle remover. Don't put it off another day. This very evening have a Cutex manicure and see how much better your nails will look than they ever looked before.

You will say, as many women have said to us—"Why didn't I try Cutex sooner? I never realized before how nice it feels to be actually proud of my finger nails."

You will find the necessary orange-wood stick and absorbent cotton in the Cutex package. Wrap a

little cotton around the end of the stick, dip it into the Cutex bottle and gently work the stick around the base of your nails. Wash your hands, pressing back the cuticle again while drying them. Then if you like snowy white nail tips, apply a little Cutex Nail White underneath them.

Finish your manicure with Cutex Nail Polish. It comes in any form you like and gives you a lasting, brilliant finish.

Manicure your nails regularly once or twice a week (according to the rapidity with which your cuticle grows). This is all you need to do to keep your cuticle smooth and firm — your nails shapely and beautiful.



"So beautifully smooth and even does Cutex leave the skin at the base of the nails that I never think of allowing my cuticle to be cut."

GERALDINE FARRAR

You can get all of the Cutex products at any drug or department store.

Cutex, the cuticle remover, comes in 35c and 65c bottles. Cutex Nail White, Nail Polish and Cuticle Comfort are each 35c.

### Send for a trial manicure set

Send us 2 dimes for this complete trial Cutex manicure set. It contains enough of each of the Cutex products for at least six perfect manicures! Send for it today. Address Northam Warren, Dept. 311, 114 West 17th Street, New York City.

*If you live in Canada, address Northam Warren, Dept. 311, 200 Mountain Street, Montreal.*

*This is the complete trial manicure set which we will send you for only 20c! Get yours today.*



MAIL THIS COUPON WITH TWO DIMES TODAY

Northam Warren

Dept. 311, 114 West 17th Street, New York City

Name.....

Address.....

City..... State.....